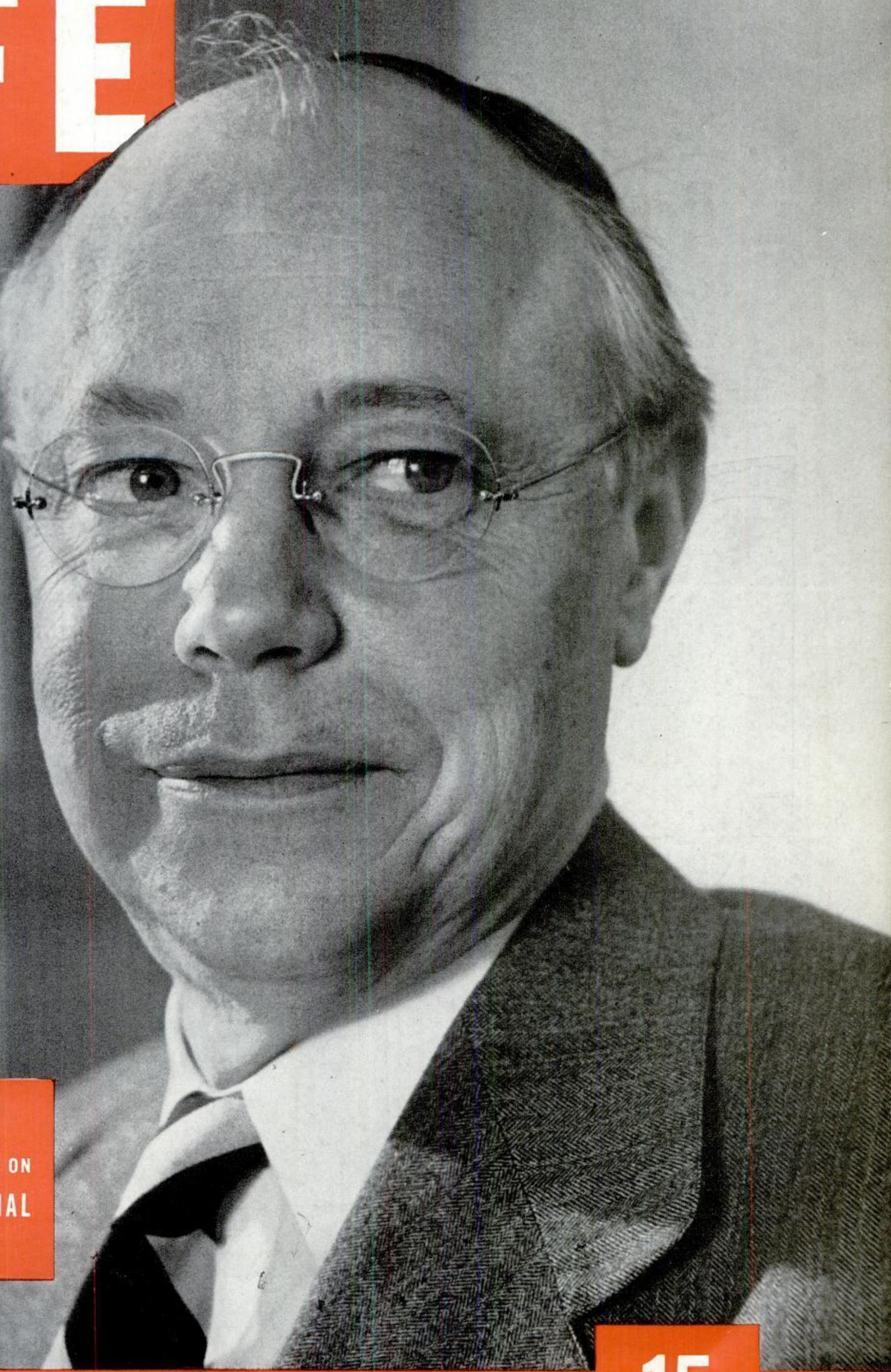


LIFE



ROBERT A. TAFT

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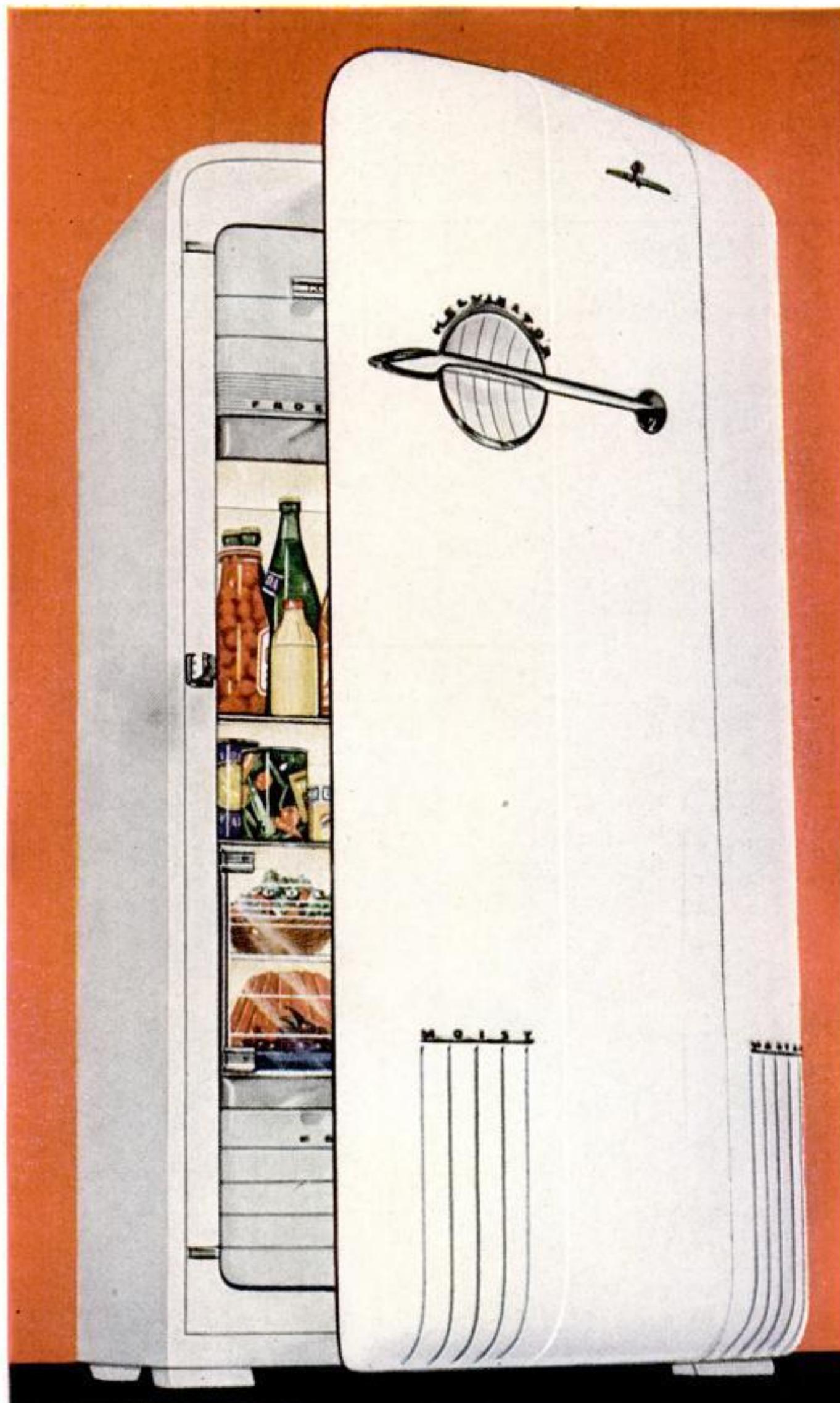
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You never even dreamed such a thing was possible. But it's true! *It's here!* And it's Kelvinator, of course! Refrigerated *all the way*—from *top-to-bottom*! Room? You've never seen anything like it! And there's a special kind of cold for every type of food . . . from the giant Frozen Food Chest at the top, all the way down through the amazing Fruit Freshener—Kelvinator's newest exclusive! Yes, it's a new kind of refrigerator!



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Make way for mouth-watering menus! Here's room for 50 pounds of packaged frozen foods and ice cubes . . . everything from June peas to Turkey a la King! Now feast on out-of-season treats any time you like! Enjoy all the new frozen delicacies . . . plenty of ice cream . . . safe-storage for peak-flavored meats, fruits and vegetables galore! That's the big Frozen Food Chest—right in your new Kelvinator!



Here's your refrigerator Masterpiece—powered by Kelvinator's famous cold-making Polarsphere that's sealed in steel and permanently lubricated for years of trouble-free service. There's a complete line of beautiful 1948 Kelvinators starring everything *new* and priced for *every* budget . . . at your Kelvinator dealer's. Kelvinator Division, Nash-Kelvinator Corporation, Detroit, Michigan.



Cold-Mist Zone Keeps Foods fresher!

Now salad greens stay garden crisp . . . uncovered leftovers miraculously fresh . . . bathed in *supermoist* cold. Kelvinator's Cold Mist guards moisture content so vital to freshness. Food flavors can't transfer! Another exclusive!—the amazing new Fruit Freshener is Cold-Mist refrigerated, too. Keeps a big stock of fruits deliciously *cold* and *fresh*—vegetables, too! Like nothing you've ever seen before!

Kelvinator — of Course!



Typical example: user's experience with B. F. Goodrich tires

J. C. HINRICHES, JR., of Waterbury, Conn., right above, points to a tire he says he drove "across the continent to Texas and return plus almost two years of civilian driving which entailed 360 miles per week in addition to my regular business driving."

"To my knowledge," his letter continues, "this B. F. Goodrich tire has never been off its original mounting on the left front wheel. It shows considerable wear, but there is still tread visible on the entire circumference. Need you ask if I am satisfied?"

Mr. Hinrichs has an exact record of the mileage at the time this picture was made, and it proves he takes

exceptional care of his tires. This tire replaced one that had been damaged while he was away in the army. At that time his speedometer read 8560. "At this writing," he says, "my speedometer shows 72,057 miles and they have really been rough ones." That leaves a tire mileage of 63,497. No tire, no matter how good it is, ever goes that far unless it is kept at the right air pressure, with the wheel balanced and in correct alignment.

But B. F. Goodrich Silvertowns do outwear others—and outwear prewar tires. The tread is wider and more level. This means more tread-to-road contact,

better weight distribution, more even wear. A double breaker cushions shocks.

Now is a good time to buy. Your B. F. Goodrich dealer will give you a good allowance for the unused mileage in your present tires. If you don't know his name look under *tires* in the yellow pages of your telephone book. *The B. F. Goodrich Co., Akron, Ohio.*

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FIRST IN RUBBER

This One



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married ones
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production of

Oscar Wilde's Most Scandalizing Comedy

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with MICHAEL WILDING • DIANA WYNYARD

Glynis Johns • Constance Collier • Sir Aubrey Smith • Hugh Williams

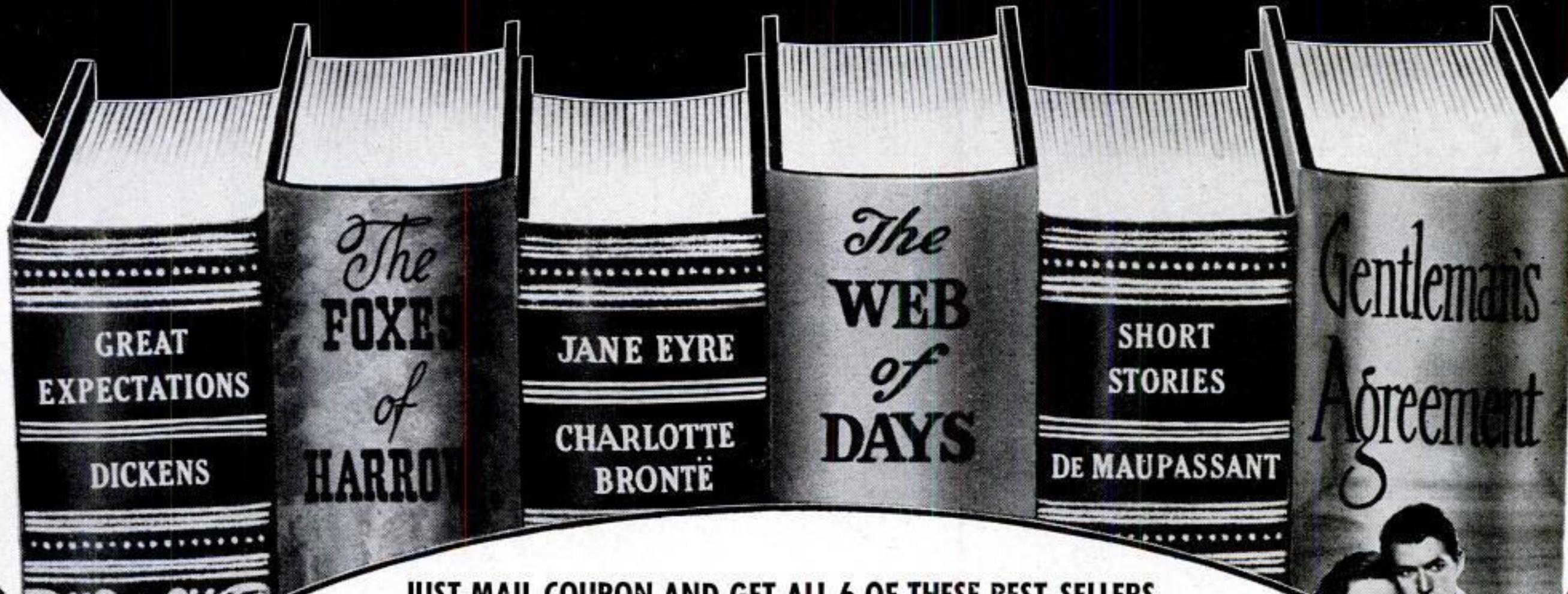
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GREGORY PECK, DOR-
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That's the G-E Tidy, an utterly new kind of above-the-floor cleaner.

Only 14 inches long—but oh, what concentrated efficiency! Twice as powerful as many a full-size upright used with attachments!

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Long, flexible hose. Complete attachments. Shoulder strap adjustable and detachable. Carrying handle. Easy-to-empty bag.

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This General Electric upright is especially designed for cleaning rugs. A marvel of ease and efficiency!

Tufted brush combs and sweeps—coaxes out stubborn dirt quickly, gently.

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At last—a great, new idea in cleaning ease—a superb, all-purpose combination at an unbelievably low price!

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Other G-E upright models at \$59.95 and \$69.95 can also be bought in combination with the Tidy. (Prices subject to change without notice.) General Electric Company, Bridgeport 2, Conn.

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TIDY (with attachments)	\$43⁶⁰
TALL	\$53²⁵
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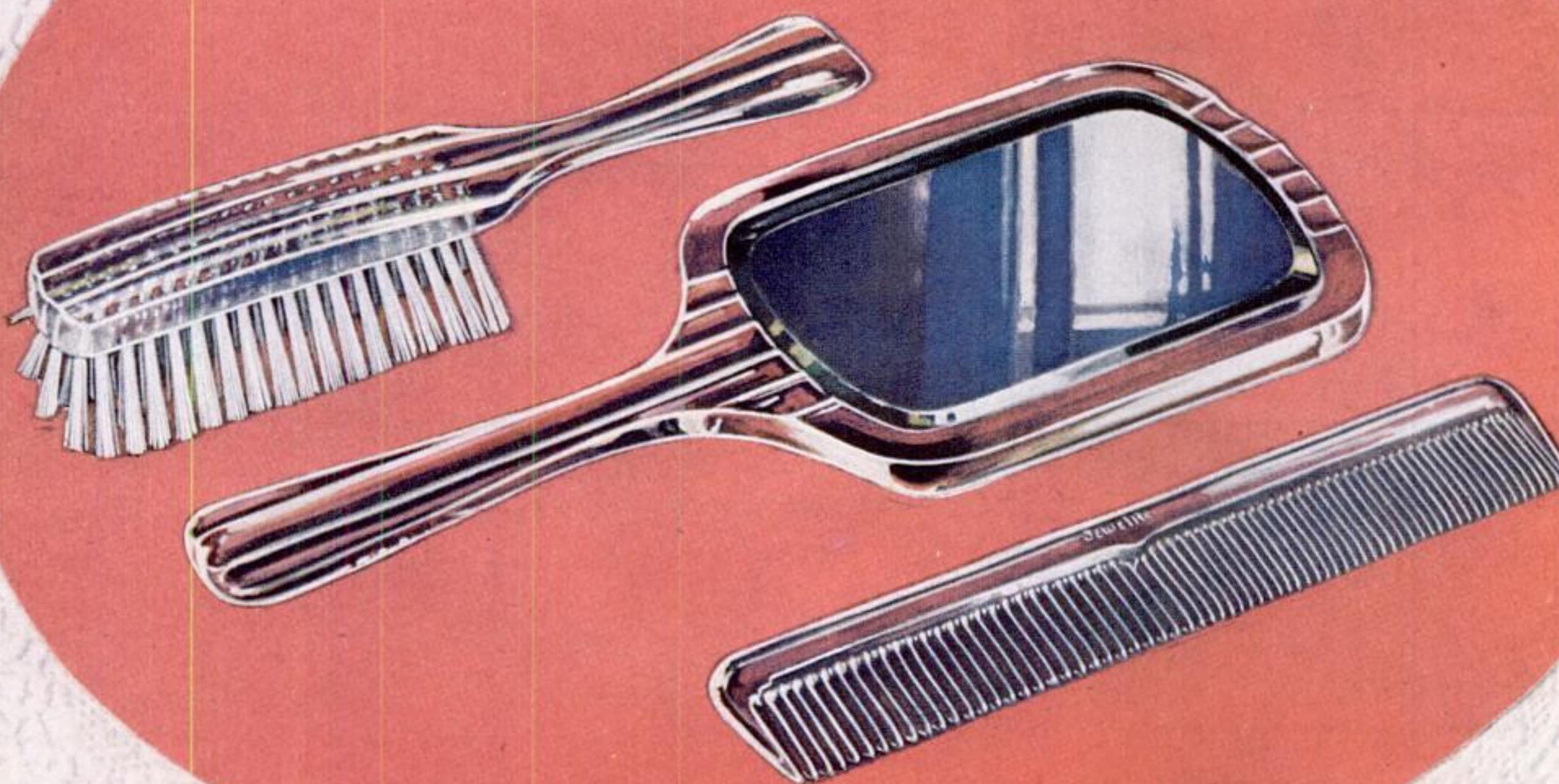


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Mineral Gold . . . discovered in California in 1848

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Niblets Whole Kernel Corn



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Too bad they didn't live to see it . . .



ACME

THE AMERICA TWO OF THEM FOUNDED...TWO OF THEM FOUGHT FOR...
AND ONE OF THEM DIED FOR...HAS COME A LONGER WAY THAN
THEY EVEN DREAMED OF - AND EVEN YOU REALIZE..

In 1947, American statesmen made foreign commitments more far-reaching than any in diplomatic history. To make the commitments stick, they relied on the efficiency of an economic engine.

The engine at hand was in one sense old-fashioned. It was called capitalism. It was bolted to private property; it operated according to no master plan but through millions of individual transactions based on prices, costs, and profits; it assumed strong government but a government of rule, not of unlimited discretionary power.

Yet perhaps for these very reasons the American economic ma-

chine has exhibited a marvelous adaptive quality. In the one hundred and sixty years of the republic's history *it has turned into something that could no more have been predicted beforehand than could the New York skyline.* It has become the most powerful instrument ever devised by man for creating wealth within the moral and political framework of liberty under law.

How the engine performed in 1947

In 1947 the power of this machine was everywhere in evidence. *In the twelve months ending January 1, it turned in the greatest*

AN EDITORIAL FROM



"THE GREAT FORWARD EXPERIMENT OF OUR TIME . . ."

productive record in the peacetime history of this or any other nation. It produced more coal, more iron, more steel than in any but the peak war years. It drove the output of consumer goods to all-time levels. It nearly doubled the 1929 rate of investment and capital formation. And it took on, to boot, an enormous share of the feeding of less fortunate peoples and the reconstruction of their war-torn economies. In the process it broke out of the frustration of the thirties. *It made hash of the notion of the "mature economy."* To the degree that the U.S. had an economic problem it was not that of deflation but of boom.

It is time for a revaluation of values

To control that boom, to see that the great forces of prosperity and progress do not burn themselves out in a short-lived spending spree, will not necessarily be easy. Yet the record of 1947 suggests that, given a proper understanding of their own system, the American people might enter into a period of economic development making all previous standards as obsolete as the Model T Ford. In any case it is time for a wholesale revaluation of values. For years many Americans and most Europeans have looked on socialism and planning as the wave of the future. **Today it is possible to assert that American democratic capitalism is in fact the great forward experiment of our time, that while promising no cheap utopia it is itself utopian.**

II For what did other utopias have to offer? Thirty years after the Bolshevik Revolution, Mr. Stalin pinned his hopes for a brighter Communist world on the assumption of an American collapse. That fanatic hope was the greatest single compliment ever paid to the creative powers of capitalism save one. The exception was the compliment penned by Karl Marx and Friedrich Engels when they drew up the Communist *Manifesto* in 1848. In that remarkable document the fathers of modern socialism, to their own satisfaction at least, dug capitalism's grave. Before lowering the coffin they took a backward glance.

"The bourgeoisie," they wrote, "during its rule of scarce one hundred years, has created more massive and more colossal productive forces than have all preceding generations together. Subjection of nature's forces to man, machinery, application of chemistry to industry and agriculture, steam navigation, railways, electric telegraphs, clearing of whole continents for cultivation, canalization of rivers, whole populations conjured out of the ground—what earlier century had even a presentiment that such productive forces slumbered in the lap of social labor?"

What would Marx say now?

As a description of the era of American history that ended with the Mexican War and the California Gold Rush, the above constitutes a generous tribute. *The trouble with the tribute is that it applies to the hundred years that followed the publication of the Manifesto just as well as to the years that went before.* This hundred years saw the invention of the internal-combustion engine, the automobile, and the airplane; the application of electric power and the discovery of oil; the rise of radio, radar, television, the chemical industry, and atomic fission. And in all of these developments capitalism, as developed particularly in America, has led the way.

ONE HUNDRED YEARS AGO, Karl Marx and Friedrich Engels in their Communist *Manifesto* called upon "workers of the world" to destroy Capitalism and establish State Socialism. Each system has now had a full century to put its preachings into practice.

In the hands of Americans, how does Capitalism look today? And what of Communism in the hands of the Russians? Which system is in fact the *old-fashioned* system?

American income tax equalled Russian income

More important, the U.S. by a constant process of trial and error has made many a Marxist reform irrelevant. The *Manifesto* called for free education and the introduction of the income tax, and noted with triumph that the British proletariat had obtained the ten-hour day. But the U.S. has had free education since the beginning of its history; its citizens paid income taxes last year amounting to almost as much as the total income of the Russian people; and its workers take the five-day week and the eight-hour day for granted. Marx harped on class warfare. The U.S. is the most classless society we have yet seen.

The *Manifesto* premised the rise of the proletariat on the half-baked notion that wages under capitalism must always drop to a subsistence level. In Communist Russia, real wages were indeed at subsistence levels but in the U.S. real wages were eleven times as high as in 1848 and 32 per cent higher than their prewar averages. In predicting the overthrow of capitalism, Marx and Engels stated, "In your existing society, private property is already done away with for nine-tenths of the population." But the achievement of 1947 rested squarely on the existence in this country of over 3,700,000 private business firms, and over six million privately owned farms. Concentration there certainly was in industry, but according to the best available figures that concentration has tended to level off since the turn of the century.

You can't change jobs when the State's your boss

Moreover, even imperfect competition is better than no competition at all. Yet the Marxian solution for human ills means just that. *The ownership of the means of production by the state means that it becomes the great monopoly, and in so doing becomes the ultimate tyrant. Where all men are employed by the state, who is free to change jobs? And if modern history has proved anything it is that the power of the state never "withers away."*

Even Europe's experiments in partial socialism and central planning have revealed formidable dilemmas. They have led to the growth of bureaucracy and red tape. They have forced even British democracy to adopt what amounts to the conscription of labor. And they have provided no democratic way of deciding how the energies and resources of the community shall, in fact, be used.

It is noteworthy that most national plans have no higher goal than to produce capital goods at a much faster rate than people would elect if given a free choice in the matter. This is certainly true of the much touted Russian Five-Year Plans and the various schemes de-

AN EDITORIAL FROM



"...NEVER HAS ITS SUCCESS MEANT MORE TO FREE MEN EVERYWHERE"

AN ANSWER appears in the accompanying editorial from the pages of FORTUNE. It presents a record from which free nations may decide that the best way to mark the centennial of the *Manifesto* is to celebrate that they turned it down. And FORTUNE's re-appraisal of Capitalism may be helpful not only to statesmen setting up new governments in Europe and Asia . . . but to many Americans anxious to distinguish value from fraud in their personal support of political and economic doctrines.

vised by French and British officials. Men want food, clothing, shoes. They are made to erect steel mills and oil refineries that cannot possibly come into production for many years to come. The result, as wise Europeans themselves are discovering, is inflation, which is no less devastating because it is repressed by all manner of controls. But the moral goes deeper: *if all that socialism and planning want is capital development, what becomes of their claim that they represent some great ideal that is superior to the flexible, adaptive, and dynamic system Americans already have?*

Capitalism can run under its own steam

III The question, arising out of consideration of European experience, becomes the more relevant in view of the American record of achievement during 1947. For the net of this achievement was that the American economy showed that it had within itself sustaining powers which during the long and dreary decade of the thirties Americans themselves had begun to lose faith in. In those years word went out that while it might not be necessary for the U.S. to go socialist in a Marxian sense, still it could never achieve or indeed maintain prosperity without ever larger doses of government spending, an ever increasing public debt, and in the process an ever increasing encroachment of government authority into the private sector of the economy. *On the basis of this idea many economists predicted that as soon as wartime spending tapered off the U.S. would go into another depression. The prophets proved wrong. In 1947 the U.S. budget was more than in balance—indeed, running a surplus. Yet everywhere demand ran ahead of supply. Three great forces filled the gap: (1) enormous consumer demand at home; (2) a great upsurge in domestic investment; (3) an abnormal excess of exports over imports as the U.S. freely chose to underwrite European recovery.*

Americans traveled faster and farther

The first force began to make itself felt as soon as the war was over. By the third quarter of 1947, consumer spending was running at the rate of \$166 billion on a gross national product of \$232 billion. Within the first of those tremendous figures is contained the apparently insatiable appetite of Americans for almost everything. *In 1947, Americans traveled faster and farther than at any time in their history. They crowded the stores and drove retail sales to an all-time peak. They swamped their schools, colleges, and universities. Demand for soft goods might at some point slacken but behind this lay*

pent-up demand for consumer durables—refrigerators, television sets, washing machines, and automobiles. By midyear, passenger-car production was running at about 300,000 cars a month—held back chiefly by a shortage of sheet steel. Detroit could get rid of every car produced without half trying, and for the first time in over twenty years a newcomer, Henry J. Kaiser, succeeded in cracking the automobile fraternity.

Private investment can absorb all you can save...

Of much greater importance than consumer buying in showing capitalism's ability to run under its own steam was the behavior of private investment. The whole Keynesian theory of deficit spending was premised on the notion that private investment could never absorb the volume of the country's savings. And in the early thirties, when private investment fell to \$1 or \$2 billion a year, there was something to be said for this idea. *But in 1947 gross private investment rose to an annual rate of \$30 billion, or almost double the 1929 level.* Industry needed new tools, new machinery, new factories. All America needed new housing and royally damned the housing industry because it did not provide a million new units immediately.

...and more

Moreover, this upsurge in investment was backed by plans for more to come. When war ended, the Bell Telephone System had orders for some 2,200,000 new instruments. By the end of 1947, despite every effort, its backlog of orders was still in the vicinity of 1,700,000 instruments. The electrical industry alone contemplated an expansion of over \$5 billion in the next five years. Most striking of all was the program of the oil industry, which called for an expenditure of \$13 billion before the end of 1951, much of it in the U.S. but much of it, too, in distant parts of the world—South America, the Indies, the Middle East, and Europe.

On the record of 1947 there was no question but that the American system was expansive, that there was demand and over-demand for all that it could produce.

Instinct isn't enough

IV *But did Americans themselves at the opening of 1948 really understand their own system? Did they really believe in it?* Instinctively, of course, they did.

But instinct is not enough to guide the U.S. in its role of world power. And instinct is not enough to run the most complex economy in the modern world.

Sustained prosperity, for instance, does not mean going into a national lather every time some particular price rises (or falls). Nothing could be more damaging to our system than frozen price relationships. But prosperity does imply wisely using monetary policy to counter the worst swings of the business cycle, and this may well mean holding consumption and investment within reasonable limits today in order to insure the future. During most of 1947, business, which has most to gain through economic stability, showed all too little concern with fiscal and credit measures. The record of organized labor was also disconcerting. It called for bigger capital development at precisely the wrong time. To an alarming degree its leaders looked on price control and a return to the OPA as a magic

AN EDITORIAL FROM



wand. They howled against the Taft-Hartley Act, and indeed against any measure that would limit and fragmentize union power. To derive the benefits of modern technology we may have to accept some larger units and associations than in the pre-industrial age. It does not follow that those units and associations should be allowed to run riot.

All Americans must understand the rules

To maintain the American economy in working health means that Americans of all groups must understand its working rules. To the benefit of everybody, the Constitution does not define those rules in detail. Indeed, it is remarkably silent on matters of economic policy, except on the cardinal point of free trade among the several states. *Nevertheless, the American system flows inexorably from the political and moral principles in the Constitution. The essence of those principles can be summed up under the concept of liberty under law.* Liberty precludes complete socialization of the means of production since under these circumstances no man is free. Government by law precludes specific economic planning since such planning can be accomplished only through the grant to government of enormous discretionary powers. The New Deal's NRA, the history of the WPB, the OPA, and all the other war agencies, as well as the experience of Europe, prove this point up to the hilt.

The "hidden hand" of prices, costs, and profits does the job

The alternative is the American system wherein the "hidden hand" of prices, costs, and profits does most of the job of allocating the country's resources and energies while government provides the indispensable framework for the release of private initiative. This implies strong government but government that concentrates on the essentials. Some of these essentials are old — the public services. Some are new — the TVA, Grand Coulee, social security. Three are critical. One is the enforcement of the spirit of the Antitrust Act against all comers. One is the provision of a stable monetary system. The third, which in our day transcends the narrow concept of "the national defense," is that the U.S. stays prepared to serve as the shield of democracy.

The American experiment never ends

To the degree that Americans are clear about their system and insist on its fundamentals they will remain productively strong at home and able to discharge their immense responsibilities abroad. The stakes are large and the outcome by no means guaranteed. The U.S. began as a unique experiment. The experiment never ends. But it is safe to say that there never has been a time when success of the American idea meant more to free men everywhere.

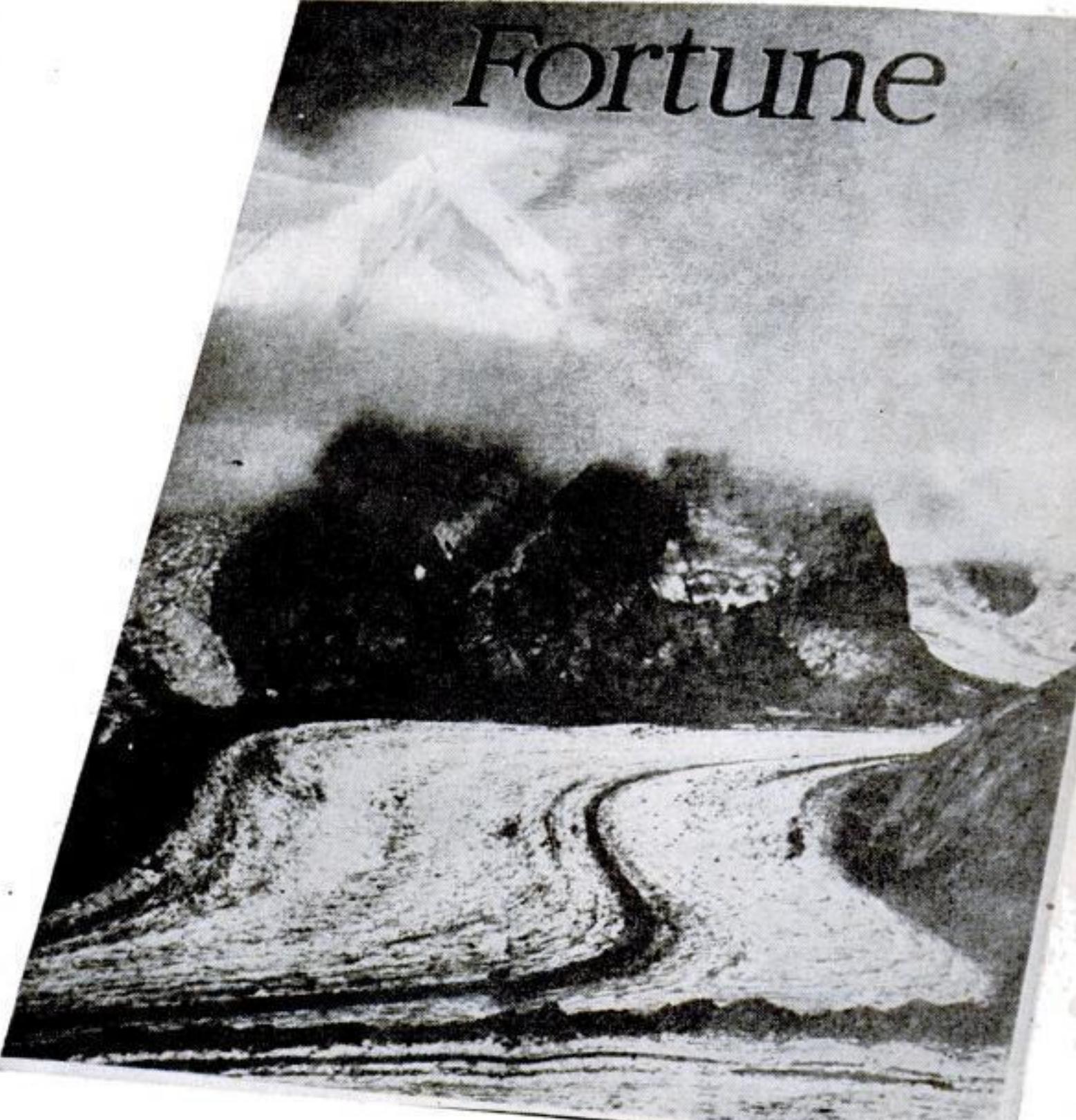
U. S. AND SOVIET PRICES IN HOURS OF WORK

The average Russian factory worker earns 2 rubles, 41 kopecks per hour. His opposite number in the U.S. earns \$1.23 8/10.

The real test of whether the Russian earns more than the American is—how much food and clothing does each get for an hour of work?

An answer appears below in a price list of basic commodities that translates rubles and dollars into average cost in working hours. It was prepared by the N. Y. Times from data of the U.S. Bureau of Labor Statistics, latest official Moscow prices, and prevailing prices in A & P Food Stores, Sears, Roebuck and neighborhood liquor stores.

Commodity	THE SOVIET UNION		THE UNITED STATES	
	Average Cost in Work	Hrs. Mins.	Average Cost in Work	Hrs. Mins.
Rye bread, 1 lb.	31		White bread (enriched), 1 lb.	07
Wheat bread, 1 lb.	1 10		Whole wheat bread, 1 lb.	07½
Macaroni (top grade), 1 lb.	1 41		Macaroni (top grade), 1 lb.	08
Sugar, lump, 1 lb.	2 34		Sugar, lump, 1 lb.	05½
Calf meat (first class), 1 lb.	5 15		{Veal chops, 1 lb.	34½
Salted butter (top grade), 1 lb.	10 42		{Veal, top grade, 1 lb.	29¼
Vegetable oil, 1 qt.	11 30		Salted butter, 1 lb.	48½
Fresh fish (first class), 1 lb.	1 59		Vegetable oil, 1 qt.	47
Milk, 1 qt.	1 18		Salmon steak, 1 lb.	36½
Eggs (first class), 1 doz.	4 57		Milk, 1 qt.	10
Tea, 1 lb.	11 00		Eggs (large near-by whites), 1 doz.	38½
Coffee, 1 lb.	14 06		Tea, 1 lb.	39½
Beer, 1 bot.	2 51		Coffee, 1 lb.	22½
Ice Cream, 1 qt.	7 55		Beer, 1 bot.	06½
Caviar, 1 lb.	73 03		Ice cream, 1 qt.	40
Vodka, 1 pt.	23 50		No equivalent	
Matches, 1 box	... 05		Whisky, 1 pt.	1 35
Toilet soap, 1 bar	1 39		Matches, pocket safety, 1 box	¼
Washing soap, 1 bar	2 10		Toilet soap, 1 bar	5½
Kerosene, 1 gal.	3 07		Laundry soap, 1 bar	5
Cigarettes, 20	2 04		Kerosene, 1 gal.	7½
Women's cotton dresses, 1	31 51		Cigarettes, 20	9
Women's half-wool jackets, 1	79 00		Women's cotton dresses, 1	2 22
Women's woolen dresses, 1	252 00		Women's wool jackets, 1	7 15
Men's worsted suits, 1	580 15		Women's woolen suits, 1	12 54
Men's semi-woolen suits, 1	178 25		Men's wool worsted suits, 1	25 20
Men's leather shoes, pr.	104 30		Men's woolen suits, 1	28 04
Women's shoes, pr.	107 30		(100 p. c. virgin wool)	
Women's cotton stockings, pr.	2 54		Men's leather shoes, pr.	7 15
Men's printed socks, pr.	7 03		(top quality)	
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			(top quality)	
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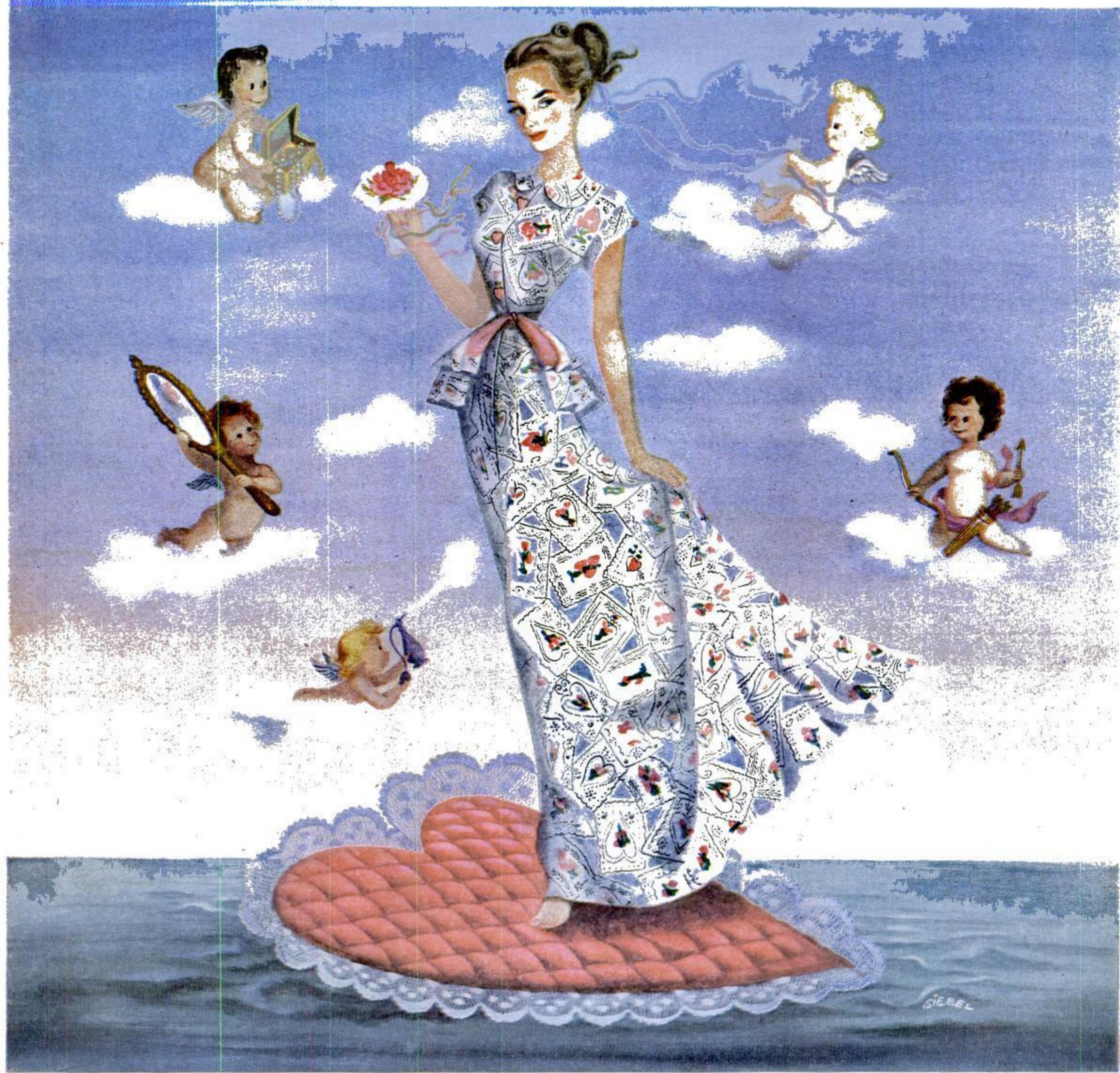
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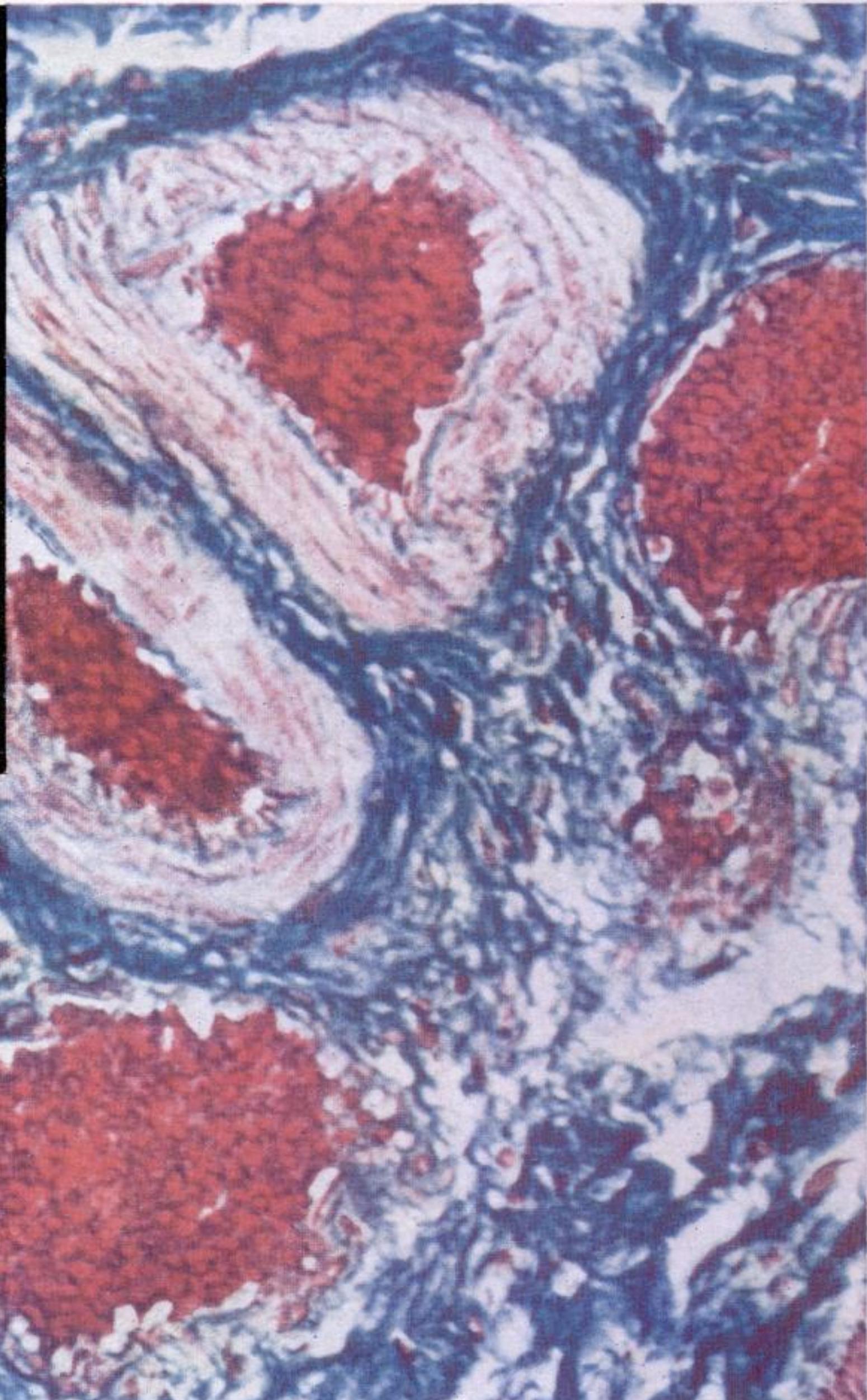
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National Heart Week—February 8 to 14
Give to Control America's No. 1 Killer

what your doctor wants you to know about heart drugs

**Weapons in the grim battle
to curb the Great Killer**



Cross-section of blood vessels of the heart, shown on a stained slide. The carmine areas are the blood vessels. Other areas are heart muscle and supporting tissues.

LAST YEAR, more than 400,000 Americans died of diseases of the heart, topping our losses in World War II by more than a third.

When we consider the enormous task the heart performs by pumping blood through the body—steadily, continually, around the clock and around the calendar, in sickness and in health—it is not strange that heart disease should be our greatest and most dangerous killer.

Of all the drugs, perhaps the most valuable used to aid and relieve heart disease—certainly the most widely used—is digitalis. Doctors have been relying on this heart stimulant and tonic in one form

or another for over a century and a half.

Digitalis, found in the leaves of the dainty purple foxglove, slows the pulse and prolongs the period between beats—increasing the efficiency of the heart in cases of heart weakness and damage. Digitoxin, an active principle of the foxglove, has been isolated and purified for more exact dosage, better control and uniform potency.

Two new drugs, dicumarin and heparin, have recently attracted widespread attention in the treatment of the dreaded killer, coronary thrombosis. Dicumarin (a product of spoiled clover) and heparin (produced from the tissues of beef lung)

are anti-coagulants. That is, their value lies in the ability to prevent clotting of the blood. (No known drug, however, will dissolve a clot already formed.)

In coronary thrombosis (a disease which strikes down twice as many men as women—victims mainly in their forties and early fifties) a clot forms in one of the heart's pipelines, or arteries. Too often death is the result. But not infrequently nature counteracts these obstructions by building up circulation around them—by diverting and by-passing the flow to other pipelines. Dicumarin and heparin may prevent the extension of a clot while the collateral circulation is improving,

and while the scarred heart muscle heals.

However, these new drugs are potentially dangerous, and their use requires constant supervision and frequent expert laboratory tests. Dicumarin and heparin offer much promise, but their use is still in the experimental stage, and time will indicate their proper role or relegate them to obscurity.

If your doctor is treating you for any heart ailment, be certain to follow his directions implicitly.

Remember, next to your doctor your druggist is the most important guardian of your health. His skill, knowledge and integrity are always at your service.



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LETTERS TO THE EDITORS

LOST AND FOUND

Sirs:

I can't thank you enough for publishing Harry L. Chin's letter in your issue of Jan. 5. Otherwise I would never be able to collect the vases which I ordered at Kansien, Kiangsi, China in November 1944.

This world could use many more Harry Chins who would put themselves to the trouble of locating the owner of two small vases. I had given up all hope of ever being able to locate them. . . .

EDWARD G. RUBIN

United Fruit and Produce Co.
St. Louis, Mo.

"FAILURE OF MARXISM"

Sirs:

John Dos Passos' article, "The Failure of Marxism" (LIFE, Jan. 19), was by far one of the most intelligent treatments on the subject written to date. There was, however, one point which was conspicuous by its absence. I am referring to lack of a definite conclusion or solution. The author presented his case somewhat as a general confession and no doubt feels a great deal more confused than the article would imply.

As it occurs to me, the failure of socialism or any other form of government lies in the rejection of God. That lack is expressed in the moral degradation of the individuals that comprise the society; as Mr. Dos Passos stated, a society is only as strong as its weakest member. . . . Man has proved himself incapable of running his own affairs without a strong belief in a Supreme Deity. The Pilgrims who settled in New England had no liberals or economic theorists to govern them. They had a strong faith and through it they built communities which were to become the backbone of the American nation. . . .

ROBERT M. DONAHUE

New York, N.Y.

Sirs:

. . . In all fairness, the British Labor party and the men and women who voted for it have a right to demand reasonable time to test their policies and ideas. Premature sniping is not a substitute for an objective appraisal.

JOHN H. SELINERT

Cambridge, Mass.

KING TUT'S BEARD

Sirs:

On page 81 of the Jan. 19 issue, in your article on the art of Egypt, ap-

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knows that he is nominated: Claude A. Watson, the candidate of the Prohibition party who is also making some noise.

HARVEY M. BAILEY
Humboldt, Kan.

● Dr. Watson is not the only candidate nominated so far. Six months ago the American Vegetarian party chose 85-year-old John Maxwell, proprietor of a Chicago vegetarian restaurant, as their entry.—ED.

CONTINUED ON NEXT PAGE

pears a beautiful illustration of the gold mask of Tutankhamen; however I wish you would clarify one point concerning this mask. In Fig. 87, page 231, of *When Egypt Ruled the East* by George Steindorff and Keith C. Seele (University of Chicago Press, 1942) the gold mask of Tutankhamen is shown devoid of the stylized beard. Why the beard in your picture?

JOHN FINNERTY

New York, N.Y.

● The picture Reader Finnerty refers to has no beard because the photographer removed it to show the king's features more clearly.—ED.

Sirs:

Your article on Egypt states the pyramids of Giza were built as tombs. From what I've read the great one at Giza was the only one that was not a tomb.

E. B. HUTCHISON

Pueblo, Colo.

● Let Reader Hutchison read further. The great pyramid at Giza was the tomb of Egypt's King Cheops.—ED.

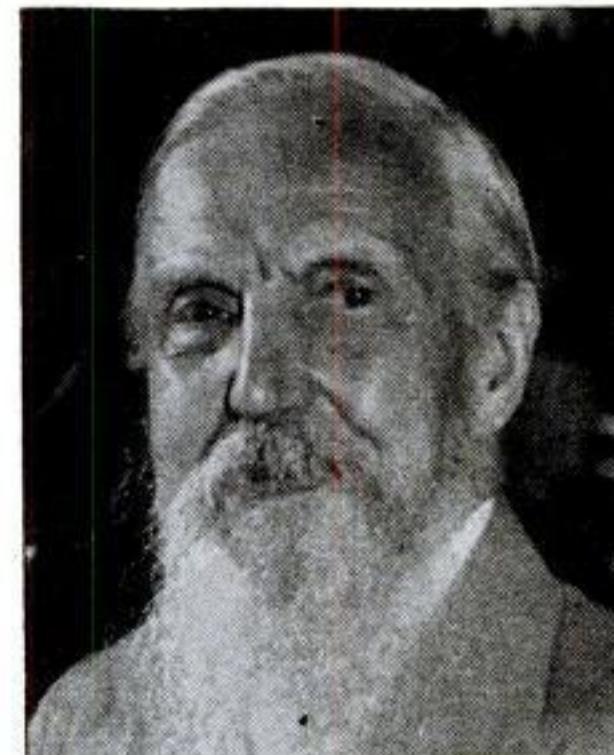
PRESIDENTIAL CANDIDATES

Sirs:

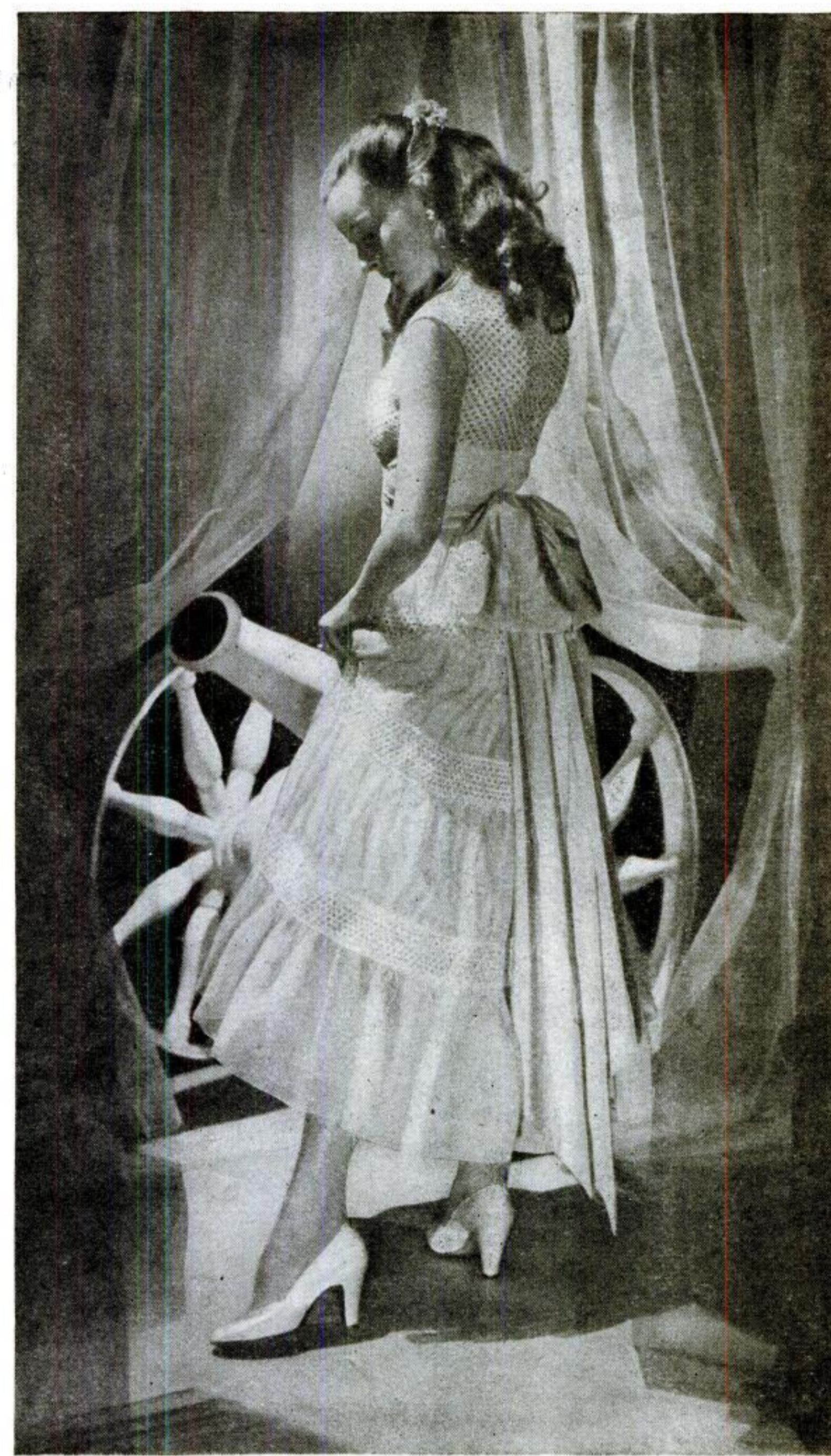
In your issue of Jan. 19 you give pictures of possible candidates for the presidency. I do not see any mention of the only candidate thus far who



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LETTERS TO THE EDITORS

CONTINUED

BOY IN PAIN

Sirs:

Concerning your picture, "Boy in Pain" (LIFE, Jan. 19), I felt immediate pity for the unfortunate boy; disgust, disappointment and anger at the onlookers and officers of the law and, above all, the doctor for not using a grain of intelligence.

The picture shows an iron picket passed through the lateral margin of the base of the fourth finger with a small cuff of soft tissue preventing freedom of the finger from the picket. The possibility of the cuff of tissue containing a vital structure such as a tendon, anatomically speaking, is practically nil. Even if a tendon were present, the obvious thing to have done would have been to snip the cuff, thereby freeing the finger; in turn, relieving the boy's agony, eliminating exposure of the wound to cold, infection, pressure damage, and ultimate good healing. The whole situation was handled with utter stupidity....

JOHANNA REDLOW
Philadelphia, Pa.

● By the time Dr. Edward Gillson arrived, Joseph had been impaled 43 minutes, and the finger was frozen to the fence. At that point a rescuer brought a saw. Dr. Gillson decided to get the boy to a hospital as quickly as possible and then give him morphine.—ED.

Sirs:

If it requires a mass-movement complaint on the part of LIFE's readers to induce the Paterson, N.J. citizens to remove the fence spikes on which Joseph Gondola so freakishly pierced his finger, then I'll gladly contribute my share!

I'd be interested in knowing if anything has been done to this fence.

DOROTHY L. BUNGE
Seattle, Wash.

● Nothing.—ED.

LANA TURNER CONTINUED

Sirs:

In answer to the man who said Lana Turner is too fat for him (Letters to the Editors, LIFE, Jan. 19), he couldn't have her anyway. This man obviously is jealous of Topping, or else his own loved ones are not so attractive. Also to the woman who doesn't like Miss Turner's hairdo or jewelry, Miss Turner has the money. Let her spend it as she wishes.

I am not sticking up for Miss Turner's social life. I merely say she is the most gorgeous female I have ever seen; and if any wise guy wants to know, tell him I've seen quite a few.

RONNIE LEVIN
St. Louis, Mo.

TAXES AND INFLATION

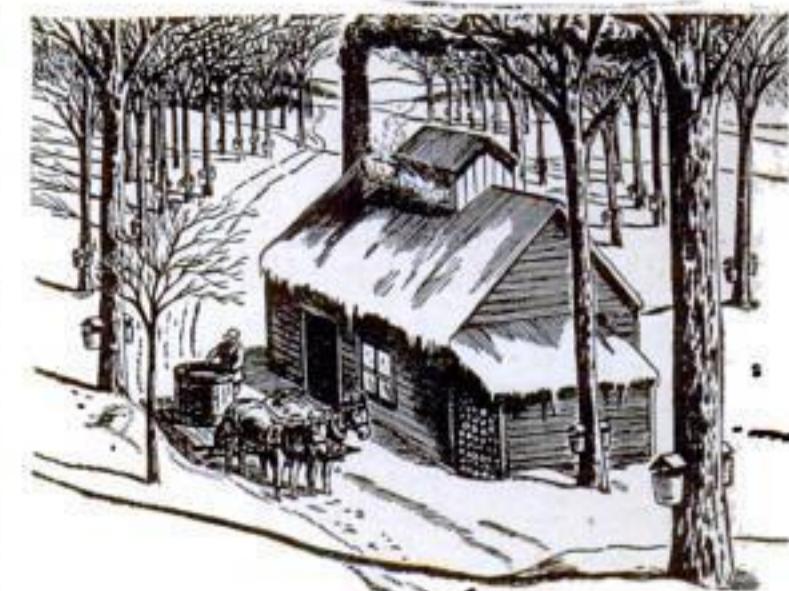
Sirs:

Your editorial, "Taxes and Politics," (LIFE, Jan. 19), in its last paragraph uses these words: "Until inflation is licked, we should pay all the taxes possible, especially those taxes that mean reduced consumption."

Paying heavy taxes to a government that spends back into the circulation the very heavy taxes so paid surely does not reduce the volume of circulation. The U.S. government should reduce its expenses.

JOHN F. CARLISLE
Columbus, Ohio

● Reader Carlisle is right. Everybody's expenditures, including the



Melting snow on a Vermont sugar house means that a roaring fire within is boiling down the maple sap to make golden maple sugar.

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One of the things that lingers most happily in the memory is the mouth-watering taste of real maple sugar.

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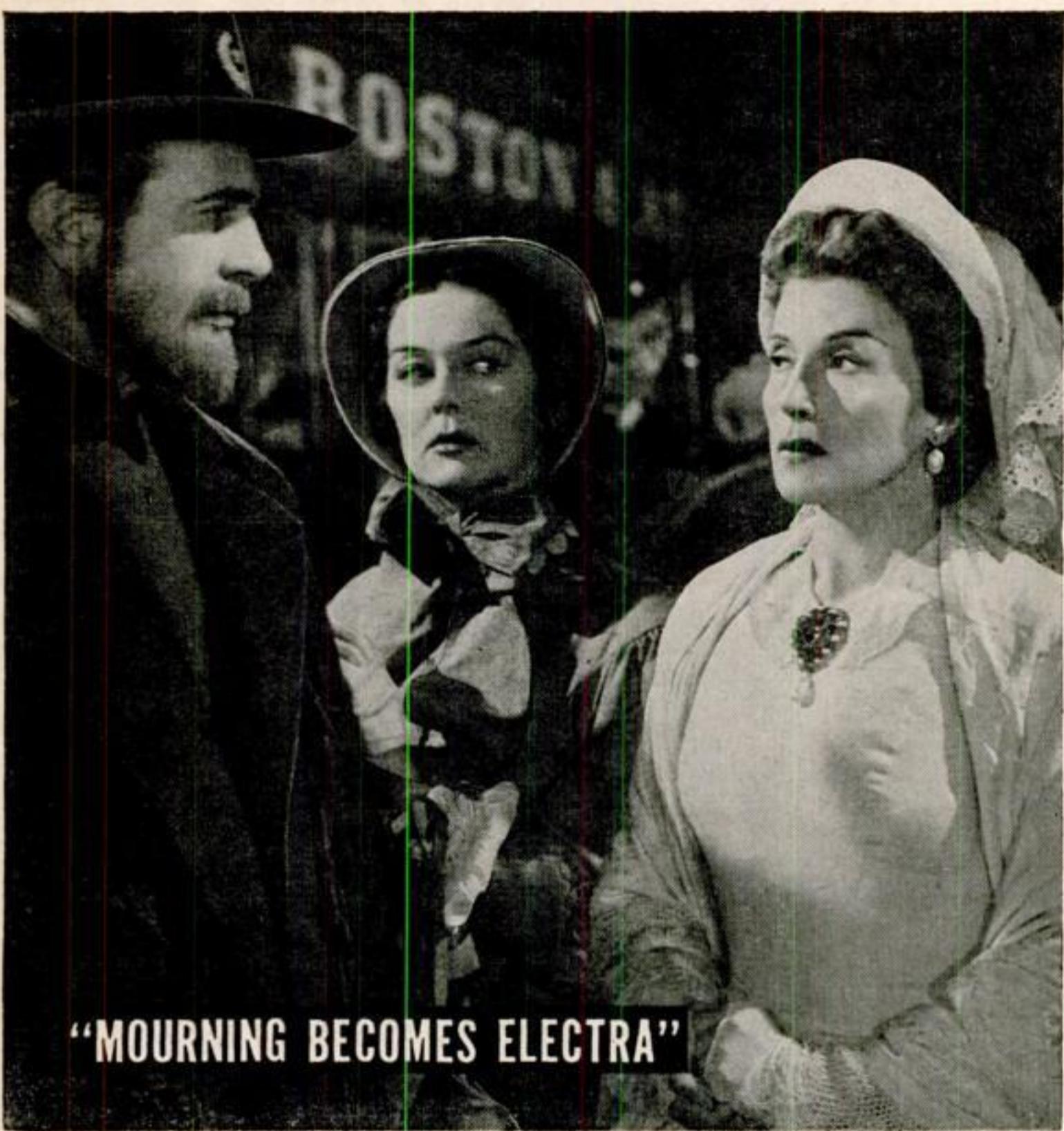
Delicious . . . with true, old-time flavor. Really baked (not steamed) *all day long* with juicy pork and spicy sauces . . . "Down East" in Portland, Maine. Burnham & Morrill Company.



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RKO's PIC-TOUR OF THE WEEK



"MOURNING BECOMES ELECTRA"

BAFFLED by guilty air of wife, KATINA PAXINOU, home-coming hero RAYMOND MASSEY remains silent as ROSALIND RUSSELL glares at her mother. Memorable scene from RKO's *Mourning Becomes Electra*. Other stars: MICHAEL REDGRAVE, LEO GENN, KIRK DOUGLAS.



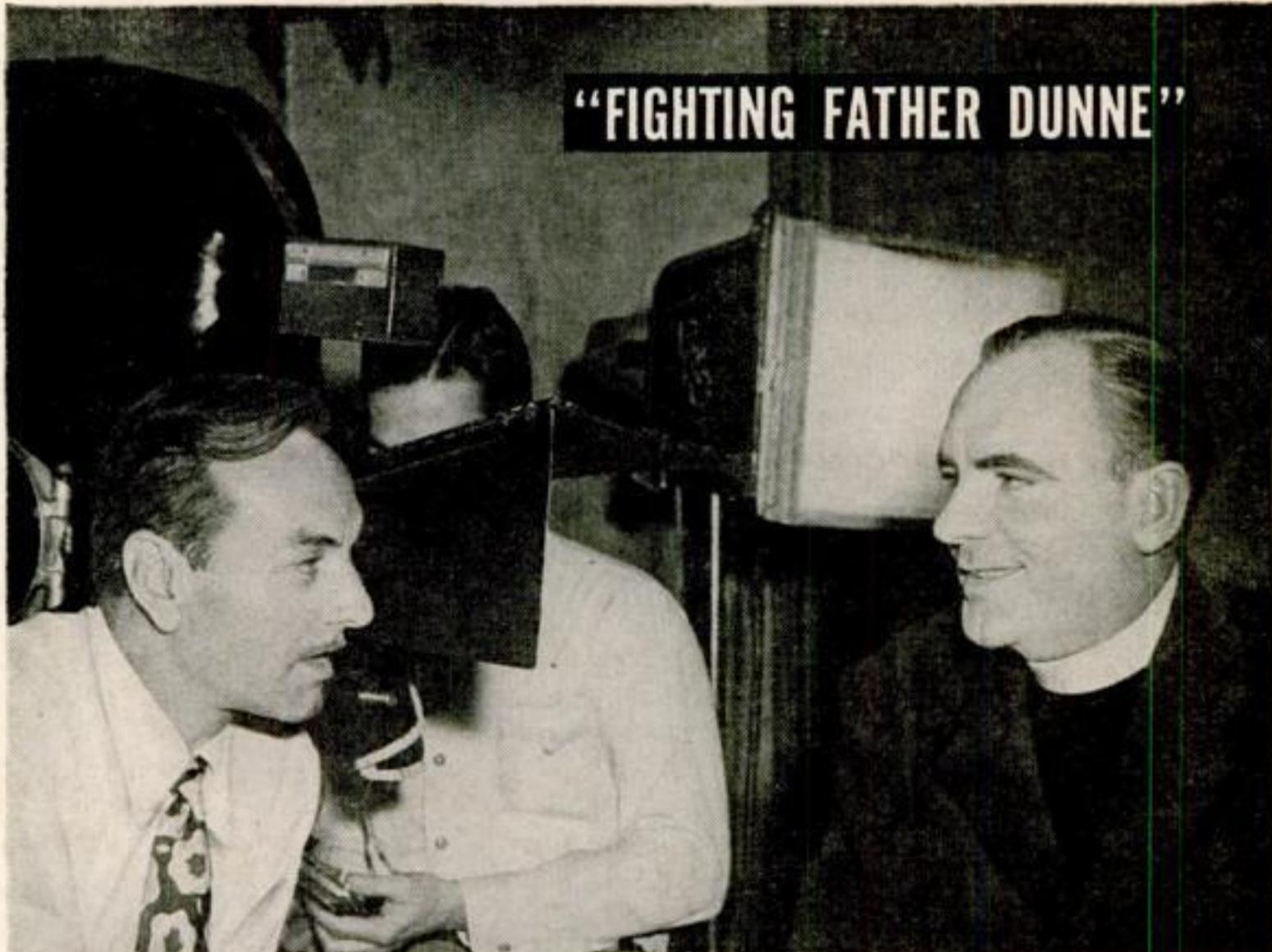
"RACE STREET"

ENCHANTRESS MARILYN MAXWELL draws hardboiled GEORGE RAFT into closeup for RKO's *Race Street*, based on magazine serial by Maurice Davis. Story tells of a racing sheet handicapper, who gets fouled up between rival bookies. Rounding out star trio is WILLIAM BENDIX.



"FORT APACHE"

BATTLE against Indians rages around wounded leader, HENRY FONDA, in this scene from *Fort Apache*, directed by JOHN FORD. Epic film also stars JOHN WAYNE, SHIRLEY TEMPLE, PEDRO ARMENDARIZ and introduces JOHN AGAR. A FORD-COOPER Argosy Production.



"FIGHTING FATHER DUNNE"

DIRECTOR Ted Tetzlaff records closeup of PAT O'BRIEN in title role of RKO's *Fighting Father Dunne*, story of famous St. Louis priest. The part marks O'Brien's fourth biographical role (Father Duffy, Knute Rockne, Frank Cavanaugh), the kind that endeared him to millions.

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LETTERS TO THE EDITORS

CONTINUED

government's, are inflationary. But reduction of the national debt curbs inflation, and only taxes can reduce the debt.—ED.

PRETTY VIOLINIST

Sirs:

The starlet-violinist, Marcia Van Dyke (LIFE, Jan. 19), must be very talented indeed to be able to play with her bow upside down, and that is exactly what she is doing on the cover....

CELESTINE POLIDOR

Philadelphia, Pa.

• Perspective makes the bow look upside down, but it is not.—ED.

NEW INSIGNIA

Sirs:

... Your article, "New Air Force 'Uniform'" (LIFE, Jan. 19), states that the ground forces are envious of the fancy regalia the Air Force wears. I think that since the ground forces have been so bighearted in offering their designs for a new uniform, the



WINGS FOR FOOT SOLDIERS

Air Force won't mind sharing a part of its fancy trimmings with the ground forces by letting them wear wings. Of course they will have to be altered slightly. I have enclosed a design that could possibly be used for the "New Ground Forces' Wings."

VESSIE HARDY

Dallas, Texas

Sirs:

Wasting time seems to be the best way for ground-force colonels and majors to kill time when stationed in Washington....

Ground-force personnel have always copied the Air Force. Pink pants were first worn by the Air Force. The "Sam Browne" belts were discarded by the Air Force first.

May I remind the colonel that the Air Force will *always* be first.

DAVID H. JAFFE
Captain, Air Corps Res.
Champaign, Ill.

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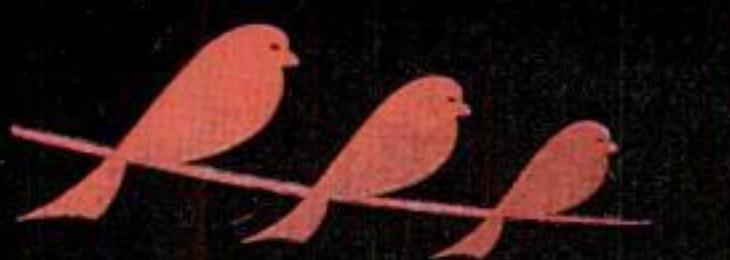
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fall off their perches?



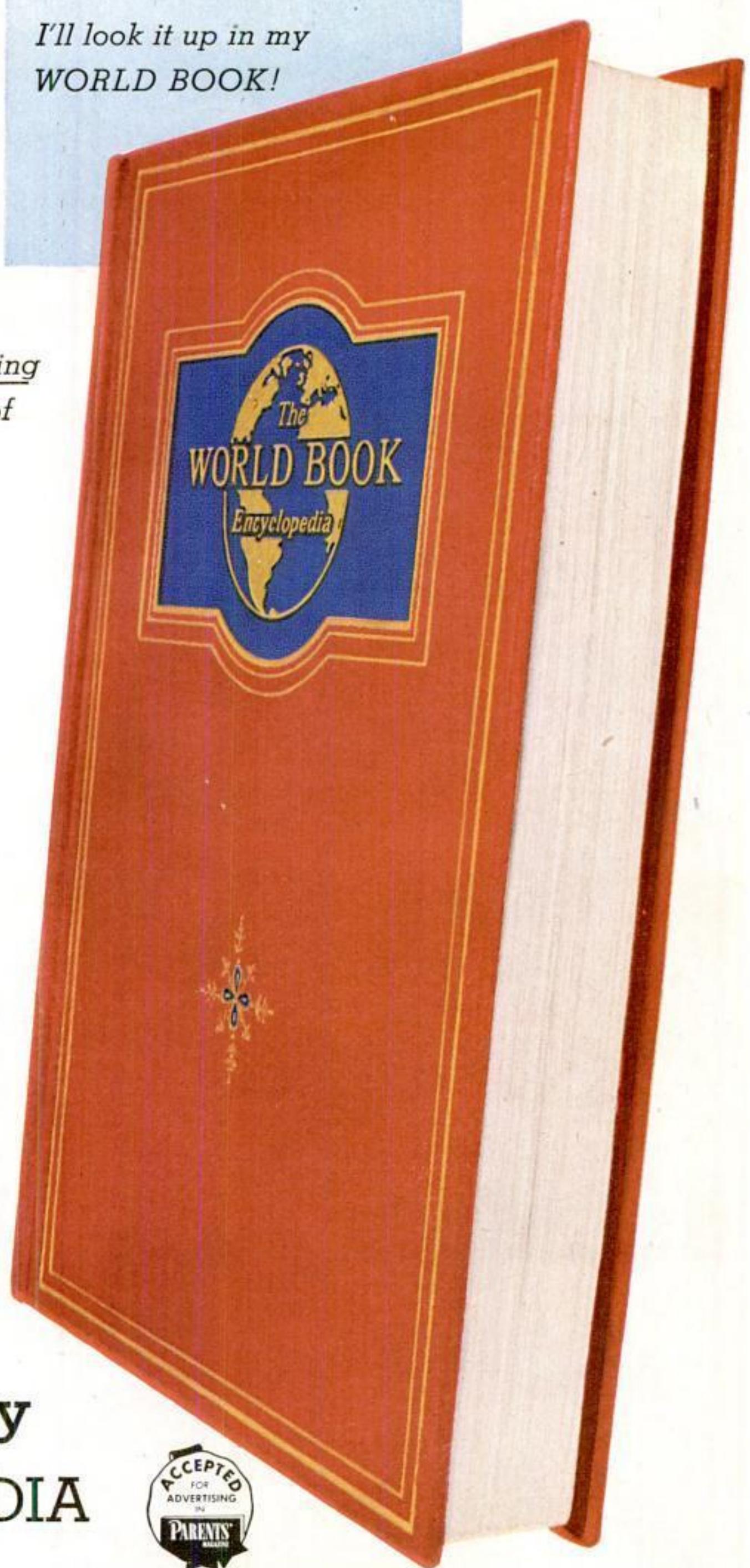
WHICH continent has no
major mountain range?

I'll look it up in my
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Photo by
Sarra

*The habit of Knowing
forms the habit of
Success*

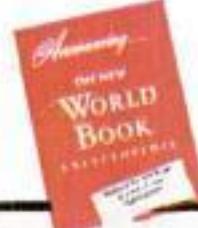


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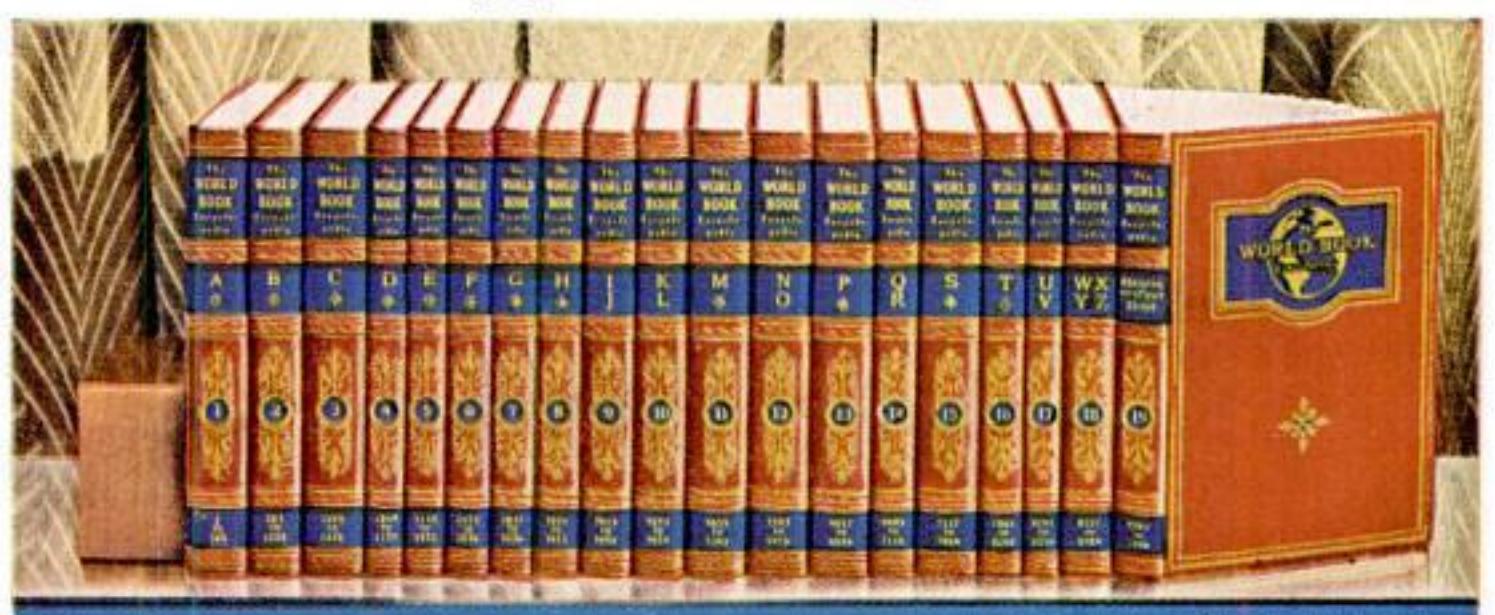
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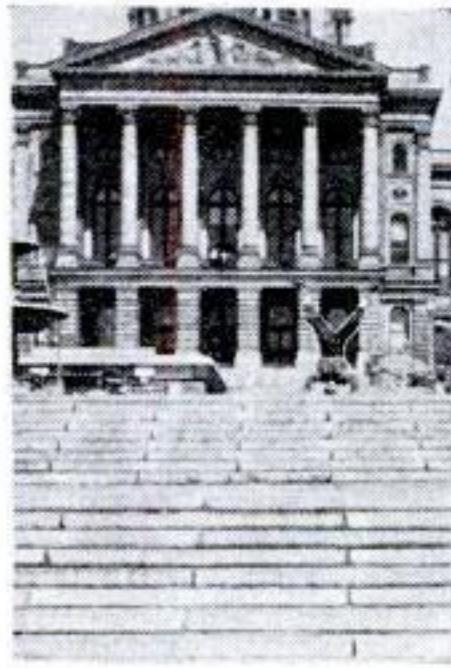
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ARMOUR





DOME DOWN. Headstander Nichols illustrates his opinion of the U.S. Capitol dome in Washington D.C. Observed a passer-by, "Young man, you'd make a fine senator."



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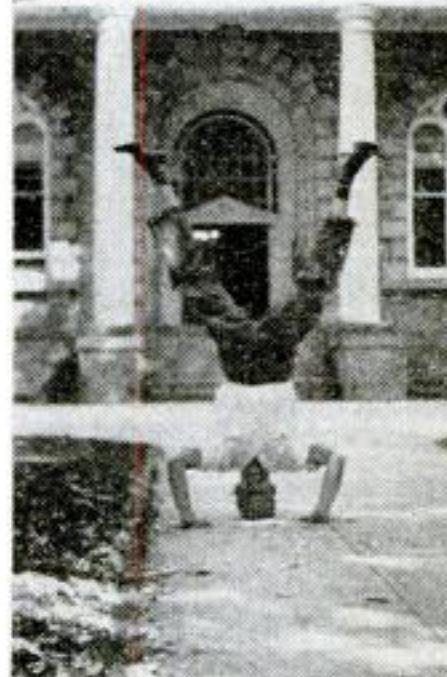
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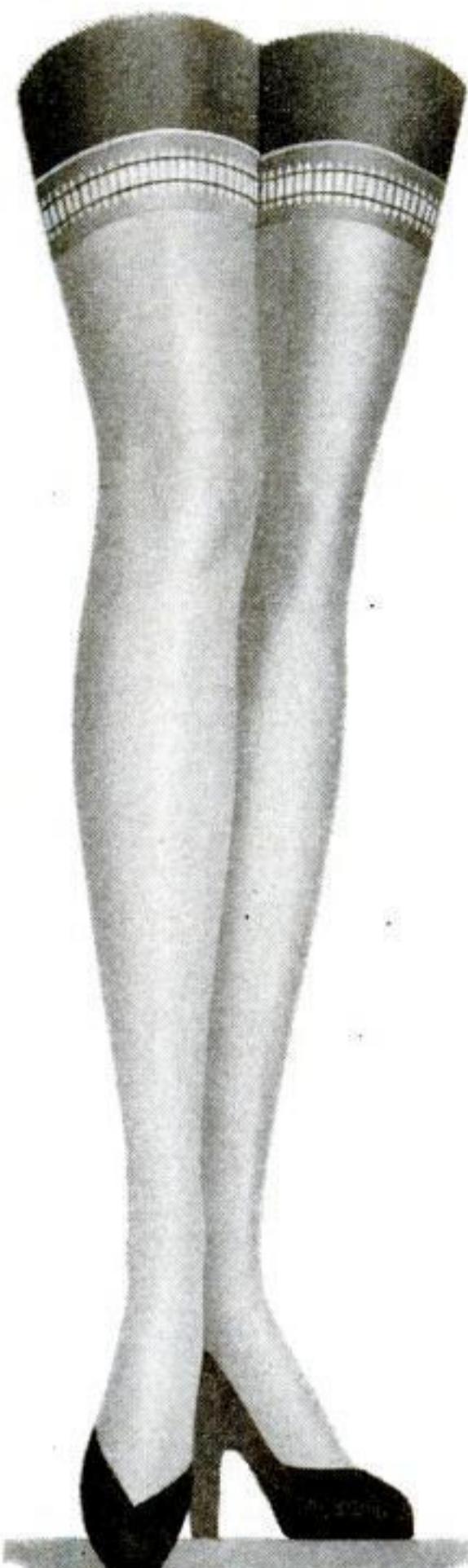


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SPEAKING OF PICTURES . . .

YOUNG MAN STANDS ON HEAD BEFORE 48 STATE CAPITOLS

For years sensitive citizens have loudly deplored the antique ugliness of the country's older state capitols. Now a hardheaded young Chicagoan named John G. Nichols, who appears upside down all over these two pages, has discarded words for drastic action. To illustrate his monumental distaste for the architecture of most state capitols he has managed to have his picture taken standing on his head before all 48 of them. This was not always easy. Roaming the country by bus and thumb to round up material for a travel book, Nichols was forced to perform some 250 headstands to be sure of getting 48 recognizable prints. He stood on his head in rain, snow, slush and mud and often had a terrible time getting people to take his picture. "They thought I was crazy," he explains modestly. In South Dakota a bearded oldster aimed the camera all over the sky, finally got the capitol facade in range but chopped off Nichols' head (*below*). A 5-year-old child did better in North Carolina (*extreme right, center*). After 10 months and 16,000 miles, 26-year-old Nichols, his circulation unimpaired, was able to deliver a final report. "A few of the buildings," he admitted reluctantly, "are really impressive. But most of them looked a lot sillier than I did."



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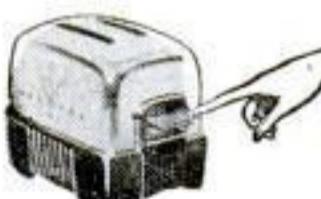


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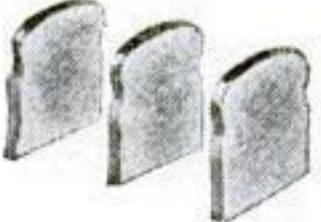
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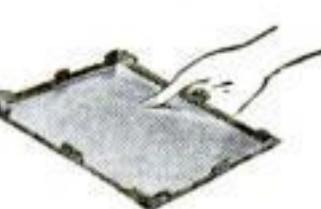
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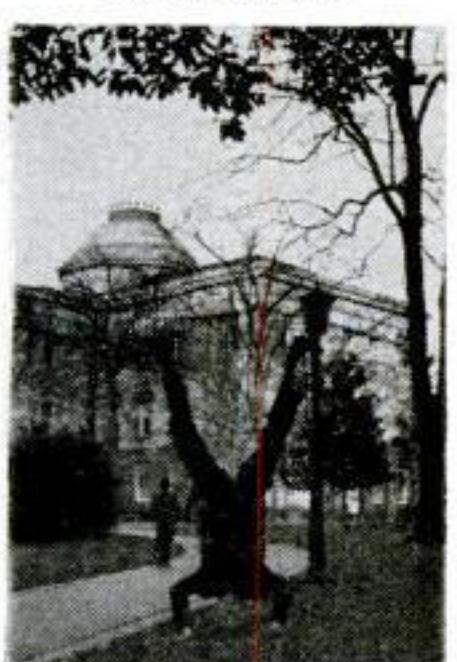
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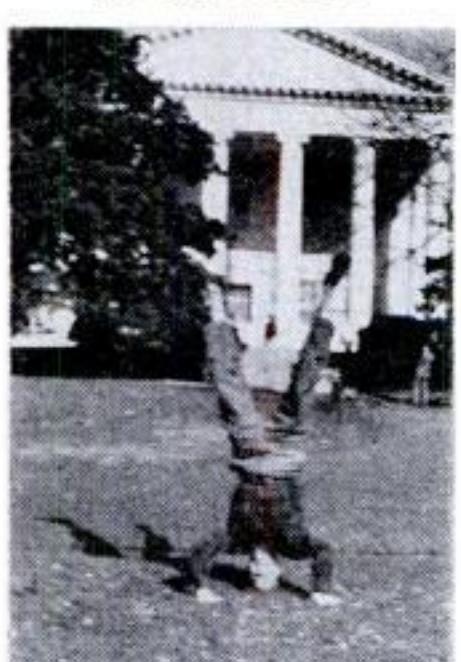
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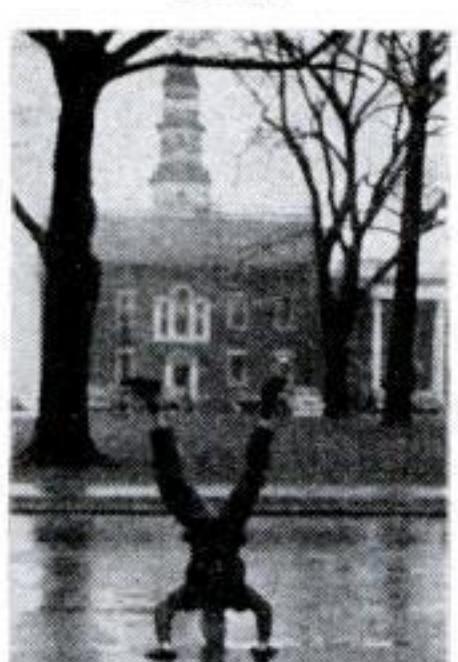
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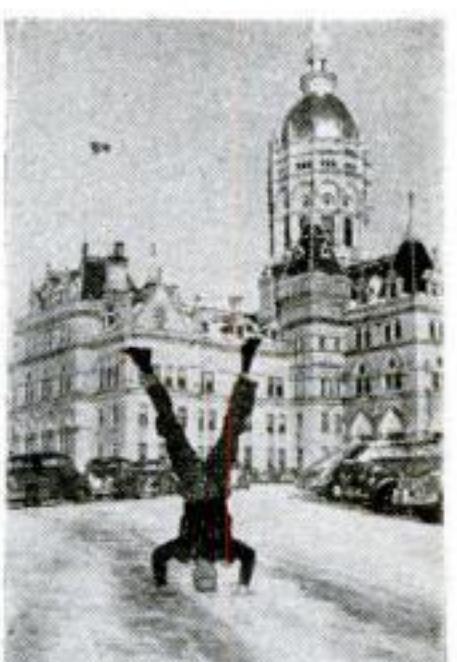
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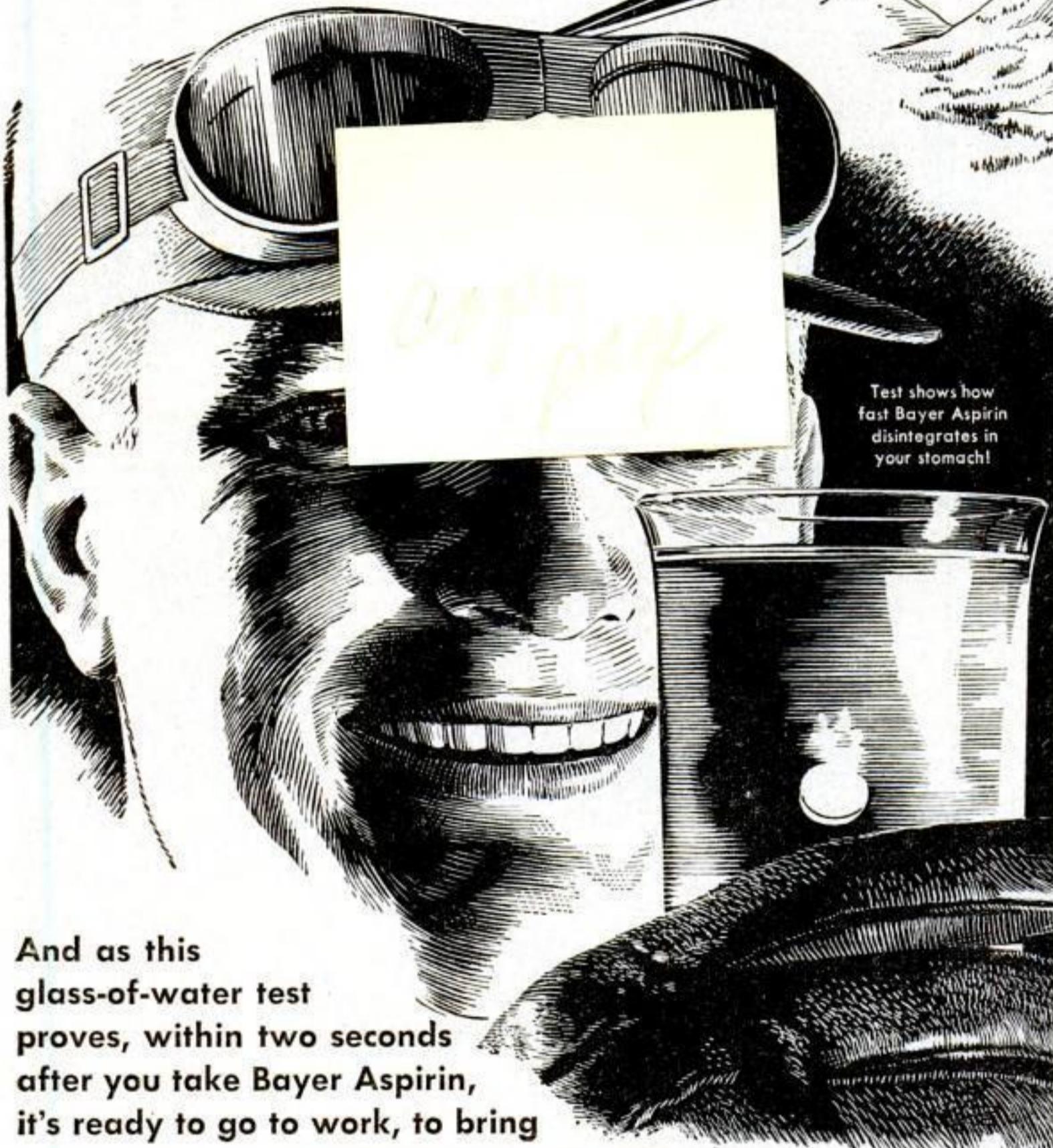


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SPEAKING OF PICTURES

CONTINUED



RIGHT SIDE UP, NICHOLS VISITS MT. RUSHMORE

THE TEN WORST

As an upside-down commentator on state capitol architecture Nichols wound up with some architectural conclusions which are likely to make him unpopular for some time to come. Here, in order of their ugliness, are his candidates for The Ten Worst Capitol Buildings:

1. NEVADA ("A slightly glorified outhouse")
2. IOWA ("A terrible waste of materials")
3. ILLINOIS ("Grotesquely decadent—an architect's nightmare")
4. ARIZONA ("Regrettable conformity with federal style—native pueblo style would have been more fitting")
5. NEW MEXICO ("As bad as Arizona for the same reason")
6. FLORIDA ("Typical Florida—looks as if it went up overnight")
7. NEW YORK ("A horrible hodgepodge which tries, unsuccessfully, to look like a French chateau")
8. TENNESSEE ("A big, unimaginative box")
9. WYOMING ("A sprawling mess with the world's ugliest dome")
10. NEW JERSEY ("An ugly jumble of architectural odds and ends")

Pressed to name The Ten Best, Nichols could bring himself to admire only eight: Louisiana, Nebraska, Oregon, North Dakota, West Virginia, Massachusetts, Maryland and Delaware. "They looked good even when I was upside down," he admits.

As a rightside-up tourist Nichols, who is an ex-GI, an ex-prop man in a film studio and an ex-artificial eye salesman, now considers himself an authority on hitchhiking. "It is still the cheapest way to get around the U.S.," he states firmly, "but very lonely." For those who have never tried it, however, Nichols is a gold mine of useful hints. His rules of thumb include the following:

1. If you're over 35 don't try it.
2. Be neat and keep your face washed.
3. Don't hitchhike at night.
4. Travel alone.
5. Don't jerk the thumb. Waving the whole fist slowly back and forth with the thumb slightly raised is more genteel.

Nichols also notes that the best bets for rides are a) clergymen, b) traveling salesmen and c) truck drivers who own their equipment. "The worst," he adds glumly, "are a) tourists, whose cars always seem to be full of wives and screaming kids, and b) women."

To get material for his book, which he hopes will make him a sort of latter-day Richard Halliburton, Nichols worked briefly at an odd assortment of jobs. Near Dubuque, Iowa, he stayed at a Trappist monastery and spent three weeks clipping a 15-foot hedge and meditating. As a legal shill in Reno's Palace Club, Nichols was issued a police permit to carry on his duties, which consisted of luring customers to the gaming tables by trying to look like one of them.

Now back in Chicago sifting through a pile of notes for his book, Nichols still finds time to contemplate another tour. "I am considering," he says, "a sort of gastronomic survey during which I would have my picture taken eating the product for which each state is famous. You know, chewing an ear of corn in Iowa, potatoes in Idaho, peaches in Georgia." How much more of this kind of thing a harassed America can stand is a problem which has not as yet entered Nichols' head.

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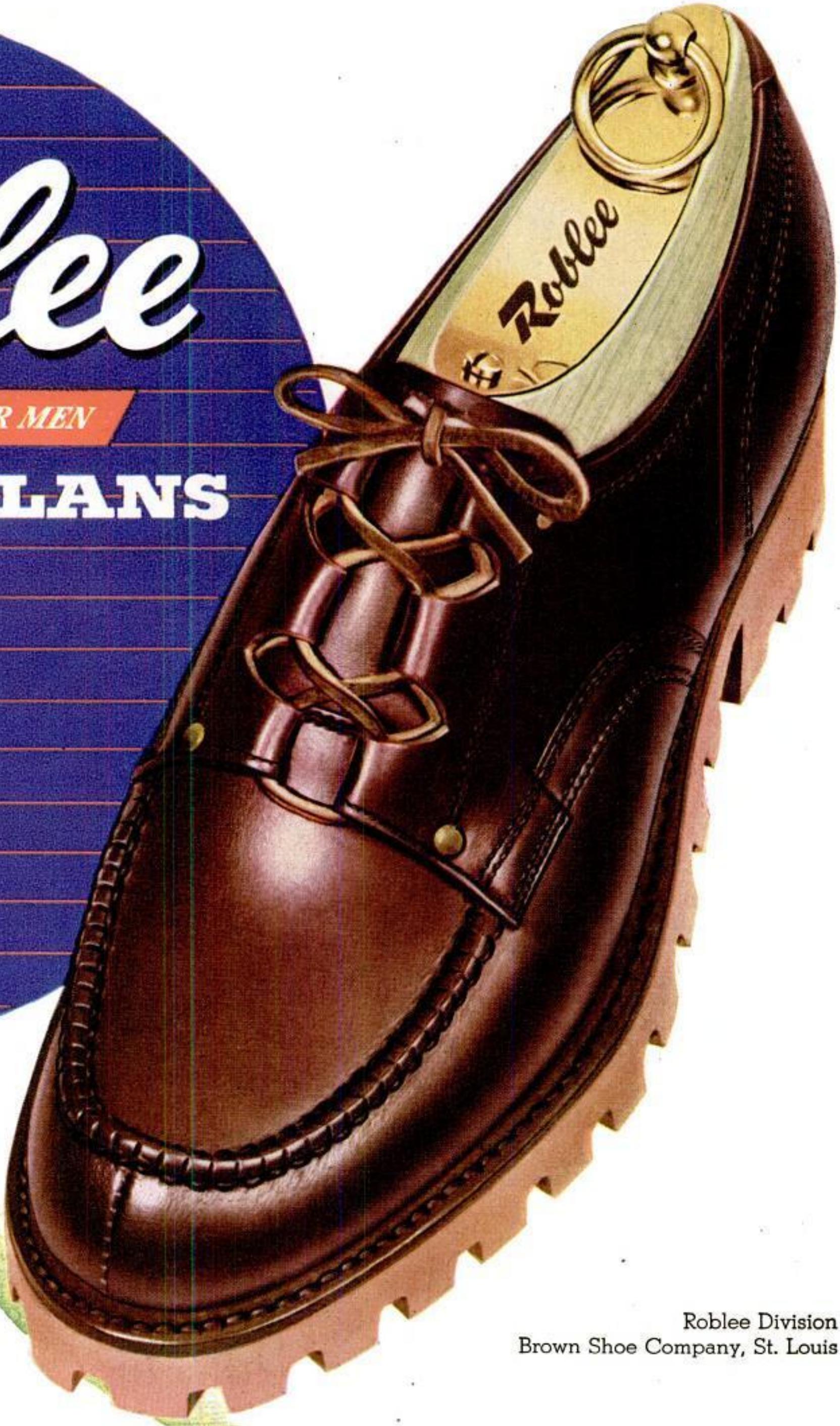
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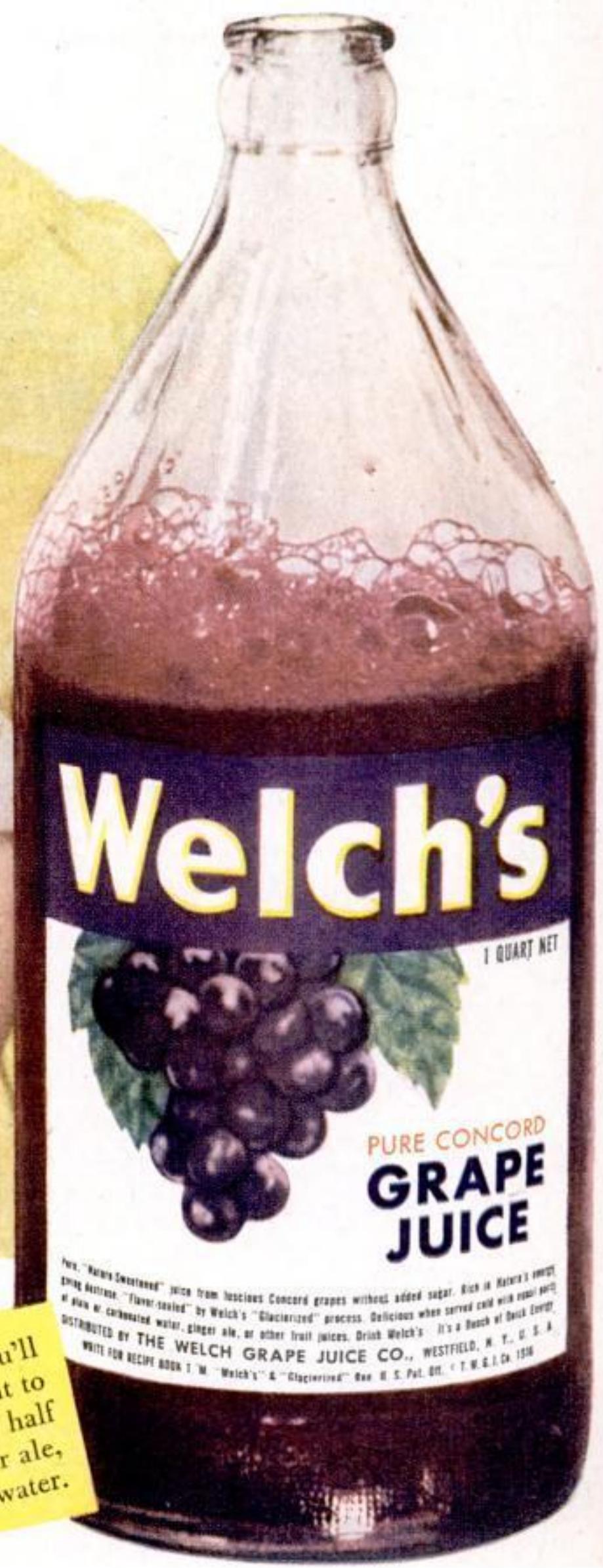


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LIFE'S COVER

Senator Robert A. Taft, who is the subject of the first article in LIFE's series on Republican presidential candidates (pp. 50-66), is currently one of the most frequently photographed men in public life. He had been assigned to LIFE photographers 23 times before Nina Leen asked him to sit for his first cover picture several weeks ago. Last November, Taft sat before cameras of a different sort. His answer to a presidential speech was televised by NBC as an experiment in covering political events. The network executives who studied the results concluded that the senator from Ohio is telegenic.

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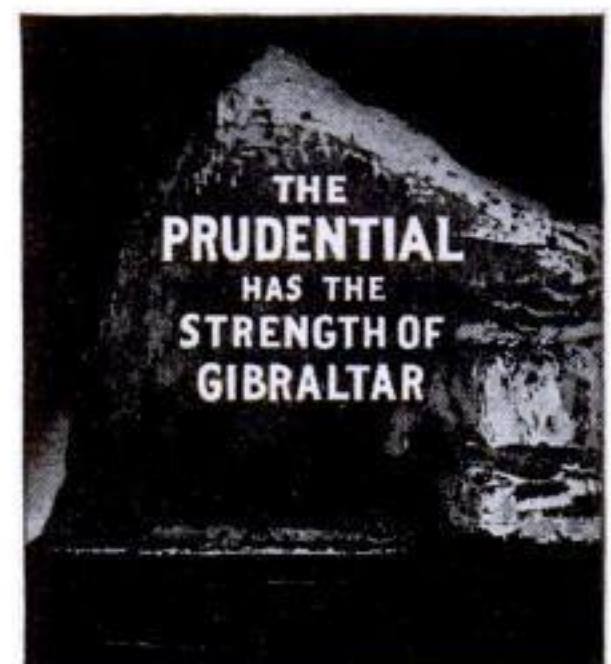
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SITTING CROSS-LEGGED BETWEEN HIS SPINNING WHEEL AND HIS LOW DESK, MAHATMA GANDHI EXEMPLIFIED THE VIRTUES OF SIMPLICITY THAT HE PREACHED

INDIA LOSES HER "GREAT SOUL"

A cynical, angry and war-ravaged world last week lost its greatest apostle of peace and the brotherhood of man. Some believed the bespectacled little man in the handspun loin cloth the greatest teacher since Jesus. Certainly he was the greatest Hindu since Gautama Buddha. In the 20th Century, Mohandas Karamchand Gandhi (above) stood alone in his ability to move the minds and hearts of millions through love, fasting and prayer. But like other prophets of peace Gandhi died by violence.

Death came to India's Mahatma (Great Soul) as he walked through the garden of New Delhi's Birla House to evening prayer. Still weak from the fast that had won promises of peace for divided India (pp. 30-31), Gandhi leaned on his grandnieces Ava and Manu. As he neared the pavilion where 500 devotees awaited him, a tall young Hindu stepped from the crowd. Gandhi greeted him. The young Hindu answered with bullets. The Mahatma's hands slipped from the girls' shoulders and came together in prayer as he sank slowly to the ground. A half hour later he died of wounds in the stomach and chest.

Thus ended a life that had changed the face of Asia and profoundly affected the whole world (Editorial, p. 32). In his 78 years Mohandas Gandhi had led India's millions to

freedom (pp. 28-29). He had reformed and vitalized the ancient Hindu religion. In his last months he had exerted his great moral force to heal the bloody communal divisions within India and Pakistan. This perhaps had cost Gandhi his life, for his assassin was identified as Nathuram Vinayak Godse, from the Poona stronghold of the extremist, right-wing Mahasabha Society, which advocates war with India's Moslems. Now, with Gandhi gone, the all-out war

might come. Savage riots broke out in Bombay and Poona a few hours after his death.

But while a minority of Indians might rejoice, the rest of the world sorrowed. Even Gandhi's two historic antagonists, the British and the Pakistanis, voiced their grief at his passing. The United Nations flag at Lake Success was lowered to half-mast and delegates to the Security Council met with bowed heads. A million wailing Indian worshipers followed Gandhi's body to the burning ghats by the sacred river Jumna the day after his assassination. Pandit Jawaharlal Nehru, Gandhi's great friend and disciple, spoke his valedictory: "The light has gone out of our lives, and there is darkness everywhere. . . . The light has gone out, yet this light which has illumined this country for many years will still shine, and will shine 1,000 years from now."



ROSE PETALS covering his body, Gandhi is carried by followers to the funeral pyre beside sacred river Jumna at New Delhi.

GANDHI WAS A LAWYER WHO GAINED SAINTHOOD

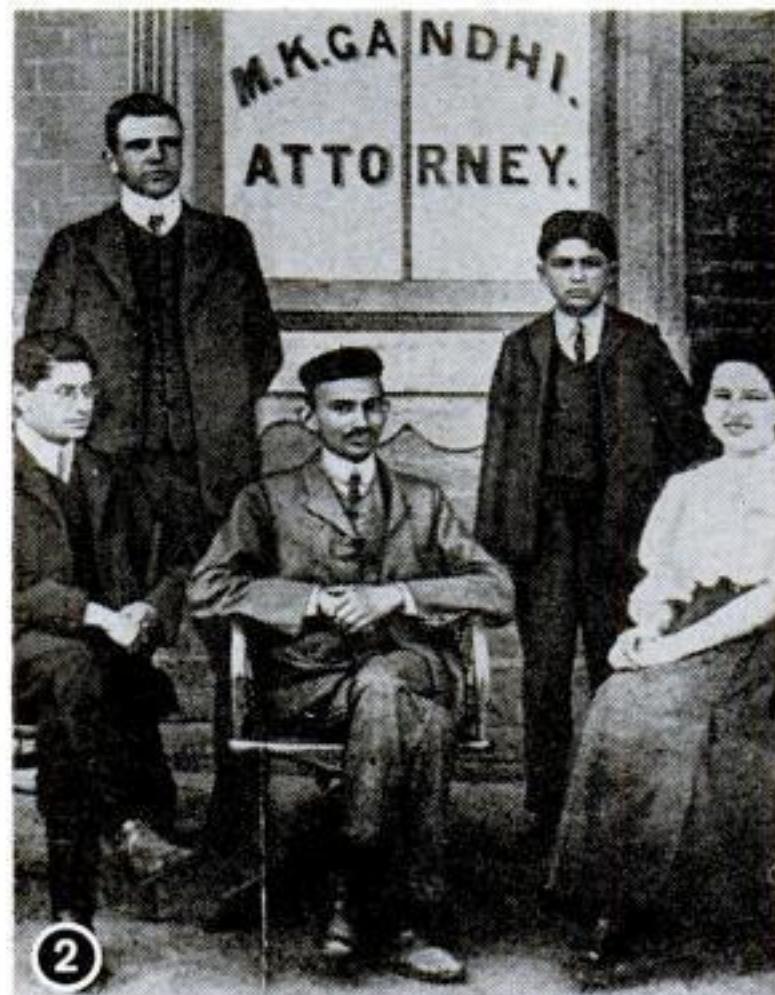
Although Mohandas Gandhi was an ascetic in later life, he did not call upon his followers to renounce the world, but instead he urged them to change it. As a religious reformer he attacked the orthodox Hindu caste system by conspicuously violating its many rigid rules. As a nationalist politician he unit-

ed Indian patriots in determined but passive resistance to the British rulers.

Born Oct. 2, 1869 to low-caste parents in Porbandar, he was married at 13 and at 18 emigrated to London to study law. For a while he dressed like a dandy but was thoroughly snubbed, both by whites and by



AS A LAW STUDENT in London in 1890, Mohandas Gandhi wore fancy wing collars and tried to learn to dance. Rebuffed because of color and caste, he renounced society life.



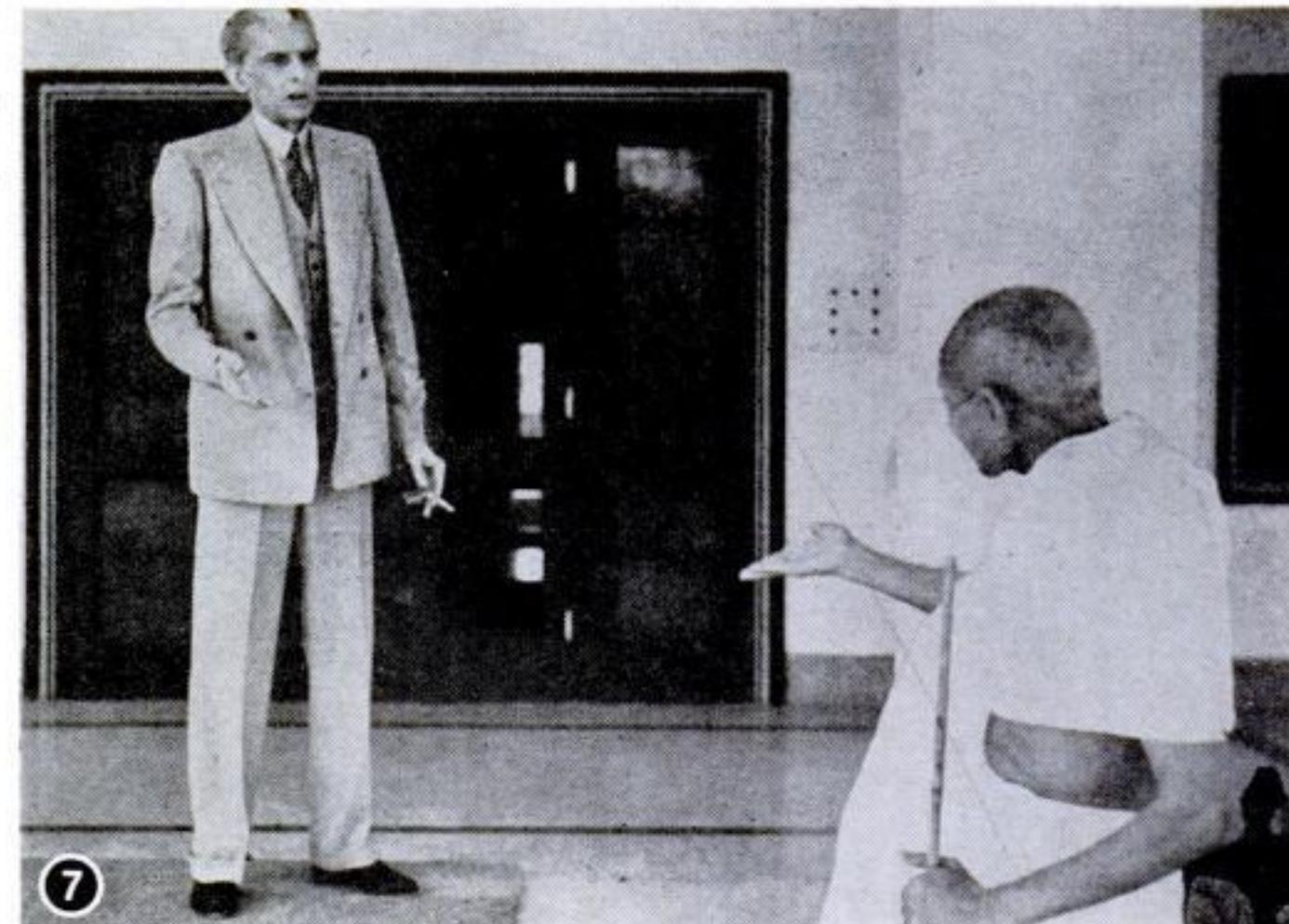
AS A YOUNG LAWYER in South Africa, Gandhi defended Indian minority. Here he first developed his theories of nonviolent resistance. This picture shows his office in 1905.



DURING WORLD WAR I Gandhi (center) went to London to help organize overseas Indians into an ambulance corps to support Britain. Awarded a gold medal by the British, Gandhi returned home to India and soon had converted the Indian National Congress into a nationalist movement for independence.



BITTER RIVAL, Subhas Chandra Bose (center) won the Congress presidency over Gandhi's opposition in 1938. Here Gandhi chats amiably with Bose while party boss Sardar Vallabhbhai Patel (right) looks on impassively. The following year Gandhi and Patel forced Bose to resign his office. He eventually fled India, visited Hitler and allied himself with Japan against Britain.



GANDHI AND JINNAH met for political talks in 1939 after the outbreak of World War II. Mohamed Ali Jinnah was president of Moslem League but had not yet begun agitation for Pakistan. Meeting was held after British declared freedom must wait for end of war and for solution of Moslem minority problem.



CIVIL DISOBEDIENCE campaign was sponsored by Gandhi in 1942, soon after the Congress party had passed a "Quit India" resolution directed at the British. With the Japanese in Burma, Britain interpreted this as treason and jailed Gandhi and other Congress party leaders. In picture above, Indians brave tear gas to hear speaker exhort them to "follow the Gandhi line."



CRIPPS MISSION in 1942 failed to persuade Gandhi that India should support war, although he got along well with Sir Stafford Cripps (above).



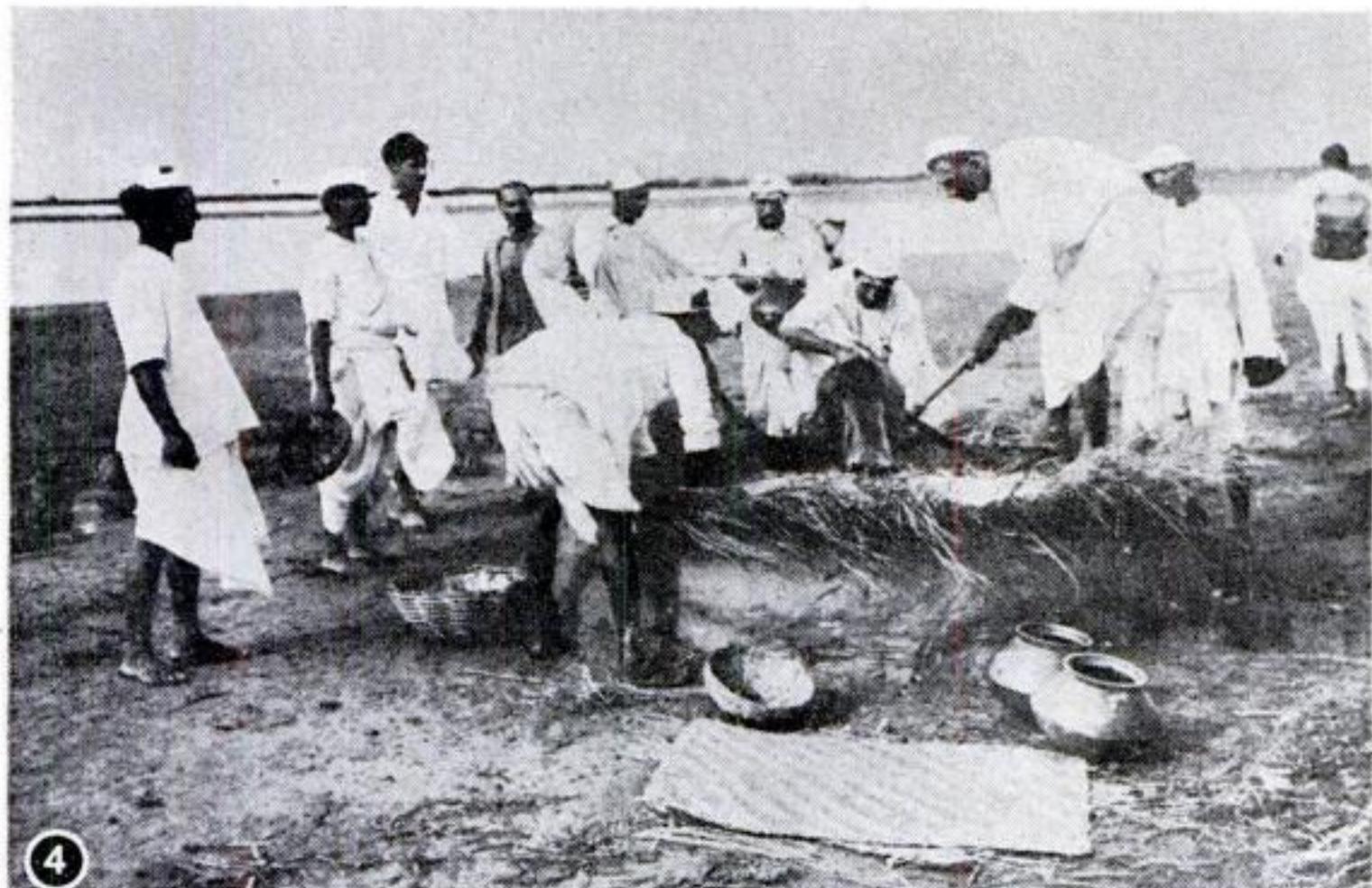
BEHIND WIRE of beach barricade at Juhu, Gandhi recuperates from his 21 months in prison. British released him early in 1944 because of illness.

wealthy Brahmins. In South Africa, where he went to practice in 1893, he became a champion of the oppressed Indian minority, and a foe of Hindu orthodoxy. At the same time he was greatly troubled by what he later called his "lustfulness." Returning to India after organizing an ambulance corps for Brit-

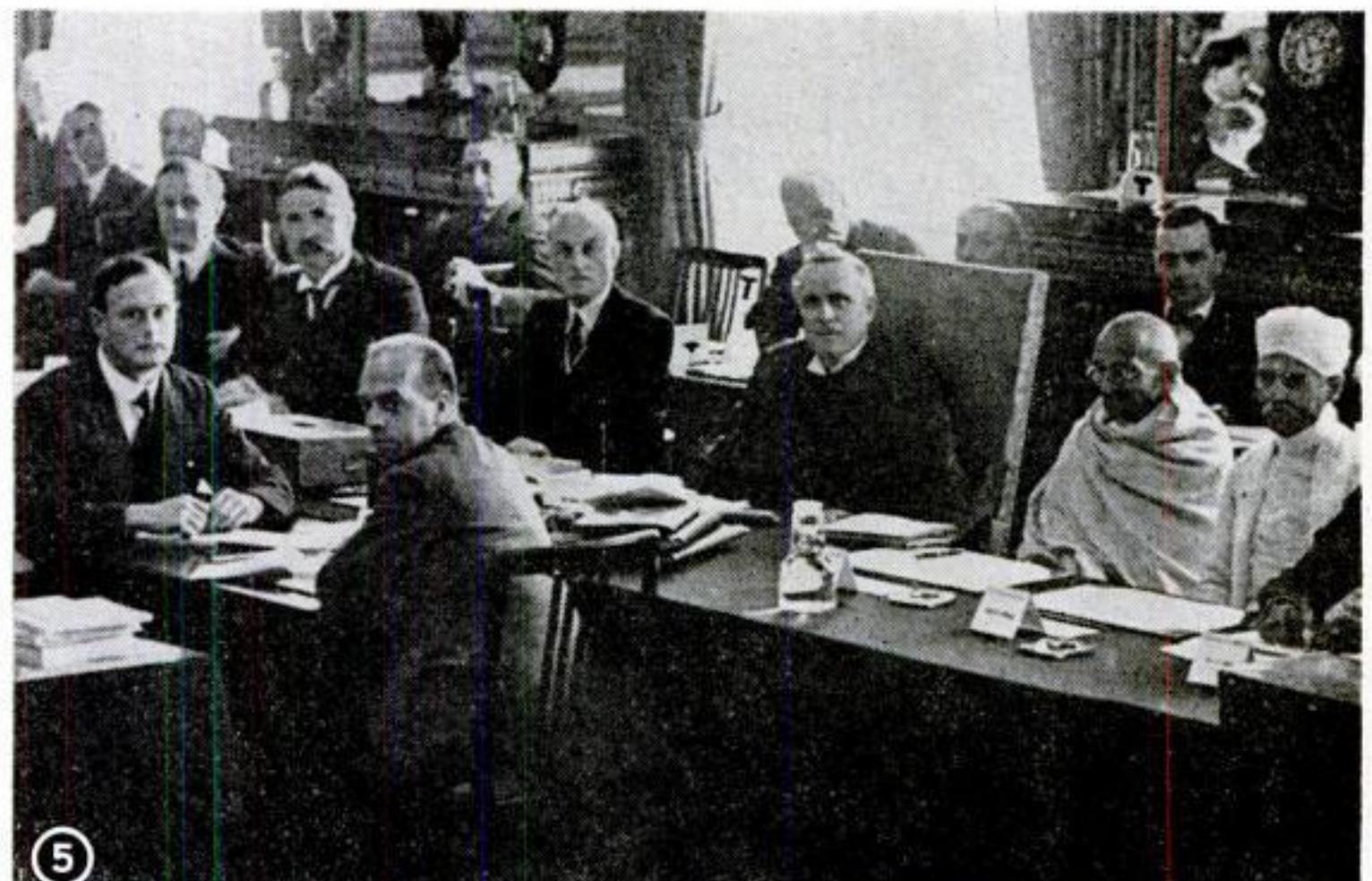
ain in World War I, Gandhi became engrossed in the struggle for home rule. In 1920 millions of Indians followed him in his first great *satyagraha* campaign, a program of nonviolent disobedience to restrictive British laws.

In the years that followed, Gandhi and his close

followers were imprisoned many times. Renouncing the pleasures of the flesh, he became both a religious saint and a political father to the Indians. On these pages LIFE reviews Gandhi's life, from his student days (*upper left*) to the great triumph of last August (*lower right*) when India won freedom.



GREAT SALT MARCH in 1930 climaxed decade of anti-British agitation by Gandhi and his followers. It was designed as a protest against salt tax which penalized the poor. Gandhi personally led thousands of Indians in a 200-mile march to the sea, where they scooped salt from the water (above). Gandhi, Nehru and other leaders were thrown in jail.



LONDON CONFERENCE on India in 1931 was enlivened by presence of Gandhi—who had been in jail for eight months the year before. Gandhi sat with Sir Samuel Hoare and Lord Sankey (on his right, above), wore his loincloth to a Buckingham Palace reception and commented, "You in your country wear plus fours; I prefer minus fours."



GANDHI'S WIFE Kasturbai, photographed in 1940, died four years ago after 61 years of marriage. She supported most of Gandhi's projects. When he took the vows of celibacy at the age of 37, Kasturbai became his "sister."



FOREIGN DISCIPLE Madeline Slade, daughter of a British admiral, was one of several Occidentals who joined Gandhi's colony. Recently she established an *ashram*, or spiritual colony, of her own in the Himalayan foothills.



VISIT TO LEPER in house Gandhi had donated emphasized his concern for India's underprivileged masses. Flouting caste rules, Gandhi continually consorted with Untouchables and sought removal of all caste restrictions.



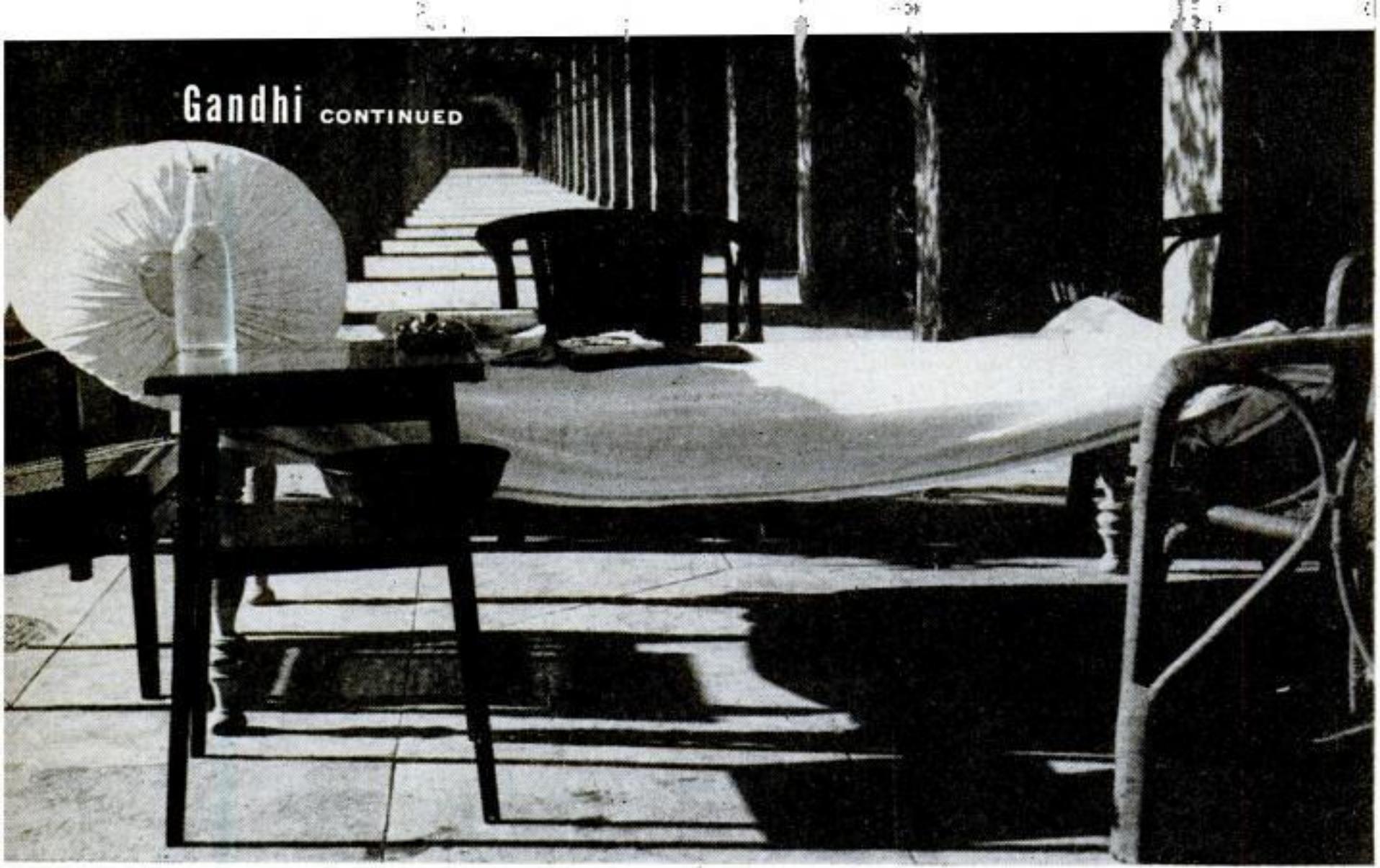
GANDHI AND NEHRU, his beloved disciple and heir apparent, chuckle together during intermission of All-India Congress meeting in 1946 when Nehru took office as president for the fourth time. Unlike Gandhi, handsome Pandit Nehru is a Brahmin, worldly and sophisticated, but he shares Gandhi's ideals.



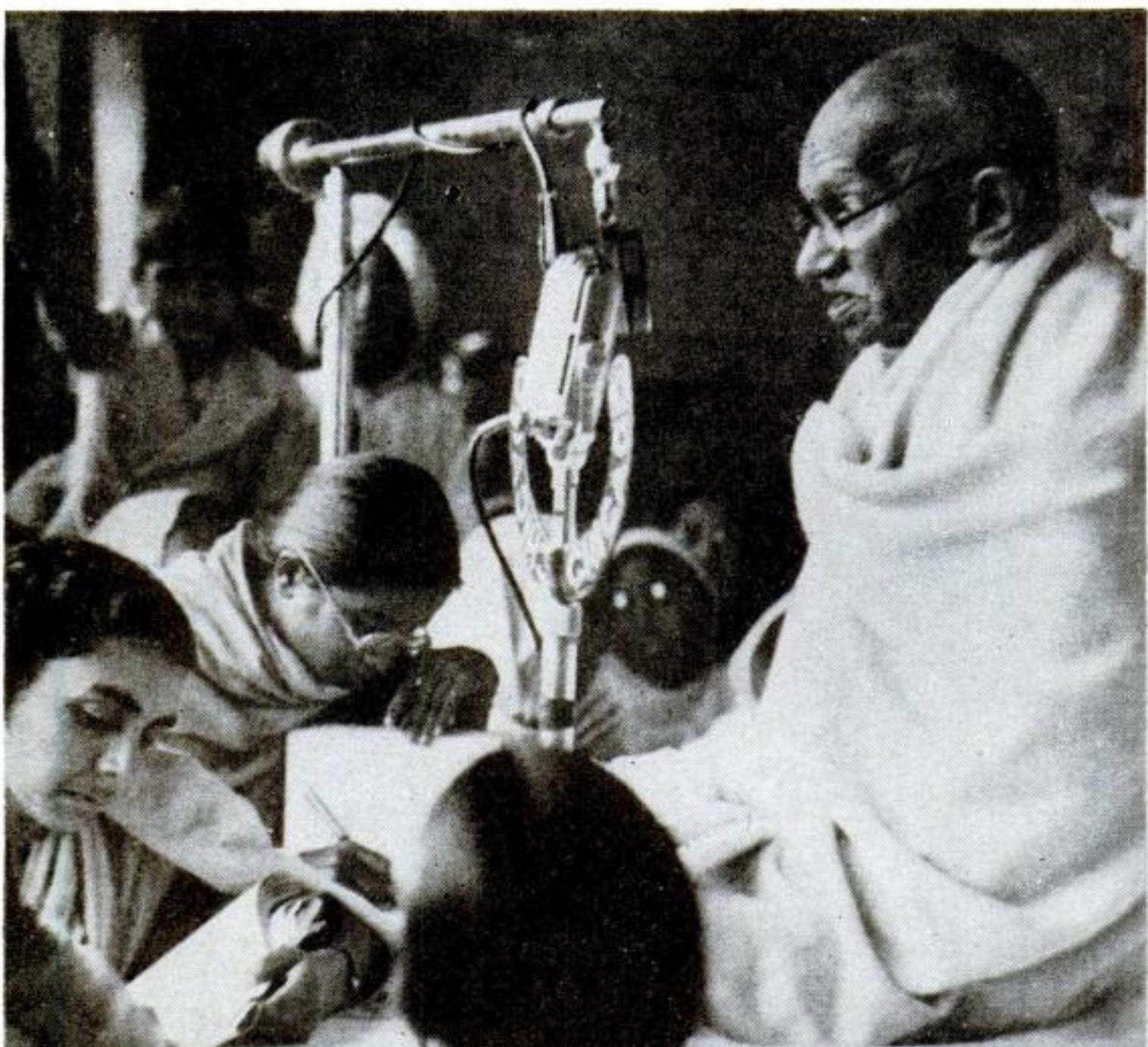
SKULL (foreground) of communal rioter horrified Gandhi on his month-long peace pilgrimage in Bengal province a year ago. Girl disciples accompanied him on long, barefoot walk.



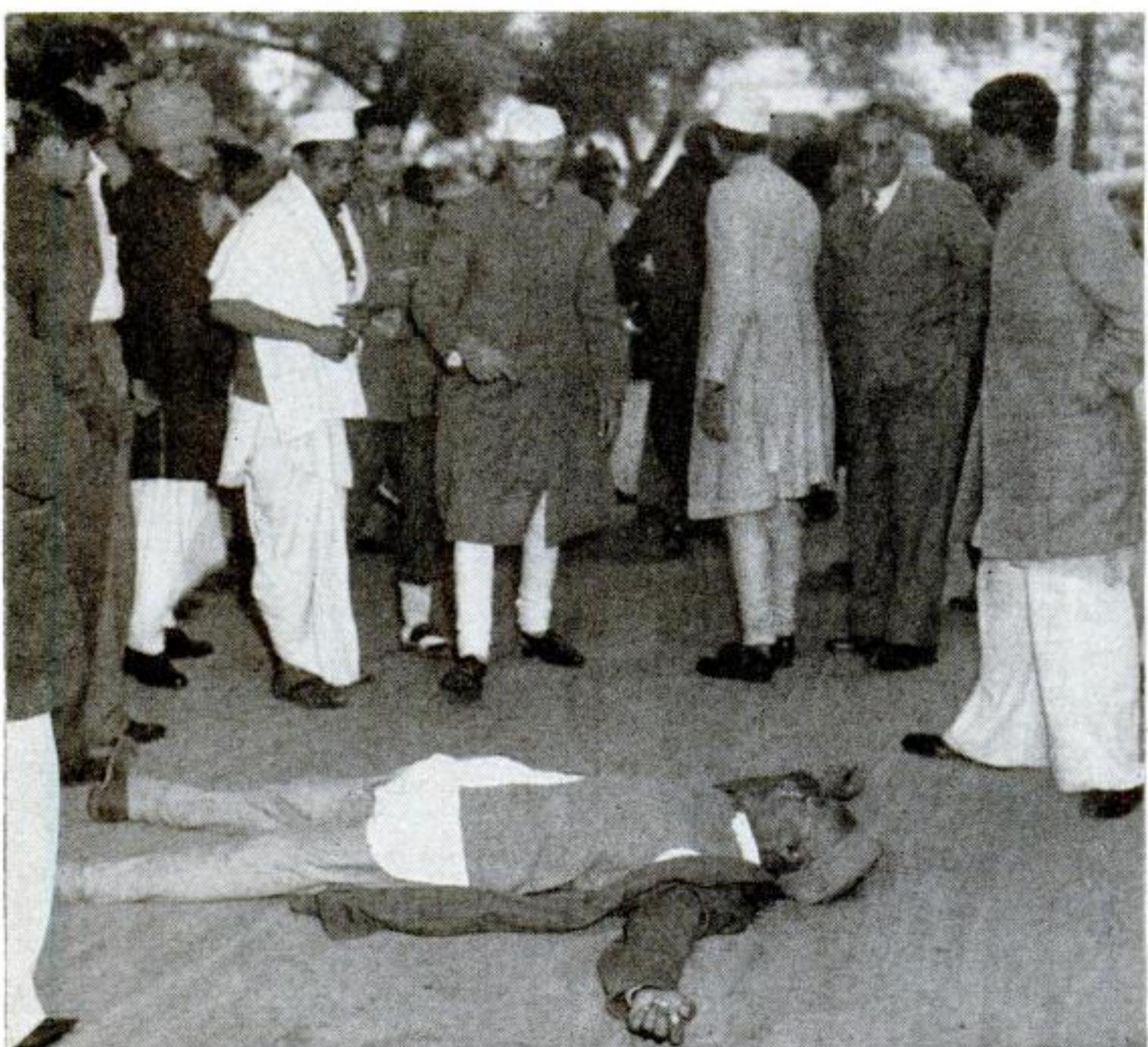
VICTORY in the fight for freedom came at the Congress party meeting last summer when Gandhi accepted plan to partition India and the British agreed to end their 190-year reign.



DURING FAST GANDHI SLEPT ON THIS COT IN NEW DELHI HOME OF WEALTHY G. D. BIRLA



FAST BEGAN with Gandhi in good physical condition. He was still able to hold his daily prayer meeting on the second day of ordeal as faithful attendants took down notes.



SIXTH AND FINAL DAY was disturbed by Hindu "holy man," who fell into trance. India's Premier Jawaharlal Nehru (center, dark coat) angrily ordered him removed.

GANDHI'S LAST FAST WON SOLEMN PLEDGE OF PEACE

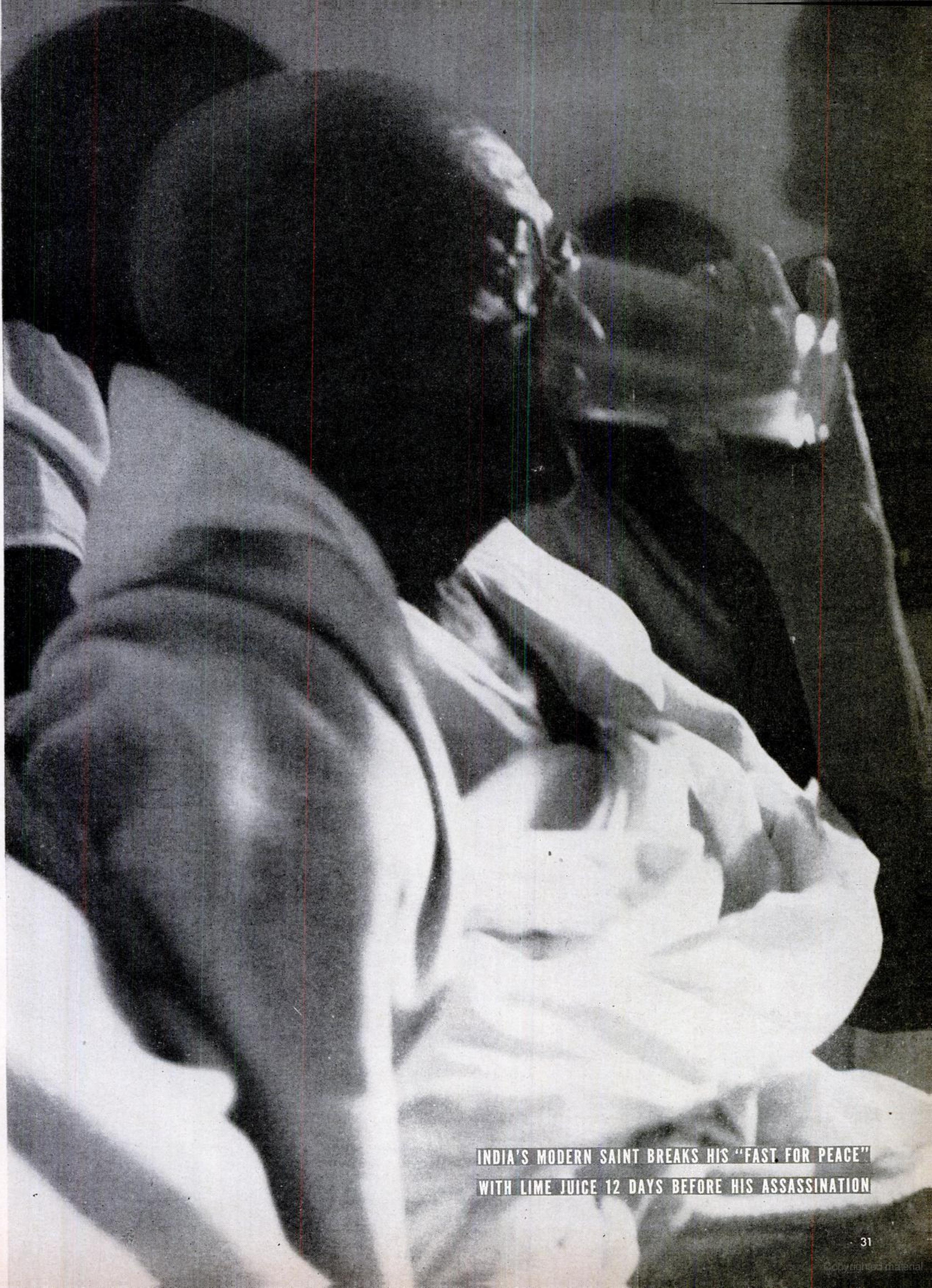
A "fast to the death" was Gandhi's political weapon of last resort against unruly followers and opponents. On Jan. 12, appalled by the religious warfare that has followed India's new freedom, he began the last of 11 such important fasts, some of which have lasted as long as 21 days. At first fanatical Hindus and Sikhs dared to jeer, "Let Gandhi die!" But soon huge parades and meetings for peace again revealed his almost magical control over the masses. On the sixth day, when 50 leading Moslems, Hindus and Sikhs, like chastened schoolboys, signed a peace pledge, Gandhi broke his fast. He announced he hoped to live another 47 years, but 12 days later a fanatic's bullets killed him. A stunned India waited to see whether peace or catastrophe would follow.



FIFTH DAY saw Gandhi growing weaker despite physician's care. Wrapped in sheet, he lay on cot while the day's news was read to him by a woman doctor, Sushila Nayyar.



END OF FAST came after 50 Indian leaders pledged peace. Attendant trailed along cord and microphone (above) to Gandhi's bed to catch his whispered words of gratitude.



INDIA'S MODERN SAINT BREAKS HIS "FAST FOR PEACE"
WITH LIME JUICE 12 DAYS BEFORE HIS ASSASSINATION

GANDHI

HE CHANGED WORLD HISTORY, YET HIS POWER WAS NOT OF THIS WORLD

In order to cut him down to the dimensions of our experience, we of the West may soon be tempted to "debunk" Gandhi, to restudy his weaknesses and "place" him in the political history of these times. But let us start with one fact: Gandhi was not just a "great man"; he was a universal saint, something the West has not produced for many generations. He was, as John Haynes Holmes said, in "that unbroken line of saints and seers, running like the stitches of a golden thread through the tangled pattern of human affairs, who have insisted that man, like God, is spirit, and can achieve his ends, and thus fulfill his life." Holmes ranks him in this line with Jesus, Buddha and St. Francis.

There is no official board of admittance to rule on his sainthood; the testimony of his life and his followers simply proclaims it. One of the most unreligious and Western-minded of his followers, Nehru, said, "The unknown stared at us through his eyes." Gandhi's own words were seldom winged or gnomic. Most of what he said and wrote was personal, transitory, even gossipy, and he was as ready to pronounce on spitting, Prohibition or how to handle burglars as on love or freedom or justice. It will take much editing to get a gospel out of his words. But through them all, even the dullest, shines the thing that sainted him: he always tried his best—a best made better by ascetic self-control—to speak the truth. His autobiography is called *My Experiments with Truth*. His life was one long exercise in candor. "Truth-telling admits of no exceptions," he said; to him Truth was the same as God.

Transcending his own Hindu faith, Gandhi found truth and some error in all religions. So it may someday be found that he himself expressed their greatest common denominator and was the prophet of a world faith. At any rate his importance and meaning to mankind are religious in the strictest sense. He was born into the age when human thought, impelled by Marx and Darwin, took its massive turning toward materialism all over the world. Of the three history-making revolutionaries of this age—Gandhi, Lenin and Sun Yat-sen—he alone repudiated materialism and admitted no trace of it in his teachings. He alone sought to make a revolution not in how men live or what they think but in how they think and why they live.

The Politician

And yet this saint was also in politics, and his history-book achievement is the independence of India. Must he not have been a political strategist also, a shrewd cuss, a worldly manipulator of men and interests? Indeed he was, and he invented a political weapon which in terms of "results" was comparable with the invention of Orville Wright, who by coincidence died the same day. He took his own religious belief in nonviolence and from it fash-

ioned the weapon of *satyagraha*, organized pacifism. After successfully testing this weapon against General Smuts in South Africa in 1909, Gandhi later found in his native India its ideal target—the Christian conscience, which was at once the strength and the undoing of the British raj.

It remains to be seen whether this weapon will ever be so successfully used again. Perhaps it only works in the hands of a saint, or perhaps its edge must be a people schooled in mysticism and suffering like the Indians. Yet somewhere, someday it may also turn out to be the answer to the atomic bomb—a type of defense against the bomb not often considered in America. Gandhi himself foresaw such a possibility. His gentle way of putting it was that the Indian village is already the perfect defense: not one of the 700,000 is worth the plutonium to destroy it.

An English governor of Bombay once called Gandhi's nonviolence "the most colossal experiment in world history—and one that came within an inch of succeeding." How measure its success or failure? India is free of British violence but shackled by her own. This does not impair the idea behind the experiment, which Gandhi will continue to assert for all ages: the idea that "nonviolence is the law of our species as violence is the law of the brute." He also believed that "my religion has no geographical limits." Certainly its sources have none. He was inspired by and always read the New Testament, the Koran and the *Bhagavad Gita*. He attributed his early thoughts on nonviolence to the Russian Tolstoy, his antagonism to modern industry to the Englishman Ruskin, and his concept of civil disobedience to the American Thoreau. In his African days Tolstoy wrote him that his was "the most important of all the work now being done in the world."

Message and Answer

At the Inter Asian Relations Conference in New Delhi last spring, Gandhi told the delegates of 25 Asian peoples how they could "complete the conquest of the West"—not by vengeance but by love. "If you want to give a message to the West, it must be a message of love, it must be a message of truth." Since the West has been forcing messages on Asia for several centuries—messages of law, literacy, steam, steel, voting, etc.—it is only to be expected that the return message, as Toynbee warns us, will have considerable force behind it too. If our Western civilization is as strong as we think it is, it will welcome and absorb this message and continue the exchange of messages until the worlds are one in fact as in spirit. And though it is at best premature to call Gandhi's "colossal experiment" a failure, we may start formulating a reply to the colossal question mark that encircles his violent death and spots with blood the nation he brought to birth.

Both Toynbee and Professor Northrop (*The*

Meeting of East and West) have pointed out what seems, to Western eyes, an ambiguity or contradiction in Gandhi's career. He skillfully employed a lot of the apparatus of Western politics—newspapers, radio, money, mass meetings, etc.—to build his Congress party, whose purpose was to make India a nation on the Western political model. But the principle to which he appealed was not a political but a spiritual principle. And while spiritual principles are indispensable to the building of any great nation, East or West, they are not and cannot be an entire substitute for political theory in a modern democratic nation.

Gandhi could never wholly accept the fact that his own insistent identification of religion and politics led directly to the sectarian reaction of Jinnah, the Moslem League, Pakistan. But when the power of love and humility seeks any political power, it inevitably succumbs to the rules which govern the behavior of political power. Love may successfully govern conduct between individuals and even hold some kinds of societies together, but the science of national government is the science of distributing and controlling nonspiritual power. As John Adams said, "Human appetites, passions, prejudices and self-love will never be conquered by benevolence and knowledge alone, introduced by human means. The millennium itself neither supposes nor implies it. All civil government is then to cease, and the Messiah is to reign." Under such a dispensation nationhood will have no place.

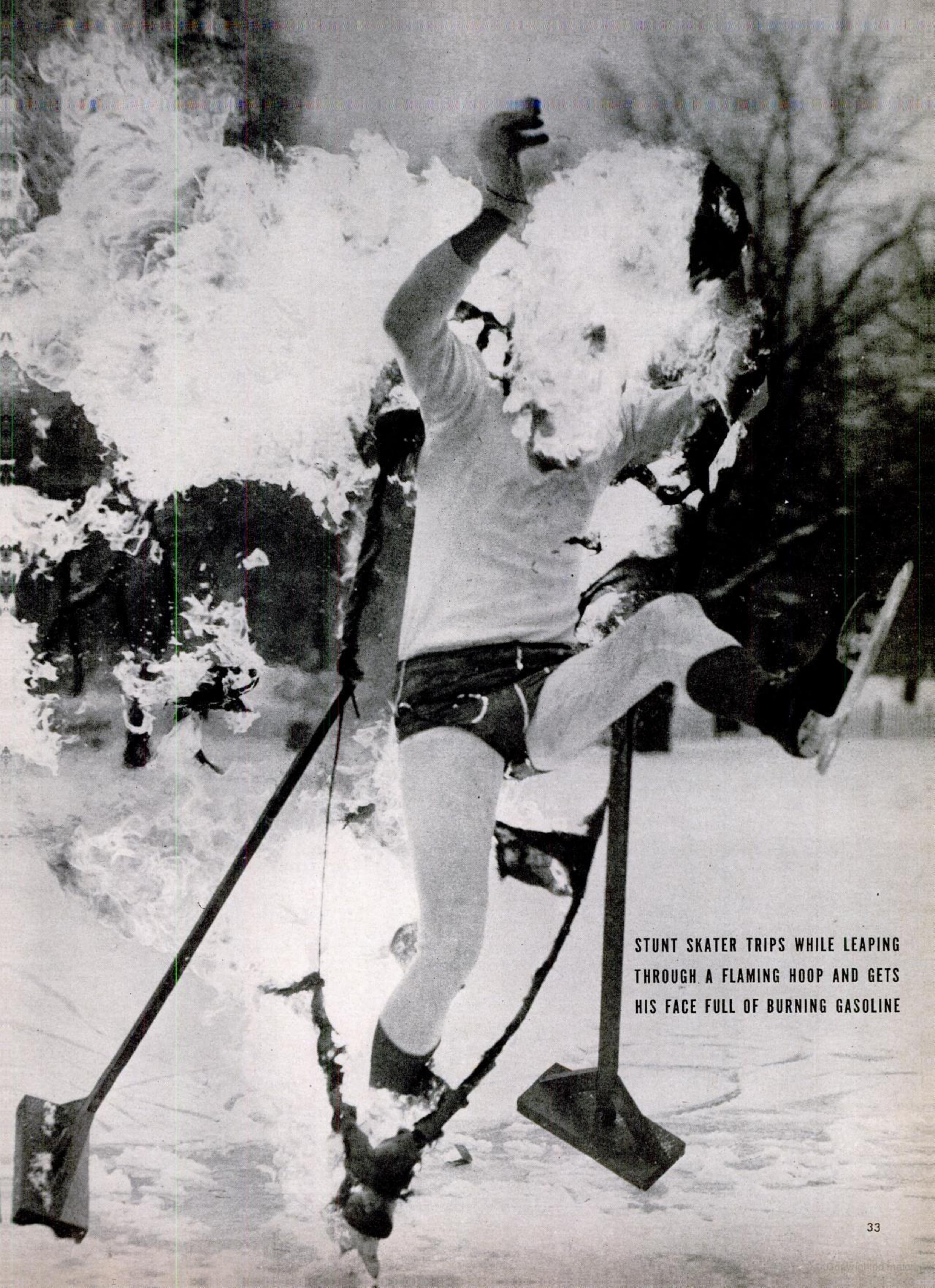
Beyond Nationhood

The Indian nation, which history now summons to a great future, will be forged by men who know the full theory of Western politics, from which violence is unfortunately not excluded. *The Federalist Papers* are better reading than the *Bhagavad Gita* for this purpose. The proven idea and principles of federation, a grander idea than partition, have many fruitful applications yet to be tried.

As for Gandhi, his final greatness will be voiced not through the nation he sought to create but in the aspiring hearts of all men in all nations and all future times.

PICTURE OF THE WEEK:

For the 1948 Schenectady, N.Y. Ice Carnival, Paul Boudreau, a local bus driver who dabbles in stunt skating, worked up a new act—jumping through a blazing hoop. On Jan. 21 he rehearsed it to help ballyhoo the show. Boudreau succeeded almost too well. A skate tripped on the hoop, which enveloped Boudreau's head with burning gasoline while a newspaper photographer snapped a better picture (*opposite*) than he had bargained for. Miraculously Boudreau escaped with no more than a singe. Three days later he performed at the ice carnival—this time without burning an eyelash.



STUNT SKATER TRIPS WHILE LEAPING
THROUGH A FLAMING HOOP AND GETS
HIS FACE FULL OF BURNING GASOLINE



RUNNING ON PASSENGER SCHEDULE, A TRAIN OF TANK CARS SPEEDS NORTH FROM LOUISIANA. ITS DIESEL ENGINE BURNS A CONSIDERABLE AMOUNT OF FUEL OIL ITSELF

THE U.S. RUNS SHORT OF OIL

With the nation's fuel demand already ahead of its production, a long winter cold wave brings on a crisis

When the temperature in sunny Dallas, Texas dipped below freezing last week, W. G. Vollmer, president of the Texas & Pacific Railroad, found his office fuel supply suddenly short. Unconcernedly Vollmer had Locomotive "Old Aught Seven" connected to the steam pipes. In T & P's office building the thermometer bounced back up to a balmy 75°.

Not everyone, however, was so fortunate as to have a spare locomotive. In Alamosa, Colo. the temperature was 50° below zero, in Gordon, Wis., 54° below. In the South people skidded on ice, shivered in freezing temperatures and, like nearly everyone else in the U.S., tried to get more fuel oil.

But as the demand soared, householders found there was not enough oil to go around. Pipes froze in unheated homes. The natural-gas supply failed to meet the increased demand too, and industrial users were cut off, sending some 250,000 workers

back to their homes. The U.S. discovered a chilling fact: someone had made a bad guess on how much oil the U.S. would need after the war.

A few statistics showed what had actually happened. There are some 3.3 million more motor vehicles on the road today than there were at the pre-war peak in 1941. There are at least 950,000 more oil furnaces in the U.S. today than in 1941. Tractors, ships, all are using more petroleum products than ever before. The U.S. demand for oil in 1947 was 300,000 barrels more per day than the huge wartime demand in 1944. This meant that the nation is using some 150,000 barrels more daily than it is producing. The difference is barely made up by imports and from U.S. reserve stocks. Last month's cold wave upset this delicate balance. Besides increasing the already heavy drain, it slowed down truck deliveries, froze tankers in rivers and delayed

them in Atlantic storms. Railroad tank cars had to be speeded north (*above*), but there were too few tank cars. No relief was in sight. In fact a possible gasoline shortage was forecast for next summer.

At week's end the government declared an emergency and cut oil exports from a scheduled 17 million barrels for the first quarter of 1948 to 9,650,000. But even the ban on exports asked for by New Hampshire's Senator Styles Bridges would have helped little, since three months' exports amount to less than what the U.S. uses in two days. Commerce Secretary Harriman asked the steel industry to give the oil industry priority, but that would not help much either. The solution seemed to be more production, better distribution. Last week it was beginning to look as if the U.S., with its mammoth diesel trains, thirsty new oil burners, big buses and bigger trucks, had progressed too fast for the oil industry.



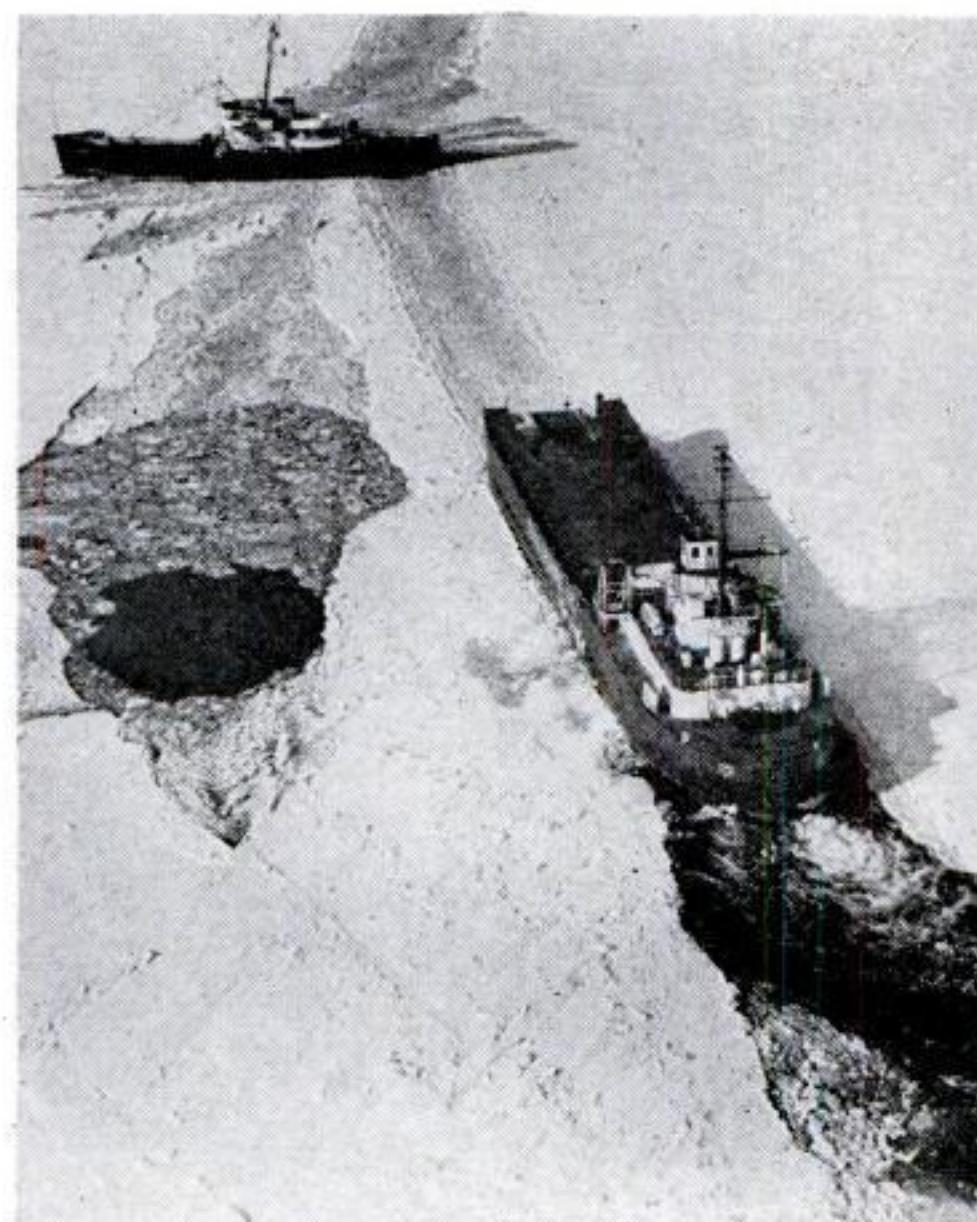
DEALERS in Brooklyn, their trucks lined up as far down the street as the eye can see, wait in the snow on a cold morning for fuel to deliver to their clamoring customers.



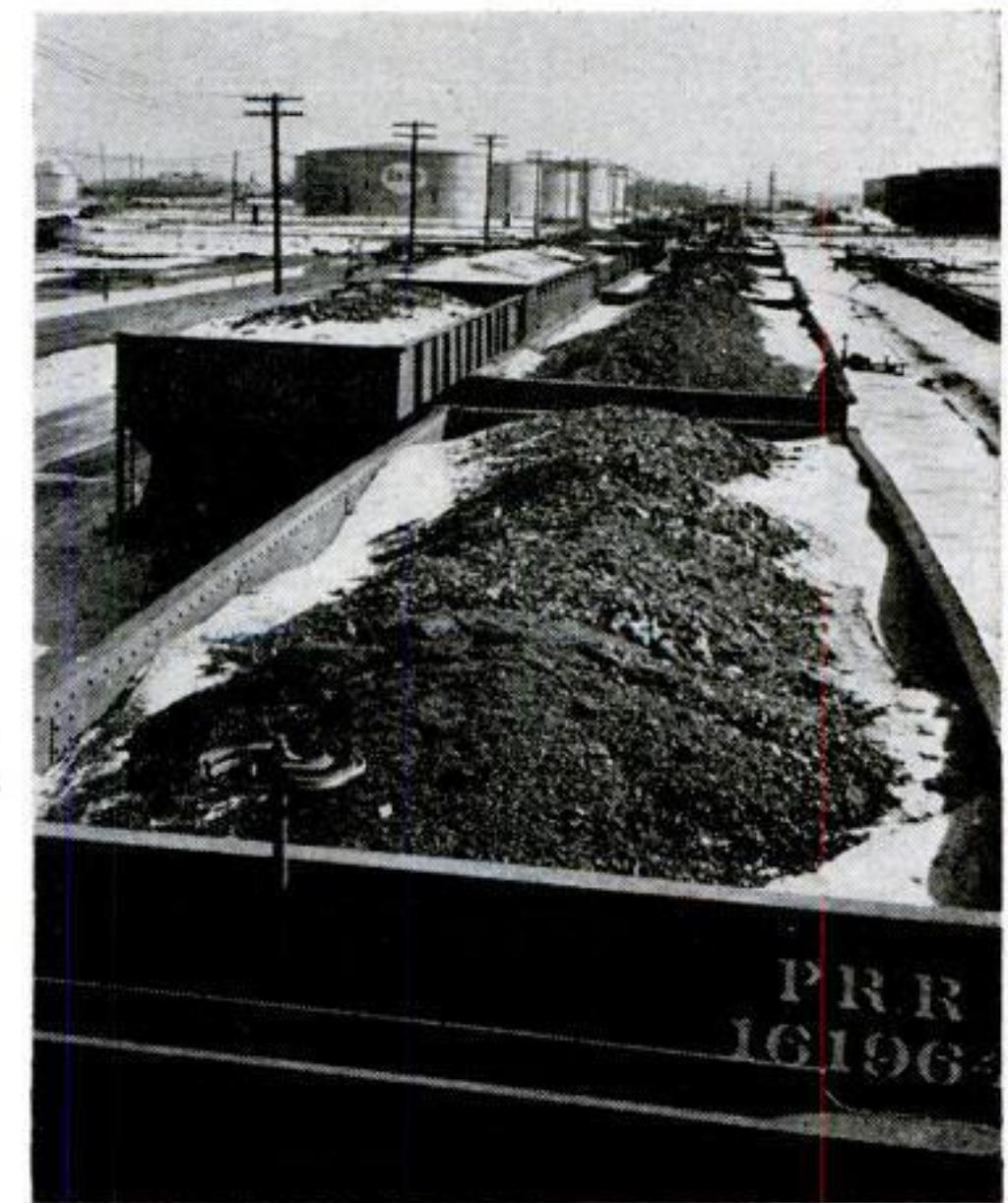
CONSUMERS line up with their oilcans at a fuel-oil company in Chicago. The company reported that the day before this it had sold 1,470 gallons in one 80-minute period.



STEAM HEAT is provided for Texas & Pacific Railroad, which uses one of its locomotives to heat its office building.



RESCUED OIL BARGE, frozen in Hudson River en route to Albany, follows trail of Coast Guard icebreaker.



COAL FOR OIL PLANT stands by tanks in New Jersey. In order to conserve fuel oil refinery converted to coal.



IN FLORIDA people of St. Petersburg go through the unusual experience of lining up for fuel oil. The cold wave withered papaya trees and killed some of the strawberry crop.



WORKERS ARE LAID OFF at Chrysler plant in Detroit when natural gas is cut off. Gas company said not enough gas was coming through pipeline from Texas oil fields.



COLLAPSED COUPE

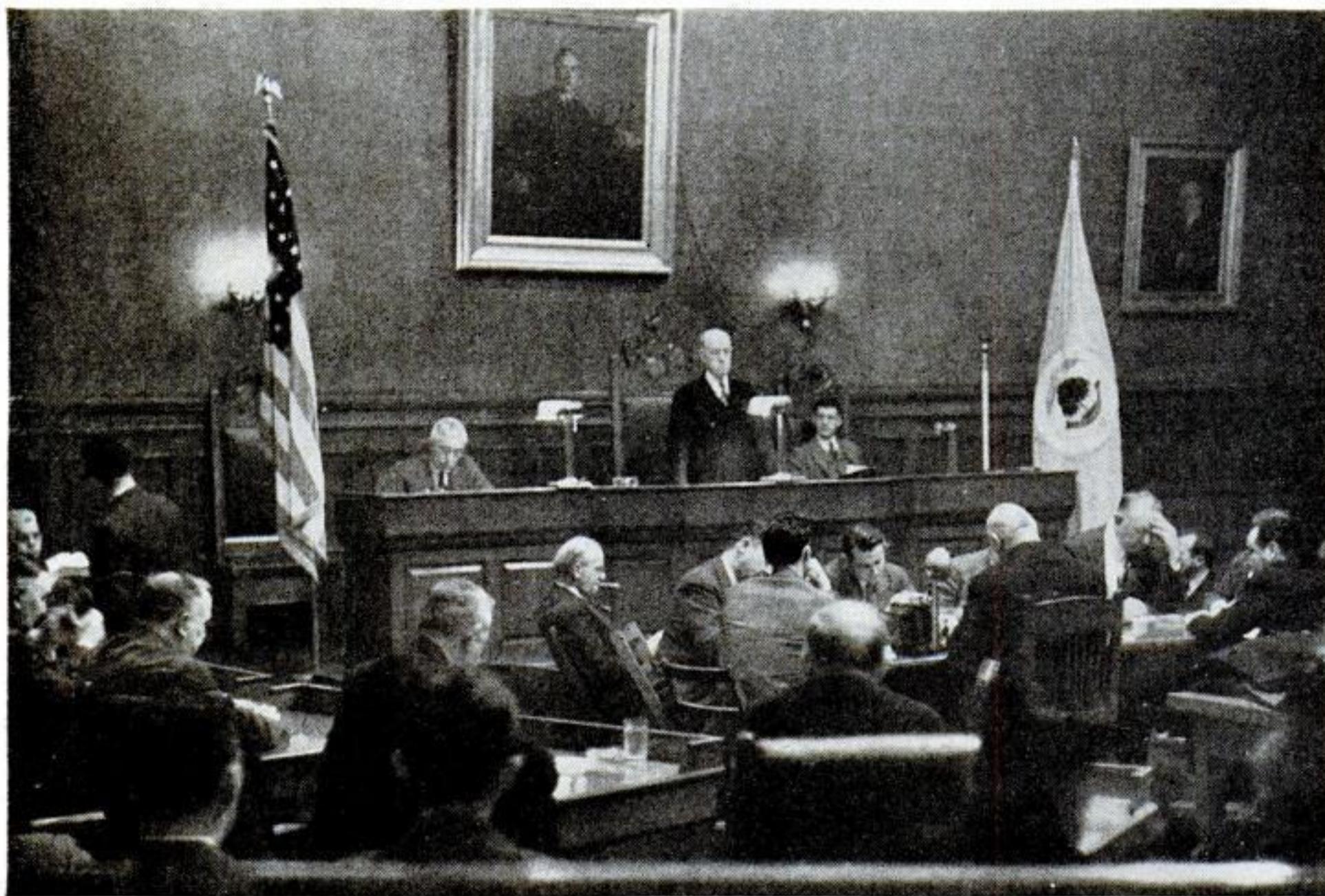
At midnight on Jan. 21 Eugene Freeman, a bartender at the Oak Tavern in London, Ohio, finished work and started to drive to Springfield, 25 miles away. Less than a mile outside of town his 1946 Plymouth hit a patch of ice on the highway and began to skid. It careened across the frozen shoulder of the road and finally came to a stop against a young walnut tree. Freeman is recovering, but his de luxe coupé was a total loss, its folded wreckage suggesting an answer to the question about the relative sturdiness of prewar and postwar automobiles.

DANGLING DIESEL

On the morning of Jan. 25 the Santa Fe's streamlined El Capitan arrived in Los Angeles and its uncoupled diesel locomotive was eased up the track toward a dead end. But when the engineer put on the brakes, nothing happened. The 972,760-pound diesel continued forward like a slow-gaited mastodon. As it ran off the end of the track the fireman jumped, but the engineer stuck to his post as it crunched across a paved area. It finally came to a stop dangling precariously above Aliso Street. Said the Santa Fe spokesman, "Something went wrong."



VOTING GETS NOWHERE BECAUSE COUNCIL IS SPLIT



TIRED CLERK drones wearily through the 318th roll call while staid portraits of Cambridge mayors of the 19th Century, when times were much quieter, survey the scene sternly. At one point, when the clerk's

voice became particularly husky, Councilman Sullivan offered the use of the portable loudspeaker that he used during his election campaign when the Harvard students booed him. The offer was politely declined.



BLOC OF FOUR (left to right), "Mickey the Dude" Sullivan, John J. Foley, Michael J. Neville and Francis L. Sennott, is composed of the old-line Cambridge politicians. The members of this bloc generally vote for



BLOC OF THREE, Edward A. Crane, Joseph A. DeGuglielmo and W. Donnison Swan, is a "reform group." They oppose John D. Lynch because as mayor in 1946 he ignored their suggestions for school board.



BLOC OF TWO supports lone wolf John Lynch (left). Hyman Pill (right), who claims he would not be a good mayor himself, keeps voting for Lynch partly because Lynch's sister is the wife of Pill's doctor.

CAMBRIDGE TRIES TO ELECT MAYOR

Councilmen of Massachusetts city succeed only in producing farce

The citizens of Cambridge, Mass., compose a curious mixture of genteel Harvard professors and hard-shelled Irish ward heelers, socialites and factory workers. That these divergent elements are well represented in Cambridge's politics is proved by the mixture of reformers, retired cops and just plain characters in the city council. Last week the mixture had heated up to a pretty kettle of chowder.

Ever since the first of the year Cambridge's nine councilors have tried to agree upon a mayor from their group. But at last week's end, after 651 roll calls, no candidate had received a majority. Four of the nine old-school politicians have voted for each of themselves in rotation, scorning the other five, whom they regard as "reformers." The other five could get the majority if it were not for the fact that two of their members have formed their own group. So far, after 10 meetings, none of the three groups has given in.

This marathon stalemate has, however, been enlivened by such manifestations of city-level politics as egg-throwing, discussions concerning snow and garbage and puns on the name of Councilor Pill. But when the balloting starts again the politicians' group votes for one of its members and the reformers' group for one of its members. Then Councilman John D. Lynch rises grandly and announces, "Following the will of the citizens I vote for John D. Lynch." Stalemate again. In the midst of this performance one councilman suggested that Cambridge might become the "laughingstock of the nation." The response from the gallery of taxpayers sounded as if the thought had occurred to them too.

EGG TRICK ENLIVENS VOTING



TO BREAK THE MONOTONY Councilman Sullivan (standing, left) uses a lull in the balloting to engage Councilman Pill in conversation, meanwhile sidling toward Pill's coat pocket with an egg concealed in his hand.



IRATE TAXPAYER Russell A. Wood jumps up in gallery to shout to the councilmen that if this foolishness goes on much longer the governor "should declare a state of an-

archy in Cambridge." The balcony was packed with citizens, some with boxes of food. Every oration brought loud cheers from half of them, loud groans from the other half.



THE EGG DROPS neatly into Pill's pocket as Sullivan leans closer and distracts Pill's attention. The egg is supposed to break when the victim leans against something. Sometimes victim does not find mess until hours later.



SULLIVAN SMILES triumphantly despite fact that Pill has just discovered the unbroken egg and lobbed it back, hitting Sullivan in the trouser leg. Pill looked up at the gallery and quipped, "Fresh eggs, fresh eggs."



THE SHOW OVER, the remains of the egg seep into the dingy carpet of the council chamber. Councilman Pill helped Councilman Sullivan wipe off his egg-spattered pants, both shook hands and the voting went on and on.



ON THE ISLAND OF BIAK, NEAR DUTCH NEW GUINEA, THE JUNGLE VINES GROW BACK OVER U.S. BOMBERS, TRANSPORTS AND FIGHTERS ABANDONED AFTER WAR

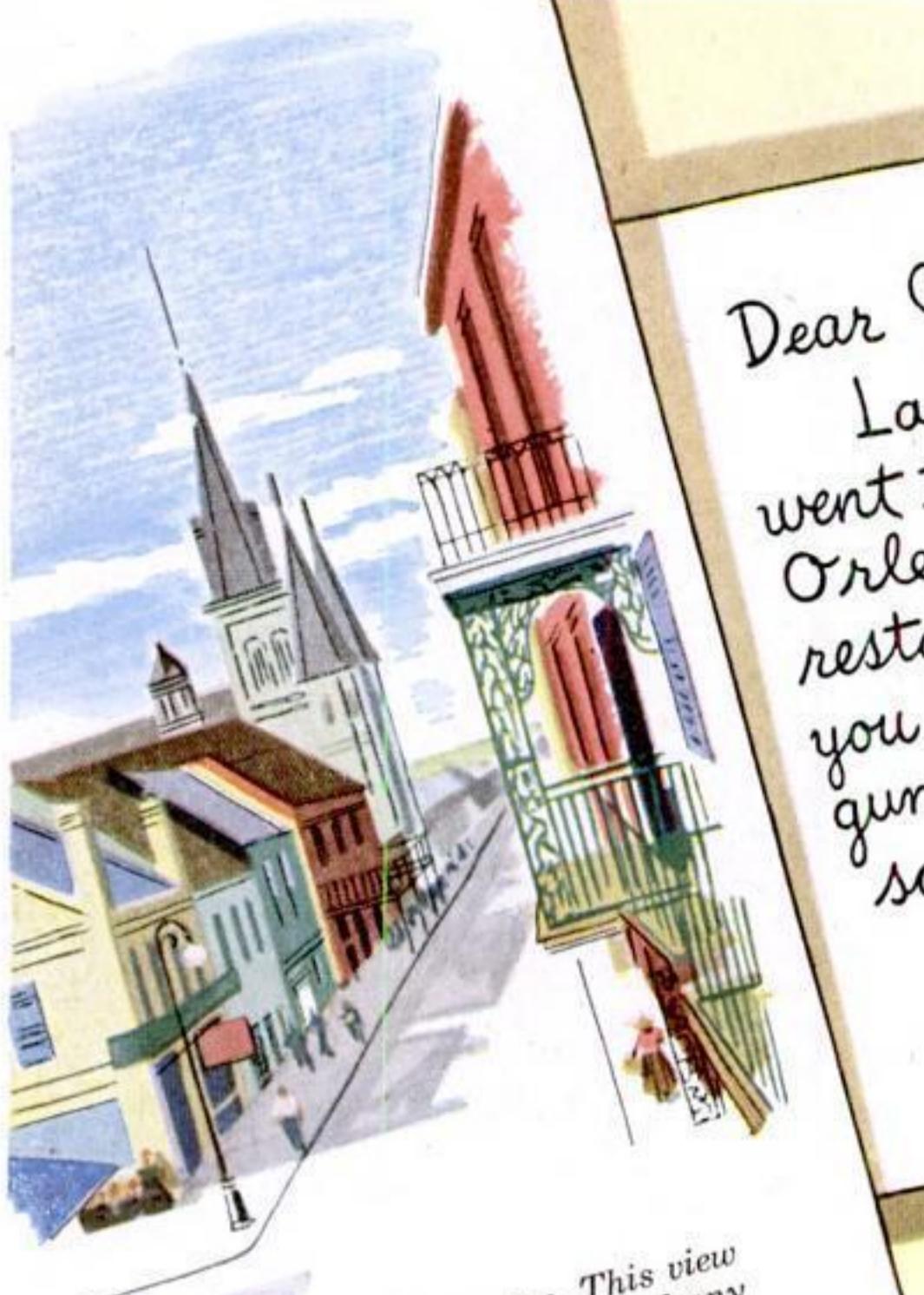
JUNGLE JUNK YARD

A once busy Pacific base is now
a tangle of vines and old planes

Only two and a half years ago the desolate scene above was a bustling military airstrip, sending its bombers, fighters and transports roaring across the Pacific to the territory of the enemy. Today the stubborn vines have crept back over the clearing and across the runways, and the once noisy planes lie abandoned in the silence of the jungle.

This imposing tangle of more than 200 planes constitutes a small part of the military equipment

left behind on Pacific bases as war surplus. Some \$3.5 billion worth of nonmilitary items, earmarked for Australia, India, Japan and other countries, have not been called for because of lack of transport. Almost \$600 million worth have been abandoned and another \$500 million worth are still unsold. Some of this matériel may be bought by the Chinese and broken up by cheap labor, whereupon it might return to the U.S. as scrap metal.



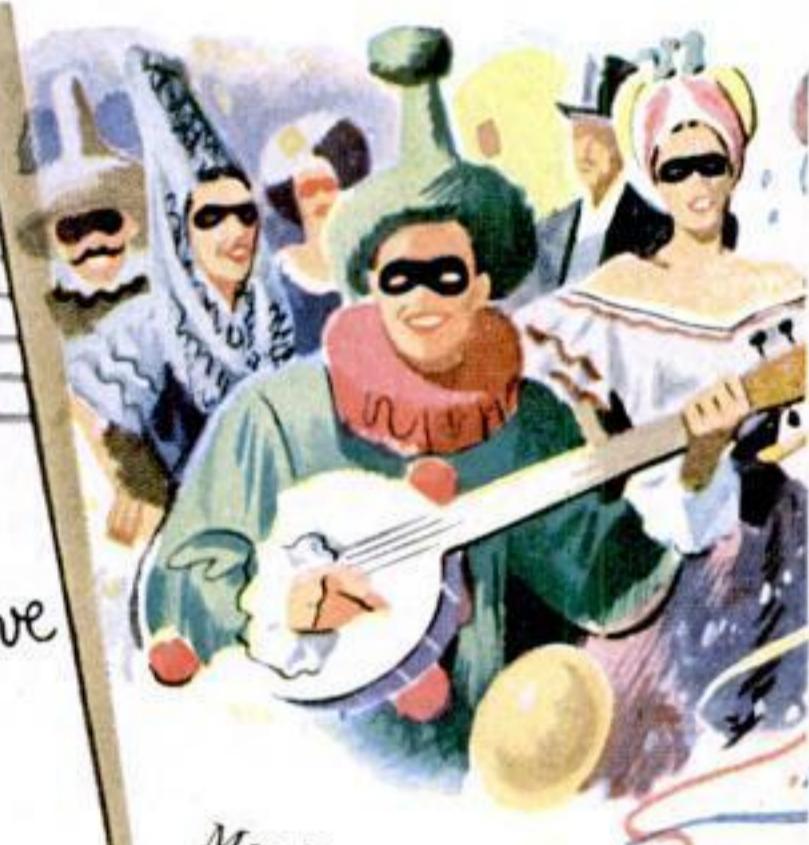
New Orleans' French Quarter. This view in Chartres Street shows a typical balcony with its beautiful iron "lace work" grille.

Dear Jane—
Last night we
went to one of New
Orleans' famous
restaurants. Have
you had a soup called
gumbo? It's simply
scrumptious!

Love—
Carol

NEW ORLEANS
9 PM
LA POST CARD

Miss Jane Williams
128 West Sedgwick Ave
Mt Airy 19, Pa.



Mardi Gras is a time of hilarity
and high romance enjoyed by
thousands who visit N'Orleans.

FROM AMERICA'S MOST
Glamorous City
COMES AMERICA'S
MOST EXCITING SOUP!



A touch of Spain, a breath of France,
In New Orleans, compete
To bring you fun and gay romance
And wondrous things to eat!



LOOK FOR THE RED-AND-WHITE LABEL

City of the Mardi Gras, of gaiety and romance, of
celebrated restaurants and world-famed dishes, among
them—chicken gumbo soup.

Have you tasted this truly different soup of rich
chicken and fine vegetables? If so, then you know why
people everywhere have taken to it eagerly. Adapted
by Campbell's from an old Creole recipe, Campbell's
Chicken Gumbo Soup has a deep-flavored chicken
stock crammed with such delights as delicate green
okra, luscious red-ripe tomatoes, fluffy rice and tender
pieces of chicken—seasoned with rare, savory herbs.

Doesn't it make you hungry just to number all those
good things? Then make a note now: Serve this excitingly
different soup of the Old South soon—very soon!

Campbell's
CHICKEN GUMBO SOUP



It's "Fisherman's Paradise"

**AND ONLY BIRDS EYE
GIVES YOU THE KEY
TO IT!**

Maybe you *think* you've tasted good fish . . .
. . . but if you haven't tasted *ocean-fresh*
Birds Eye Fish, you're missing the treat of your
fish-eating lifetime!

Snatched from cold, clear waters, it's cleaned,
boned, filleted—made *waste-free!* Then the
deep-sea flavor and goodness are captured—
and held for you by quick-freezing.

Try "Fisherman's Paradise" tonight. Get
yourself 2 packages of Birds Eye Cod Fillets—
haddock, or red perch—and 1 box of *farm-fresh*
Birds Eye Mixed Vegetables—and follow
easy directions.

And don't miss all the other Birds Eye foods
at your store . . . *orchard-fresh* fruits, poultry
that's tender and meaty, and vegetables that
taste just-picked. All economical, *waste-free!*

Caution! Your "Fisherman's Paradise" won't
be the dinner you expect if the "makings"
aren't Birds Eye. There is *only one Birds Eye*—
quality with money-back guarantee.



READY-GO! Cut each clean, white, boneless
Birds Eye Fillet (partially thawed) crosswise into
4 equal pieces. Place in a greased shallow baking
pan. Spread 2 tablespoons of softened butter over
the sea-tangy fish, sprinkle with $\frac{1}{2}$ teaspoon of
salt, a dash of pepper, a dash of thyme. Bake in
a hot oven (400°F.) 25 to 35 minutes . . .



MEANWHILE, cook your Birds Eye Mixed
Vegetables in a cup of boiling salted water 8 to 10
minutes. They look so wonderful, smell so *farm-fresh*,
2 you'll want to sneak a spoonful—but *please*
wait! Drain off the vegetable juice and measure
 $\frac{1}{2}$ cup. Add enough light cream to the juice to
make a cup of liquid . . .



and 4



THEN, sauté 2 tablespoons of chopped onions
in 2 tablespoons of butter. When onions are
slightly brown, add 2 tablespoons of flour, $\frac{1}{2}$ tea-
spoon of salt, and a dash of pepper; stir until
smooth. Add vegetable liquid and cream gradu-
ally, stirring constantly. Then cook and stir
until thickened. Finally, add vegetables and heat.

SUCCESS—every time with Birds Eye! Arrange the flaky, tender slices of Birds Eye Cod on a hot platter. Add the drippings in the fish pan to the *garden-fresh* Birds Eye Mixed Vegetables. Pour the vegetables over the fish. And you have 4 to 6 servings of the eating that'll wed you to Birds Eye "Wonder Foods" for life!



**Lenten Bargain in Birds Eye Fish
at your store now!**

PEOPLE

A CENSORED PICTURE REVEALS
HOW "IKE" DEALT WITH DARLAN

When U.S. troops landed in Africa in the fall of 1942 Vichy France's turncoat Admiral Jean François Darlan was unexpectedly named to the post of high commissioner for French North Africa. The move was dictated by political and military expediency but it brought outraged protests from many influential Americans and Britons. Military leaders were charged with naivety and double-dealing with Fascists. Censorship did little to allay this notion.

In subsequent published accounts of the "Darlan Deal," General Mark Clark, Winston

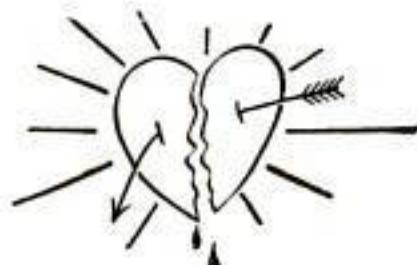
Churchill and Captain Harry Butcher, General Eisenhower's personal aide, have emphasized that in winning the war Darlan was effectively "used" as a tool of Allied policy. The picture below, which censors "killed" in 1942, indicated that the supreme commander laid down that policy in a forthright and forceful manner.

The general's forthrightness was in evidence again on Jan. 23 when he put a stop to the unofficial but enthusiastic "Eisenhower-for-President" campaign. He wagged no stern finger but he left no doubt that he meant what he said.



AT ALLIED HEADQUARTERS IN ALGIERS A FEW WEEKS BEFORE HE WAS ASSASSINATED IN 1942, ADMIRAL DARLAN GETS ORDERS FROM GENERAL EISENHOWER

I'm his wife ...but not his VALENTINE!



JANE: Sometimes I wonder about Jerry. Before we were married, he gave me presents on Valentine's Eve. But look at him now! Tomorrow is Valentine's Day and he looks ready to bite my head off. I'm almost afraid to speak to him ...



JANE: I gave him Phillips' Milk of Magnesia. Phillips' is not only a marvelous laxative, but one of the fastest, most effective antacids known to science. Taken at bedtime, it relieves sleep-robbing acid indigestion almost at once.

SO GENTLE FOR CHILDREN... SO THOROUGH FOR GROWNUPS

PHILLIPS'

MILK OF MAGNESIA

Liquid or Tablets

Get the 50¢ bottle: Contains three times as much as the 25¢ size. Also in convenient, pleasant-tasting tablet form—25¢ a box, less than 1¢ a tablet.



JANE: So that's it! Jerry's being a grouch because he's suffering from acid indigestion. He probably went out with his friends at the office at lunch time and overindulged in food or stimulants. Well ... acid indigestion's no problem ...



JANE: Thanks to Phillips' Milk of Magnesia, Jerry awakened this morning feeling like a new man. And he's certainly shown me I am his Valentine, after all. Look! Candy and flowers and ... kisses! What more could a girl possibly want?

PEOPLE CONTINUED



PLAYBOY AMBASSADOR, the Dominican Republic's Porfirio Rubirosa (left), whose recent marriage to Heiress Doris Duke Cromwell titillated Parisians, was greeted in Buenos Aires with a handshake by Argentina's Juan Perón (right).



PLAYBOY ACTOR, Allen Jenkins, was arrested on suspicion of drunken driving but insisted his cat Smiley had been at the wheel. Smiley accompanied Jenkins to Los Angeles police station and lapped milk (above), possibly to cure his hangover.



1. Natty Ned, the Newscast Man, had won both fame and glory
For on-the-spot reporting—and man, was *this* a story!
“A flash from Pittsburgh!” bellows Ned. “A scoop that tops my best;
At Statler’s Hotel William Penn—YOU REALLY ARE A GUEST!”



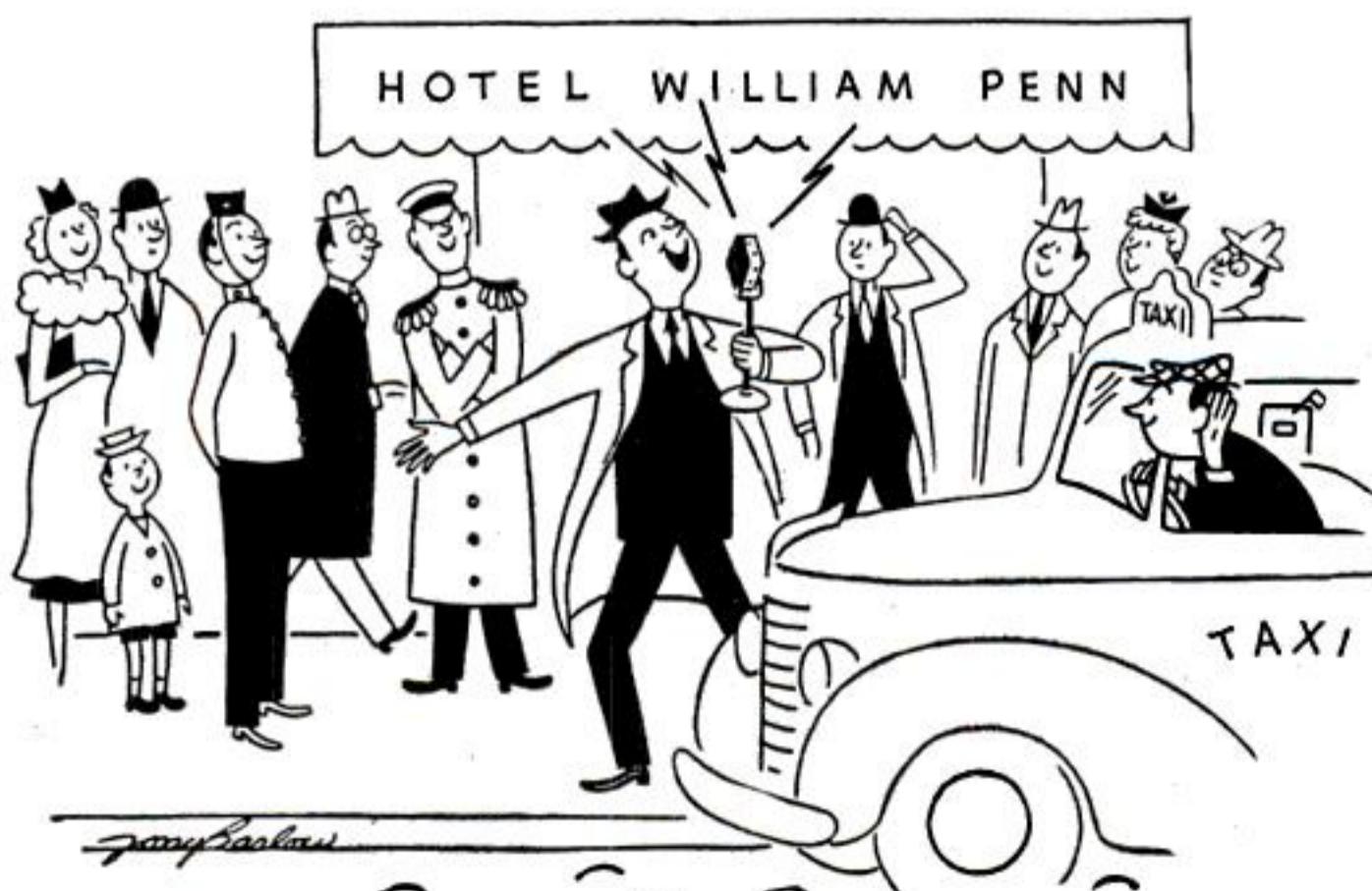
2. “Stand by! A special bulletin has just come in!” shouts Ned.
“I’ve got the inside story of the famous Statler bed.
Inside each mattress you will find eight hundred springs and more.
Keep tuned to this same station, and soon you’ll hear . . . a snore!”



3. “Attention all,” cries Natty Ned, “I’m in the Statler tub!
With loads of soap and water hot, I’ve had a pleasant scrub.
There’re stacks of snowy towels to dry . . . and there is this beside,
Your Newscast Man is so darn clean, he is the censor’s pride.”



4. “And now I’m in the dining room, a spot that *you* should see;
For Statler meals are just about as good as meals can be!
Each dish is perfectly prepared and deftly served as well.
I interrupt this broadcast now . . . there goes the dinner bell.”



5. “A final word,” booms Natty Ned. “The William Penn’s location—
Is in the heart of Pittsburgh, it’s a super situation,
Convenient for the businessman, and close to shows and shops,
That’s why the William Penn’s the place where everybody stops!”



HOTELS STATLER IN BOSTON • BUFFALO • CLEVELAND
DETROIT • ST. LOUIS • WASHINGTON

STATLER-OPERATED HOTEL PENNSYLVANIA HOTEL WILLIAM PENN
NEW YORK PITTSBURGH

P.S. Here’s a tip for your trip! Try to plan your visit to a Statler for Friday, Saturday, or Sunday—that’s when you’ll have the best chance of getting the kind of accommodations you want!

PEOPLE CONTINUED



"MISS VENETIAN BLIND," Hollywood screen starlet Mary Dugan, displays a new slatted petticoat which can be flipped open or shut. Miss Dugan was one of the attractions at the Biloxi, Miss. convention of Venetian-blind manufacturers.



"MISS CUBA," Carnacion Martinez, brewery worker's daughter who will preside over Carnival of Havana during the next month, poses properly in a bathing suit. Miss Martinez' plump Latin dimensions: height, 5 feet 2 inches; weight, 125 pounds.

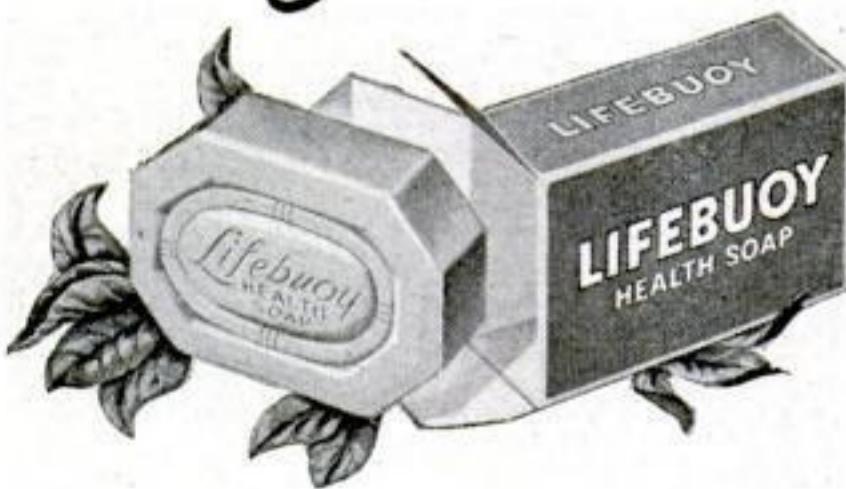


Could people be whispering
behind your back?

Lifebuoy Health Soap is the only soap especially made to stop "B.O." (body odor). Remember, **LIFEBOY CONTAINS AN EXCLUSIVE PURIFYING INGREDIENT.** A daily Lifebuoy bath gives you lasting all-over protection! Use Lifebuoy for a week and you'll use it for life!

The refreshing bath
that gives lasting protection!

Used in the
homes of
40 million Americans



The Soap of Considerate People (Use it daily)

ANOTHER FINE LEVER PRODUCT

L.S./M.F.T.
Lucky Strike means Fine Tobacco



Lucky Strike presents The Man Who Knows —
The Tobacco Warehouseman

"I'VE SEEN millions of pounds of tobacco sold at auction. And at auction after auction, I've seen the makers of Lucky Strike buy tobacco that's got real smokin' quality . . . tobacco that smokes up mild, cool and fragrant."

Sidney T. Currin

Sidney T. Currin, independent tobacco warehouseman of Oxford, N. C., has been a Lucky Strike smoker for 26 years



COPR., THE AMERICAN TOBACCO COMPANY

LUCKY STRIKE MEANS FINE TOBACCO

So round, so firm, so fully packed — so free and easy on the draw

Copyrighted material

SUPER SUPPER...



Better lock the kitchen door when you cook this flavorful dish with Hunt's Tomato Sauce!

Because the family's going to crowd in for a delicious whiff of the spicy aroma! That's because this cooking sauce is *all* tomato. Kettle-simmered with spices and seasonings.

Spaghetti and Meat Balls

1 clove garlic, minced	4 tbsp. of fat
3/4 cup chopped onion	1 lb. ground beef
1 can Hunt's Tomato Sauce	
1 cup water	1 tsp. salt
2 tsp. Worcestershire Sauce	1/4 tsp. pepper
1 8-oz. pkg. spaghetti, cooked	
Grated Parmesan Cheese	

Lightly brown onion and garlic in hot oil or drippings. Add salt to meat, mix lightly, form into 8 meat balls. Brown in drippings in pan. Add Hunt's Tomato Sauce, water and seasoning. Cover and simmer 40 minutes. Pour sauce over hot spaghetti. Sprinkle with cheese. Serves 4.

Hunt-for the best

Hunt Foods, Inc., Los Angeles, California

*costs so little
cooked with!*



Hunt's Tomato Sauce is so thick and rich! Why, it takes more than four plump, fresh tomatoes to make one can. Yet it costs you only a few cents!

And it's so easy to use! Just cook it into your favorite recipes. Like meat loaf, stews, soups, rice, fish, eggs, macaroni and cheese, vegetables.

And Hunt's is grand to perk up leftovers!

Get several cans of Hunt's Tomato Sauce right away. It's the most delicious meal stretcher that's come along in years. For just a few cents a can!

The wonderful cooking sauce from California



The REPUBLICAN CANDIDATES

With the race still wide open, LIFE begins a series of articles stating the case for each leading contender



ROBERT A. TAFT



THOMAS E. DEWEY



HAROLD E. STASSEN



EARL WARREN

WHOMO will win the Republican nomination?

The race is on now. Four prominent Republicans have already announced their candidacies, and the stable is filled with dark horses. Within 60 days the voters in the first primaries will be marking their choices; two months after that the Klieg lights will pour blue-white floodlight over the Philadelphia arena. The national political interest, never dormant these last few years, is hotting up.

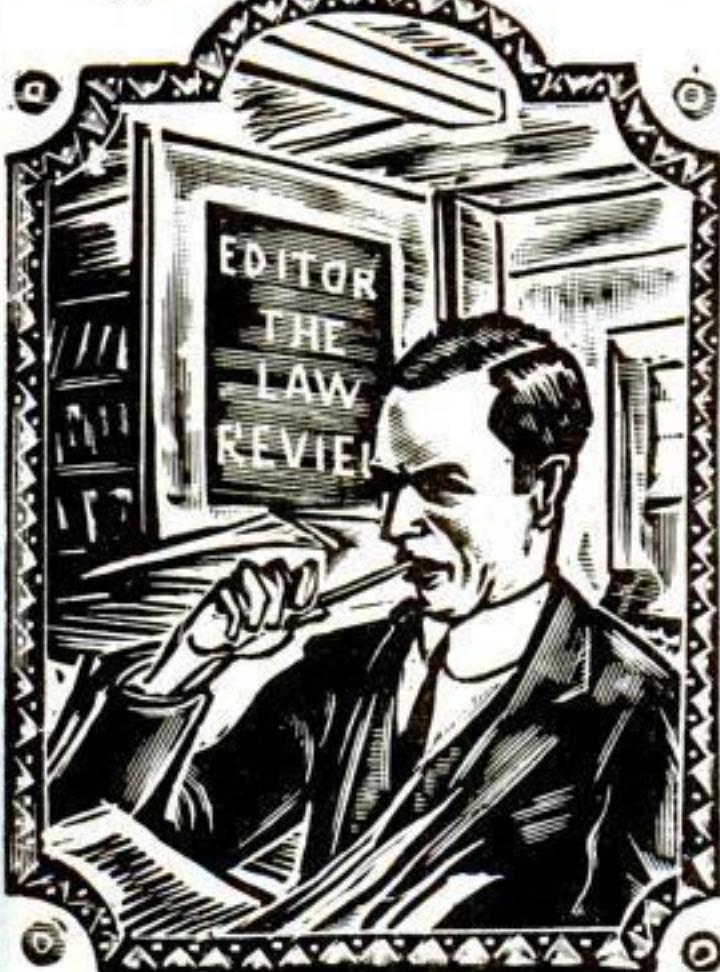
There is no horse race in the Democratic party; barring some extraordinary collapse, the nomination must inevitably go to President Harry Truman. Thus the immediate focus of attention of all citizens—Democrats, Republicans and independents alike—is on the contest within the G.O.P. In these circumstances the Republican Party is getting lots of free advice from all sorts of voters. And since this will be a wide-open convention, the intense public interest should decisively influence the proceedings, making this a most "democratic" Republican convention.

Much of this free advice is offered in the form of popularity polls, etc., and much of this free expression of popular opinion is based on casual impressions rather

than on thoughtful consideration of the merits of the various candidates. To assist its readers in arriving at carefully considered judgments, LIFE is presenting a series of articles stating the case *for* each of a number of leading candidates. It is hoped that a comparison of the "cases" made in these several articles will help to raise the level of discussion to a plane which the subject warrants.

The Republican party finds itself pleasantly embarrassed with riches in the form of available manpower of presidential stature. Already announced are Governor Thomas E. Dewey of New York, Governor Earl Warren of California, Senator Robert A. Taft of Ohio and former Governor Harold E. Stassen of Minnesota. The names of three other men are in constant discussion as possible candidates, without regard to their personal inclinations: Speaker of the House Joseph Martin of Massachusetts, Senator Arthur Vandenberg of Michigan and General Douglas MacArthur.

In each essay the author chosen to present the case is a journalist of repute who sincerely believes in the superior merits of his candidate. This week, in the first of the series, Felix Morley presents "The Case for Taft."



TAFT LED LAW CLASS AT HARVARD, EDITED LAW REVIEW



SENATOR ROBERT ALPHONSO TAFT OF OHIO



TAFT KNEW WHITE HOUSE WHEN FATHER WAS PRESIDENT



HE SERVED POLITICAL APPRENTICESHIP IN OHIO LEGISLATURE



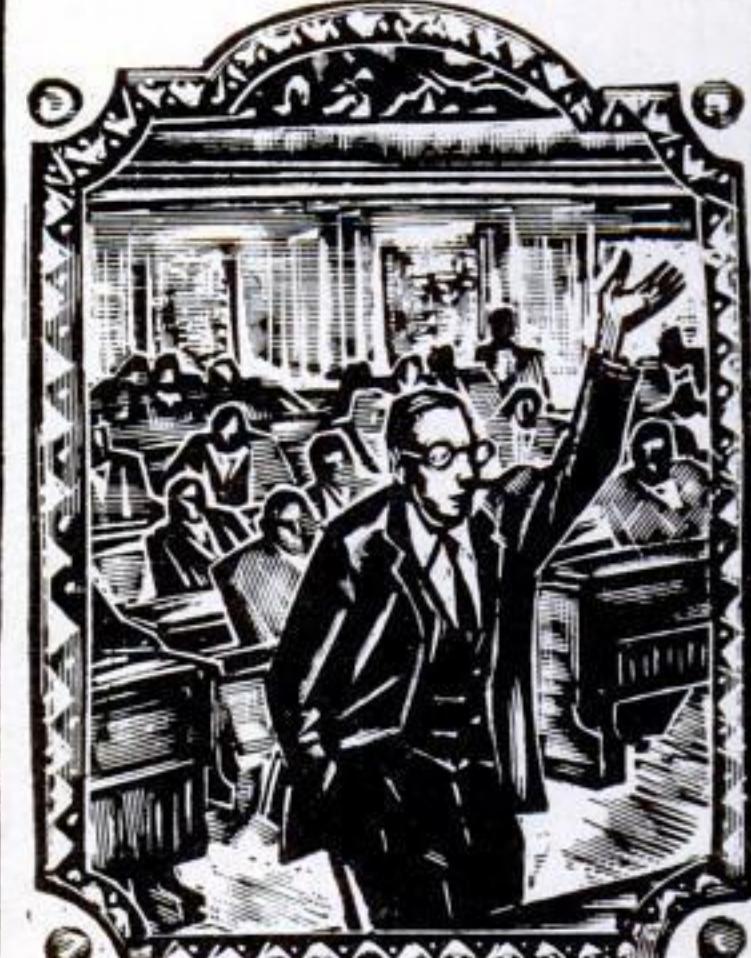
HE ASSISTED HERBERT HOOVER IN WORLD WAR I RELIEF WORK



TAFT IS A HARD CAMPAIGNER, TOURED THE COUNTRY IN 1947



RESTORATION OF JUST BALANCE BETWEEN LABOR AND MANAGEMENT WAS TAFT'S GREAT ACHIEVEMENT IN 1947



IN SENATE HE HEADS REPUBLICANS ON DOMESTIC AFFAIRS

The Case for TAFT

His intelligence, integrity and bull-headed honesty would make him a President people can trust

by FELIX MORLEY

THE 34th President of the U.S. should be, above all other things, a thoughtful man. Robert Alphonso Taft, of Ohio, is thoughtful. He has a mind of real distinction; his whole career is based on extraordinary mental activity.

To some voters and to some politicians these are forbidding virtues in a presidential candidate. But the superior quality of Taft's mind can be put another way, more attractively; it is the way in which the other 95 senators phrase their respect for him: "When Bob Taft says something, *he knows.*" And all Americans, even political bosses, respect the man who knows.

Throughout his active political career the senior senator from Ohio has kept on learning—growing in intellectual stature. His power of mental self-discipline and of intensive application must be appreciated to understand the man. The sense and feel of scholarship are in his bloodstream; he can no more resist the scholar's urge to think a problem through than a more natural politician like the late President Roosevelt could resist the inclination to act on intuition.

It would be a mistake, however, to think of Bob Taft as a "bookish" person; he has no more in common with the traditional absent-minded professor than with the back-slapping, glad-handing type of politician. Nor, despite his flat, dry voice and precise selection of words, is his manner pedantic. One must study the man closely—observe the height and breadth of forehead, the firm chin, sensitive fingers and, above all, the alert, wide-set and candid eyes, to recognize his distinction.

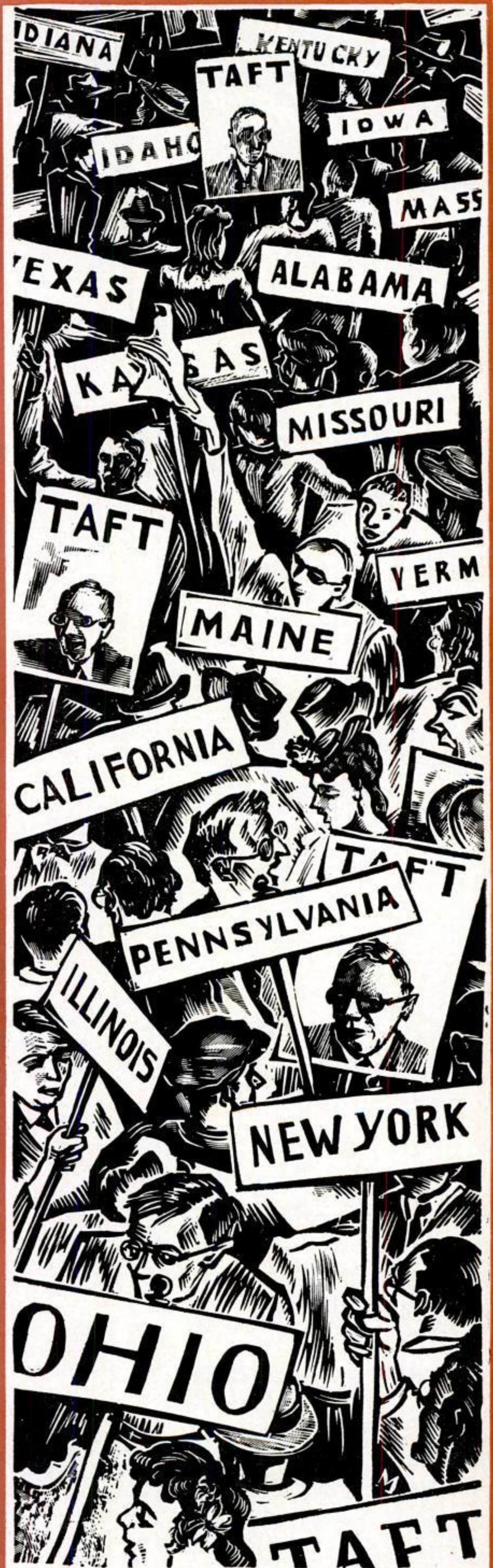
Yet, although it may sound paradoxical, undoubtedly Taft's greatest handicap as a candidate for the presidential nomination is this unusual intelligence. The thought of the average man is choked by prejudices, ambitions, needs and other considerations which impede and sometimes overwhelm his ability to reason. But once Bob Taft tackles a problem no emotion of any kind colors the working of his mind. His intelligence is as indifferent to flattery as it is hostile to stupidity. It is this concentration on ideas which gives the impression that the Senator is cold, aloof and self-absorbed. Actually there is great warmth and friendliness in his character. His difficulty as a politician is simply his fidelity to the rule of reason.

Fidelity of any sort requires courage. Fidelity to the rule of reason, in a society where reason is so often made the football of emotion, requires courage of a high order. Courage of that quality Bob Taft has—his bitterest critics do not deny it. But it is by no means certain that his moral courage is any more of a political asset than his intelligence.

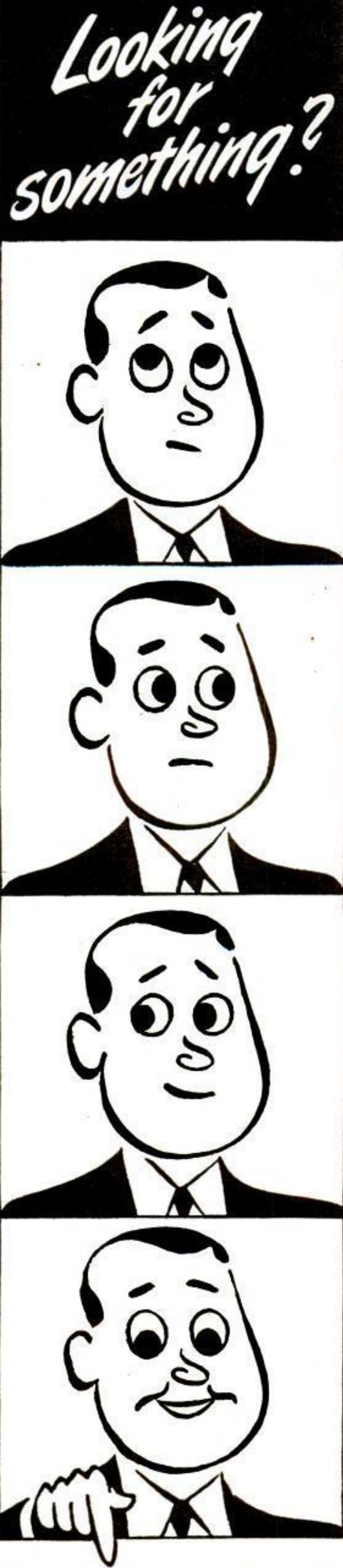
The keen political instinct of the American people is well demonstrated by the accuracy of the names which they have accepted for their two major political parties. The principal concern of the Republican party is very definitely the preservation of our republican form of government, which is not particularly democratic and indeed lays great emphasis on protecting the individual from the ever-possible tyranny of the majority. The major concern of the Democratic party is obviously the extension of democratic procedures, regardless of whether or not these conform with the somewhat undemocratic principles embodied in the Constitution. Republicans pay lip service to political democracy and Democrats pay lip service to the republic. But if we are willing to call a spade by that name we must admit that the Republican party is not primarily interested in extending democracy and that the Democratic party is not primarily interested in preserving the federal republic. It is the achievement of our two-party system that, by the

CONTINUED ON NEXT PAGE

← Old-style campaign poster, done for LIFE in the fashion of last century by Hans Alexander Mueller, outlines background of a leading candidate for Republican nomination.



TAFT'S VIGOROUS CAMPAIGNING ASSURES HIM OF A BIG BLOCK OF DELEGATES AT THE CONVENTION



Use the
YELLOW PAGES
of your
Telephone Directory

THE AUTHOR: FELIX MORLEY



A veteran political analyst, Felix Morley has been a newspaperman for 30 years, winning the Pulitzer Prize for editorials in 1936, when he was editor of the Washington Post. He wrote *The Society of Nations*, a standard work on the League of Nations. From 1940 to 1945 he was president of Haverford College. He now publishes *Human Events*, a weekly analysis of public affairs, in Washington, comments on the news over the radio for the Sunoco *Three Star Extra*. He has two brothers—Christopher and Frank—who have also distinguished themselves in journalism and literature.

TAFT CONTINUED

very opposition of forces involved, it has so far served both to extend democracy and to preserve the republican form of representative government.

The fundamentally different character of the two parties accounts for the differences between the party machines and the different character of the candidates these machines select. The real difference between the successful Republican and the successful Democratic boss is the type of organization they seek to perfect. The Democrats make their major concentration—except for the "solid South"—in big cities, where the sharp contrast between wealth and poverty renders the slogans of democracy more effective. With equal logic the Republicans consider it fundamental to hold for that party the rural areas—again excepting the South—and the smaller towns. Because there is already more democracy in these communities, people there are less likely to vote Democratic. Because the tradition of the republic is alien to many who live in the big cities, it is more difficult to line up Republican votes in these metropolitan ganglia.

It follows that the ideal Democratic candidate should be something of a demagog, skillful in arousing the sense of injustice and competent in leading the masses. The ideal Republican candidate, on the other hand, must never be a demagog and should not seek to lead beyond the well-defined limits of party discipline. Thus the Democrats are usually most successful when they name candidates who can rally the masses, while the Republicans are in form when they have nominees who are not likely to get out of hand. The Democratic boss is always seeking a peerless leader; the Republican boss wants a competent administrator.

To some Republican chiefs Senator Taft is an uncertain quantity. Around the Union League there is a good deal of anguished doubt about him. Is he sufficiently "regular"? Will he take the good advice which Republican bosses are always willing to extend? As I heard one of these king-makers put it, "In the last three months he hasn't called me up—not once."

It may still be news to some, but there are a number of Republican leaders who think that Taft flirts with socialism; that he is not quite "sound"—meaning thoroughly devoted to the doctrine of *laissez faire*—in his political and economic theory. There are three counts in this indictment, these being the Senator's sponsorship of those bills favoring federal aid in education, health and housing.

"A floor under essential things"

THE underlying pattern of these bills is identical. In each case the federal government would be authorized to subsidize state or local authorities anxious to attain certain minimum standards in public education, health and housing. In each case initiative for improvement is left to the community, and there are careful safeguards against federal usurpation.

While Senator Taft admits that some aspects of this legislation qualify the principle of free enterprise, he hotly denies that it is necessarily socialistic for the state to come to the aid of individuals who fall behind in the march of life. "The philosophy of socialism," he says, "is to raise all to the average, which necessarily will bring all others down to the same dead level and take all life and progress out of the system. . . . The extreme philosophy the other way is to 'let the devil take the hindmost' . . . on the theory that in the end general progress will be faster."

Against the philosophy of extreme individualism Senator Taft makes three points. First, it is contrary to the humane instincts of

GIRL LEAPING



for that distinctive
tangy flavor of
CHEEZ-IT crackers!



America's
largest selling cheese cracker!
A Quality Product of Sunshine Biscuits, Inc.

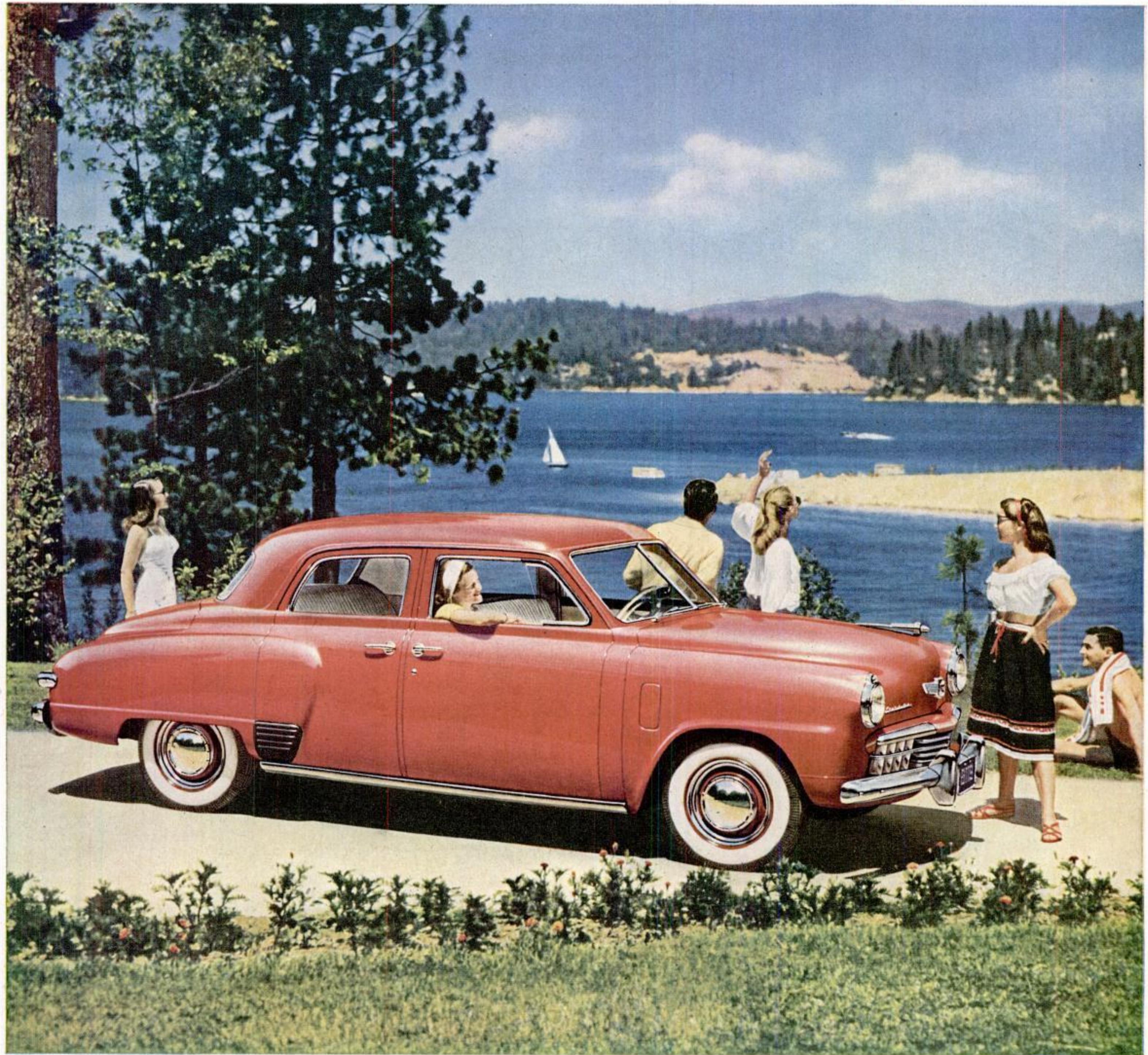
AMERICA'S GREATEST WINE VALUE



La BOHEME
CALIFORNIA
WINES

La Boheme Vineyards Co., Fresno, Calif.

CONTINUED ON PAGE 55



Outside — a new look! Inside — a new outlook!

Too many of us have been only half-seeing this wonderful land of ours on our motor car trips, up to this time.

But, now, the low-swung new 1948 Studebaker is here—with windows and windshield so huge, your eyes seldom miss anything.

This panoramic extra vision brings new safety as well as new enjoyment to your driving, of course. What's more, Studebaker's far-

advanced postwar engineering cradles you, and those who ride with you, in dream-like new comfort.

Be sure to see the new 1948 Studebaker Champions and Commanders the very first opportunity you have.

Studebaker's 1948 body styles include convertibles, sedans, coupes — plus a fabulously fine, extra-long wheelbase Land Cruiser.

New 1948 Studebaker

First in style

© The Studebaker Corp'n, South Bend 27, Indiana, U. S. A.



FOR PLEASANT MOMENTS—Here's your party!

"Yes, sir. You want the Perfect Mixer, sir . . .

A whiskey with a flavor that's Particularly Magnificent, sir . . .

A blend of extra mildness and superlatively good taste . . .

A flavor that wears well, and a flower to wear beautifully . . .

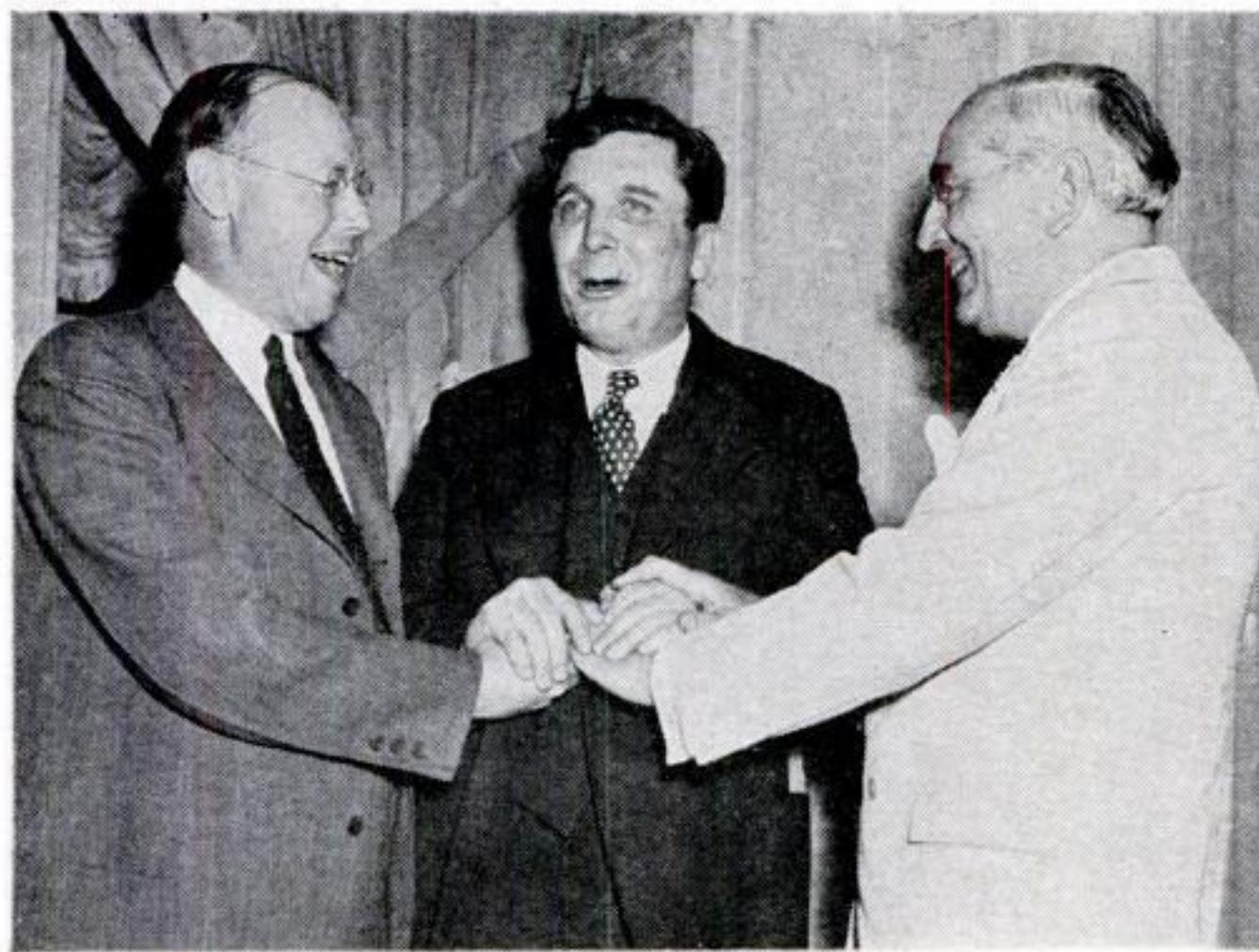
Yes, sir! Right, sir! PM and gardenias—right away!"



IF IT ISN'T

PM IT ISN'T AN EVENING

National Distillers Products Corporation, New York, N. Y.
Blended Whiskey. 86 Proof. 70% Grain Neutral Spirits.



TAFT'S PREVIOUS BID for nomination was in 1940 when he, Vandenberg and Dewey lost to Dark Horse Willkie, shown here receiving congratulations.

TAFT CONTINUED

a Christian people, which Americans in general are. Second, a nation founded on the principle that "all men are equal" cannot logically permit any of its children to be deprived of opportunity. Third, education, health and housing are matters which affect the national welfare and therefore justify intervention by the national government. The Senator summarized his own attitude on this subject in a notable speech before the Cincinnati Chamber of Commerce on Jan. 7, 1946 when he said, "Our policy is to maintain a minimum standard floor under subsistence, education, medical care and housing. I believe that our people have decided that our productive ability is so great that we will undertake to put a floor under essential things, to give to all a minimum standard of decent living, and to all children a fair opportunity to get a start in life."

Taft's position as here stated illustrates most clearly his greatest weakness—and his greatest strength. The weakness is a hot temper leading to snap judgments. When he first viewed the Wagner-Ellender bill he called it socialism, nonsense, tommyrot and various other unpleasant things. But his sense of justice led him to examine the situation more carefully. He then discovered that, while the bill was as bad as he had thought, its intentions were honorable. At once he was seriously interested; for weeks on end he plowed through the stacks of studies made of the housing situation—studies were about all the New Dealers did about housing—and ended by becoming an authority. The Taft researchers (he has the largest staff of research experts of any congressman) brought him piles of charts, data, figures, books and clippings, and he dug in with zest. He emerged from his studies with a clear and sensible measure.

The Taft-Hartley Act

THUS Bob Taft reached his position on social legislation by careful reasoning combined with religious conviction. He is uninfluenced by the fact that there are votes to be gained through federal spending. His guide is conscience, directed by reason. And once he has determined his line of action, he sticks to it.

This characteristic became apparent to all during the historic fight over the legislation now best known as the Taft-Hartley Act. It is now generally realized that this law in no way circumscribes the right to strike or any other reasonable union activity. Indeed it *requires* union recognition and, in the Senator's words, "strengthens the principles of collective bargaining rather than weakens them."

The great accomplishment of the Taft-Hartley Act is its emphasis on the principle of equity in labor-management relations. Prior to the Wagner Act the advantage was on the side of the employer. Under the Wagner Act, as administered by the New Deal, the pendulum swung to the opposite extreme. Union leaders were given powers at least as arbitrary as those possessed by employers in the open-shop days. The excesses to which such favoritism can lead have recently been demonstrated in France, where Communist control of unions brought the country to the verge of civil war. The achievement of Senator Taft, in the measure which he



TruVal Shirts win all hearts!

most styles

2⁶⁵
2⁹⁵

You'll sport that "be-my-Valentine" look all year 'round in a TruVal Shirt! Greater-than-ever variety of flattering collar styles.

Smartly tailored. Sanforized fabrics. Yet priced to give you America's top shirt value, with most styles only \$2.65 and \$2.95—others \$3.50 and \$3.95.



TruVal Manufacturers, Inc., 261 Fifth Ave., N.Y. 16, Division of Publix Shirt Corp.

CONTINUED ON NEXT PAGE



This won't happen to you if you know

HOW TO OUTWIT WEEK-END BURGLARS



...according to
Police Chief
Abner Glisson,
West Chester, Pa.

WHEN you go visiting for a week end and you wish to find all that you call home still yours when you return...there are important steps to take before leaving. Frequently your departure will be after dark and you will need a flashlight to "check and double check." Better be sure your flashlight is powered with "Eveready" batteries...powerful, dependable, *they outlast all other brands!**

NOTIFY POLICE OF ABSENCE.

Many communities require it; but, in any case, police want this cooperation in order to give you best protection.

DON'T LEAVE "TIP-OFFS."

Cancel newspaper and milk deliveries. Just two days' accumulation is a hot "tip-off" to prowlers.



LOCK ALL WINDOWS AND DOORS.

Take your "Eveready" flashlight to inspect basement windows (a favorite entrance for prowlers), garage doors, the yard. If you're careful before you leave, you can be care-free while you're away.



*Proof!...in the laboratory...
in your own flashlight...*

"EVEREADY" BATTERIES OUTLAST ALL OTHER BRANDS!*



● Brighter light, longer life! That's what you want in a flashlight battery—and that's what you get with "Eveready" brand batteries. Laboratory tests prove it. And the best "laboratory" of all—*your own flashlight*—proves it! That's why "Eveready" batteries *outsell* all other brands—because they *outlast* all other brands!*

*According to the "General-Purpose 4-Ohm Intermittent Test" of the American Standards Association, which most closely approximates average use.

The registered trade-mark "Eveready" distinguishes products of
NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.
Unit of Union Carbide and Carbon Corporation

UCC



MRS. WILLIAM HOWARD TAFT maintained family custom of summering at Murray Bay, Quebec until her death in 1943. Son Bob often visited there.

TAFT CONTINUED

sponsored in the upper house, was to avert such danger in the U.S. Because of its logic, its vision and its emphasis on social justice, this Labor-Management Relations Act of 1947 will long be cited as an illustration of statesmanship.

Nevertheless it took courage to sponsor this measure, as well as ability of a very high order to have it enacted over the opposition and veto of a hostile administration. In accepting the challenge Senator Taft seemed to have committed political suicide. He was warned that he was not only throwing away all hope for the Republican nomination but even jeopardizing his seat in the Senate.

The Senator listened patiently—and went ahead on the course which he knew was in the national interest. First, as usual, he proceeded to make himself an expert on the facts involved. Bothered neither by the warnings of his friends nor by the desperate efforts of union czars to sell the idea that this was a "slave labor bill," he went on to draft the bill he thought the country needed. The public laughed off the efforts, some of them Communist-inspired, to discredit his western trip last fall by picketing. As usual the Communists overplayed their hand. The stick which was to flog Bob Taft from public life looks pretty weak and worm-eaten now. In less than a year some political prophets have turned to say that the Taft-Hartley Act may actually become a valuable vote-getting asset.

The concept of justice

AGAIN from a narrow political viewpoint nothing could have seemed more inept than the speech Senator Taft made in Ohio on Oct. 5, 1946 questioning the Nürnberg trials. The occasion was a conference at Kenyon College on "The Heritage of the English-Speaking Peoples." The Senator's thesis was the importance of the concept of justice, that ethical principle which has meant so much to all English speaking communities. Speaking shortly after the Nazi leaders had been sentenced at Nürnberg, Taft pointed out that they had been tried under *ex post facto* law, prohibited on American soil, and he questioned the justice of the whole procedure. He said, "By clothing policy in the forms of legal procedure, we may discredit the whole idea of justice in Europe for years to come."

The crimes of Göring and his associates were so foul that to run any risk of seeming to defend the perpetrators would be impossible except for a man to whom there was vital meaning in the old Roman saying, "*Fiat Justitia Ruat Coelum*" ("Let Justice Be Done Though the Heavens Fall"). Of course Senator Taft did not defend the Nazi leaders. But he did question the legitimacy of a trial in which an American prosecutor argued on a basis forbidden in American courts and in which a Soviet judge sardonically assisted in passing sentence on former allies of the Soviet Union.

That questioning was the hallmark of a real liberal. Among lawyers with high professional standards, doubt as to the justice of the

CONTINUED ON PAGE 58



Sweet day—sweet way to remember—by telegram.

When there's someone special in your heart, you want to tell her or him so in a special way. So on birthdays, anniversaries, holidays and other happy occasions, let the familiar yellow Western Union blank speed your sentiments. A telegram is a special touch that's treasured for years.

Suggested Valentine messages are available at Western Union offices. You are free to use any of the suggestions, or compose your own greetings. Your message will be delivered on attractive, four-color Valentine stationery.

In business, too, a telegram is something "special." Businessmen have always known it says: "I'm important, open me first."

At home or traveling, telegrams are so easy to send. Just drop into the near-by Western Union office or telephone Western Union from home or from any phone booth. Telegrams from home can be charged to your phone . . . and from phone booths can be paid for through the regular coin slots. Remember, always use Western Union for every "keep-in-touch" purpose.

PUSH-BUTTON TELEGRAPHY...

a new era of faster, finer Western Union service! Now Western Union switching clerks just push buttons and, in a flash, telegrams are speeded onward to their destinations. Another dramatic development in ultra-modern high-speed communications!

**"WIRE THE GOOD NEWS—
nothing gives the thrill of a telegram."**



WESTERN UNION TELEGRAM

LT138 PD=
MISS ELIZABETH HAWN=
7 ACADEMY RD ALBANY NY=



HOSTILE PICKETS, far from harming Taft's position, have brought him public sympathy. These demonstrators picketed his son's wedding last June.

TAFT CONTINUED

Nürnberg trials is now increasingly voiced. It was the achievement of Senator Taft to express that doubt at a time when it was politically dangerous and could do him no possible good.

This fearlessness can be seen in all of Bob Taft's public actions: in his uncompromising opposition to peacetime conscription, in his forthright attacks on price control and all other aspects of governmental regimentation, in the complete frankness and sincerity with which he attacked international arrangements like the Yalta agreement before—not after—their evil character was generally recognized. There is not an issue of any magnitude which he has tried to dodge.

Taft speaks out particularly when liberty and justice are concerned. Those two aspirations, he has often said, are at the base of the American republic and must therefore be the base of the Republican program. In 1838, the year that Taft's grandfather settled in Cincinnati, Abraham Lincoln observed that the purpose of those who built the U.S. was "to uprear upon its hills and its valleys a political edifice of liberty and equal rights." Bob Taft likes to quote that passage.

Taft's habit of rushing in where others fear to tread would be dangerous if he were a bull-headed man. He is saved from the blunders of undue self-assurance not only by his extensive knowledge but by his willingness to listen. In any social group where there is an authority present, it is Taft's sensible custom to absorb rather than to take over the conversation and expound his own views.

But he does not suffer fools gladly. The criticism which tells most against Taft is of his brusqueness and his occasional unnecessary rudeness.

Martha supplies affability

IT is here that his wife has been so helpful to the Senator. Possessed of as keen and quick a mind as her husband's, Martha Taft is also blessed with a personality as warm and radiant as his is cool and aloof. Martha has notably softened Bob's austerity. That she respects and loves her husband profoundly is obvious. That she fears he does not always do himself full justice in human relationships is also apparent. Pride in a husband's attainments would make any wife the more eager to clear away obstacles tending to hide his virtues.

Taft's quiet industry and his rather austere life are parts of his heritage. His dour grandfather, Alphonso Taft (Yale 1833), moved from Vermont to Cincinnati in 1838; he prospered in both the law and in politics, becoming Secretary of War and later Attorney General in the Cabinet of President Grant. His second son by his second wife was a jolly giant with a superb judicial mind and a massive appetite for both food and facts: William Howard Taft, the only American who served his country as both President and Chief Justice of the Supreme Court.

Bob Taft, the eldest son, inherited the appetite for facts—and for a while it was feared he had the other appetite, too: when he was a baby the family had to inhibit his appetite for oatmeal by first replacing the cream with plain milk and finally by eliminating the sugar, too. Robert Alphonso, born Sept. 8, 1889, in Cincinnati, grew up as the solemn one in a gay household; he was always trying to interest someone in a game of chess. His boyhood was without particular incident except that he was stung by a jellyfish while

CONTINUED ON PAGE 63



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How we made Dad do the second smartest thing in his life!

"Don't hurry me into this!" Dad would say every time Mom and I started talking about a new radio. So we got our heads together and decided to tempt him a little. One Saturday afternoon we maneuvered him to the Stromberg-Carlson dealer and made him **STOP!**



"Will you just **LOOK!** Did you ever see such beautiful cabinets!" exclaimed Mom. "Can't you just imagine, Doug, what one of them would do for our living room?" (And as the salesman proudly showed Dad what was *inside* the cabinet you could just see his resistance beginning to melt.)



Then the real pay-off came. **"LISTEN!"** cried Dad, as we played a record of a Strauss Waltz. "It sounds as if that orchestra were right here in the room!" And as Dad listened to the soaring treble of the violins—Mom and I knew that it was just a matter of picking the cabinet she liked best. Now Dad tells all his friends that buying a Stromberg-Carlson is the smartest thing *he's* done since he said "I do."

See the difference—hear the difference. In ahead-of-the-field features. In advanced engineering. In complete FM, licensed under Armstrong patents. In authentic cabinet styling and fine furniture craftsmanship. In lifelike tonal quality that makes Stromberg-Carlson the inevitable choice of true music lovers. Visit a Stromberg-Carlson dealer, listed in the classified pages of your phone book.

"MAYFLOWER" . . . FM-AM radio-phonograph combination with Early American cabinet in hand-rubbed mahogany veneers. Automatic record changer.

Radio-phonograph combinations from \$199.50 to \$625.00
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STOP! — LOOK! — and LISTEN! . . . THERE IS NOTHING FINER THAN A

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CURT



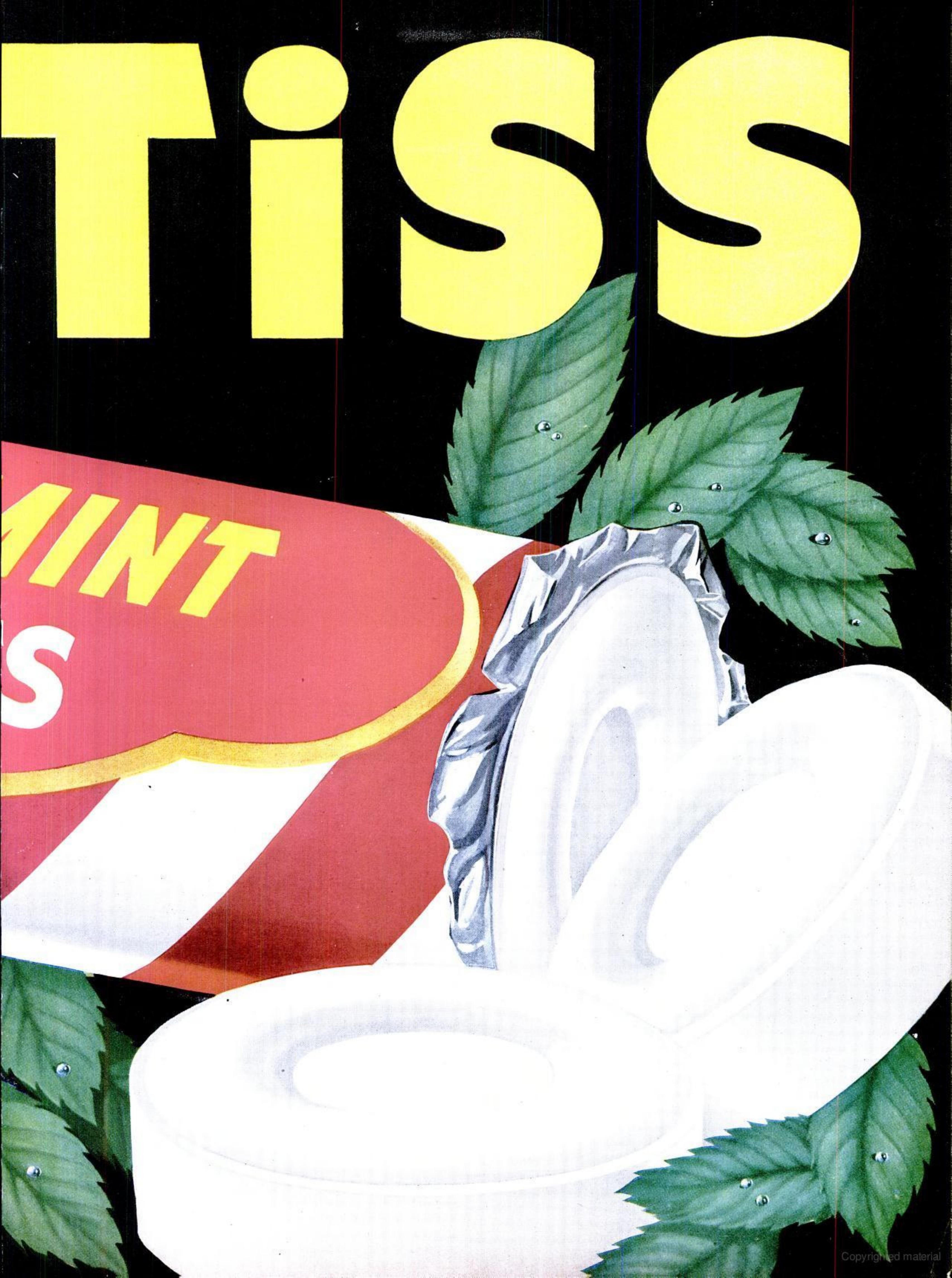
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SHE TOO IS WEARING A STETSON, THE GLOBE-TROTTER, \$18.95. OTHER STETSON MILLINERY FASHIONS FROM \$5.95.



Bing Crosby is currently starred in Paramount's "The Emperor Waltz."

Can't both be Bing Crosby!

They are both Bing Crosby, young lady. Not two different people, of course—but the Bing Crosby dressed for two different occasions. And that's the point of the picture: to show how simple it is to be well-dressed—by wearing the right clothes at the right time. Bing Crosby is one of Hollywood's best-dressed men. On

the left, he's dressed for travel, in the Stetson Flagship, Briar. On the right, he's ready for dinner in town, in the Stetson Whippet. Color: Sky Gray. You need neither fame nor fortune to be as well-dressed as Bing Crosby. Merely pick what you wear, carefully, to suit the occasion. Then top it off with the right Stetson.

Leaving the airport, Bing wears ...



The Stetson Flagship, \$12.50

And meeting friends for dinner...



The Stetson Whippet, \$10

Dress for the occasion with—

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GLAD-HANDING comes more easily to Martha Taft than to husband Bob. She won many friends for Taft's candidacy on their 1947 tour of the country.

TAFT CONTINUED

swimming in the Pasig River, when his father was governor general of the Philippines. He first began to attract notice as an almost non-pareil scholar at his Uncle Horace's Taft School in Connecticut; and then he was first all the way through Yale, first in his class all through Harvard Law School. When his father was President he was never one of the gay ones who slid down the White House stairs on the great silver serving trays, but he liked charades and, later, dancing the Boston with brown-eyed Martha Bowers.

Then he settled down to grubbing at the law in Cincinnati, specializing in dry-as-dust technical cases. He was twice rejected (too far-sighted) for the U.S. Army in 1917 and finally went abroad with Herbert Hoover's American Relief Administration, for which he was decorated by the Polish, Belgian and Finnish Governments. He never has worn the decorations, any more than he has ever worn the expensive clothes he could afford. For the heritage of his family is that it is a professional family, interested in ideas rather than things, in intellectual rather than material wealth.

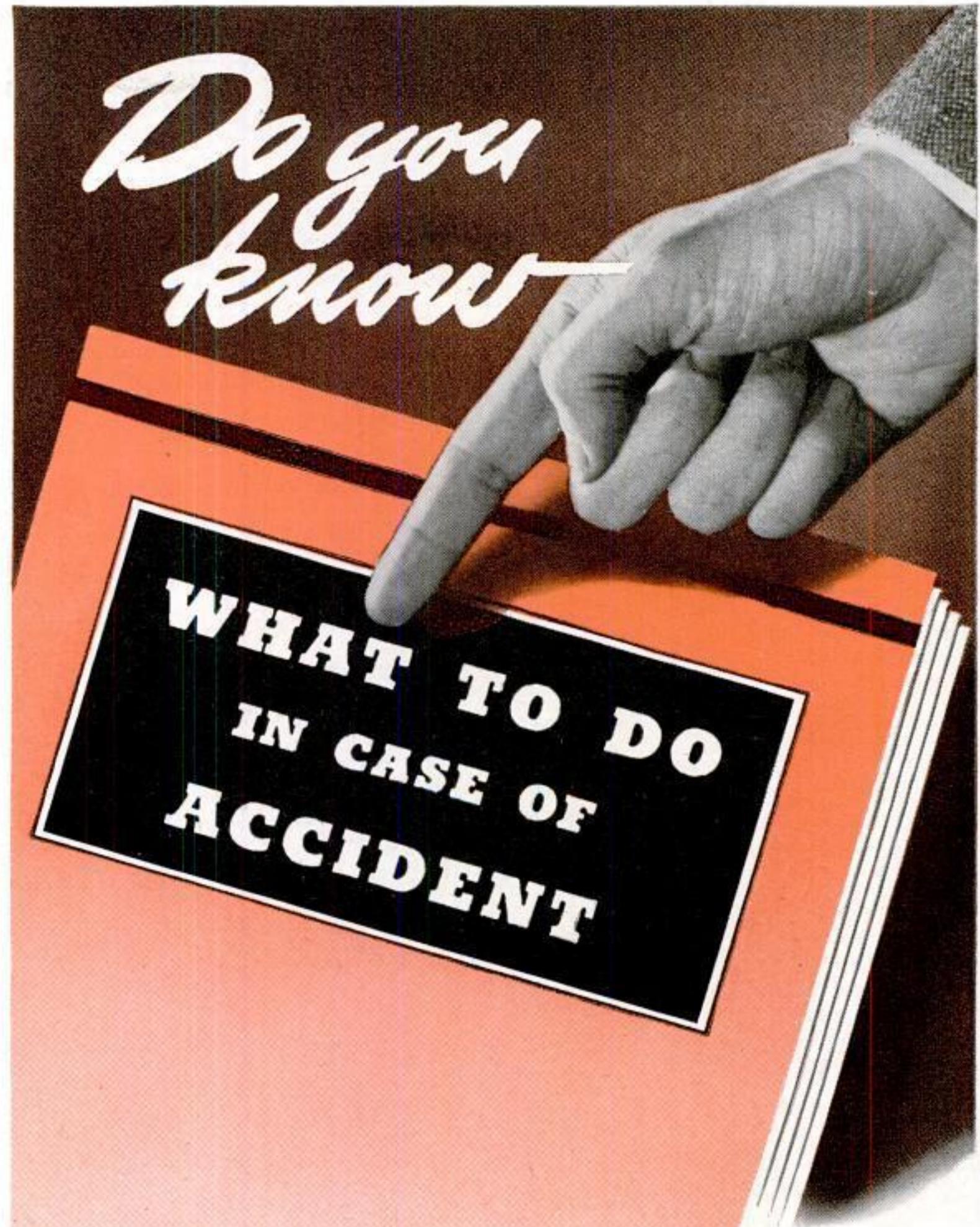
Bob Taft will never become as genial and jovial a personality as his father was. But there is no doubt that in recent months he has schooled himself to be more considerate of others' feelings. This has been markedly shown during the 80th Congress. Taft became chairman of the Republican policy committee, a natural sequel to his chairmanship of the Committee on Resolutions at the 1944 convention. As chairman of the policy committee it would have been easy for a tactless man to clash with Senator Vandenberg, to whom the party leadership in foreign affairs had been entrusted, with Senator White as floor leader or with Representative Joe Martin as Speaker of the House. Although there has been calculated effort both to discover and to create such divergencies, they simply have not occurred. Much of the remarkable Republican record in the 80th Congress, achieved despite the stubborn resistance of the administration, can be ascribed to the political tact and organizing ability of Senator Taft. The truest measure of his generalship lies in his numerous victories in spite of the very narrow margin of the Republican majority in the Senate.

In one vital field of national policy—foreign relations—Senator Taft has exercised considerable restraint over the free expression of his opinions in the recent years of bipartisan foreign policy. He recognizes that foreign policy is largely the function of the executive arm of government, and he has been scrupulous to defer in this area to Senator Vandenberg, as spokesman of the Republican party in various international negotiations.

This tactfulness, combined with Senator Taft's opposition to Roosevelt's foreign policy prior to Pearl Harbor, has given rise to an impression that he is not particularly interested in foreign policy and that he is somewhat "isolationist" in viewpoint. Both of these criticisms are wholly without substance.

To take the last charge first, it is worth recalling that after the first World War both Bob and Martha Taft advocated American membership in the League of Nations. There is nothing surprising in this. William Howard Taft was pushing for such a world association long before Woodrow Wilson expressed any interest in the matter. Taft Sr., indeed, was the guiding spirit in the

CONTINUED ON NEXT PAGE



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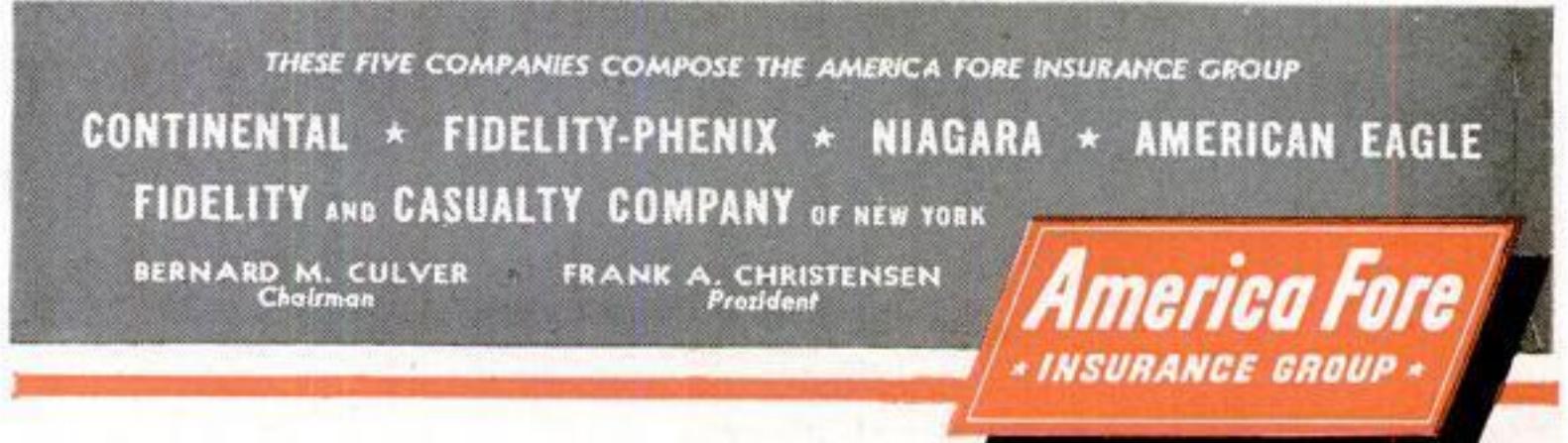
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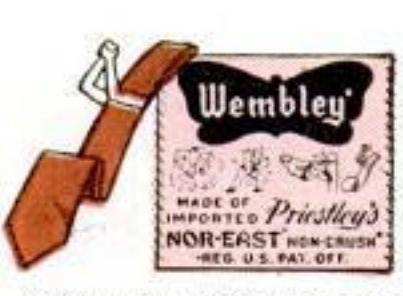
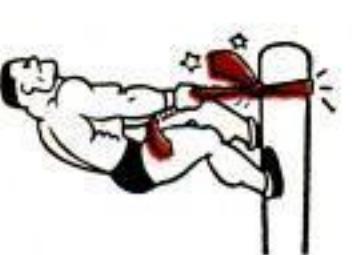


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TAFT CONTINUED

organization—the League to Enforce Peace—which gave President Wilson his strongest support in the matter. In a speech at Cleveland, as far back as May 12, 1915, William Howard Taft said frankly that "we ought to depart from the policy of isolation that heretofore has served us so well." Bob Taft has always followed his father's thinking in this matter.

Senator Taft has, however, struck out on numerous occasions against the sham and deceit in foreign policy from which the country is now reaping so sad a harvest of utter disillusion. He deeply resents the scuttling of the Atlantic Charter by the governments which announced it with such righteous fanfare. He criticized the now-apparent defects in the United Nations plan when the first draft of its charter was sketched at Dumbarton Oaks. He has said many times that a peace without justice cannot be a basis for hopeful international cooperation. His "isolationism," in short, seems to boil down to a record of differing pointedly with the Roosevelt foreign policy.

On the western trip which preceded the announcement of his candidacy Senator Taft devoted one major speech, given before the World Affairs Council of Tacoma on Sept. 25, to the subject of foreign policy. In this he charged bluntly that, "... The results of the foreign policy of the administration during the past three years have created a situation as bad or worse than that which existed before the war, and have brought the world to a state of economic collapse."

"We are not imperialists"

BUT it is not Taft's custom to confine himself to negative criticism, no matter how well justified. In this Tacoma speech the Senator listed seven "general principles" which in his opinion should guide the makers of foreign policy during a crisis which is largely of our own making. These principles are as cogent today as they were last September. Lately Taft has been enlarging on them. The principles and their enlargements can be summarized as follows:

First, Taft places emphasis on the maintenance of peace "so long as conditions do not threaten the freedom of the people of the U.S." He does not think that this principle was upheld by Roosevelt or that it is being upheld by Truman. The use of force as an instrument of national policy is abhorrent to him.

Second, Taft believes that "our foreign policy should be built around the United Nations, changing the whole emphasis of the organization to the establishment of law and equal justice under law." He would favor the reorganization of the U.N. without Russia if no progress can be made otherwise.

Third, "I do not believe we should yield to Russia in any way in its plan for spreading the Communist philosophy."

Fourth, the whole Morgenthau policy and Potsdam plan for Germany was vicious and stupid. If necessary to prevent rearmament, western Germany could be occupied indefinitely. But the crazy program of restricting German production, at a time when every ounce of productive energy is needed, must be abandoned.

Fifth, peace with Japan, restoring self-government to that country, should be concluded without further delay.

Sixth, economic assistance to other nations should be limited to allocations "to specific countries for specific purposes" of reconstruction. "In the long run no nation can live on the bounty of another nation." The European Recovery Program should not lead us surreptitiously into political alliances.

Seventh, "In this intermediate period we must maintain a strong Army and Navy"—but not by conscription and not for purposes of imperialism. "Somehow our people don't like to boss other people, just as they don't like to be bossed—and so they are not good at the job. We can never make a success of imperialism because we are not imperialists."

In that homely last sentence can be found the essential thought in Taft's political philosophy, applicable to domestic as well as foreign problems. It is a restatement of James Madison's classic saying that we "rest all our political experiments on the capacity of mankind for self-government." The critical job for Americans is to govern themselves—individually and as a nation. We are not so sure of maintaining that achievement that we can attempt to run the world.

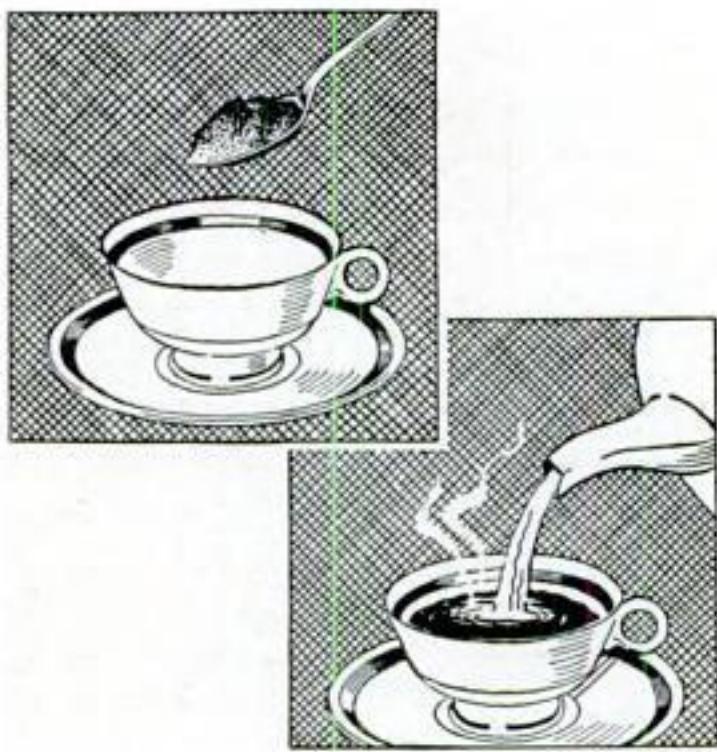
Nobody knows better than Mr. Truman that Taft is in a far better position than other Republican aspirants to make mincemeat of the Democratic record.

If proof of this were needed, it was provided by Senator Taft the night of Nov. 17. That afternoon the President delivered his message to the Special Session, asking not only for stop-gap aid for

CONTINUED ON PAGE 66



For People Who Like Good Things The Easy Way



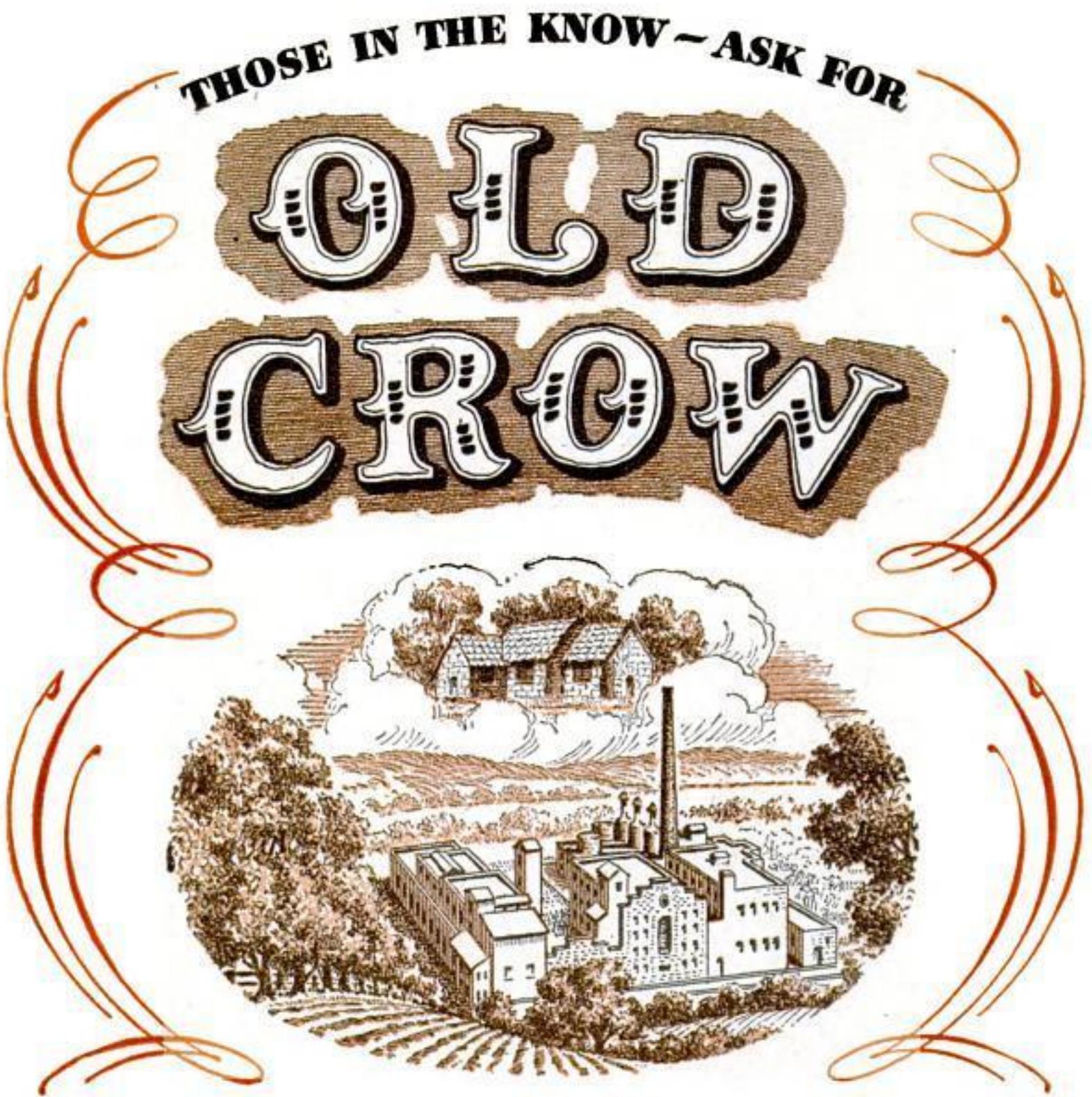
S-O-O-O GOOD! Instant Maxwell House is not a so-called "coffee product." It's all pure coffee . . . full-bodied, roaster-fresh MAXWELL HOUSE coffee in instant form. It's the only instant coffee with that "Good to the Last Drop" flavor!

AND S-O-O-O EASY! Just take a cup and spoon—and stir yourself a great cup of coffee! No grounds to throw away! No pot to wash! (Thrifty, too! You make only as much as you need—no leftover coffee.)



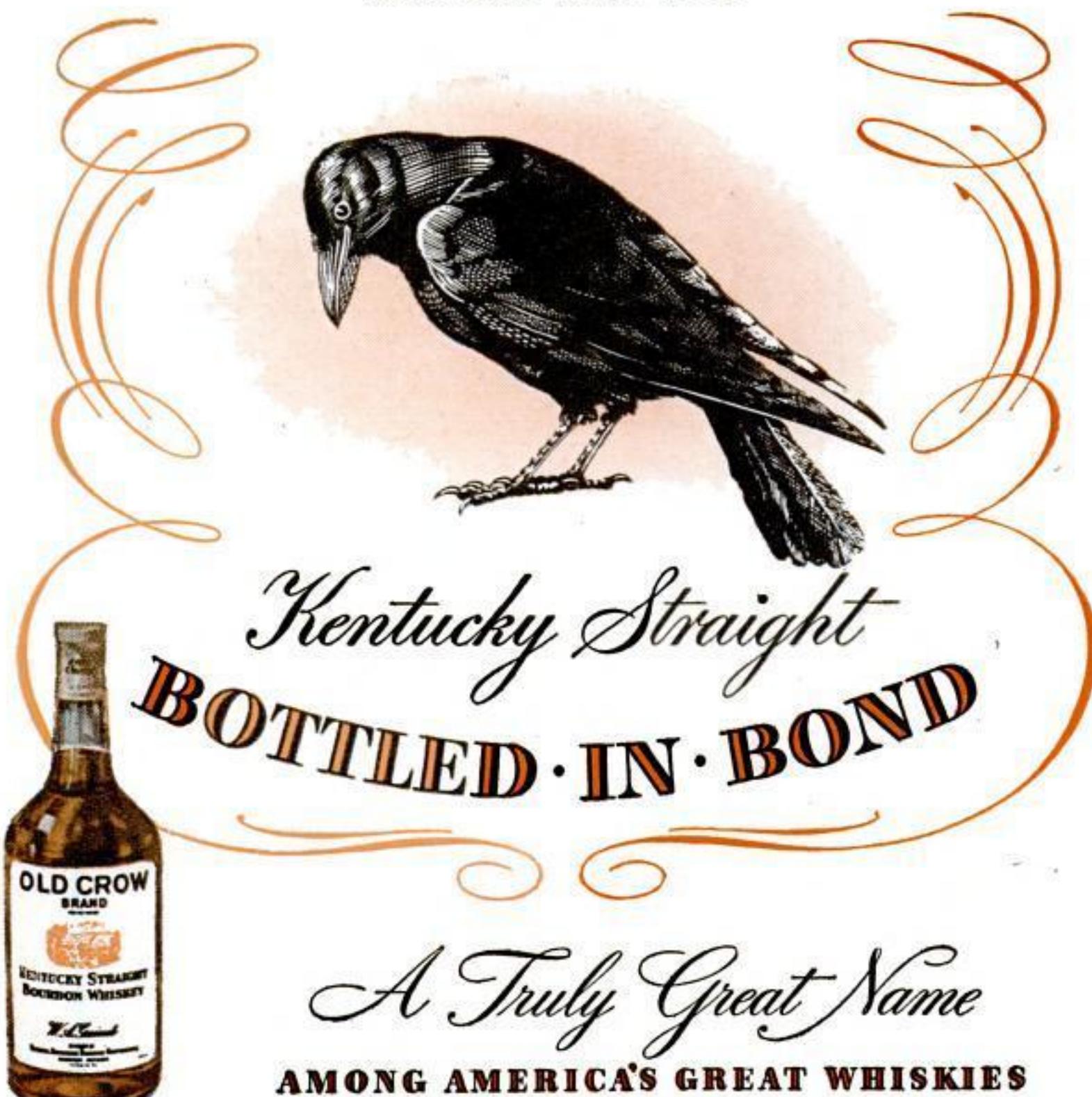
Good Coffee
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*The world has beaten a path
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Around the little spring-house where Old Crow
was born has grown up a great modern distillery.
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TAFT CONTINUED

Western Europe but also for a 10-point "anti-inflation" program of which no Republican in Congress had any advance information. After only a couple of hours of preparation Senator Taft went on the air at 10 p.m. the same day and completely demolished the President's jerry-built proposals. There was uproar within and without the party, criticizing Taft for "shooting from the hip," but the fact remains that his demolition was so thorough that scarcely any further work on the subject remained for his colleagues in Congress. The dream—or nightmare—of OPA resuscitation just faded out.

For some time a gathering wind has been blowing in the direction of Taft's candidacy, and the party chieftains in every state are well aware of it. Some of them have been pleased by his seeming political blunders. But all of them have been impressed by the consistency with which the apparent blunders have turned out, in retrospect, to be good politics. Less and less one hears the fatuous remark that "Taft is head and shoulders above the others, but of course he could never be elected." The party which pays much lip service to Lincoln is beginning to realize that Lincoln knew what he was talking about when he said that all of the people can't be fooled all of the time.

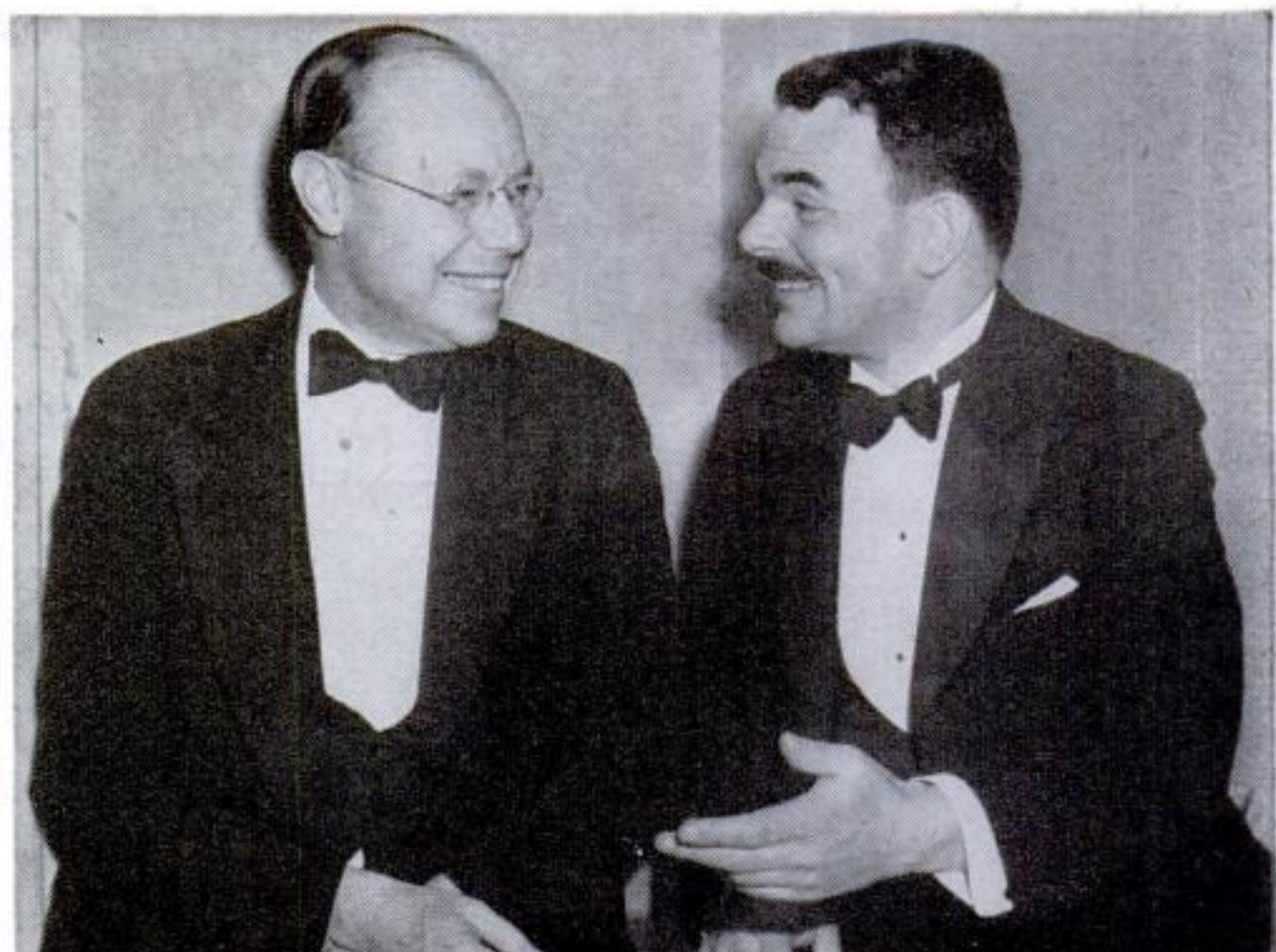
Today the American people know that they have been fooled, and badly fooled. They recognize that glib oratory, facile promises and deceitful leadership led them to their current disillusion. Now, above everything else, they want a President with integrity.

The Republican party has made many blunders and set up many false gods since Lincoln's day. The Democrats realized, under the New Deal, that their strength lay in Republican ineptitude, and Franklin Roosevelt made the most of it. The Republicans have been less quick to realize that their political opportunity lies in a defense of the American tradition, which is at bottom a liberal tradition, ill-represented by many of the captains of industry who have sought to dominate the party.

The greatest asset of Senator Taft is his real—not spurious—liberalism. The true liberal is not one who rages for free enterprise but one who deeply believes in that central, indivisible core of freedom of which free enterprise is but a single facet. The true liberal is one who hates monopoly, whether exercised by a government, a corporation or a labor union. The true liberal, in America, believes in the constructive power of intelligence when harnessed to fundamental religious principles. Taft is a true American liberal.

He has not set his heart on the Republican nomination. He has not changed any of his opinions or compromised himself in any way to get it. He knows, and Martha Taft knows, that the effort of candidacy and the responsibility of office if elected are killing strains. And Taft is not naturally a glad-hander. He gets no pleasure from being in the public eye.

But there is in this man, as in every real liberal, a driving force which outweighs personal inclination. It may be called a sense of duty, a desire to fulfill capacity to the utmost, a feeling of responsibility to those who built for living Americans the heritage which is theirs to conserve—or dissipate. The name that is given to this impersonal urge is immaterial. It is sufficient that Taft has it, and that more and more the American people have come to recognize that here is an aspirant for the Presidency whom they can really trust.



OLD RIVALS for Republican nomination, Taft and Dewey are sworn foes; neither has forgiven the other for letting Willkie stampede 1940 convention when, as now, they were the leading preconvention favorites. This rare picture of an amiable Taft-Dewey meeting was taken in Washington, D.C. in 1939.

Old Gold was taught
by Experience
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years of it!



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excellence—meat so good you'll enjoy every delicious bit.

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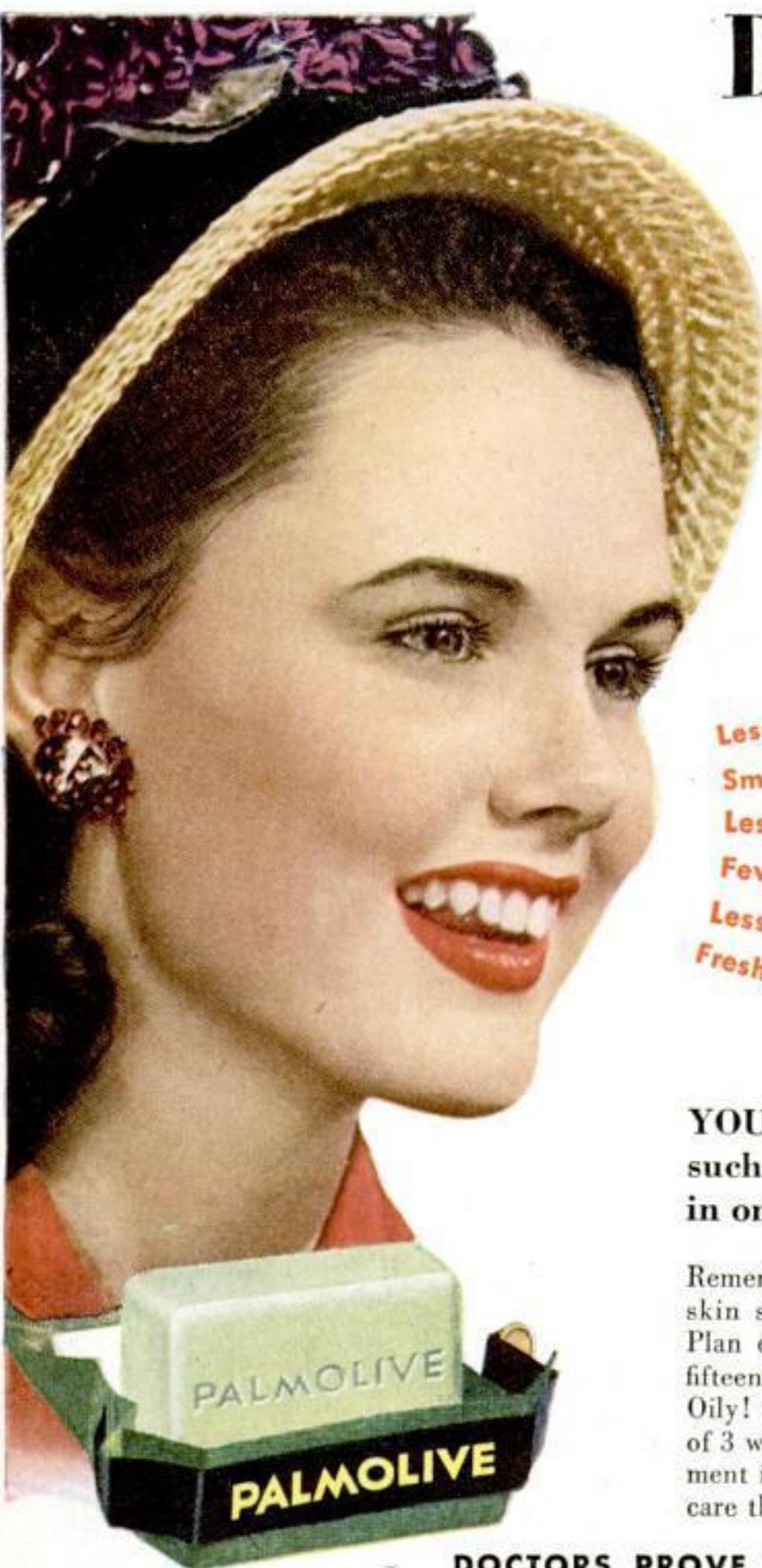
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Doctors Prove the Palmolive Plan brings 2 out of 3 women

Lovelier Skin in 14 days!



Less Oily
Smoother, Younger looking
Less Coarse-looking
Fewer Tiny Blemishes—
Less Incipient Blackheads
Fresher... Brighter, Clearer Color

YOU, TOO, may look for
such skin improvements
in only 14 days!

Remember! Thirty-six doctors—leading skin specialists—tested the Palmolive Plan on 1285 women of all ages—from fifteen to fifty—with all types of skin. Dry! Oily! Normal! Young! Older! And 2 out of 3 won noticeable complexion improvement in 14 days. No matter what beauty care they had used before.

DOCTORS PROVE PALMOLIVE'S BEAUTY RESULTS!

Regardless of your Age . . .

Regardless of your Type of Skin . . . Regardless
of what Beauty Care you've used before!



1. WASH YOUR FACE WITH PALMOLIVE SOAP!
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IF YOU WANT TO WIN SOME FELLOW'S HEART—
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For tub! For shower! Get the new, big, thrifty Bath Size Palmolive—enjoy Palmolive's soft, lovely lather all over!

Help Wanted - Male!





AT THE END OF A HARD PULL ON OAKLAND'S LAKE MERRITT, 10 WEARY GRANDMOTHERS STACK THE OARS OF THEIR 26-FOOT WHALEBOAT FOR A BRIEF REST

ANCIENT MARINERS

Some nautical but nice old ladies
man whaleboats at Oakland, Calif.

The nice old ladies in the picture above belong to the Oakland Women's Rowing Club, which meets once a week at the Lake Merritt boathouse in Oakland, Calif. Almost all of the members are grandmothers in their 50s and 60s, and usually enough of them answer the Wednesday-afternoon roll call to man two stout-beamed whaleboats with crews of 10. Primly costumed in white butcher coats, floppy white caps and blue sailor neckties (*above*), the women take their places at the oars, clutching

paper sacks of dried bread crumbs to feed the hungry swans (*next page*). The crews would never win any championships at a Poughkeepsie regatta but they snap into action with enthusiasm and professional know-how when bossy coxswains spit out such nautical commands as "Good oars, fore and aft" and "Portside backwater." The coxswains have one other responsibility which is important. That is to apportion crew members so that all of the stout ones do not sit on one side of the boat.

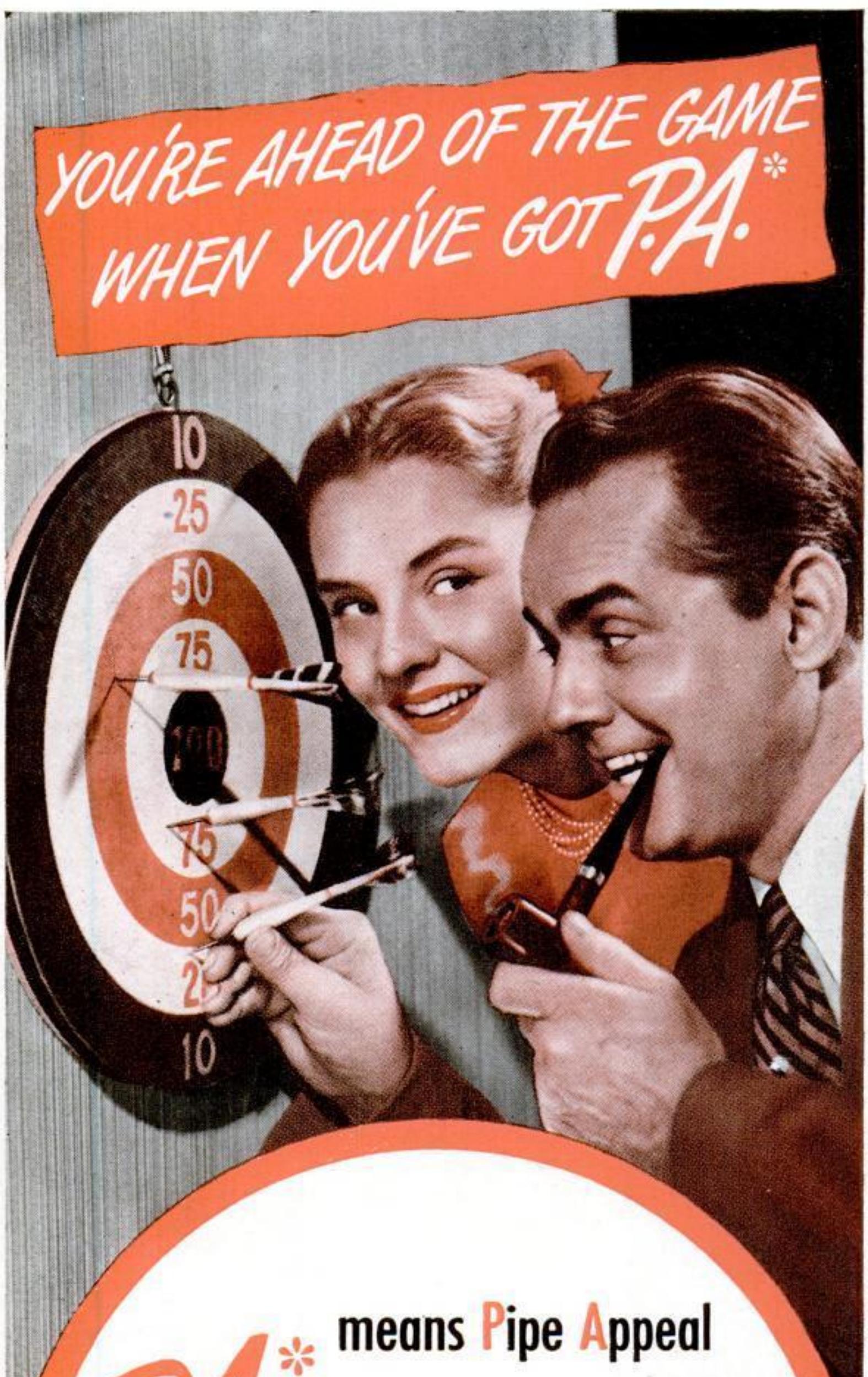
Ancient Mariners CONTINUED



FEEDING THE SWANS, the crews rest and sun themselves. They know most of the swans by personality, comment on the old birds' bad dispositions.



THE CAPTAIN is Mrs. Clara Feno, a salty-faced great-grandmother of 69 who officiates at roll call, orders everybody else around and gets things done.

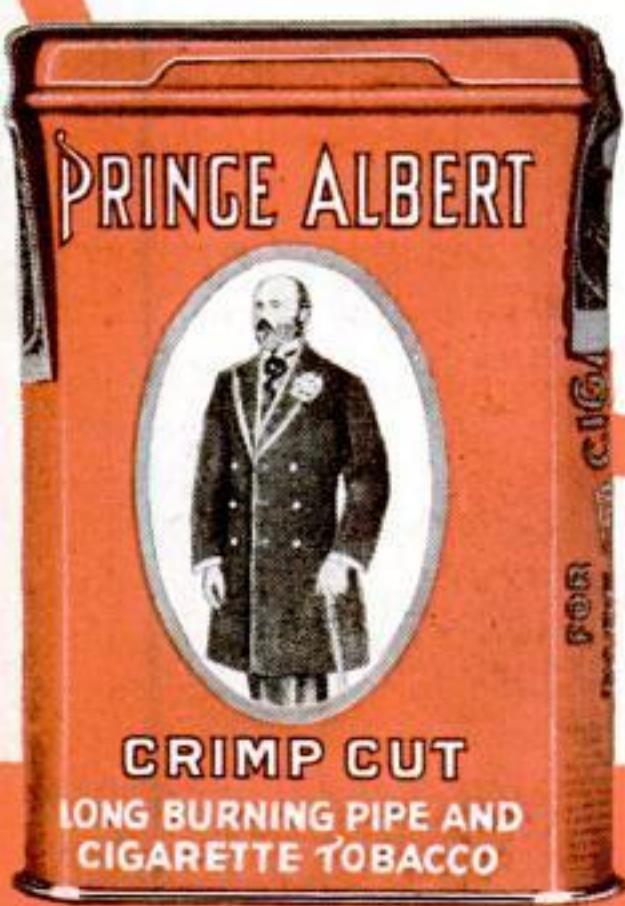


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Call it P.A.—or call it by its full name—Prince Albert is the National Joy Smoke. It's rich-tasting, choice tobacco . . . cool smoking and easy on the tongue. P.A. is specially treated to insure against tongue bite! No wonder it's America's most popular smoking tobacco!



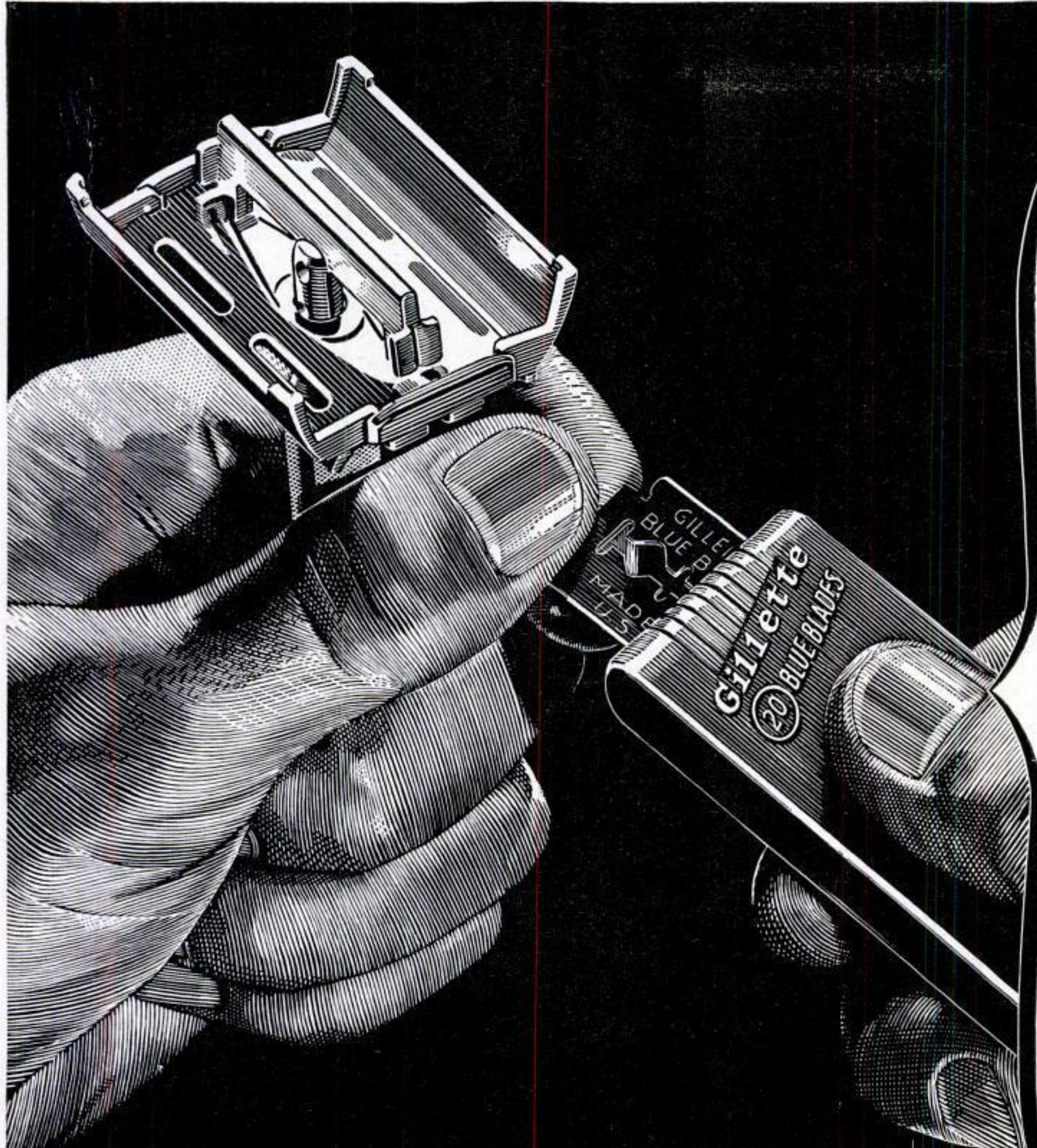
P.A. MEANS EASY-ROLLING,
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A BRISK STROKE is ordered for the crew of Boat No. 14 by Coxswain Feno (standing, in cap), whose 3½-year-old great-granddaughter goes along for ride.



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• Shave in less time with greatest comfort and convenience. Get the new Gillette Super-Speed Razor Set. Twist...the razor opens. Zip...there's a new blade. Twist again...and you're all set. To clean both razor and blade, just loosen the holder, rinse and shake the moisture out.

Copyright, 1948, by Gillette Safety Razor Co.

look **SHARP!** feel **SHARP!** be **SHARP!** use **Gillette Blue Blades**

WITH THE SHARPEST EDGES EVER HONED

Holds 20 Gillette Blue Blades
 —40 Shaving Edges—and Deals
 Them Out One at a Time, *Presto!*

Now easy-shaving Gillette Blue Blades come in a remarkable new plastic container—the Gillette Dispenser—that saves time and bother. You feed out blades *presto*, unwrapped and ready for your razor. The edges are perfectly protected and reach you *factory sharp*. When the case is empty, throw it away. Enjoy this newest shaving convenience. Get a 20-blade Gillette Dispenser for the price of the blades alone. Gillette Safety Razor Co., Boston 6, Mass.





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RUSSELL COWLES STANDS INSIDE THE LARGE DOOR OF HIS NEW MILFORD STUDIO, HIS BACK TO AN UNFINISHED LANDSCAPE

Russell Cowles

An American painter who loves nature paints it with devotion

Russell Cowles was born 60 years ago in Iowa. His father was the publisher of the successful Des Moines *Register* and *Tribune*. His younger brothers, taking over and expanding the newspaper business, also became publishers of *Look* magazine. But Russell Cowles was an independent young man. He escaped the family profession, became a painter and continued to be independent. While theories and fads have been sweeping modern art from one extreme to another during the past three or four decades, he has gone on patiently painting the world as he sees it. He is neither an extreme abstractionist nor a literal realist. His own personal pictorial world, insofar as it can be identified with any definite trend or school, stems from the great French masters, Cézanne and Gauguin, who created new and substantial visions of nature in the 1880s, following the sunny, evanescent flights of the Impressionists. Cowles's honest conservatism and poetic personal view of country scenes, animals, birds and people have made him one of the most

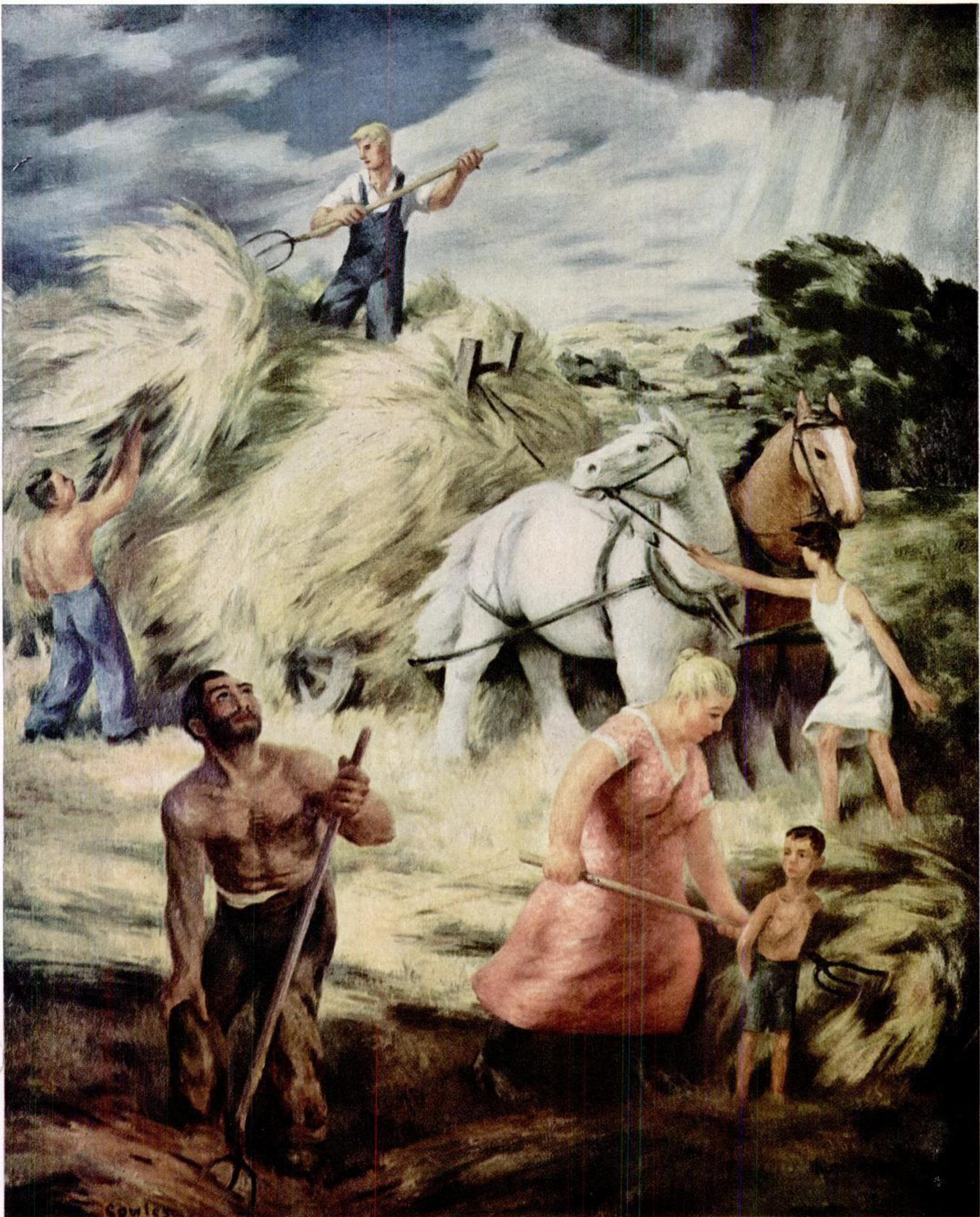
naturally ingratiating and well liked of present-day American painters.

Russell Cowles's mother, who had gone to the Chicago Art Institute, introduced him to painting and encouraged him in a career which led through Dartmouth College to New York, Rome, Paris, the East Indies, New Mexico

and New Milford, Conn. At his home in New Milford, Cowles, who married a former newspaper reporter, works in a barnlike studio surrounded by Balinese souvenirs, heaps of unfinished canvases and a stuffed owl. A man of methodical habits, he paints six hours every day. His wide travels and studies (he has even studied the technique of Chinese painting) have only served to convince him that the artist's fundamental job is to re-create beauty from nature. Most of his pictures are landscapes expressing the subtle moods and impressions he finds in countryside scenes. "When an artist sees something he wants to paint," says Cowles, "his first step should be to look. . . . Some painters are too quick about imposing their will on nature."



RUSSELL COWLES'S YOUNGER BROTHERS John (left), 49, and Gardner Jr., 45, are the busy publishers of the Des Moines *Register* and *Tribune*, the Minneapolis *Star* and *Tribune* and of *Look*.



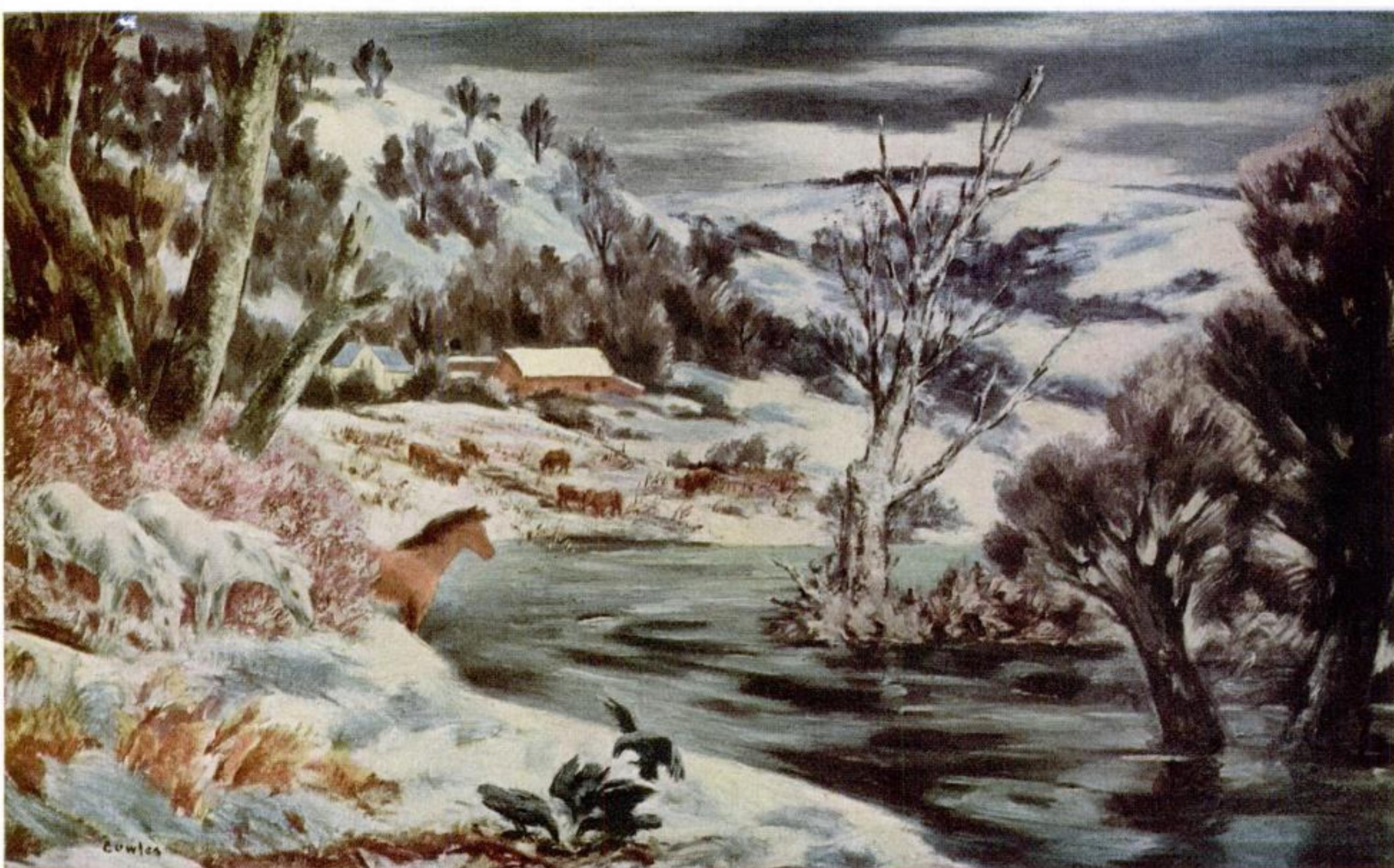
THE FARMER AND THE RAINCLOUD was painted by Cowles from preliminary sketches of a gusty, turbulent farming scene he witnessed in Nova Scotia in the summer of 1938. Haste and the impending storm fill scene with rural drama.

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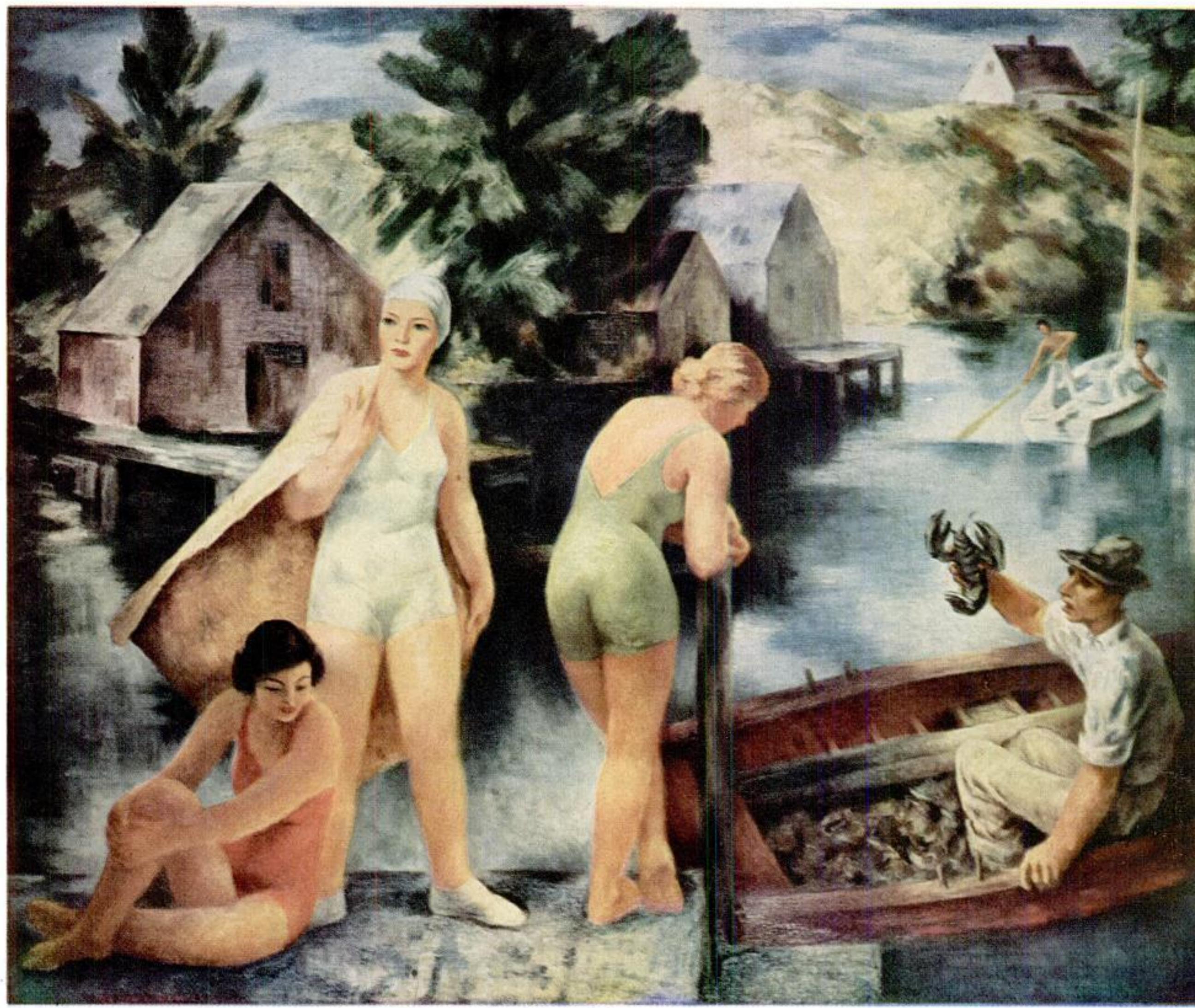
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THE DAWN OF THE SPIRIT, painted with a primitive mystical quality somewhat reminiscent of Gauguin, depicts Adam and Eve in a decoratively tropical Garden of Eden. Painted in 1945, the picture is typical of Cowles's most recent style.



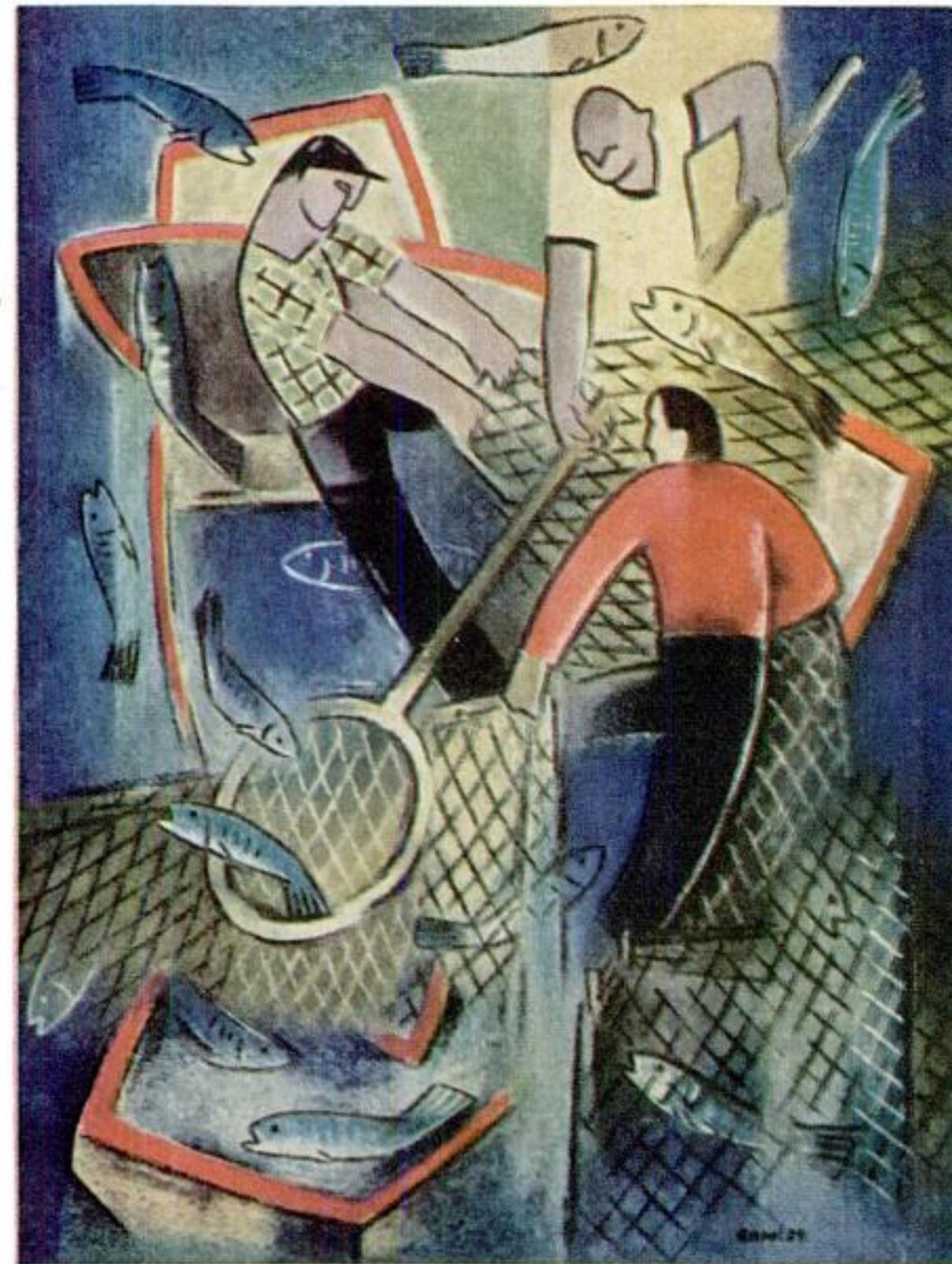
HIGH WATER IN WINTER was inspired by the view from a train window while Cowles was passing through Illinois in 1941. It portrays the somber poetry of the Midwest winter landscape with animals and birds rooting listlessly in the snow.



NOVA SCOTIA MORNING shows a realistic native lobsterman accosting three idealized bathers. Contrast in style between the bathers and lobsterman was suggested by differences between visiting tourists and the native life in Nova Scotia.



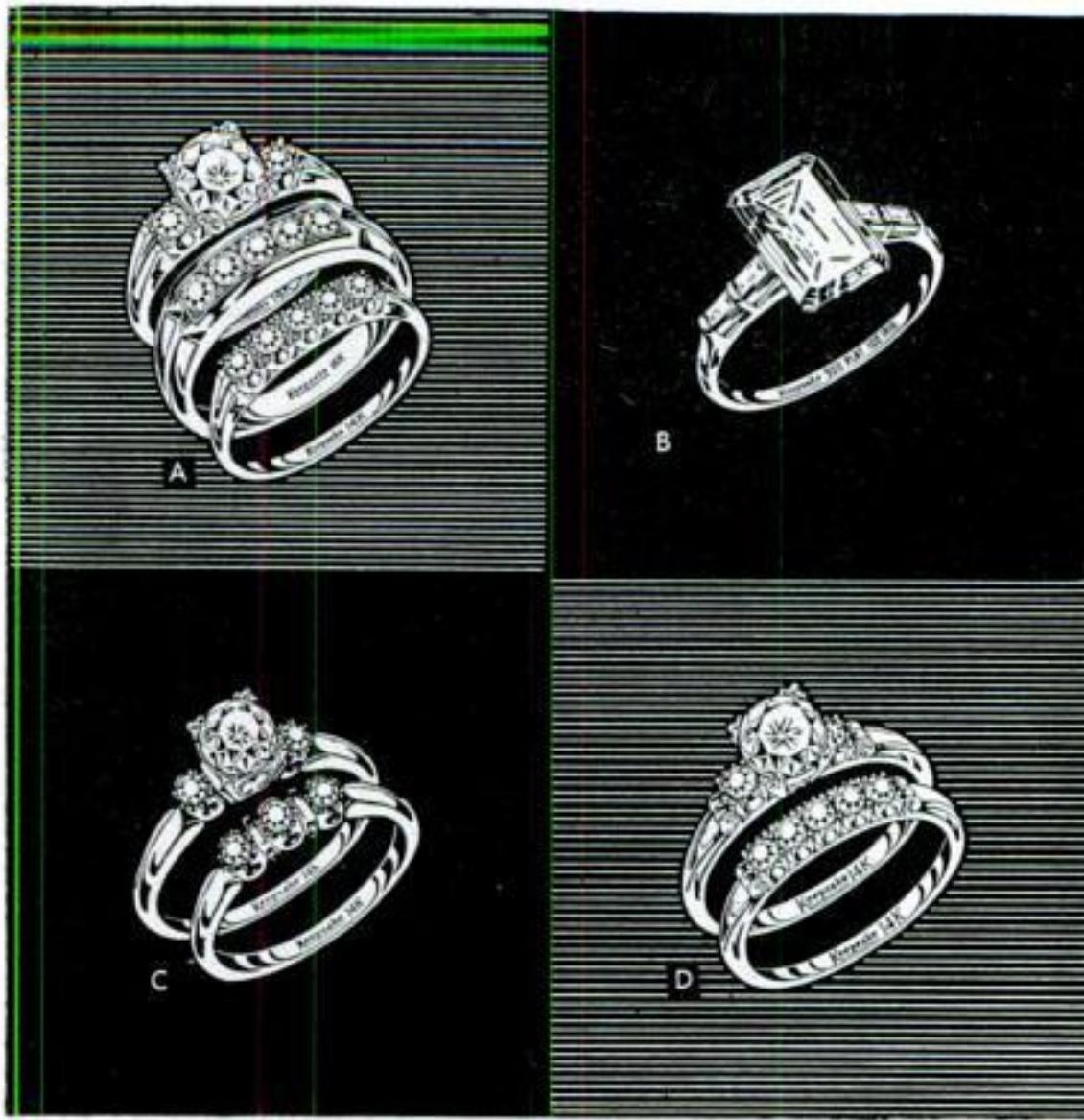
BIG TURKEY is one of Cowles's most effective paintings. It was done in New Milford, Conn. in 1945. Autumn woods, although not depicted realistically, are suggested by the color in the background.



FISHERMAN'S DREAM, like *The Dawn of the Spirit*, reflects the artist's recent preoccupation with semiabstract design, shows three fishermen at work in a lively pattern of nets and fish.



BALLET DANCER, done in 1943, demonstrates Cowles's mastery of figure painting. The model was a real ballet dancer, depicted in an attitude of repose to avoid what Cowles felt might be "a conflict between the arts of dancing and painting."



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DIAMOND RINGS
Trade Mark Registered

*What a wonderful way
to say "I love you!"*

Three precious words to pledge your heart . . . one shining symbol to speak your love . . . a genuine registered Keepsake Diamond Ring. Only one diamond in hundreds meets the exacting standards of excellence in color, cut and clarity which Keepsake has maintained through six decades. Identify Keepsake by the name in the ring, and the words, "guaranteed registered perfect gem" on the tag . . . as illustrated. Let comparison prove that a Keepsake gives you higher quality and greater value than an ordinary ring of the same price. Better jewelers are Keepsake Jewelers. Prices from \$100 to \$5000.



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Wedding Ring	125.00				
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Prices to \$5000		Also \$100 to 2475 and		Wedding Ring	62.50
		in platinum \$300 to			
		3450.			
C. DAPHNE Ring	150.00	Wedding Ring	12.50	H. CRESCENT Ring	300.00
Wedding Ring	62.50			Available in platinum	
				\$300 to 2475	
				Wedding Ring	125.00

KEEPASKE DIAMOND RINGS, A. H. Pond Co., Inc.
120 E. Washington, Syracuse 2, New York

Please send the useful 20-page book, "The Etiquette of the Engagement and Wedding" . . . a complete guide to social correctness in planning the betrothal and wedding events . . . with illustrations and prices of Keepsake Rings and the name of the nearest Keepsake Jeweler. I enclose 10c to cover mailing.

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City.....



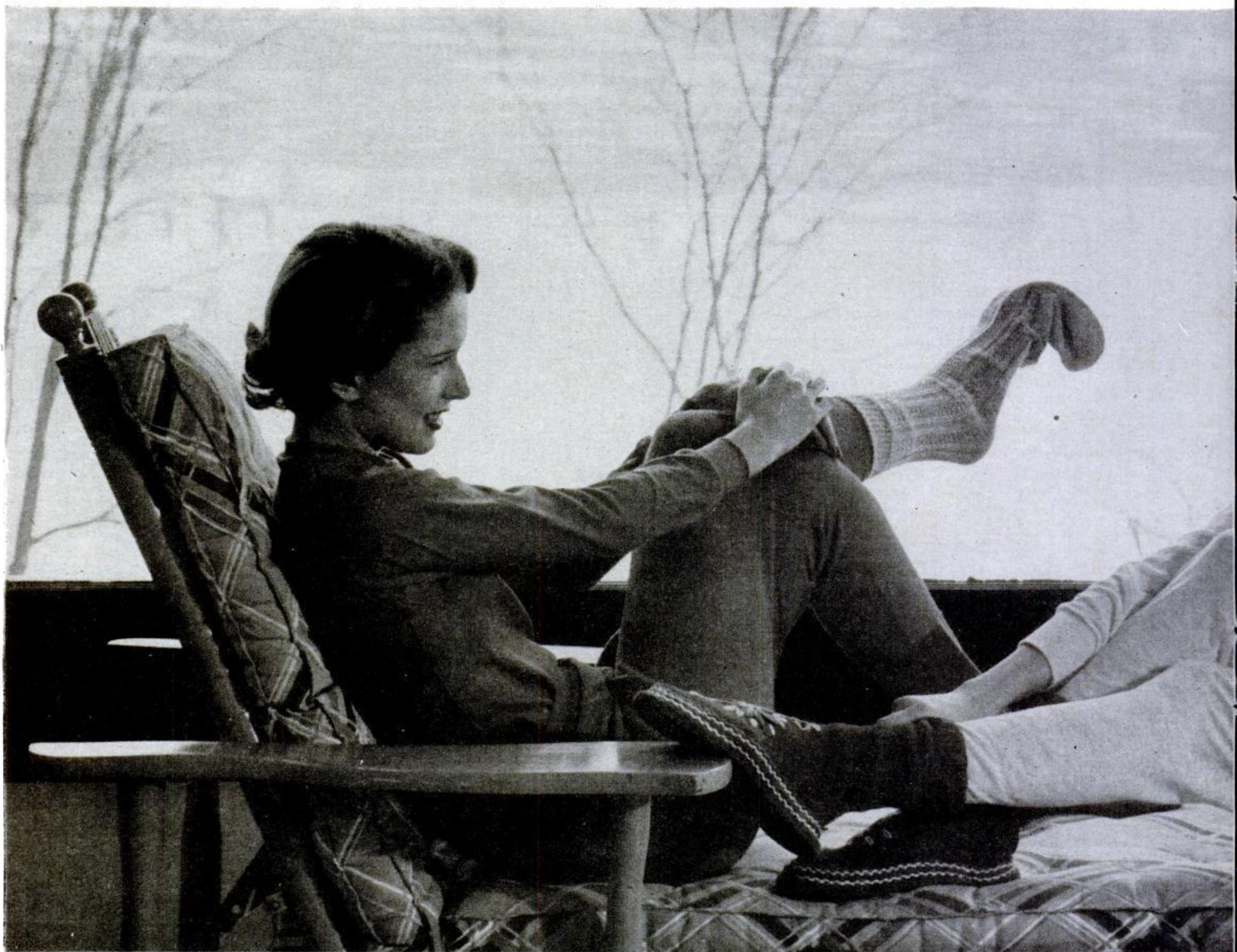


SKIING OUTFIT has tapered pants and windproof overblouse of gabardine. To give free arm action, a resilient wool yoke has been inserted across the shoulders.

Snow Fashions

Simple new designs give wearers freedom to ski, skate, fall down

Unlike the bosom-boosting, hip-ballooning fashions for street and evening wear, this season's winter-sports clothes are simple, straightforward and almost plain. Designers have discarded fur parkas, winding scarves and Tyrolean gewgaws. They have substituted stripped-down costumes of light, sturdy fabrics which do not hamper the wearers' movements whether schussing a slope, cutting a figure eight or just romping in a snowbank. The pictures on these pages, taken at the Lake Placid Club in northern New York, show some of the best-selling snow fashions from three New York City stores, Saks Fifth Avenue, Lord & Taylor, Macy's. Although the designs are simple the price remains fancy, a well-rounded wardrobe, including skis and ski boots, costing well over \$100.



LONG UNDERWEAR which serves as a base for ski clothes is two-pieced, wool and rayon. It serves

as a comfortable lounging suit after shedding wet outer togs and can double for sleeping wear. The girl

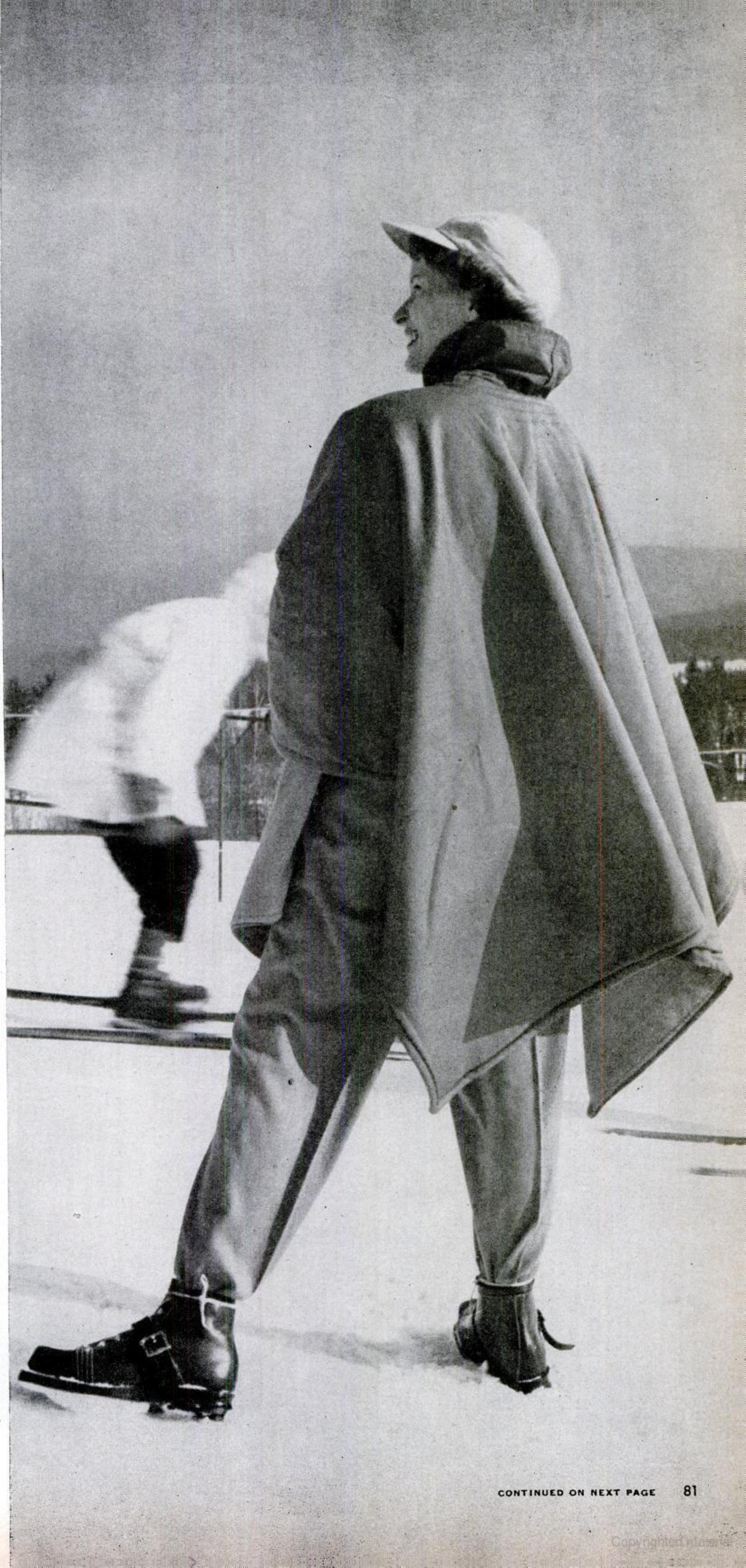
on right wears a bright-red heart on her white outfit, a rare piece of frippery on the new winter designs.



SKATING DRESS has traditional short skirt, long black stockings, turtleneck sweater, matching cap.



PONCHO for spectator wear and sleigh riding slips loosely over the head. It is lined with warm fleece.



S-S-Soft as 'Sofskin' Hands



Tiny white kittens . . . so silky soft. Like your hands when you use Sofskin Cream!

*In 32 seconds by the clock . . . change your
Dryskin Hands into 'Sofskin' Hands!*

Sofskin Cream is the biggest news in hand care in years. It rushes special mollescent action to your dry surface skin. Softens . . . smooths . . . beautifies. Even the first application of this new wonder-cream helps your hands look smoother, whiter, more endearing. Try Sofskin Cream . . . you'll see!

Sofskin
CREME softens, smooths Dryskin Hands!

"SOFSKIN BEST!" say beauty salon experts, in recent nationwide survey. Preferred over any other hand cream — 2 to 1! Just wait till you use Sofskin . . . you'll see why! In beautiful black-and-gold jars at cosmetic counters.



Sofskin — Reg. U. S. Pat. Off.



INDOOR FASHIONS for wear after skiing are not so severe as the outdoor outfits. Above is a quilted white wool jacket used for breakfast or cocktails.



INFORMAL DRESS, adapted for afternoon lounging, combines a wool challis jacket and a full, calf-length skirt with quilted hem band. Shirt is wool jersey.



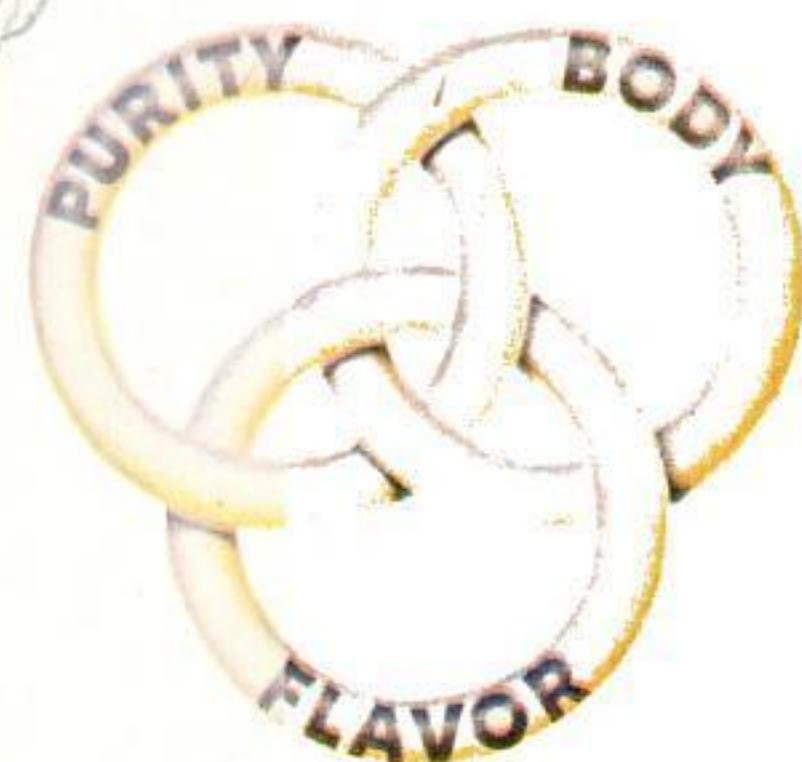
One ring for purity



a second for body



a third for flavor



To my **BALLANTINE**

America's largest selling Ale

P. Ballantine & Sons, Newark, N. J.

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BY APPOINTMENT PERFUMERS TO H.M. QUEEN MARY. YARDLEY, LONDON



*Delightfully feminine, entrancingly
yours...there's a world-is-young elation
for you to share when you're
wearing the gay-hearted fragrance*

YARDLEY English Lavender

Yardley English Lavender,
\$5.50, \$2.85, \$1.75, plus tax.

Yardley English Lavender Soap, 40c.
Box of three tablets, \$1.20.

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AS THE TEMPERATURE IN HIS HOTBOX RISES ABOVE 220°, DR. TAYLOR SQUIRMS IN HIS SEAT WHILE BEFORE HIM AN EGG ON A METAL PAN FRIES IN THE HEAT

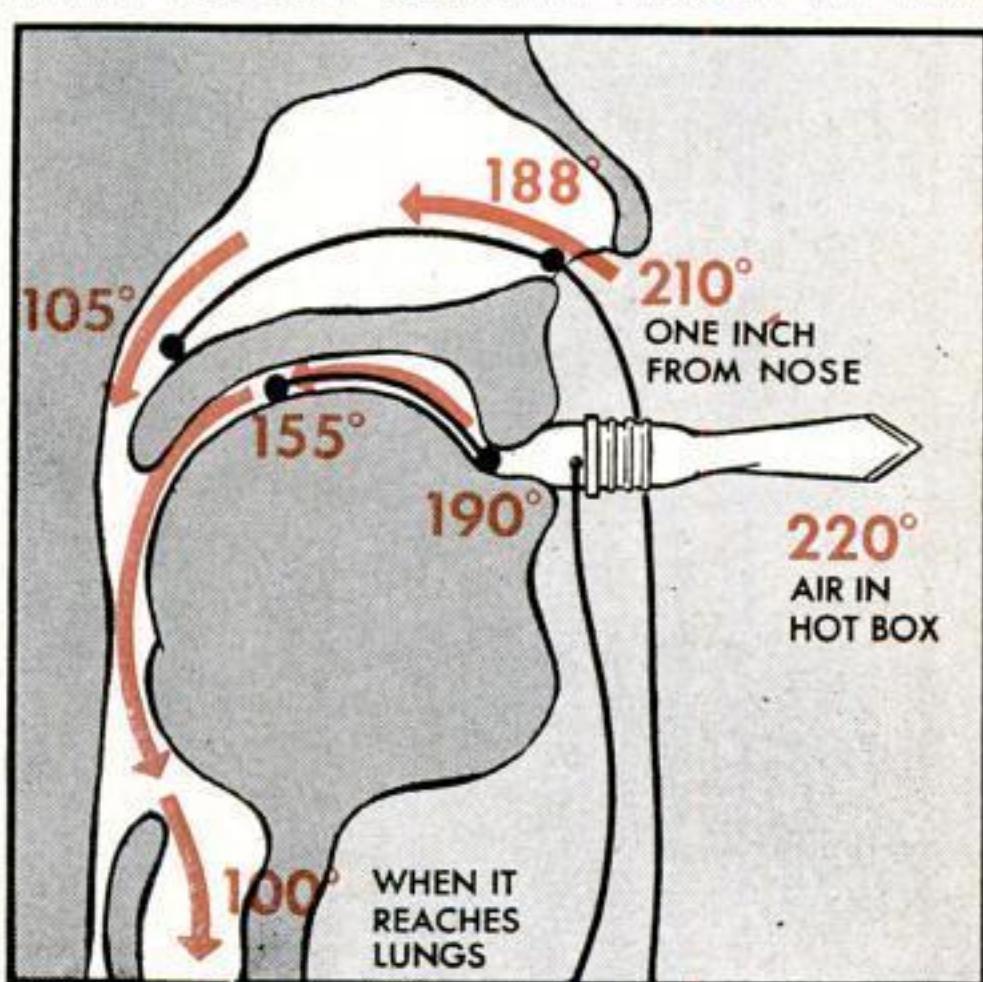
HOW HOT CAN A MAN GET?

Tests show humans can stand heat 50° above boiling point of water

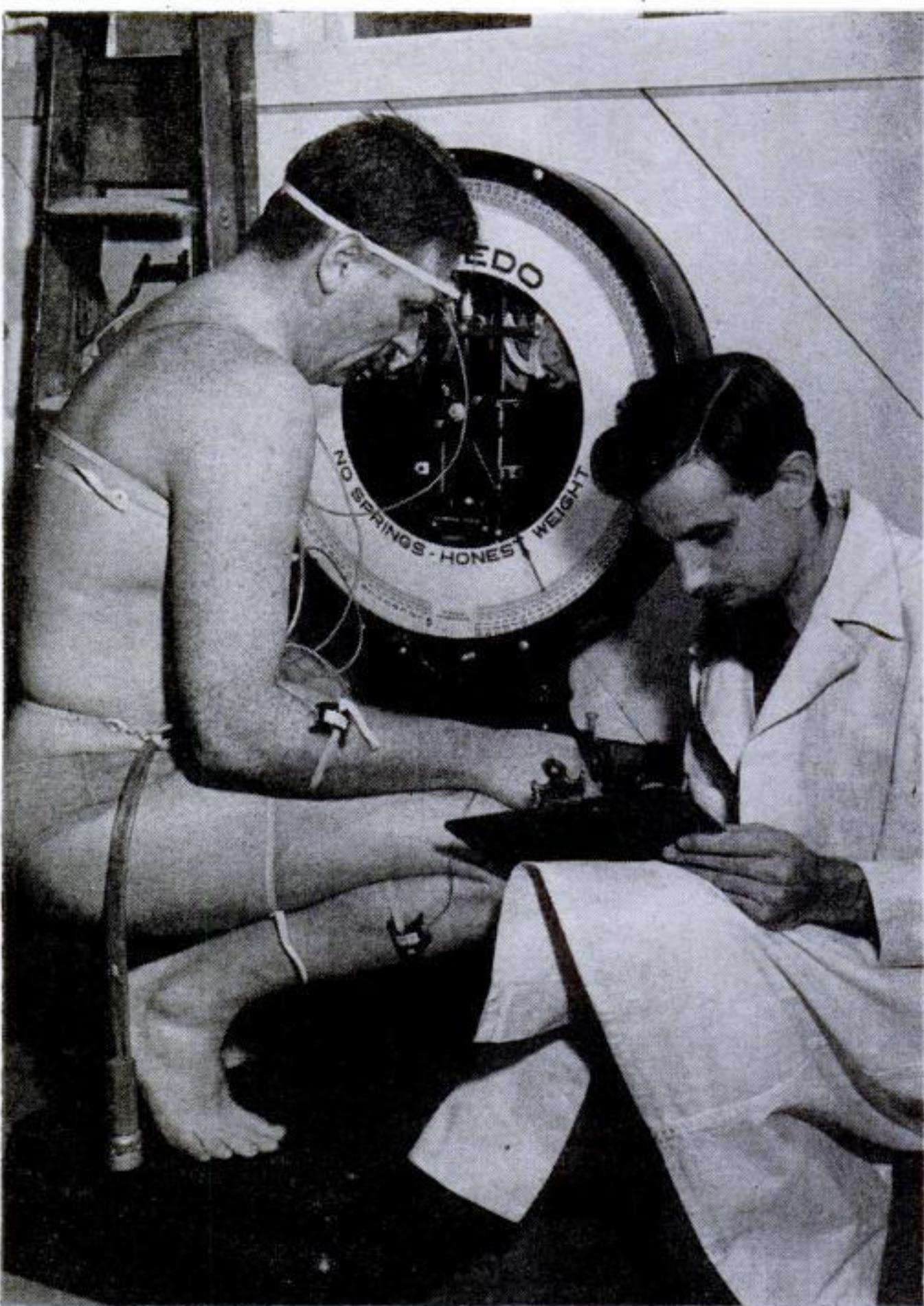
What happens to a human placed in an oven hot enough to cook an egg? The oddly equipped man above, Dr. Craig Taylor of the University of California at Los Angeles, is finding out in an experiment extremely important to modern aviation. In the present 600-mph jet-propelled planes, air compression and friction make the cabin almost unbearably hot when the refrigeration system fails. In even faster planes, the heat increase might be great enough to turn the pilot's cabin into a furnace. Because men are needed to fly these fast planes, the Air Force therefore must know just how much heat a pilot can stand and for how long with-

out suffering either skin burns or internal injury.

Dr. Taylor has exposed himself to temperatures as high as 262°F. He once endured a 220°F temperature for 25 minutes. Except for a temporarily increased pulse rate, the tests produced no serious effects. The heat-recording thermocouples connected to his head and body show why (*drawing at right*). Because the body has its own cooling system (perspiration and mucous secretion), it lowers almost to body temperature all air coming into the lungs. And even when exposed to extreme heat the body does not let its own temperature rise more than one or two degrees above normal.



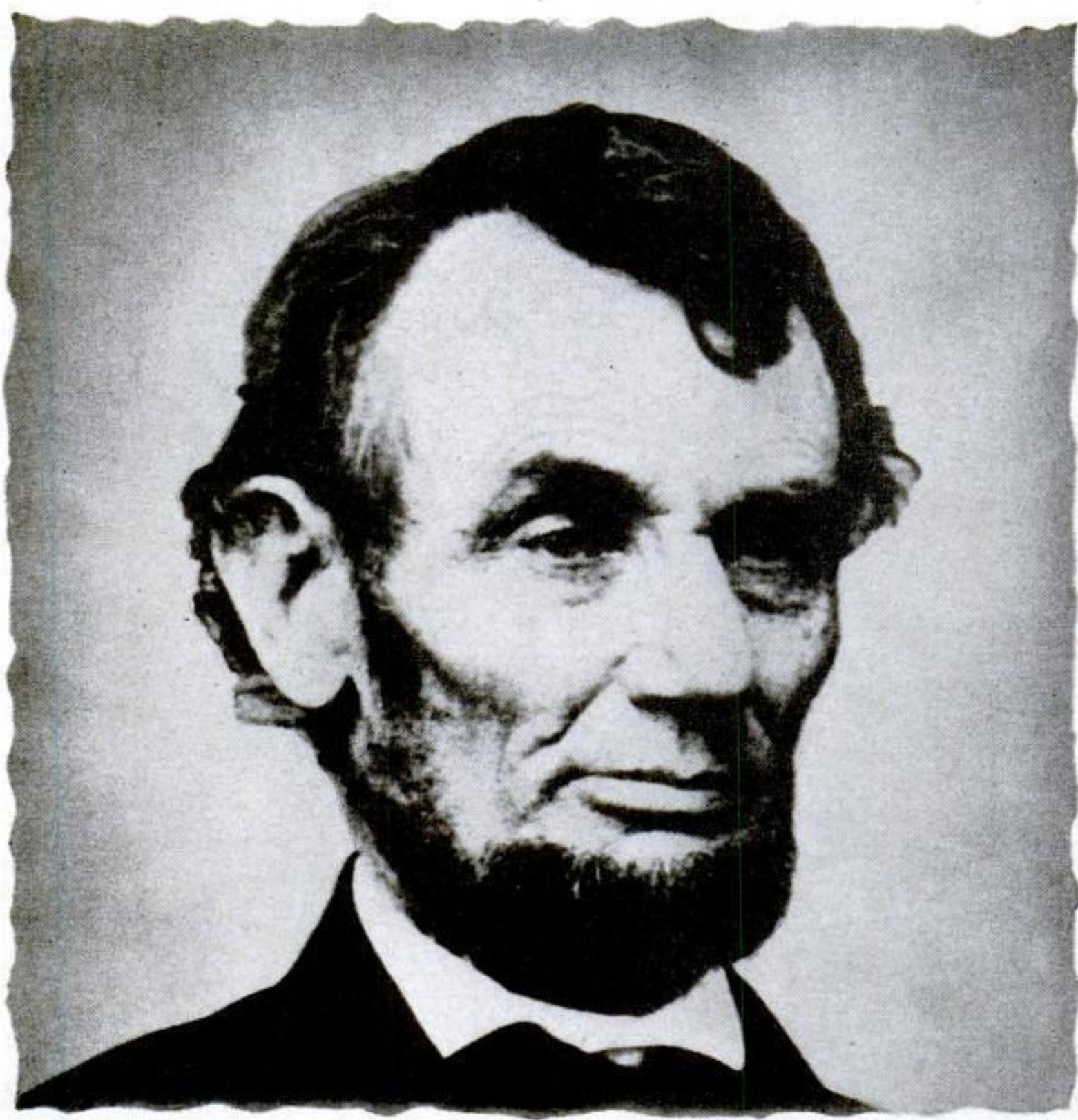
TEMPERATURE DROPS rapidly before air enters the lungs, as shown in drawing of the nose and throat above.



WEIGHT IS RECORDED before and after exposure. On scales Dr. Taylor wears only thermocouple attachments. He loses 1.25 ounces a minute at 220°.



EYE THERMOCOUPLE is placed against the eyeball with the help of a dentist's mirror. Eye surface temperature is about 108° when hotbox is at 220°.



The Brady camera-portrait which Lincoln's son, Robert T. Lincoln, presented to the Lincoln National as "the most satisfactory likeness of my father."

Its Name Indicates Its Character

ABRAHAM LINCOLN'S name was given to The Lincoln National Life Insurance Company because the founders believed that a life insurance organization should serve the people—thoughtful of their welfare and considerate of their problems—as Lincoln served his fellow men.

» Our constant aim has been to develop representatives who would carry out this principle in their contacts with the public. Everywhere today, Lincoln National agents offer the comfort, security, and protection of sound insurance to both men and women in all walks of life. Through our agents we spread the benefits of life insurance broadly—to those physically fit and in preferred occupations as well as to the physically impaired and those in hazardous work. The Lincoln National representative provides insurance for women at equitable rates, and protection for children as young as one day. Through group insurance Lincoln National offers employer-employee benefit programs.

» America's appreciation of this way of

doing business is reflected in the more than two billion dollars of Lincoln National life insurance now in force. You may have complete confidence in the skillful, unselfish service and advice of the Lincoln National representative in your community. Consult him about your insurance problems.

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PRESENT INSURANCE in force, more than two billion dollars.

LINCOLN NATIONAL has paid over three hundred million dollars to policyholders and beneficiaries.

LINCOLN NATIONAL serves the public through qualified representatives associated with its branch offices in the United States, Puerto Rico, the Canal Zone, the Philippine Islands and Hawaii.

THE LINCOLN NATIONAL LIFE INSURANCE COMPANY

Fort Wayne 1, Indiana

HOUSEWIVES—breakfasts are on us!

Let us treat
your family to
24 steaming
bowls of →



Is there a method in our madness? Yes!

We want you to meet the creamy-rich goodness of piping-hot Grape-Nuts Wheat-Meal.

We know that once people—youngsters and grownups alike—try this flavorsome, wholesome hot cereal, they're sold on Grape-Nuts Wheat-Meal for life.

That's why we make this offer of one full, 24-ounce box of Wheat-Meal—24 average bowlfuls—for FREE.

OFFER CLOSES APRIL 1, 1948! OFFER LIMITED—
ONE BOX OF GRAPE-NUTS WHEAT-MEAL PER FAMILY!

HERE'S ALL YOU DO—while the offer lasts!

1. Ask your grocer for a box of Grape-Nuts Wheat-Meal. Pay for it temporarily!
2. Serve it. Then—let anybody in your family write us a letter—telling how much was paid for this breakfast cereal, and whether or not they like it. Mail letter together with name and address and the box top from any size package of 16-, 24- or 30-oz.—to Grape-Nuts Wheat-Meal, Dept. L, Battle Creek, Michigan.
3. As soon as this letter is received by us, your purchase price will be refunded by mail. This offer good in U.S.A. only.

What a break for breakfast *Post's Hot* Grape-Nuts Wheat-Meal



A GOWN BY JUNIOR FORMALS, INC.



No wonder she looks so pert and pretty! Miss Clark wears Lovable Brassiere #853, strapless for wearing with bare shoulder dresses; attach the straps for everyday wear. This marvelously constructed wired bra gives uplift without constraint and a most attractive separation. In Satin, at about \$3.50.

The Lovable Brassiere Company • 358 Fifth Ave., New York 1, N.Y.

YOU'LL LOOK LOVELY TOO, IN A *Lovable* BRASSIERE

REG. U.S. PAT. OFF.

Hotbox CONTINUED



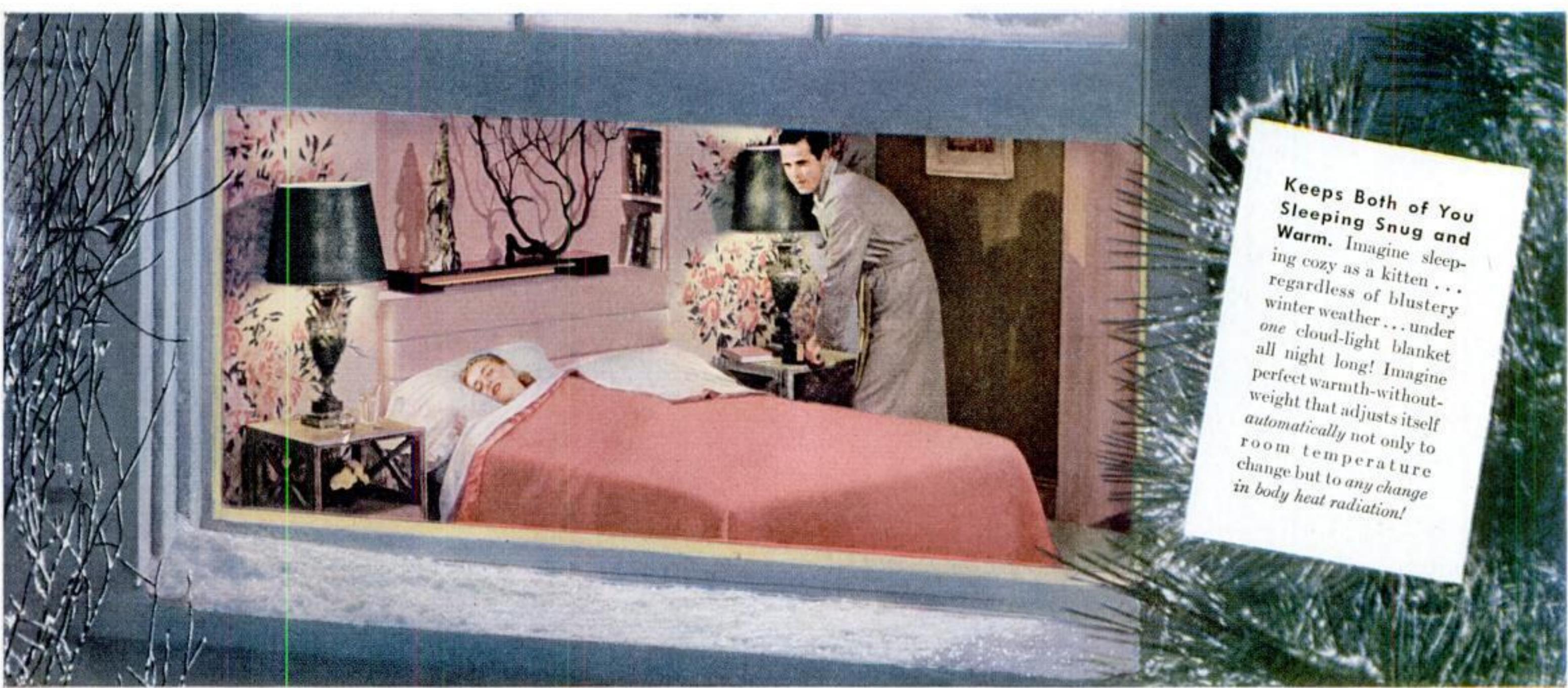
INTO THE HOTBOX goes Dr. Taylor after being preconditioned in an 85° canvas tent. After the professor is seated snugly inside (above), the door at left is swung shut and bolted. He can then be observed through a glass window.



COUNTING HIS PULSE RATE is one method that Dr. Taylor uses to judge how long he should be exposed. When heartbeat becomes too rapid, he asks to be taken out. Once his rate jumped from a normal 82 a minute to 162.



AFTER THE TEST Dr. Taylor is exhausted, and his head droops on his hand. He sweats profusely while exposed in the hotbox, but the perspiration is not apparent because the low humidity of the air causes it to evaporate rapidly.



*Keeps Both of You
Sleeping Snug and
Warm.* Imagine sleeping cozy as a kitten... regardless of blustery winter weather... under one cloud-light blanket all night long! Imagine perfect warmth-without-weight that adjusts itself automatically not only to room temperature change but to any change in body heat radiation!

Laugh at Winter

Now—one light blanket gives you "just right" sleeping warmth all night—automatically!

Exclusive Electronic Control.
Just a turn of the switch brings you the same comfort every night automatically! Set it to the temperature you like best, then forget it for the rest of the winter! Electronic Control adjusts the flow of warmth in your blanket, not just to room temperature changes but also to changes in your body heat radiation. No other blanket does both!

© 1948, Simmons Co., Mds., Mart, Chicago, Ill.

Think of it . . . no more mountains of heavy covers . . . no more chilly sheets . . . this amazing new kind of blanket protects from sudden drops in temperature, takes the place of three or four ordinary blankets even in coldest weather.

It's a new kind of electric blanket with a new kind of "Two-Way" Control . . . electronic—not just electric. And it's from Simmons, makers of the famous Beautyrest Mattress.

It's better because: (1) it adjusts to room temperature changes and (2) *also adjusts to any change in the heat radiation from your sleeping body.* No other blanket does both. It's the only blanket that thinks for you while you sleep—electronically. You can't get too cool or too warm!

The new Simmons Electronic Blanket is everything else you would ever want in an electric blanket. Big and soft and light, and economical . . . costs only a few cents a week to operate. Saves bedmaking, saves storage, saves laundering, too.

And it's approved by Underwriters' Laboratories for washing in your washing machine. That's how safe and sturdy it is!

See this new Simmons Electronic Blanket at your favorite department or furniture store today. \$44.50 plus tax.

In five decorator pastels: rose, peach, cedar, blue, green, rayon-satin bound. Full-sized, fits single or double beds.



Only **SIMMONS** makes the
Electronic Blanket

Makers of the famous Beautyrest Mattress, Deepsleep Mattress,
Ace Spring, Hide-A-Bed Sofa, Babybeauty Crib Mattress.



Every Simmons Electronic Blanket carries this seal of Underwriters' Laboratories, Inc.—your extra measure of assurance.



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Lord Calvert...so rare, so smooth, so mellow...is a truly distinguished whiskey, intended expressly for those who appreciate the finest. To enjoy Lord Calvert's full, rich flavor try it in your next highball and discover how genuinely pleasant this distinguished whiskey tastes. Yes, next time you order... speak the name Lord Calvert!

For Men of Distinction... **LORD CALVERT**

LORD CALVERT IS A CUSTOM BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY



PLAYING THE PART OF A MERMAID, ACTRESS ANN BLYTH EMPHASIZES THE WATER-WORTHINESS OF HER MADE-TO-MEASURE TAIL BY LIFTING IT IN A SPORTIVE KICK

MOVIE MERMAID

**Ann Blyth is fitted with a tail
costing \$18,000 for new film role**

The most ambitious make-up job ever to be performed on the nether extremities of an actress turned up in Hollywood last month. Ann Blyth, ordinarily a dewy-eyed ingenue, was made over into a sinuous mermaid. The legendary creature she portrays is named Lenore and, in the plot of a forthcoming movie called *Mr. Peabody and the Mermaid*, inhabits the swimming pool of a flustered Bostonian played by William Powell.

To equip Miss Blyth with her personal New

Look, Make-up Man Bud Westmore first had to re-create the lady from the waist down. He made a mold directly from the Blyth body and filled it with plaster. Then he encased the resulting model in rubber and carved the tail (*next page*). Although eyewitness descriptions of a mermaid's physique are both scanty and conflicting, the combination of Miss Blyth's torso and Mr. Westmore's tail certainly looks like the genuine article. It should. First budgeted at \$500, the tail's final cost was \$18,000.

Movie Mermaid CONTINUED

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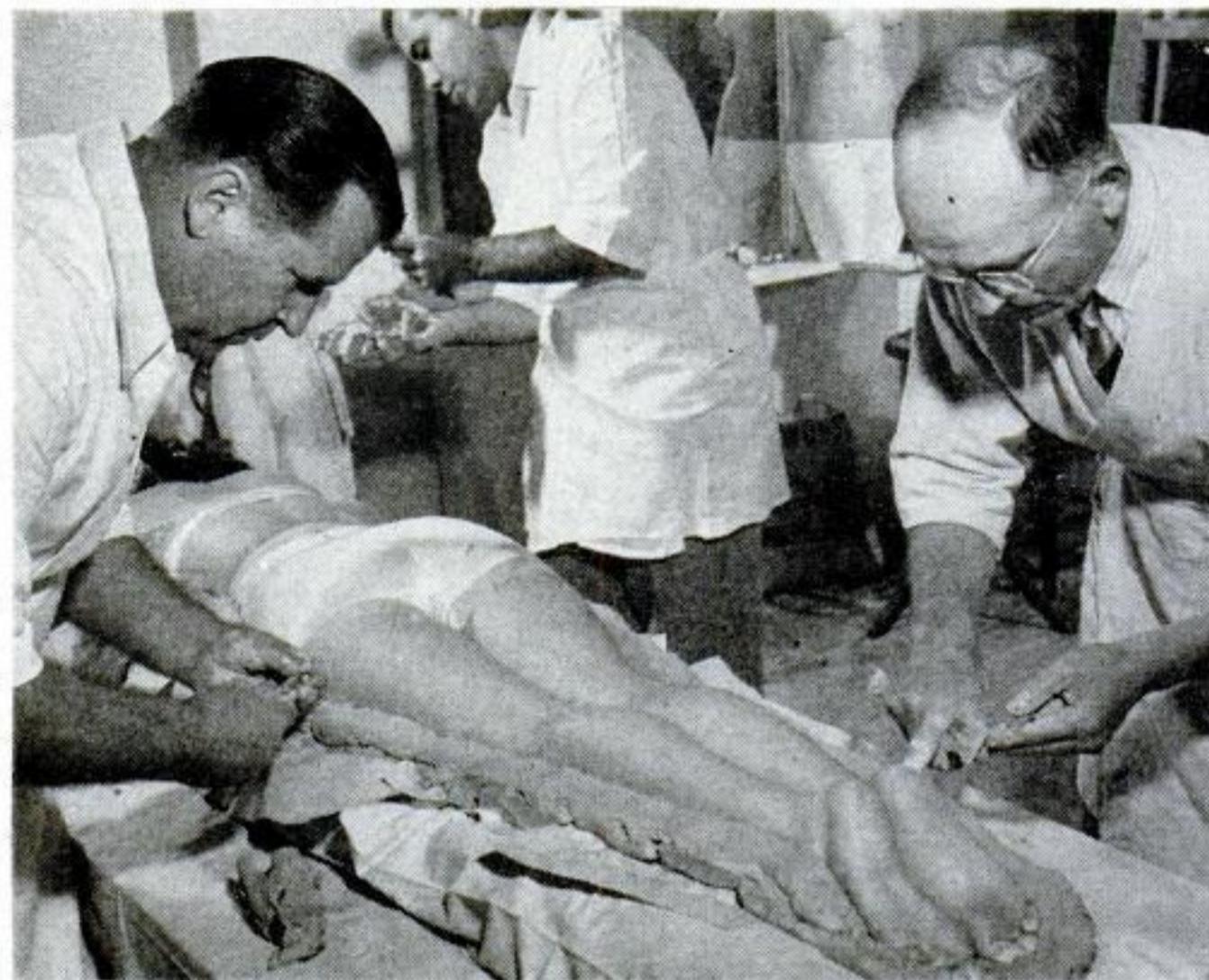
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-from Scotland
to every corner
of the world

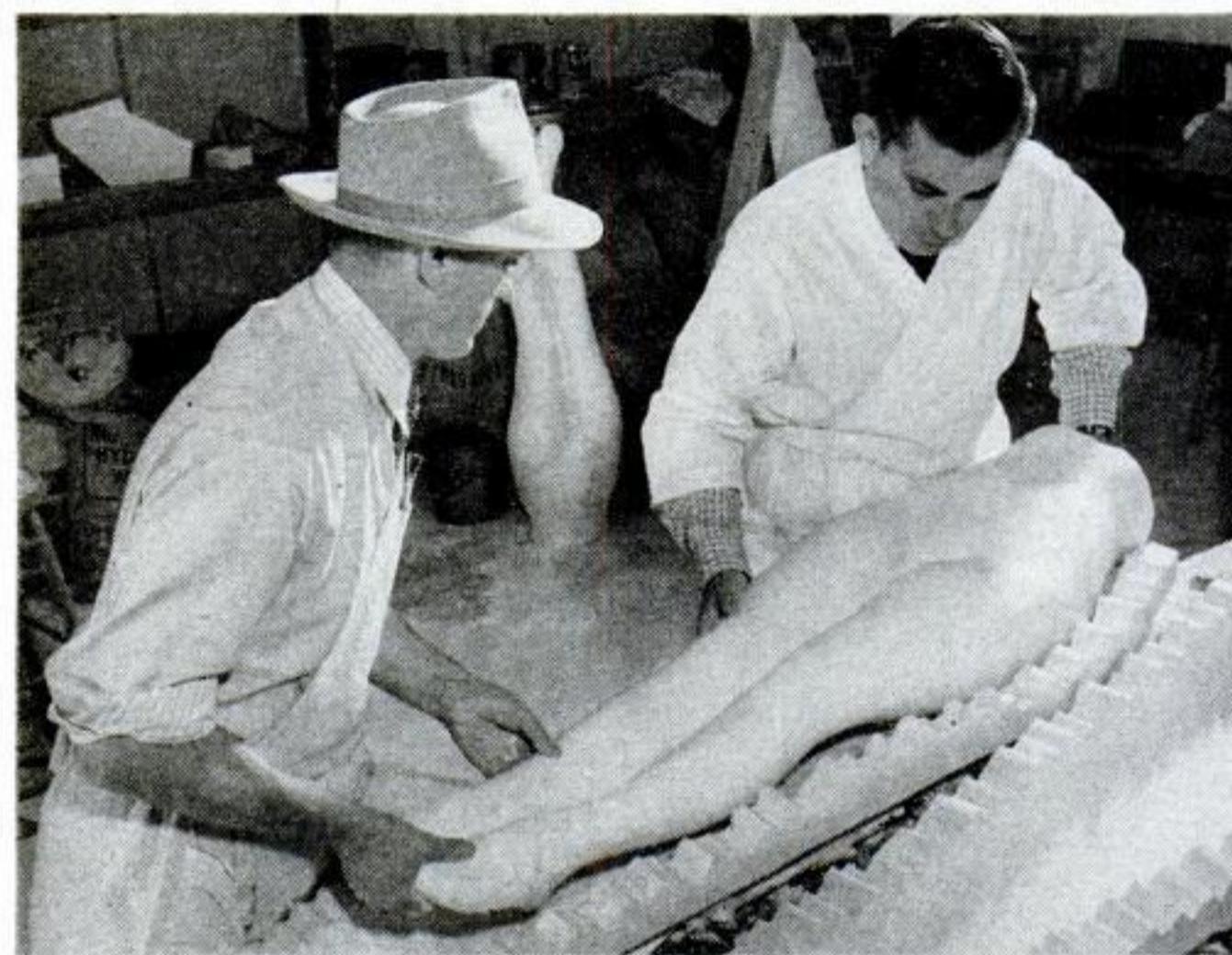


-preferred
the world over
because
"Quality Tells"

PARK & TILFORD IMPORT CORP., NEW YORK
BLENDED SCOTCH WHISKY • 86.8 PROOF



MAKING MERMAID'S TAIL, workmen first coated Miss Blyth's legs with grease, then took a plaster-of-Paris impression of both her front and her back.



BLYTH BELOW BELT was re-created by plaster poured into molds of front and back. Tail-making was supposed to take three weeks, ended by taking 14.



RUBBER TAIL is fitted to model by Universal-International Make-up Man Bud Westmore, who then shapes big tail fin and carves the scales individually.

To flatter the in-between figure

Good news for your half-sized figure! A beautiful
Bobby Burns topper to make you look inches taller!
In lovely worsted crepe. Sizes 12½ to 26½. Black,
sand, grey, navy, green, blue. About \$45.

At better stores everywhere or write:
THE MURRAY SICES CORP. • 252 W. 37th St., N.Y.C.

To flatter the in-between figure

BEWARE COUGHS

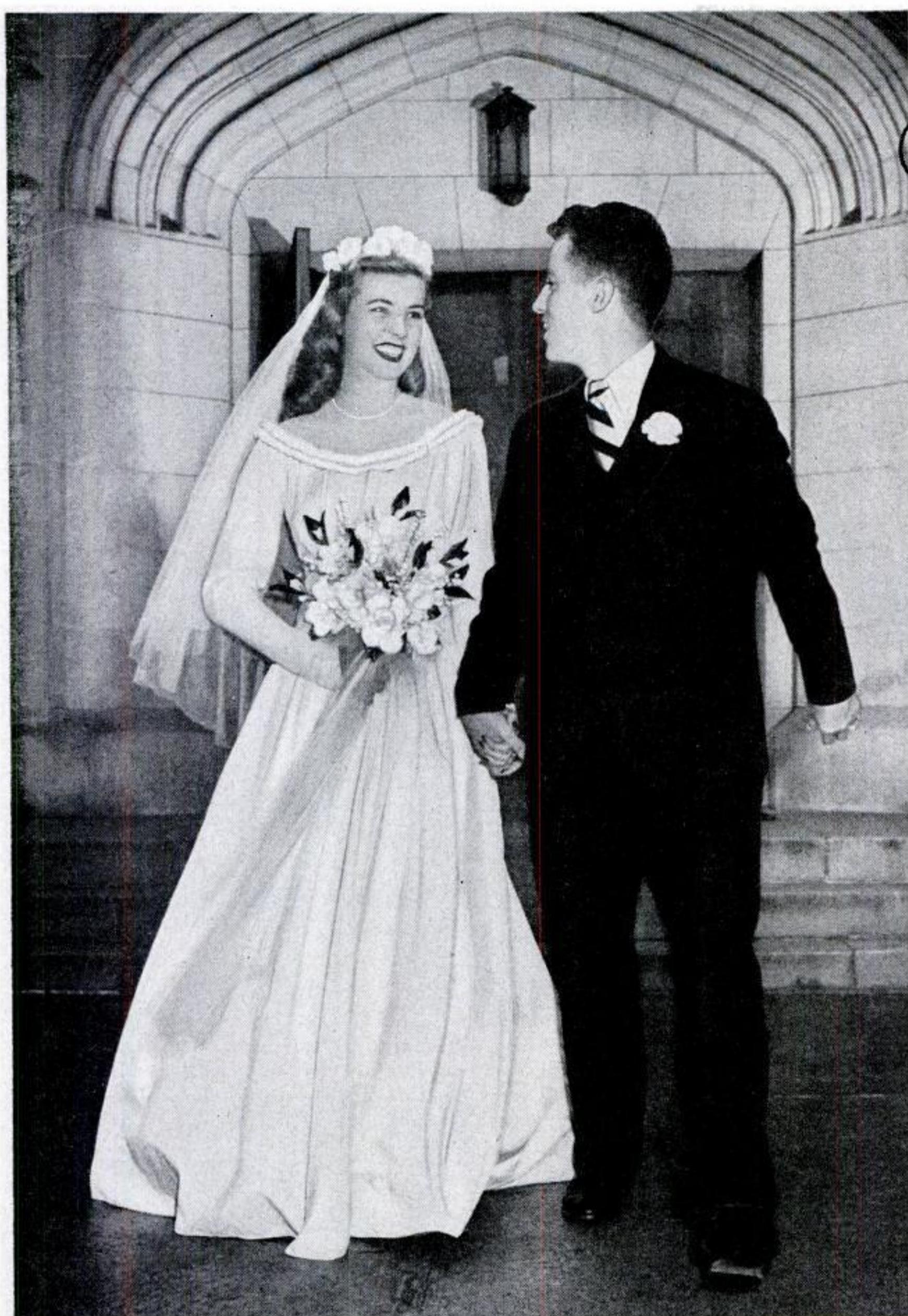
From Common Colds
THAT HANG ON!



Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

C COUGHS
Creomulsion
Chest Colds... Bronchitis

CONTINUED ON PAGE 94



"In Perfect Love"

Princeton grad William J. Casey weds
Woodbury-deb Jacqueline Burns of Bloomfield, N. J.
Her blonde-satin beauty is a tribute to the care
of Woodbury Facial Soap.



"Admit it!" Count Igor Cassini, America's leading society reporter, "scoops" news of Jackie and Bill's romance. Entranced with her charm lunching at The Colony, he names Woodbury-deb Jackie the Beauty Bride of the Month.



Princeton-Yale game: Bill "shows off" his beauty-date! "Jackie's so smooth," boasts he. *Sure thing!*—cause Woodbury contains a rich beauty-cream ingredient for smooth-skin-appeal.



"Adore my Woodbury Facial Cocktail," says Jackie. "First, swirl on that *mild lather*...rinse...and skin's simply velvet!" Mild? Woodbury's *extra-mild!* Made for the skin alone.

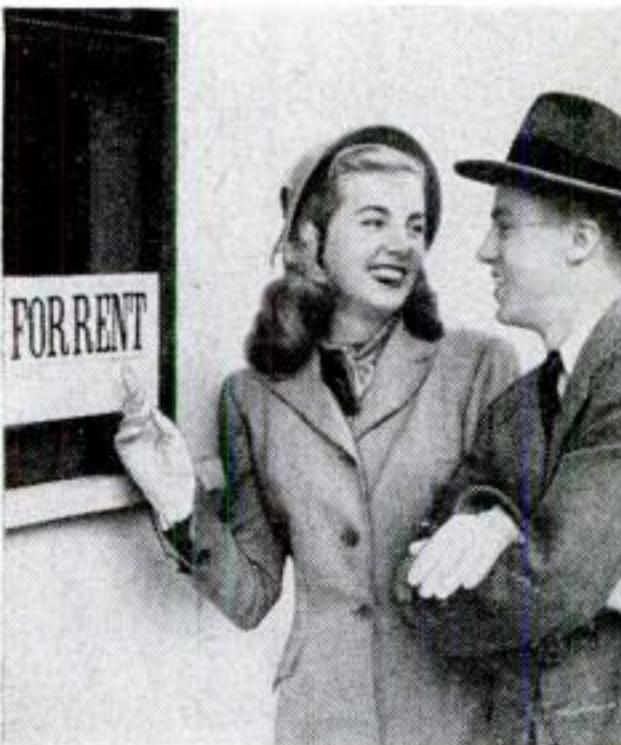
Another Woodbury Deb Marries



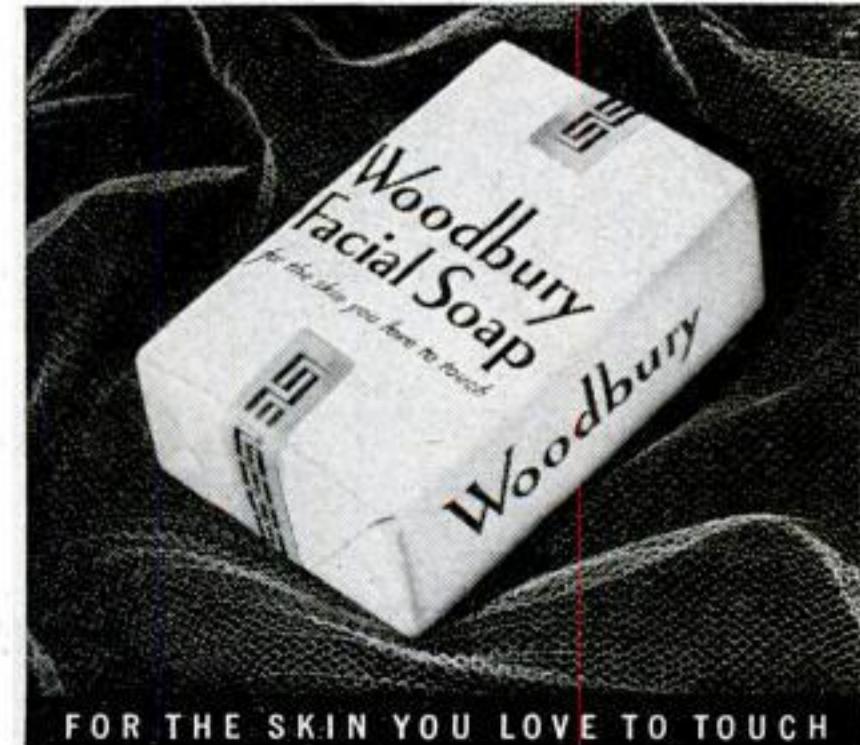
Bill proposes Jackie as Princeton Cover Girl ... gets enthusiastic support from all-male student body. "Give a credit line to Woodbury," laughs Jackie. "It's my secret of skin glow!"



Sweet voice...sweet beauty-smooth skin ...Jackie strikes a 'chord' in Bill's heart. Cue for you, girls; take your Woodbury Facial Cocktail—before every date!



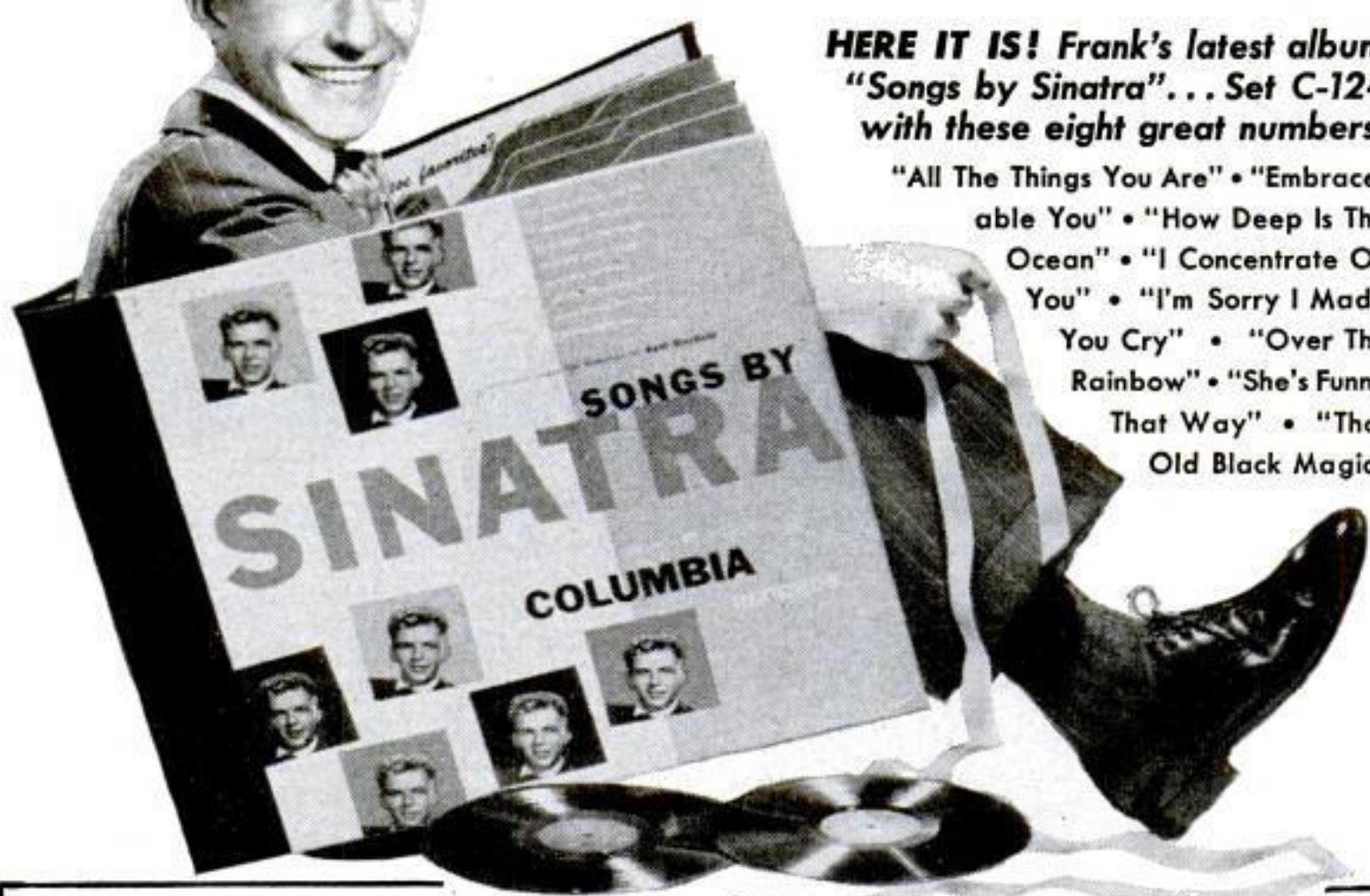
Now! says Bill, "set our wedding date!"... "Next day," admits Jackie, "I shopped for bridal satin." Umm, bridal satin—with that satiny complexion!



Add Woodbury Beauty Baths—to your daily routine of Woodbury Facial Cocktails! This true skin soap contains a *beauty-cream* ingredient. Cream-smooth lather for dream-smooth skin...all over! Lovely fragrance.

Movie Mermaid CONTINUED

"Wrap me up and take me home"
says **FRANK SINATRA**



THESE ARTISTS RECORD
EXCLUSIVELY FOR

Columbia Records

FRANK SINATRA
DINAH SHORE
HARRY JAMES
FRANKIE CARLE
KAY KYSER
WOODY HERMAN
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BUDDY CLARK
DOROTHY SHAY

ARTHUR GODFREY
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RAY NOBLE
DICK JURGENS
DUKE ELLINGTON
THE MODERNAIRES
TOMMY TUCKER
ELLIOU LAWRENCE
PEARL BAILEY
TONY PASTOR
CAB CALLOWAY

THE CHARIOTEERS
VICTOR BORGE
GOLDEN GATE
QUARTET
FRED LOWERY
DORIS DAY
THE THREE FLAMES
THE DELL TRIO
JANE RUSSELL
HAZEL SCOTT
HARRY OWENS

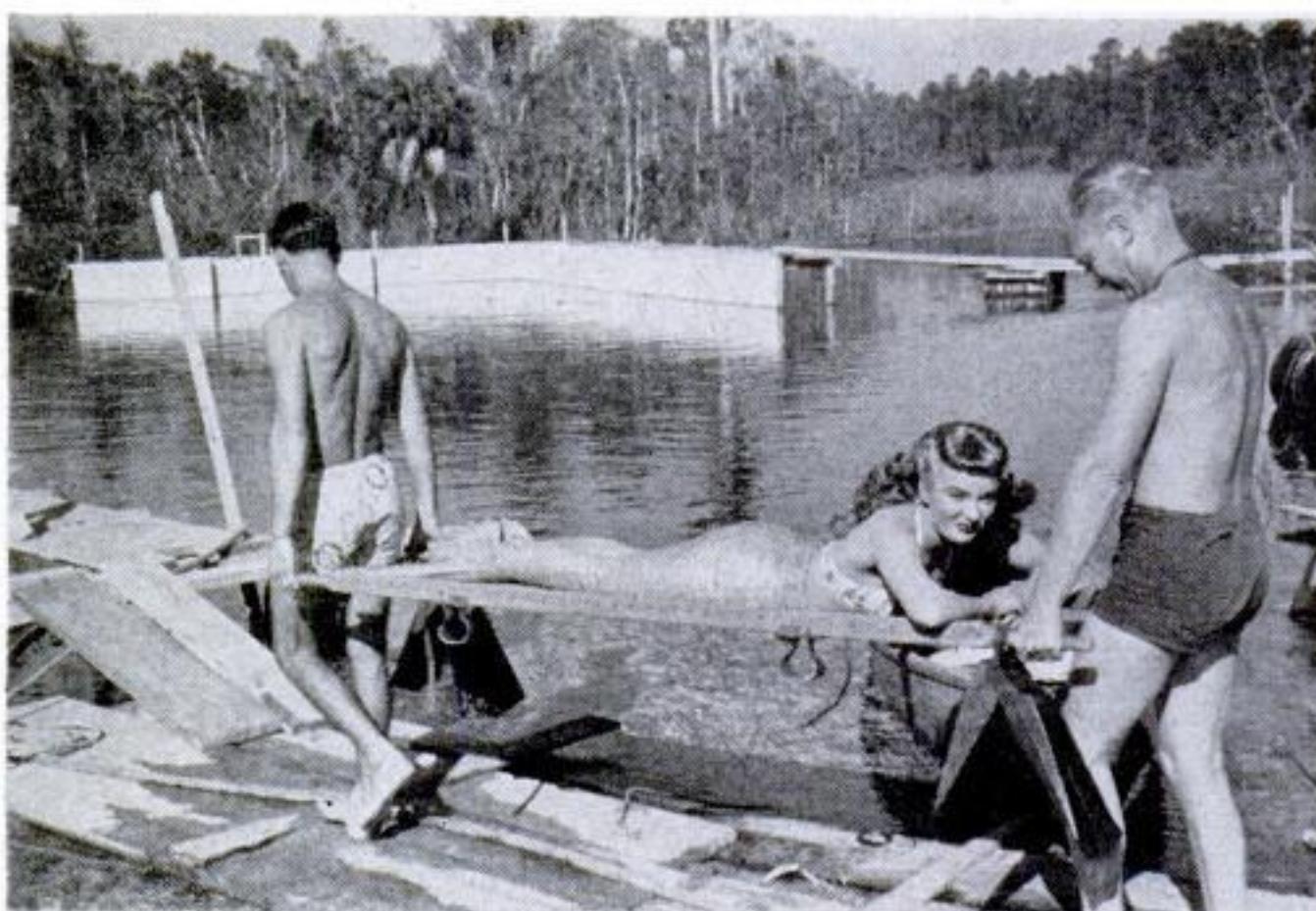
ALVY WEST
ERNIE ANDREWS
MARY ANN McCALL
JANETTE DAVIS
ORAN "HOTLIPS"
PAGE
ANDY CUMMINGS
TED COLE
LENA MACHADO
MICHAEL "PEANUTS"
HUCKO

Trade-marks "Columbia," and Reg. U. S. Pat. Off.

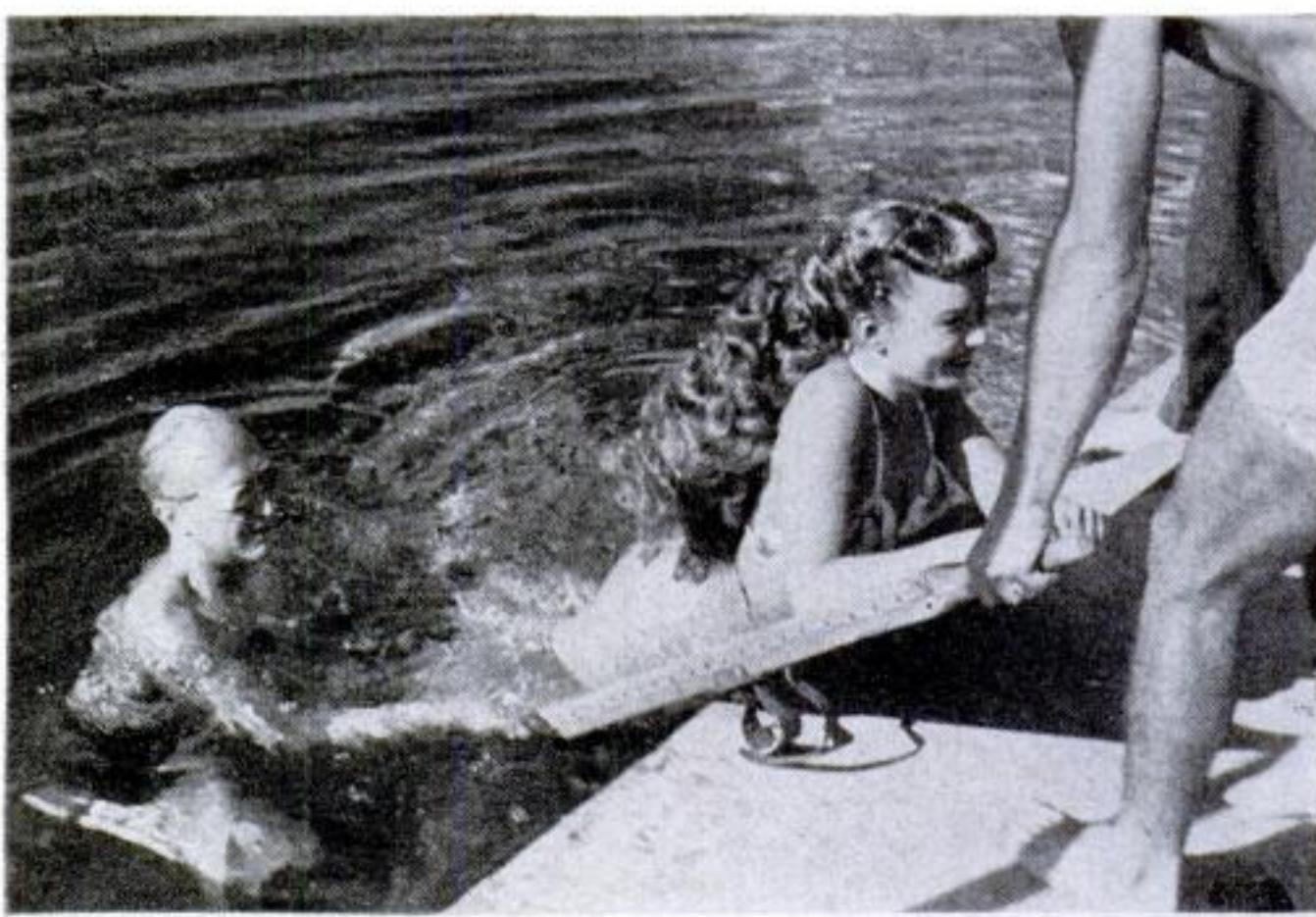
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VALENTINES
for messages of love...
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ON A STRETCHER Ann Blyth is carried to the water. Her big swimming scenes were shot in Weekiwachee, Fla., where water is clearer than in California.



MERMAID ENTERS WATER. Miss Blyth's black hair is supplemented by a wig, waterproofed and treated so that vigorous swimming will not muss it



MERMAID SWIMS. Miss Blyth became a strong and accomplished swimmer during long recovery from a broken back. She found tail easy to manage.



"PLANNING THE NEWLYWEDS' HOME" by Haddon Sundblom. Number 13 in the series, "Home Life in America," by noted American illustrators.

Beer belongs...enjoy it

In this home-loving land of ours . . . in this America of kindness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer is the kind of beverage Americans like. It belongs—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy it, this too belongs—to our own American heritage of personal freedom.

AMERICA'S BEVERAGE OF MODERATION





Does a man ever understand...

Does a man *ever* understand...

Just why his wife fell in love with him...

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It just goes with being a woman...to want the best, the loveliest lifetime possessions. That's why so many tables are agleam with beautiful International Sterling.

When you choose from the artist-designed International patterns, you choose *the solid silver with beauty that lives forever*. Such superb patterns! Smartly simple ones...delicate florals...richly carved effects...bold Scandinavian designs, to suit your taste.

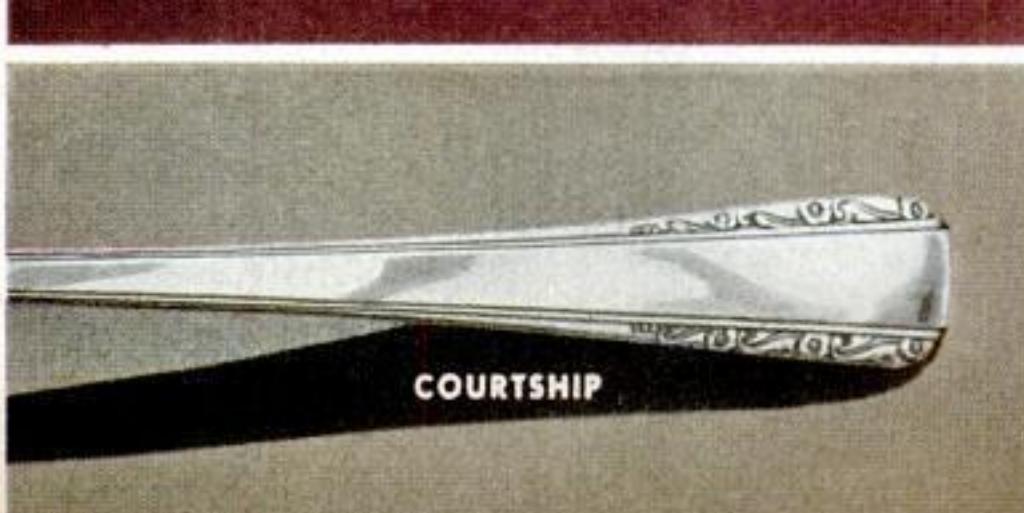
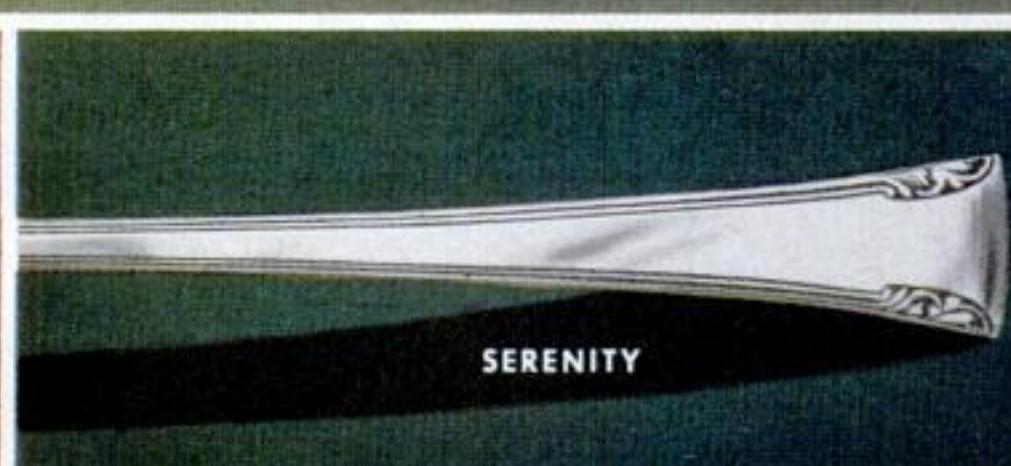
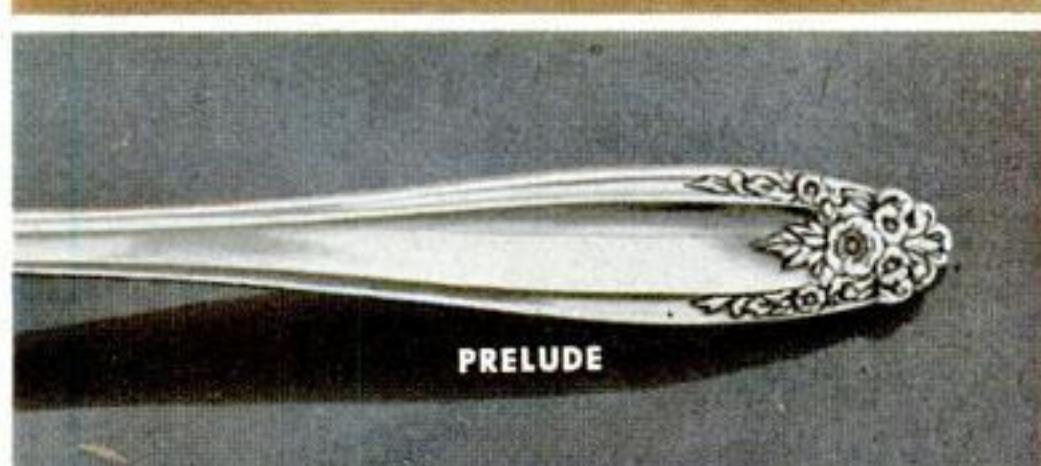
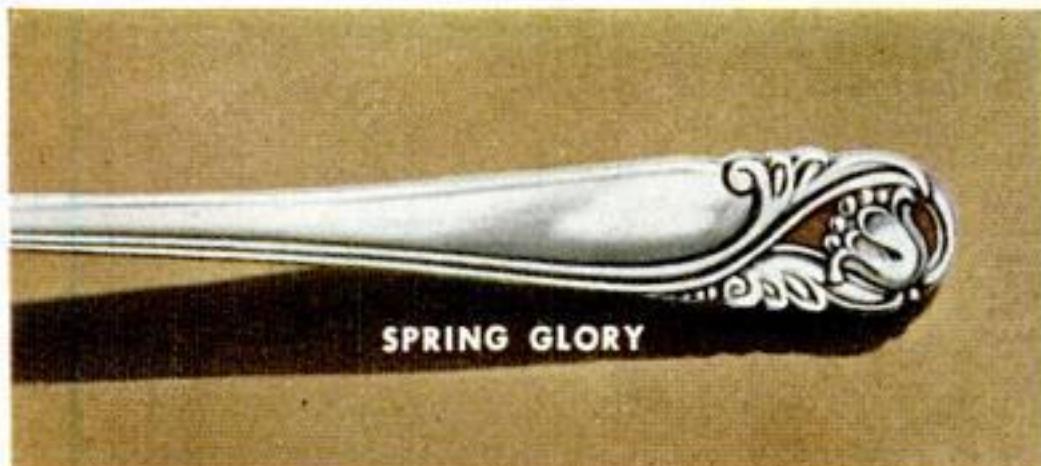
Don't wait to enjoy *yours!* While most postwar prices have risen, *prices on International Sterling have not*. Service for 8, as little as \$171.00. Ask your dealer about his easy purchase plan.

All patterns shown here are made by the International Silver Co., in the U. S. A.

TUNE IN to *The Adventures of Ozzie and Harriet*, Friday, 9:30 P. M., E. S. T., CBS.

International Sterling

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IN THE DARKNESS BEFORE MOONRISE HAWAIIAN NATIVES, WITH KEROSENE FLARES AND SPEARS, STALK FISH IN THE SHALLOW WATERS BELOW HONOLULU'S DIAMOND HEAD

"THE 49th STATE"

Hawaii, now grown up, makes bid to join Union

PHOTOGRAPHS FOR LIFE BY ELIOT ELISOFON

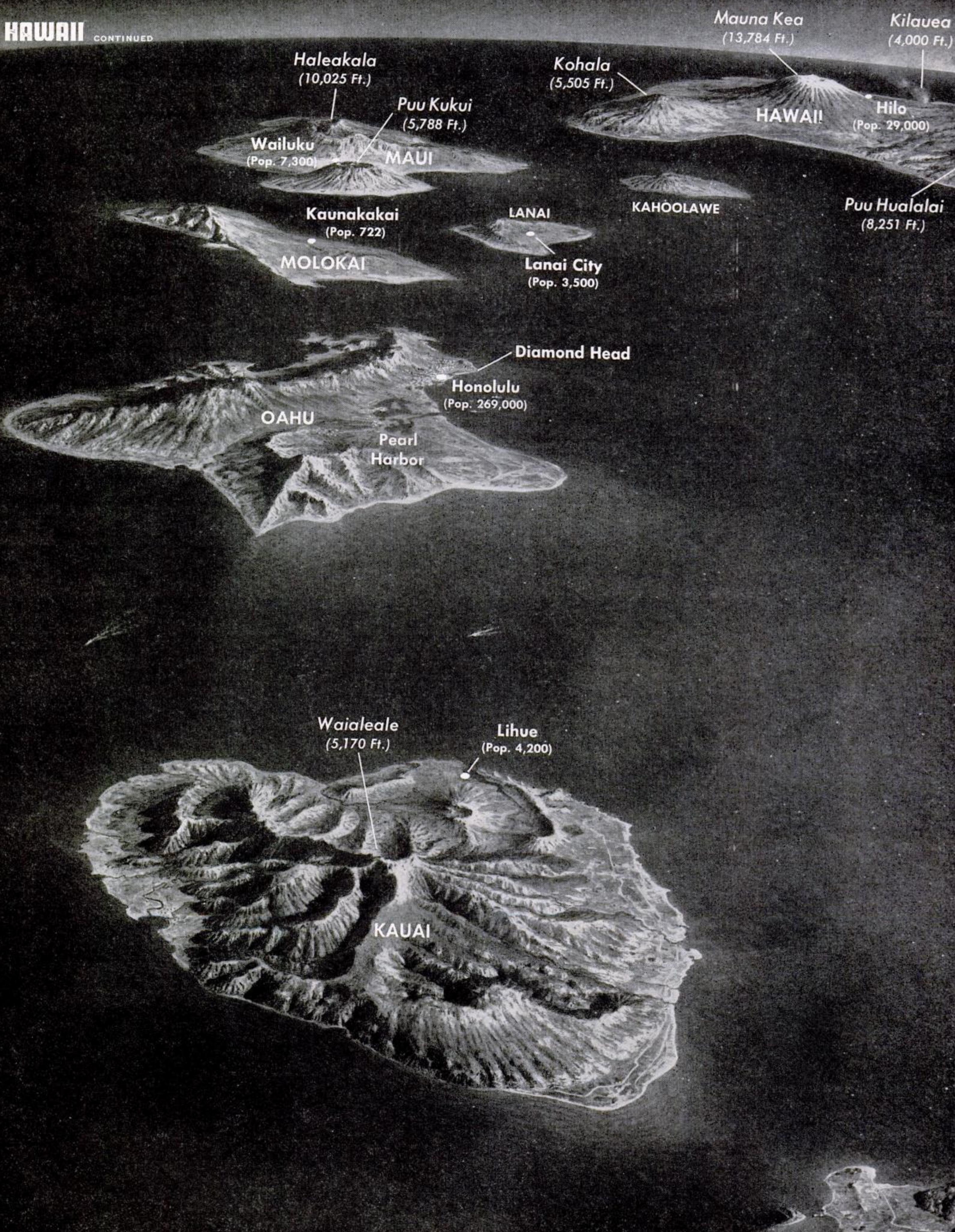
When the moon is dark, the shallow offshore water at Honolulu crawls with the lights of wading spear-fishermen. From the houses and hotels near Diamond Head, the people of Hawaii look across the water at the fishermen like fond parents watching the games of children. Meanwhile the U.S., also like a fond parent, looks 2,000 miles across the water at the activities of its grownup territory, wondering whether it is now time for the games to stop and for the child

to get what it emphatically wants—statehood.

In Washington the Senate is now waiting to begin debate on the bill enabling Hawaii to become the 49th state, which was passed last year in the House of Representatives. For the first time since 1912 (when New Mexico and Arizona made the grade), a new territory has both the opportunity and the qualifications for statehood. Hawaii has a population (525,477) larger than Nevada, an area bigger than Connecticut

or Delaware. It pays taxes to the federal government greater than those paid by 14 states. Politically Hawaii is mature. In working out its complex racial problem it has surpassed the U.S. The Islands have already made an immense contribution in the form of a base from which American forces won the war in the Pacific. As the 49th state Hawaii can contribute other valuable elements to the U.S. For a study of these elements see the following 12 pages.

HAWAII CONTINUED

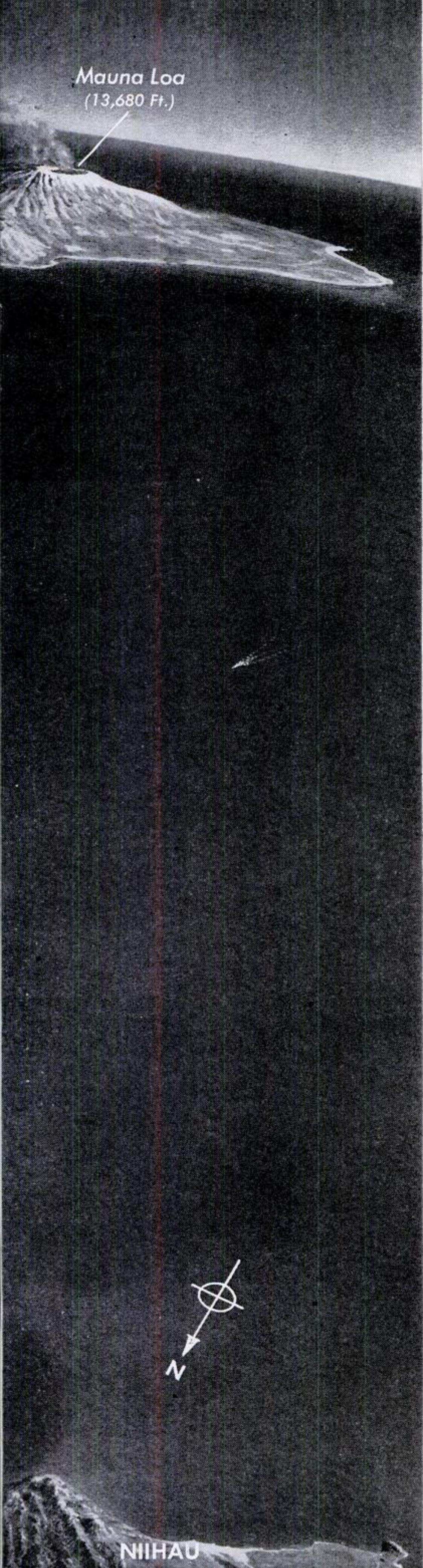


AERIAL PERSPECTIVE VIEW of Islands, drawn for LIFE by Artist Alexander Leydenfrost, shows

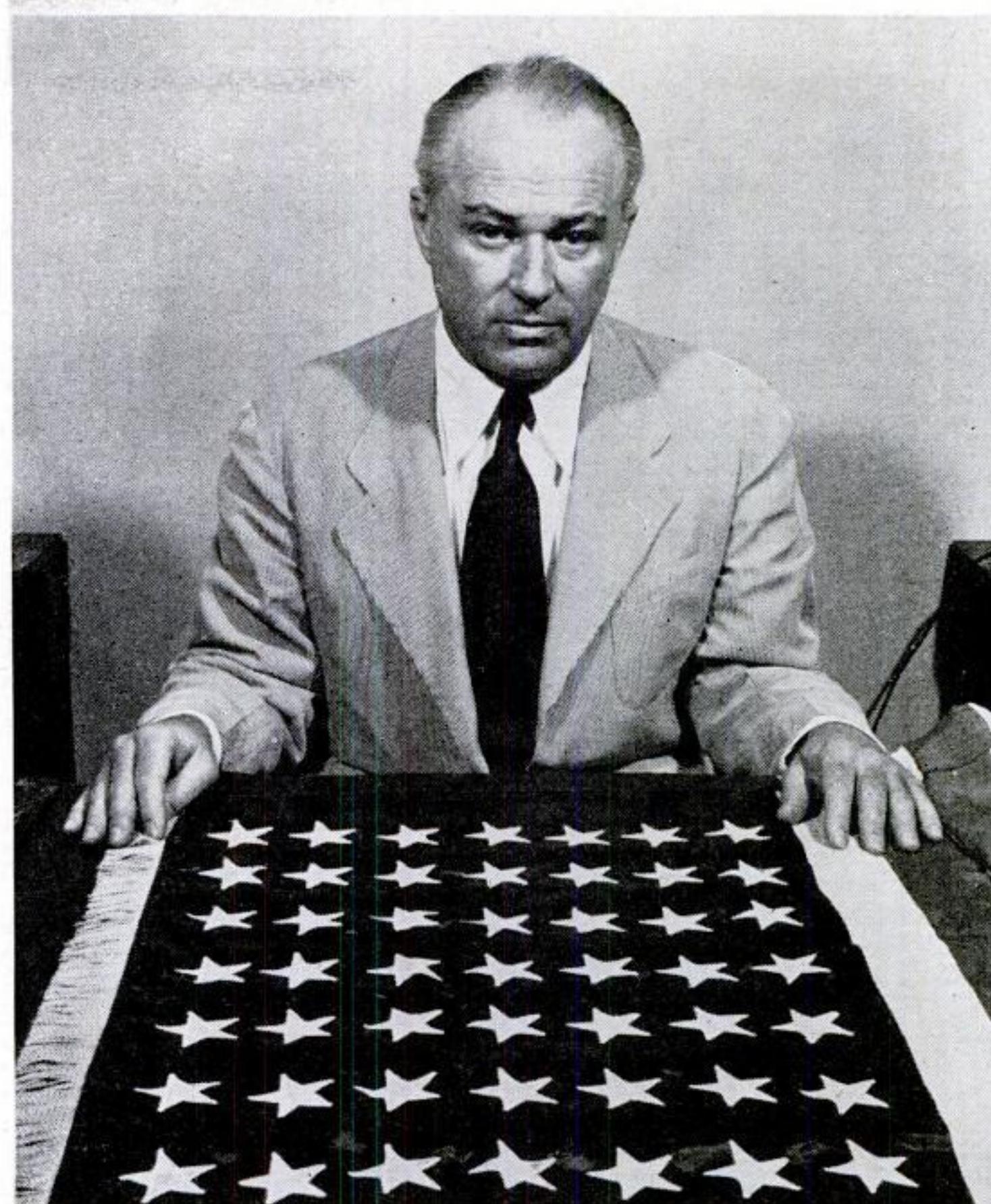
them scattered in a rough crescent. Hawaii (*at top*) is the largest and gives its name to the group, but

Oahu has the biggest population, concentrated in the city of Honolulu which is the size of Nashville,

Mauna Loa
(13,680 Ft.)



Tenn. The island of Niihau contains only 215 people and is owned by one family which allows no visitors.



HAWAIIAN DELEGATE TO CONGRESS FARRINGTON FONDLY DISPLAYS FLAG WITH 49 STARS

THE EIGHT ISLANDS

Volcanoes made them, canoeists found them

About three million years ago an enormous rift split the bottom of the Pacific Ocean 2,000 miles west of North America. Volcanic lava boiled up through the rift and built a vast chain of underwater mountains, some of which eventually thrust 13,000 feet above the surface to form the eight Hawaiian Islands (*artist's projection, left*). These lie in an arc which extends 400 miles from Niihau (*bottom right*) to Hawaii itself (*top*). Together the Islands have a land area of 6,435 square miles. This is slowly increasing because the two active volcanoes (Mauna Loa and Kilauea) still left on Hawaii are broadening the land by pouring lava into the sea. The Islands' rich red earth, formed by the slow weathering of volcanic deposits, produces lush tropical vegetation, sugar cane and the Islands' trademark, pineapples. There are no minerals of any value.

The Islands have no ancient history. They were discovered 1,000 years ago by canoe-sailing Polynesians who had a Stone Age culture and a language containing only 12 letters—5 vowels and 7 consonants. Now, although English is spoken by almost all Hawaiians, the old language is still in local use and makes possible

such names as *humuhumunukunuku apua'a*, for a small fish. Other cultural relics are a sing-song genealogical history memorized by oldsters and a few grotesque carvings in wood.

The decay of Polynesian customs is matched by the rapid growth of American ways. In 1893 the last Hawaiian monarch, Queen Liliuokalani, was overthrown in a revolution sponsored by U.S. businessmen, and in 1900 the Islands became an American territory in which Sears, Roebuck and Coca-Cola have replaced Ka-ne, the god of earth, and Pele, goddess of volcanoes. And, just as Hawaii is intruding on the

Pacific by means of a lava flow, the Islands are making themselves felt on the mainland through boosters like Joseph Farrington (*above*) and sympathizers like Senator Guy Cordon (R., Ore., *left*). Farrington, the non-voting Hawaiian delegate to Congress, dreams and lobbies for an American flag with 49 stars. Cordon, last of a parade of congressmen who have studied the Islands since 1935, returned from Honolulu on Jan. 20 up to his ears in *leis* and enthusiasm for Hawaii. He is now expected to report to his colleagues in the Senate that the territory has come of age.



SENATOR Cordon, smothered in *leis*, nods his approval at Hawaii.



OAHU'S MOST FAMOUS PANORAMA EXTENDS FROM THE 3,150-FOOT KOOLAU RANGE (LEFT) ACROSS THE PLANTATION-FILLED KANEOHE PLAINS (CENTER) TO THE PACIFIC AT

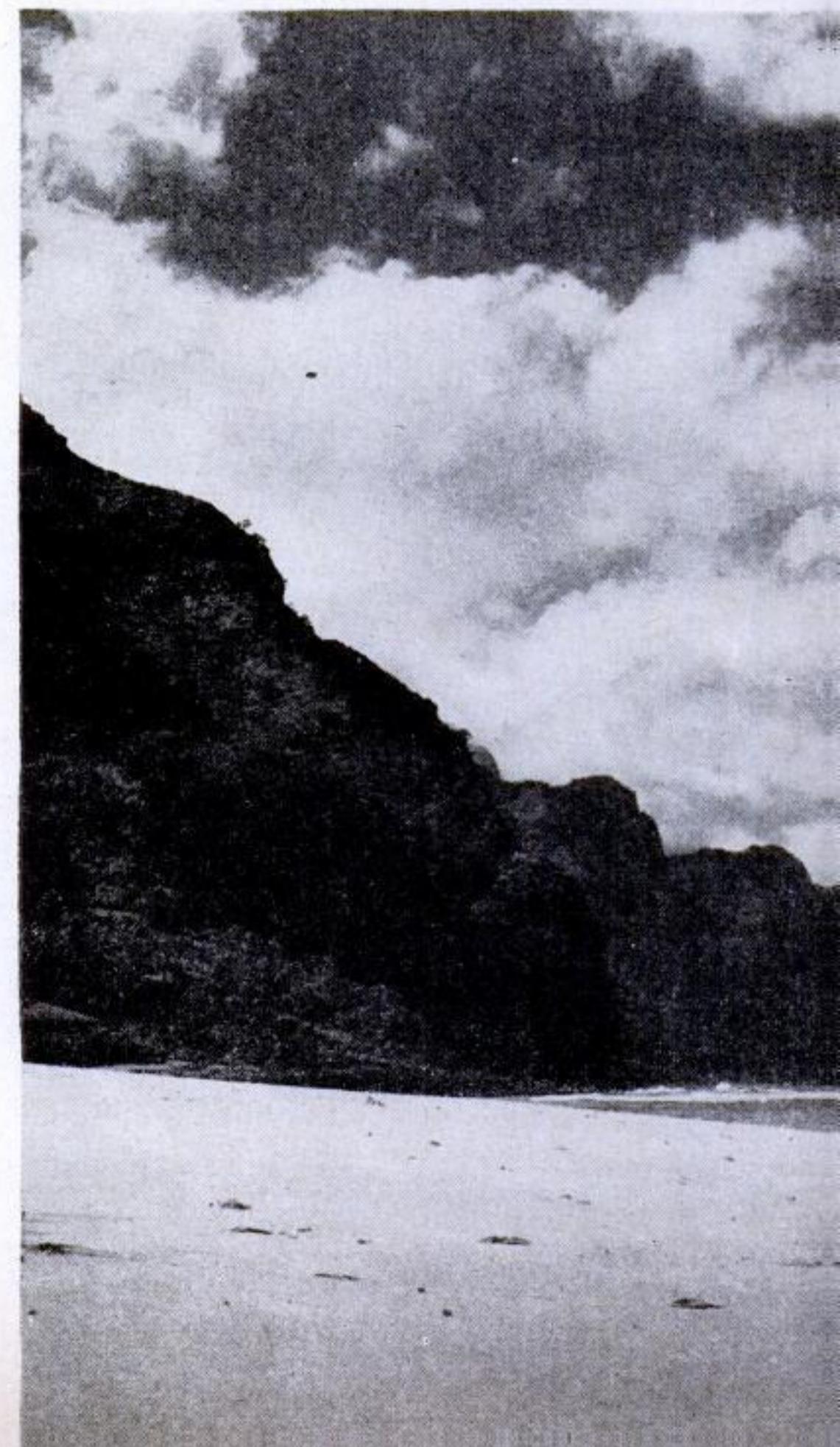
WINDSWEPT LAND

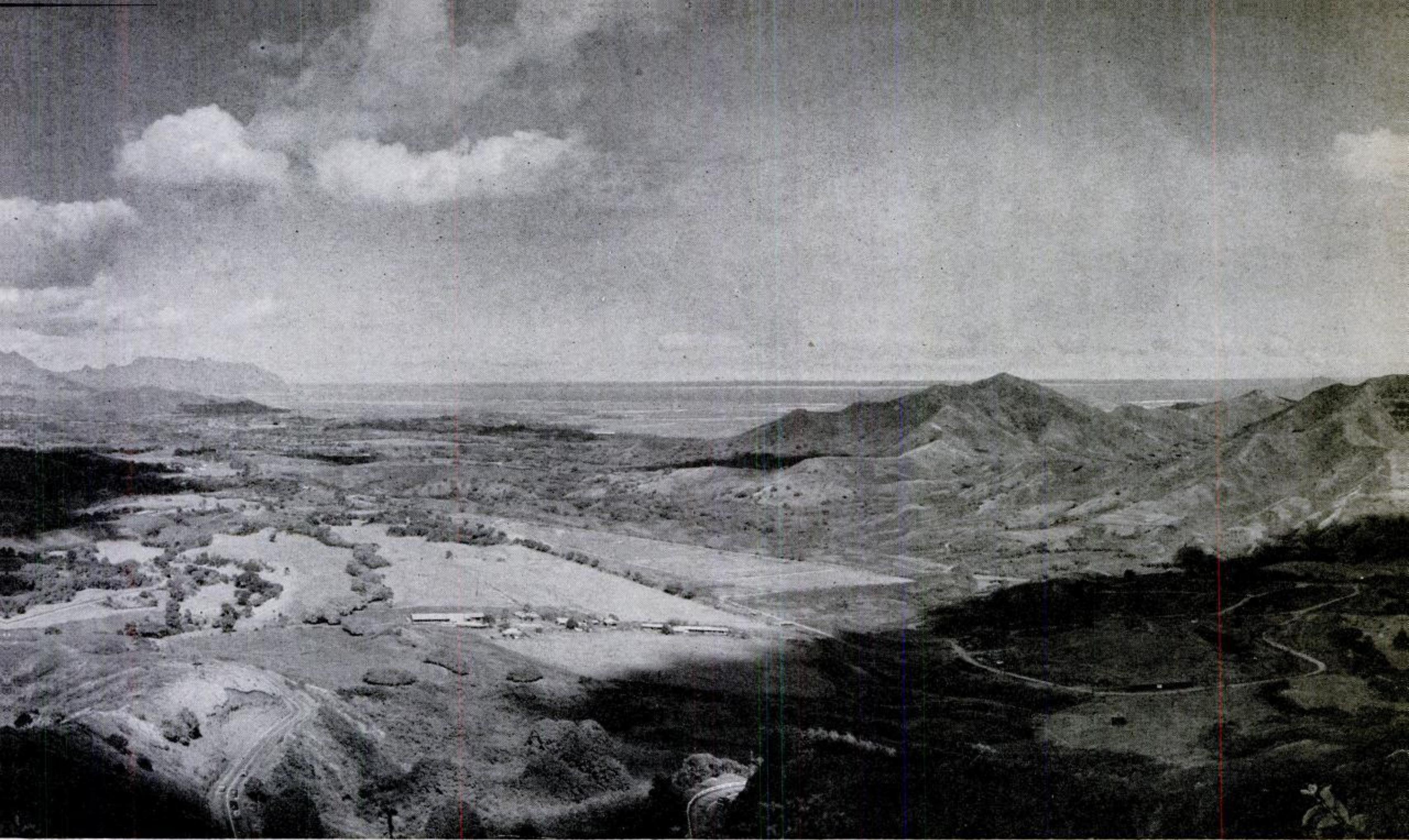
It offers breath-taking vistas

The volcanic mountains of Hawaii have an almost lunar look: bare, fissured and eroded by the trade winds and warm rain. But at their feet, where the weathered grains of lava have washed down to make plains of earth, tropical growth is lush and green. The Islands' beaches are broad and flat, shelving so gradually out into the Pacific that tourists and beach boys can make their way hundreds of yards offshore to ride the combers back again on surfboards. Less athletic visitors spend their time merely

STORM CLOUDS, SHOT THROUGH WITH SUNLIGHT, SWEEP OVER MOUNTAINS ON THE SHORE OF KAUAI ISLAND

BESIDE CLIFFS WHICH PLUNGE SHARPLY INTO THE SEA.





RIGHT. TOURISTS CLIMB THE STEEP, TWISTING HIGHWAY (CENTER FOREGROUND) TO STAND AWESTRUCK IN WINDSWEPT NUUANU PASS, FROM WHICH THIS PICTURE WAS TAKEN

lying in the sun—Hawaii's temperature even in January seldom falls below 70°—or drive past the stark lava formations which, although they are useless to the pineapple and cane planters, are prized by the chamber of commerce. Annually 30,000 tourists from the mainland come to doze or scramble over the rocks, bringing with them Hawaii's third largest source of income.

The climate favors rest and inactivity. Coffeegrowers, who in other parts

of the world have to erect elaborate sun shelters to produce shade-grown plants, rely on the constant trade winds for exactly the right proportion of light and shadow (*below, left*). The same winds account for fantastic extremes in weather. Within sight of Mt. Waialeale, the rainiest (460 inches annually) spot in the world, desert cactus thrives in the powdery earth. But the over-all atmosphere is calm and languid. The visiting outlander is quickly spotted in Hawaii by his furrowed brow and hurried step.

ISLANDERS RACE ALONG THE CORAL BEACH ON KAUAI



CHILDREN PLAY TAG BESIDE WAIMEA CANYON, A DEEP GORGE CUT BY WATER ON KAUAI ISLAND LAVA BEDS







← **PINEAPPLES** (foreground) and sugar cane (high-lighted by sun in background) fill the rich plain below Mt. Kaala on Oahu. The growing and processing of these crops—last year worth \$179 million—constitute the Islands' principal industry.

FERN FOREST is one of the biggest tourist attractions. The soft, fleshy holes of these towering trees are hollowed out by the Islanders and used as storage vessels since there is little natural clay in Hawaii to make terra-cotta containers.



WALTER DILLINGHAM (in center on platform) celebrates the closing of his plantation railway on Dec. 31 with a ceremonial ride for his friends and his sons Lowell and Benjamin (foreground). Next day the railway was replaced by a Dil-

lingham-owned truck line. In his long career the 72-year-old "first citizen" helped construct the naval base at Pearl Harbor, dredged shipping channels at Guam and the Philippines and directed the wartime operation of the port of Honolulu.



ON OUTDOOR EXTENSION OF LIVING ROOM, SHIRT-SLEEVED HAWAIIANS RELAX AFTER WORK. SIMILAR PORCHES, CALLED "LANAIS," ARE FOUND IN MOST HAWAIIAN HOMES

GOOD LIVING It thrives in warm, relaxed atmosphere

Hawaii's way of life is unhurried and graceful, particularly for the "first families" associated with the "Big Five" (pp. 106-107). But for all the Islanders it is pleasant. Work begins at 8 a.m. and is over at 4, so that Hawaiians can retire to their indoor-outdoor living rooms, called *lanais* (above), relax in sport clothes and enjoy the remaining hours of sunlight. They can also relax at the nearest beach—even the luxurious

Outrigger Club in Honolulu is forbidden by law to exclude anyone from its waterfront.

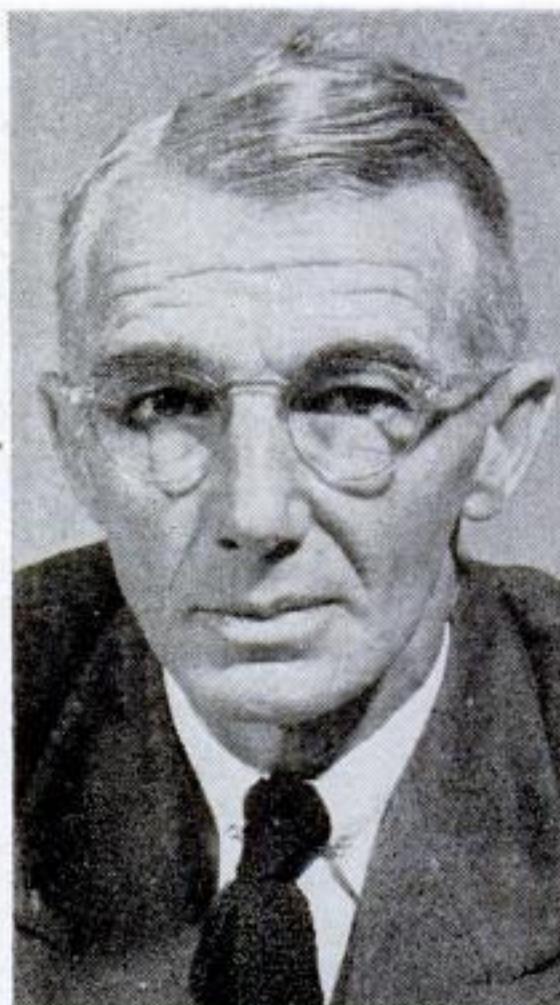
Many Hawaiians, like Walter Dillingham (*opposite*) who is socially and economically the Islands' top man, give enormous outdoor parties. Others play golf or tennis, grow orchids or simply doze. But none of them strays very far from his *lanai* which, like the veranda of the American Midwest, is the center of social life.



ORCHID GROWER Mrs. Frank Atherton, widow of a "Big Five" executive, has a collection of 4,000, including 300 varieties which she keeps for display or gives away to friends. Hawaii, lying in the northern fringe of the Tropic Zone,

has an ideal climate for orchids, which are cultivated both by amateur gardeners and commercial planters. Large supplies of the flowers are shipped by air (12 hours) to the U.S. mainland and retailed by florists as far east as New York.

MEN OF THE BIG FIVE



TOP EXECUTIVES of Hawaii's five powerful companies are (*left to right*) Alexander G. Budge (Castle & Cooke), John E. Russell (Theo. H. Davies & Co.), Philip S. Spalding (C. Brewer & Co.), R. G. Bell (Alexander & Baldwin) and Henry A. Walker (American Factors). These men, whose personal prestige is submerged in

that of the huge concerns they represent, are the fiscal descendants of American, English and German businessmen who first carved out their private empires 100 years ago. Among them the Big Five control almost all of Hawaii's plantations, including the entire island of Lanai (90,240 acres), which is planted in pineapples.

"BIG FIVE" VS. HARRY BRIDGES

Five companies and one union dominate the Islands' economy

Hawaii's economic life is dominated by a group of large corporations: the "Big Five," whose leaders are shown above. They control 80% of the Island's wealth. All of them operate in the same or allied fields: growing and processing sugar and pineapples. In recent years many small companies, several of which are owned by Chinese and Japanese, have sprung up to compete for the remaining 20% of Hawaii's business and to encroach on the operations of the Big Five. But because the Big Five had the only capital available during the Islands' formative years in the 19th Century and because of the phenomenon of coolie labor during the same period, they were able to build up empires which are still secure.

Hawaii's labor is in the same position as its management, except that

one big union instead of a group of five controls it. Since 1945 the tough, left-wing International Longshoremen's and Warehousemen's Union (C.I.O.), bossed by Harry Bridges (*below*) and locally by Jack Hall, has been moving in fast. Its membership includes 33,500 dock and plantation workers who, after many years of low pay, are now in a retaliatory mood—they could, in a prolonged strike, isolate the Islands. Because Bridges and some of his officers have been suspected of being Communists, the I.L.W.U. in Hawaii was recently contorted in an internal feud over that issue, but this quietly came to nothing Jan. 3-5 in a series of "unity" meetings. Now the Big Five and the big union both profess to believe that they can get along together. But they are in a state of sensitive truce.



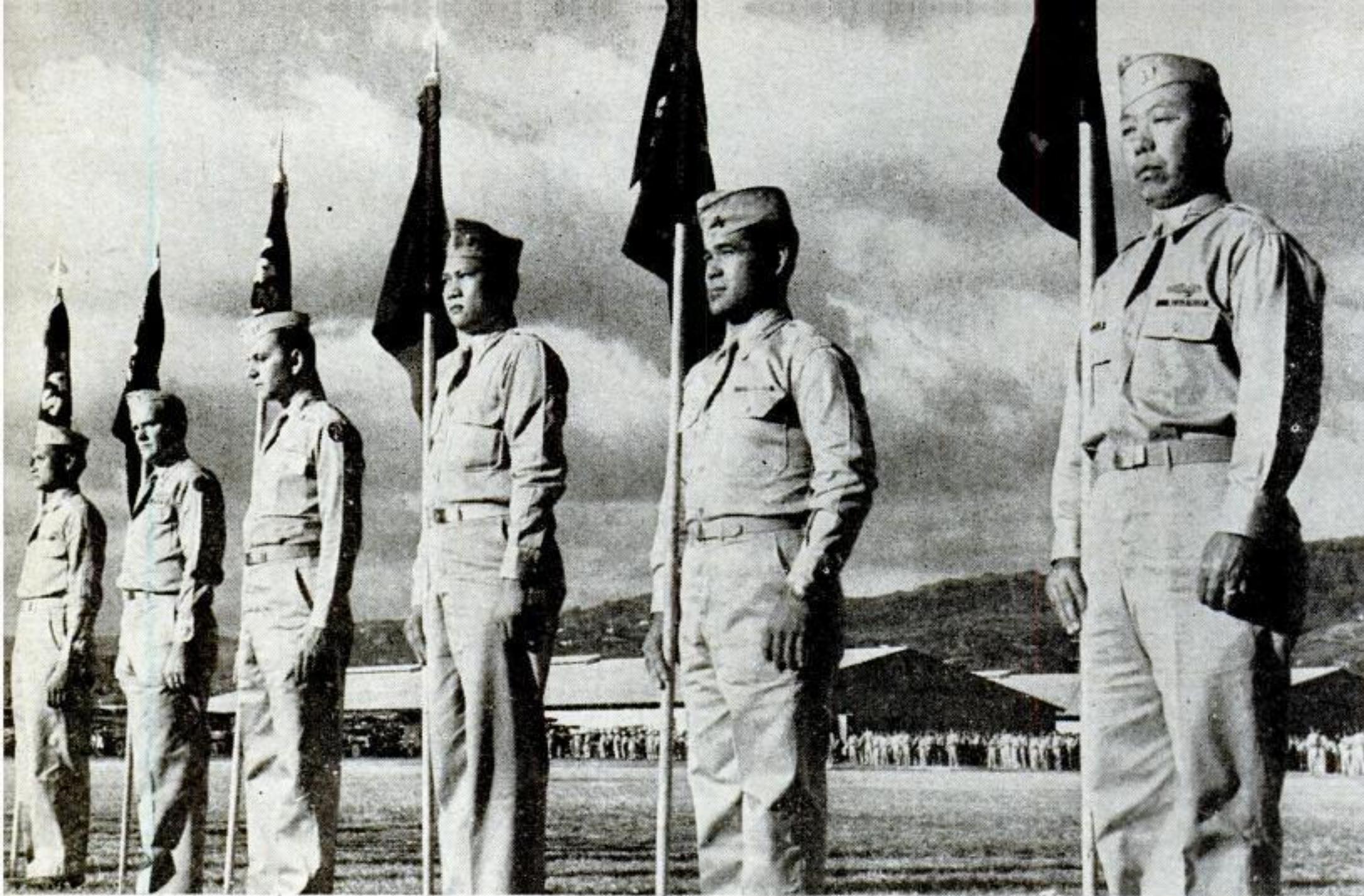
UNION LEADERS Harry Bridges (*seated, center*) and Jack Hall (*far right*), along with local I.L.W.U. leaders (*far left*), are now negotiating wage contracts with the

Big Five. In 1946, for the first time in history, they bargained for wages commensurate with the size of the workers' families and the amount of their house rental.



UNION MEETING UNDER BANYAN TREE is addressed on Jan. 5 by Louis Goldblatt (center), international secretary-treasurer of the I. L. W. U. Like all

other Hawaiians, workers prefer to conduct their business in the open air. Meetings are often held at the edge of plantations or on the beach during lunch hour.



NISEI TROOPS, Japanese-Americans who fought brilliantly in Italy, were reactivated into units of

the National Guard on Jan. 16. They are shown during the ceremonies at Fort DeRussy near Honolulu.



MIXED RACES of Islands are illustrated by University of Hawaii students, each of whom represents

10,000 persons. Fractional minorities, added to the 520,000 represented above, bring total to 525,477.



COMMON INTEREST of these Honolulu professionals, who include Chinese, Japanese, Koreans

and Hawaiians, is statehood. While their wives are off gossiping, they discuss question at a lawn party.



HAWAII'S TOP CHINESE, Ruddy Tongg, who heads several successful companies, hunts on Oahu.

THE HAWAIIANS

Model melting pot blends many races

Only 2% of Hawaii's 525,477 people are full-blooded Hawaiians, although when Captain James Cook discovered the Islands in 1778, 300,000 natives were living there. Because of the great influx of foreigners and the resultant interbreeding, Hawaii is now populated with citizens of heterogeneous background.

Mixed marriages have produced interesting racial combinations, like the 11-year-old boy in the palm-frond hat (*opposite*). They have also produced the capacity to assimilate widely divergent racial groups. Chinese and Japanese immigration is restricted by the same watertight laws in force on the U.S. mainland, but the Orientals already in Hawaii face little of the social discrimination found in California or New York. Wealthy Chinese like Ruddy Tongg (*above*) live side by side with prosperous Caucasians on Honolulu's Diamond Head.

Fear and distrust of the Japanese broke out briefly after the attack on Pearl Harbor and actually caused a few Americans to sell their businesses and go home, but it died away while California was still hustling her own Japanese into relocation centers. Vestiges of this fear still remain in the minds of some Hawaiians, particularly wealthy landowners and businessmen, who are disturbed at the idea of "block voting" by the Japanese after statehood is achieved. Because of the absence of race prejudice, however, the Japanese have little desire or necessity to retain a close-knit unity. There are, in fact, no communities restricted exclusively to members of one race or nationality and no unwritten laws or gentlemen's agreements which prevent either whites or Orientals from entering any profession. Lines of social demarcation are drawn almost entirely on economic and intellectual levels. The Islands' contribution to the U.S. will be an example of warm tolerance and understanding almost unknown in the 48 states now considering Hawaii's bid to join them.

**Handsome Harold Yap is of mixed
French, Irish, English, German,
Chinese and Hawaiian ancestry**



For Women Only!

WHICH PICTURE FITS YOUR HUSBAND?



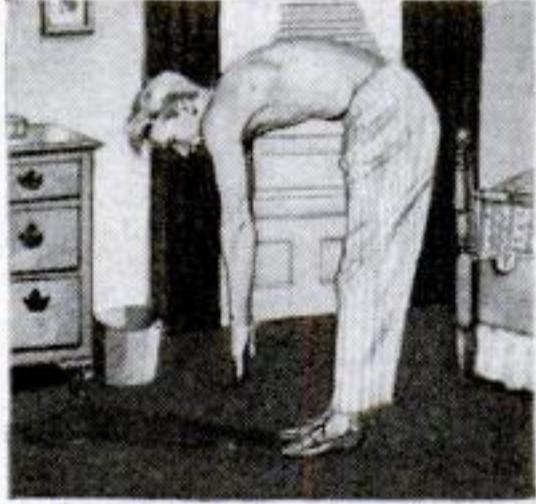
SOCIAL

He'll be in his element in the friendly group atmosphere of your town's National Guard unit. And he'll make fast friends with community leaders.



HOME-LOVING

Says a man's home is his castle, feels it's worth protecting. That's the main reason for the National Guard—to keep safe every man's home. Make sense?



WOULD-BE ATHLETE

Frets about his waistline, because he doesn't get enough exercise. One evening a week with the National Guard will trim him down...tone him up!



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Worries about payments—hopes to retire some day. Here's his chance to make extra money by devoting only one night each week to the National Guard.

Even husbands who can't be classified find outlets for their ambitions, energies, and ideals in the National Guard. Perhaps *your* husband is eligible to become a member—to join with the other leaders in your community who make up your local National Guard unit. The National Guard now offers your husband regular Army pay for part-time service . . . beginning at \$1.25 an hour.

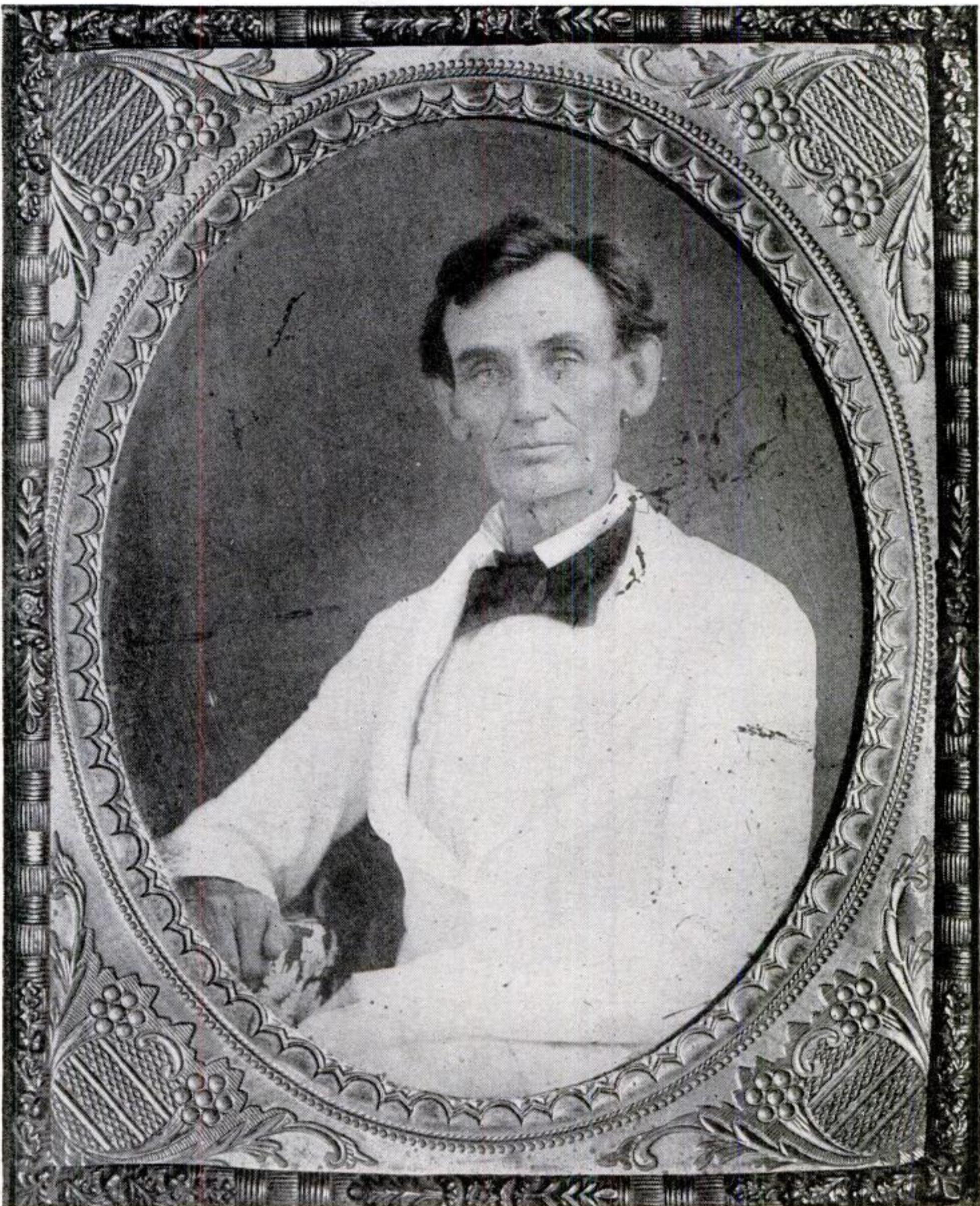
For complete information about the National Guard unit in your community, contact the officers of that unit or write to the Adjutant General of your state.

Here's how
the National Guard Helps You

Pay ★ Education
Fellowship ★ Training
Sports ★ Leadership

Write or visit
your community's unit of the

**NATIONAL
GUARD**
of the United States



LINCOLN, AGED 49, SAT FOR THIS PHOTOGRAPH DAY HE DEFENDED DUFF ARMSTRONG

A Day in Lincoln's Life

How Honest Abe saved a man's life and repaid a debt of gratitude

by STEFAN LORANT

Stefan Lorant, Hungarian-born authority on Abraham Lincoln, here reconstructs in detail one of the best-known episodes from Lincoln's career—the story of how Lawyer Lincoln, by consulting an almanac, secured the acquittal of Duff Armstrong, the son of an old friend, charged with murder. While gathering material for the story, Lorant, author of Lincoln: His Life in Photographs, also established the connection between the events of trial day and the rare photograph above.

ON the morning of May 6, 1858, Abraham Lincoln threw a few things in his carpetbag, tucked some papers inside his stovepipe hat and set out from his Springfield home to make the 45-mile journey to Beardstown, where on the following day he was to defend young Duff Armstrong on a charge of murder.

Lincoln had known Duff since the day he was born—he had even rocked his cradle. He had been a friend of Duff's parents since the days in New Salem, Ill. when he kept store for Offut—Denton Offut, the braggart and bigmouth who told everyone who would listen that his clerk could throw, whip or outrun any man in the community. It

was then that Jack Armstrong, Duff's father, challenged Lincoln to a wrestling match and everyone from the neighborhood turned out to see the fight. Offut was so sure that Lincoln would beat Armstrong, the leader of the Clary's Grove boys, that he laid a bet of \$10 on him. Others, who had little money, made wagers in knives, trinkets or simply in drinks.

Armstrong was a stocky, heavy-set man; Lincoln was lean and 6 feet 4 inches tall. The uneven pair grappled and strained. When Lincoln had grounded his opponent the Clary's Grove boys rushed in to join the fight, but Armstrong shook hands with Lincoln and told the boys, "He's the best feller that ever broke into this settlement."

From that time on Lincoln had no better friends than Jack Armstrong and his wife Hannah. He used to go to their little house at Clary's Grove, 4 miles from New Salem, and "drank milk and eat mush, cornbread, butter" while Hannah would "fox" his pants or mend his shirts. And he would talk to her about things he had on his mind—perhaps he would even mention Ann Rutledge and what she meant to him. And he would tell jokes and go to parties with the Armstrongs and bring the children

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MINIT-RUB also helps soothe pains resulting from neuralgia, sciatica, rheumatism and lumbago. Try it!

MINIT-RUB is wonderful for both children and adults. Greaseless! Stainless! Disappears like vanishing cream! Won't harm linens.

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MODERN CHEST RUB
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ACTIVE INGREDIENTS: 5% DIL. MUSTARD, Cinnamon, Menthol
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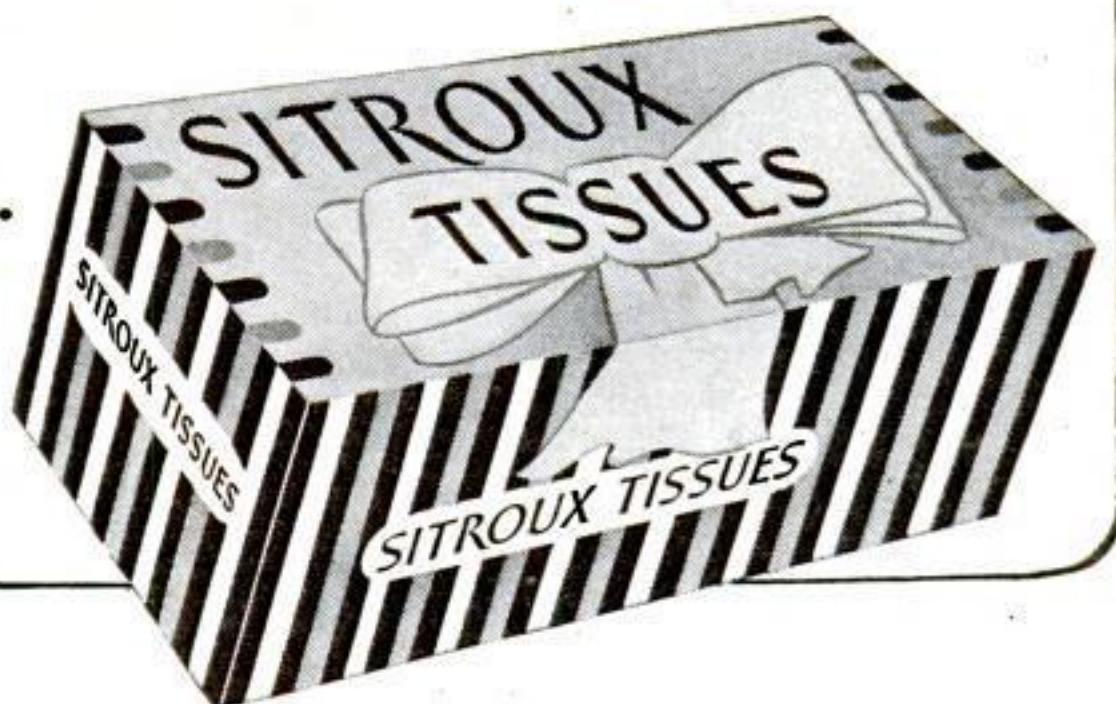
The Modern Chest Rub



if you've objections to cold infections . . .

to the rescue with SITROUX!
... say SIT-TRUE

SOFT AND GENTLE...
STRONG AND
ABSORBENT



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HANNAH ARMSTRONG helped young Abe, later asked him for aid.



HER SON DUFF, freed by "Uncle Abe," became a respected citizen.

LINCOLN CONTINUED

candy. About that time another child was born to Hannah, and it was this baby boy—24 years had gone by—who was now on trial for murder.

The indictment read that William ("Duff") Armstrong and his friend James Norris were guilty of the death of James Preston Metzker.

It had all happened a year before in the summer—on Aug. 29, 1857. There was a revivalist camp meeting at Virgin Grove, and whenever such a meeting was held there was a lot of drinking. A mile and a half from the meeting place a Chandlerville saloon-keeper had put up a makeshift bar with a brush roof over it. There the youth of the surrounding country came—the wild boys who liked liquor and fighting, the storytellers and the listeners. Duff Armstrong was there, drinking and talking with "Pres" Metzker and Jim Norris. They were friends, but now they talked themselves into an argument, came to blows and "fought like tigers." Norris hit Metzker on the back of his head with a piece of wood which looked like the neck yoke of a wagon, and Duff hit him on the forehead with a slung shot, a kind of blackjack used in the frontier country. When the fight was over Metzker was lifted onto his horse and started toward home. He fell off the horse and struck the ground hard. He was put back in the saddle and again he slipped off. Somehow the horse got him home. He dragged himself to bed and slept, but when he woke up he didn't feel too well. The doctor came and looked at his wounds. Three days later Metzker was dead.

After that Norris and Armstrong were arrested; there had been too many killings in the neighborhood, and the people would not stand for any more. Only a year before Norris had killed a man, but at that time they had let him free because the killing was done in self-defense. Now it was different. A trial was held in Mason County; Norris was convicted of manslaughter and sentenced to eight years in jail.

Lincoln takes the case

DUFF ARMSTRONG was held with Norris on the murder charge, but his lawyer asked for a change of venue so that Duff should have an impartial hearing, and Judge James Harriott transferred the case to Cass County in the same circuit. It was then that Hannah Armstrong wrote to her old friend Lincoln, who was now a famous lawyer in Springfield, and asked for his help. Lincoln answered:

Springfield, Ill., Sept. 1857

Dear Mrs. Armstrong: I have just heard of your deep affliction, and the arrest of your son for murder. I can hardly believe that he can be capable of the crime alleged against him. It does not seem possible. I am anxious that he should be given a fair trial at any rate; and gratitude for your long-continued kindness to me in adverse circumstances prompts me to offer my humble services gratuitously in his behalf.

It will afford me an opportunity to requite, in a small degree, the favors I received at your hand, and that of your lamented husband, when your roof afforded me a grateful shelter, without money and without price.

Yours truly,

A. LINCOLN

The trial was delayed until the following spring. Early in May Lincoln traveled from Springfield to Beardstown. Upon his arrival he went to the National Hotel and took lodgings. Probably Hannah

CONTINUED ON PAGE 12

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It's the Aristocrat of Bonds... one of America's oldest brands... one of its most popular fine whiskies.

Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

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Lending its warmth to the atmosphere.

And if there's a stranger in there now,
He won't be a stranger long . . . somehow
Coffee's warm, harmonious blend
Will make him feel like a welcome friend!

How to make delicious Coffee

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BEARDSTOWN COURTHOUSE, where Lincoln defended Duff Armstrong, was built in 1845. Today it is city hall, also houses the local fire department.

LINCOLN CONTINUED

Armstrong was there waiting for him and William Walker, the lawyer who had represented Duff and who brought with him the notes of the testimony given at the trial of Norris.

Next morning they were in court. Lincoln was careful in picking the jury to select men near Duff Armstrong's age since they would have more sympathy for his case. The average age of the final jury was around 25. Walker conducted the examination for the defense. Occasionally Lincoln prompted and advised him, but most of the time he sat there quietly and listened. "The evidence bore heavily on his client," related Henry Shaw, the assistant prosecutor. "There were many witnesses, and each one seemed to add one more cord that seemed to bind him down, till Mr. Lincoln was something in the situation of Gulliver after his first sleep in Lilliput." Duff was sitting in the dock, not allowed to speak, as the Illinois law of that day did not permit the defendant to testify in his own behalf.

After a number of witnesses appeared, Charles Allen, a house painter from Petersburg, Ill., was called to the stand. It was Allen's testimony in the previous trial that had led to Norris' conviction. He repeated the same story. Yes, there was such bright moonlight on the night of the deed that he could see Norris hitting Metzker on the back of the head with the neck yoke of a wagon, and he saw Armstrong strike him in the right eye with a slung shot. No, there was no mistake about it; that was how he saw it. The case looked bad for Duff.

"A pack of lies"

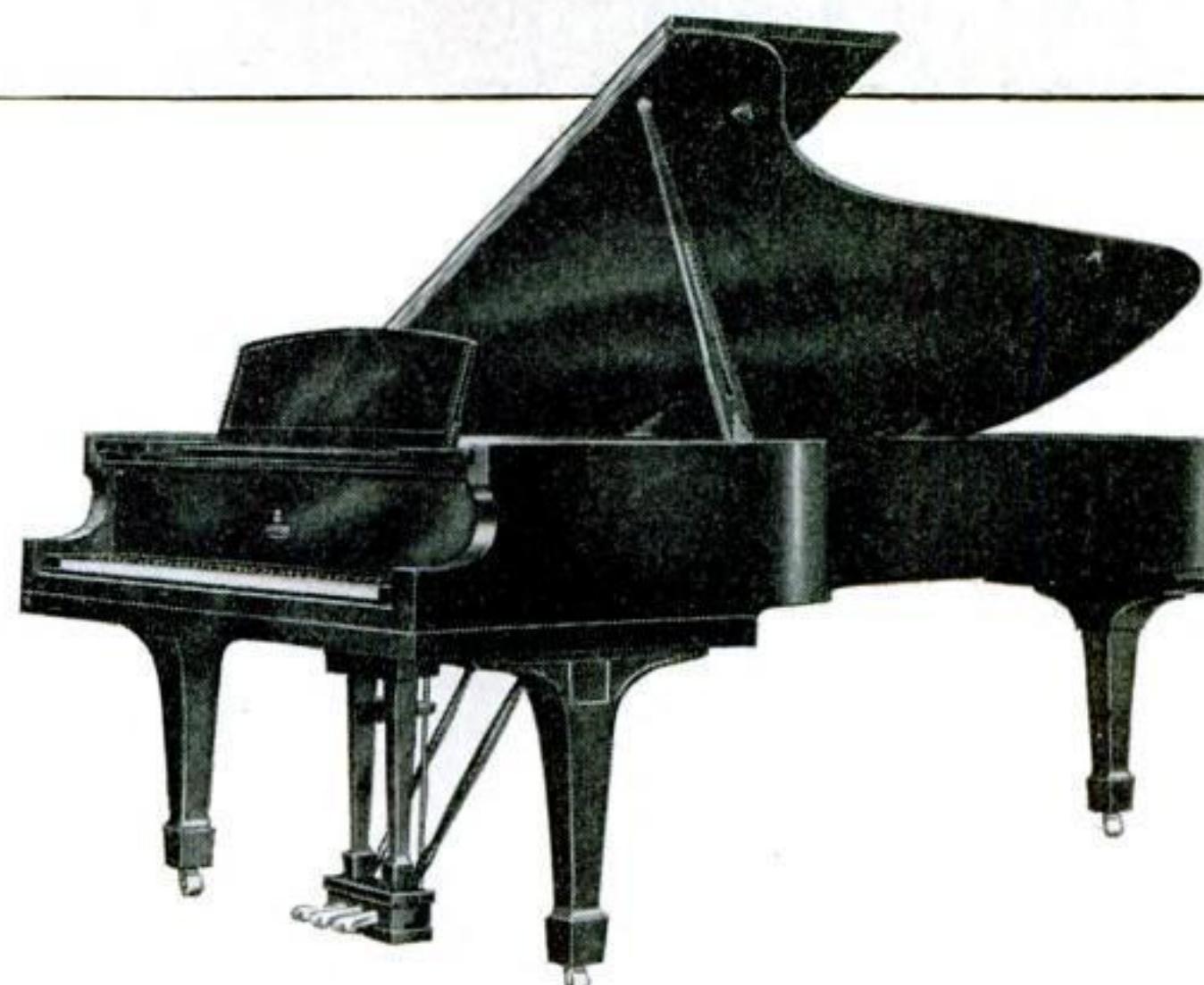
A YOUNG lawyer—Abram Bergen—sat in the courtroom wondering what Lincoln would do. He watched him "with his head thrown back, his steady gaze apparently fixed upon one spot of the blank ceiling, entirely oblivious to what was happening around him, and without a single variation of feature or noticeable movement of any muscle of his face." He saw Lincoln rising and taking over the cross-examination of Allen.

Duff Armstrong told a writer later how Allen swore that "it was a full moon and almost overhead. 'Uncle Abe' asked him over and over about it, but he stuck to it. Then he said he saw me strike Metzker with a slung shot. 'Uncle Abe' asked him to tell how it was done. He got up and went through the motion, struck an overhand blow just as he declared he saw me do by the light of the full moon. 'Uncle Abe' had him do it over again. After Allen's testimony everyone thought I would be convicted. After 'Uncle Abe' had talked to the jury a little while he said: 'Now I will show you that this man Allen's testimony is a pack of lies; that he never saw Armstrong strike Metzker with a slung shot; that he did not witness this fight by the light of the full moon, for the moon was not in the heavens that night!'"

Lincoln turned to the sheriff. During the recess of the court Lincoln had given him an almanac taken "from his capacious hat." Lincoln asked for the almanac and, turning to the page of Aug. 29, 1857, showed the judge and the jury that the moon was not in the position which Allen had said but was low in the western sky—almost setting. There was a flurry and laughter in the courtroom. The testimony of Allen was shaken.

But Lincoln had further surprises up his sleeve. He called William

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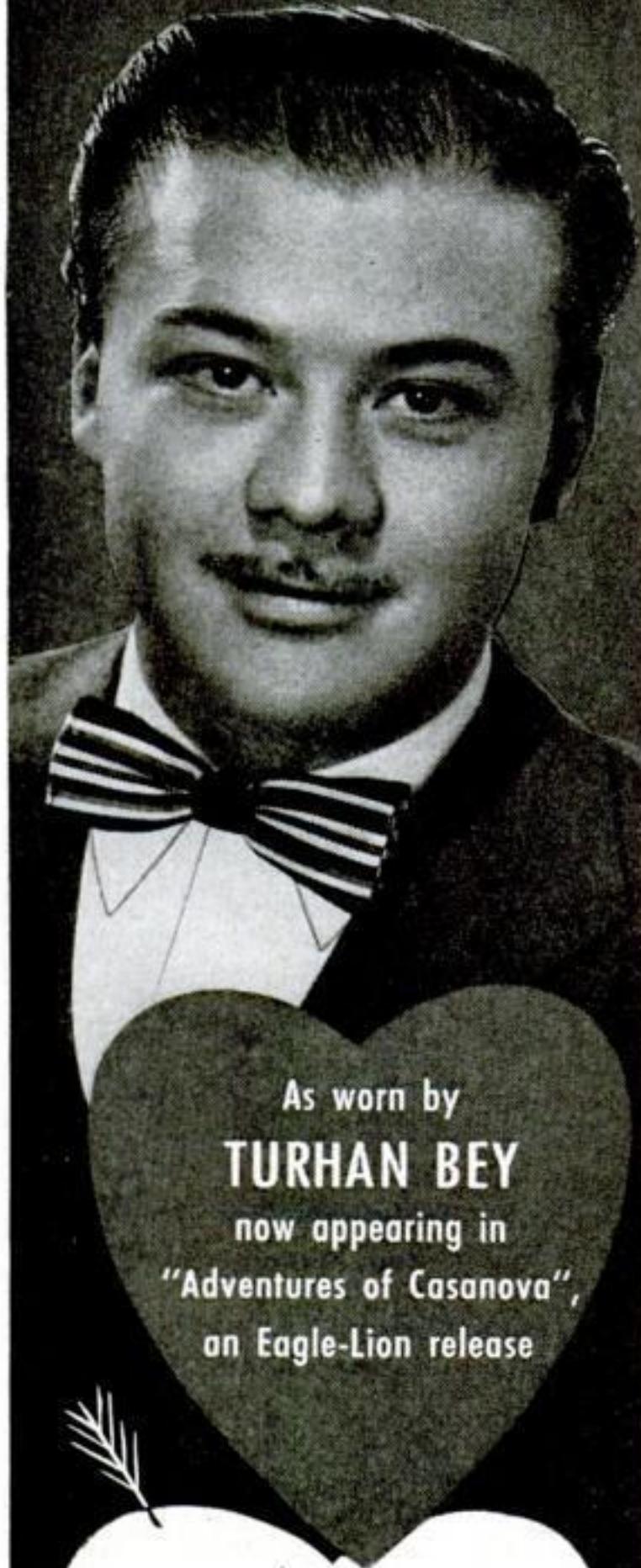
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The court instructs the jury:

That if they have any reasonable doubt as to whether Metzker came to his death by the blow on the eye, or by the blow on the back of the head, they are to find the defendant "Not guilty" unless they also believe from the evidence, beyond reasonable doubt, that Armstrong and Nomis acted in concert against Metzker, and that Nomis struck the blow on the back of the head.

That if they believe from the evidence that Nomis killed Metzker, they are to acquit Armstrong, unless they also believe beyond a reasonable doubt that Armstrong acted in concert with Nomis in the killing, or purposed to kill or hurt Metzker.

INSTRUCTIONS TO JURY were written out by Lincoln, accepted by Judge Harriett. On basis of instructions jury found Armstrong not guilty of murder.

LINCOLN CONTINUED

Watkins to the stand. The state had produced a slung shot found near the scene of the fight as evidence that it belonged to Duff Armstrong. Now Watkins swore that the slung shot was his, and he gave an exact description of how he had made it.

Then Lincoln asked for Dr. Charles Parker. The doctor testified that Metzker could have died from the injuries which he received when he fell from his horse.

With such evidence Lincoln went to the jury. It was a hot day, and he took off his coat and discarded his vest as he began to speak. He even removed the stock that clung uncomfortably to his Adam's apple.

"Slowly and carefully," so his fellow lawyer related, "he reviewed the whole testimony and picked it all to pieces." He told the jury that if Allen were so badly mistaken in such an important fact as the position of the moon, he might also be in error about what he had seen. Lincoln's long arms traveled through the air, underlining each of his words. One of his suspenders fell from his shoulder—it was knitted of wool—but he didn't even notice. It remained hanging for the rest of the speech. While he spoke "his eyes brightened perceptibly and every facial movement seemed to emphasize his feeling and add expression to his thoughts. . . . Then vanished all consciousness of his uncouth appearance, his awkward manner or even his high-keyed, unpleasant voice, and it required an extraordinary effort of the will to divert attention to the man, so concentrated was every mind upon what he was saying."

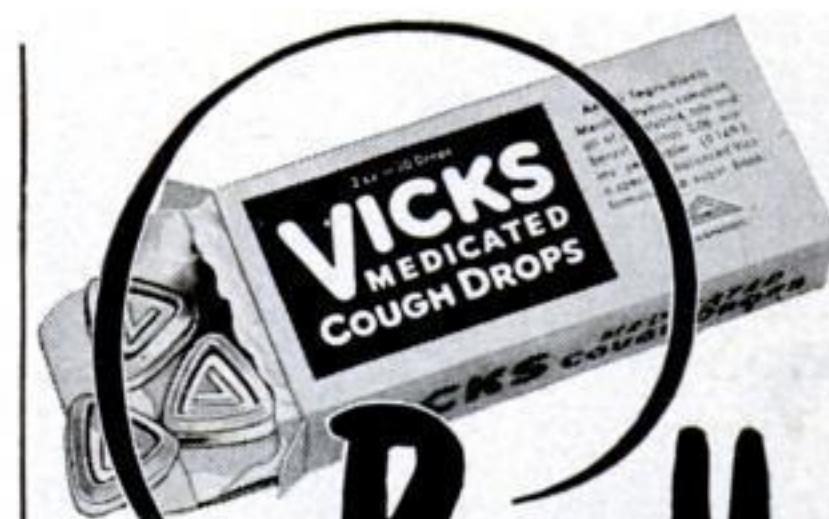
The appeal to the jury

DURING the speech Lincoln dramatically cut open the slung shot and showed to the jury that it was made exactly as Watkins had said in his testimony (pig lead, about the size of a large hickory nut, with a piece of leather cut from the top of one of his boots and sewed into the shape of a slung shot).

He had now been talking for more than an hour, and he was through with the evidence; but there were a few personal words which he wanted to say.

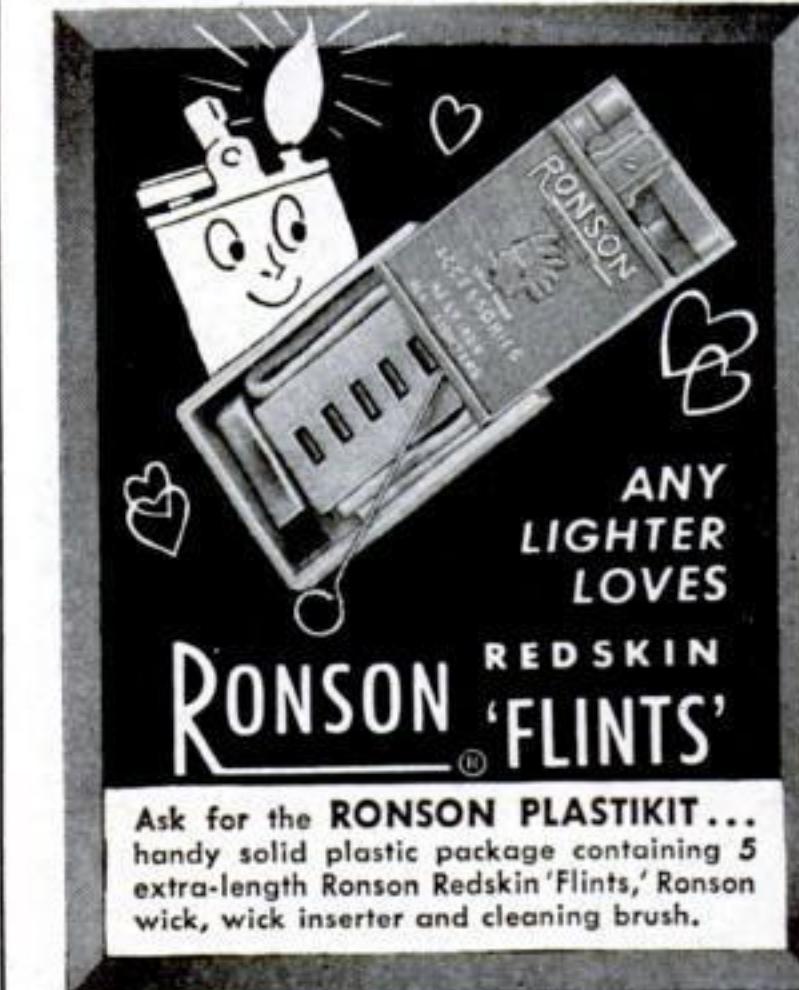
"Gentlemen, I appear here without any reward for the benefit of that lady sitting there," said he, pointing to the crying Hannah Armstrong, "who washed my dirty shirts when I had no money to pay her." And he told the jury how he had arrived at New Salem as a young man and how he, a penniless stranger, had been given shelter and food by Duff's father and mother. He talked of the hardships of pioneer days and the struggles he and the Armstrongs had had, and he related how he had rocked Duff in his cradle when he was a baby. He spoke of Jack Armstrong, the father of the defendant, who had died just a short while ago, and of the plight of the widow and of the hopeless, desolate life that would be hers if her son were sentenced. He said that he did not believe that a son of such kindly people could be a murderer. And he pleaded for Duff Armstrong's life because God willed that this was a small way in which he could repay his debts to the friends who had been so kind to him in his youth.

Tears trickled down his homely face. "They were genuine," said



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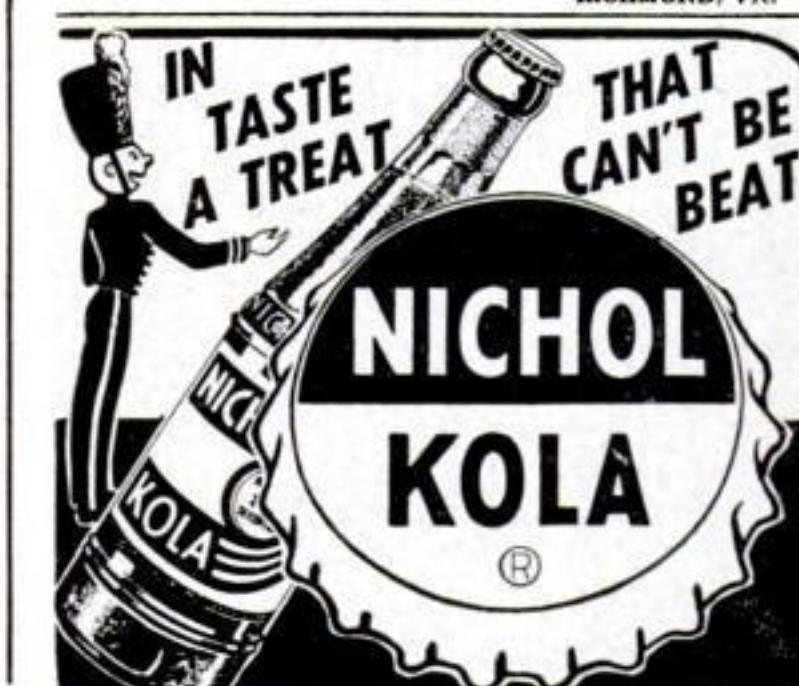
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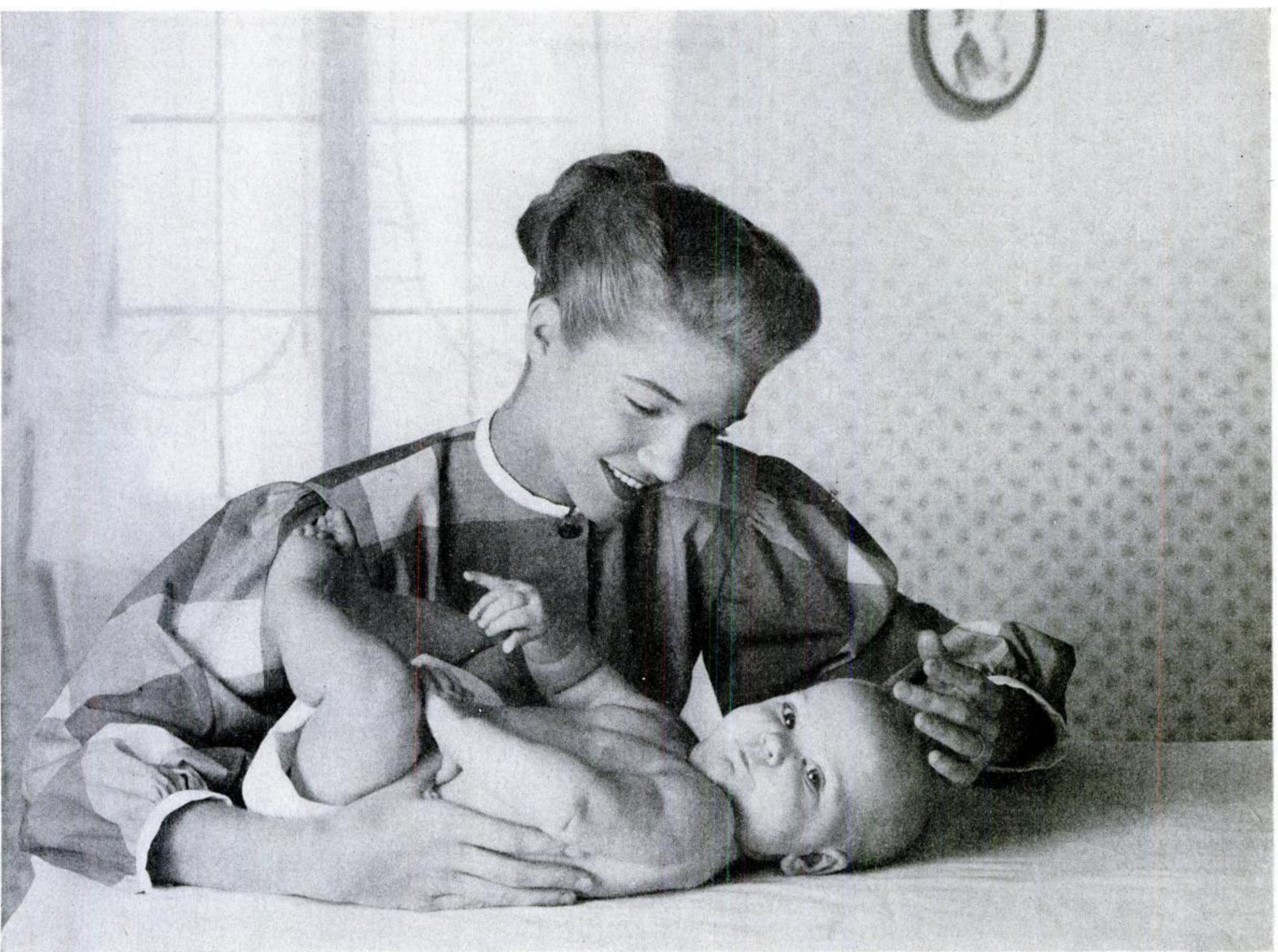
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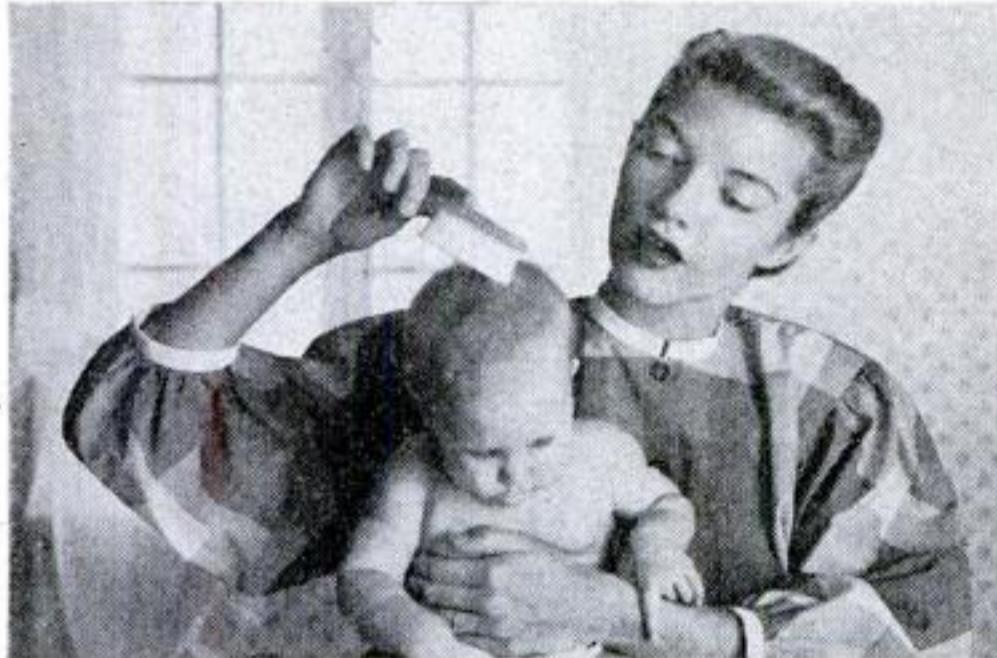
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Of course you use a soft, soft baby brush for his hair. The kind of bristles you use would be much too harsh—his skin is so new-to-this-world and so tender. Sometimes you're almost afraid to touch it. It actually is much thinner and more delicate than yours. Recent studies show it would chafe more quickly—be "hurt" more easily. All over his tiny body his skin needs your gentlest care.

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LINCOLN CONTINUED

Henry Shaw, the assistant prosecutor. "Such was the power and earnestness with which he spoke that jury and all sat as if Entranced, and when he was through found relief in a Gush of tears," wrote Walker, his fellow lawyer.

The prosecutor summed up for the state. He insisted upon conviction. While he was speaking, Lincoln wrote some instructions for the jury. He handed the sheet of paper to Judge Harriott, and the judge gave the instructions to the 12 men exactly as Lincoln wrote them. They were:

The Court instructs the jury—

That if they have any reasonable doubt as to whether Metzker came to his death by the blow on the eye, or by the blow on the back of the head, they are to find the defendant "Not Guilty" unless they also believe from the evidence, beyond reasonable doubt, that Armstrong and Norris acted by concert, against Metzker, and that Norris struck the blow on the back of the head.

That if they believe from the evidence that Norris killed Metzker, they are to acquit Armstrong, unless they also believe beyond a reasonable doubt that Armstrong acted in concert with Norris in the killing, or purpose to kill or hurt Metzker.

After that the jury retired and everybody went out to eat. Hannah grabbed Lincoln's hands, thanking him and overcome with emotion. Lincoln told her, "He will be free before sundown."

When the jury returned, Milton Logan, the foreman, handed in the verdict. It was "Not guilty." Lincoln turned to Hannah. "What did I tell you?" And thoughtfully he added, "I pray to God that this lesson may prove in the end a good lesson to him and to all."

The trial over, Lincoln walked back to his hotel. He was in happy spirit. A young man stopped him on the street: "Mr. Lincoln, will you go upstairs with me to my gallery? I would like to take an ambrotype of you."

It was Abraham M. Byers, who had a photographic studio in the same hotel. Lincoln looked at his old Holland linen suit, which had no semblance of starch in it. "These clothes are dirty and unfit for a picture," he said. But Byers insisted, and Lincoln followed him up the stairs.

The photographer posed him, and then Lincoln had to remain motionless for 30 seconds while Byers made the exposure. Two ambrotypes were made. After Lincoln left, Byers developed the plates. One of the plates was lost after a few faulty prints were made from it, but Byers preserved the other until his dying day. And when he died, the plate was cherished by his wife, a young woman whom he had married in his later years. This lady, who is still alive, gave the ambrotype to a friend of her husband's, William E. Barkley, who died four years ago. Before his death he willed the ambrotype to the University of Nebraska. It is the portrait on page 111.

The case won and his business finished, Lincoln returned to Springfield. But three months later he was in Beardstown again. In the meantime he had accepted the nomination of his state's Republican convention to the U.S. Senate, speaking the famous sentences: "'A house divided against itself cannot stand.' I believe this government cannot endure permanently half slave and half free."

In the second week of August he began campaigning against his Democratic rival, Stephen A. Douglas. His first speech was scheduled for Beardstown. He arrived there the morning of the 12th and was escorted to the National Hotel, the place where some three months earlier young Abraham Byers had taken the ambrotypes.

In the afternoon Lincoln delivered a two-hour speech, throwing "some of his hot shot into the Douglas campaign." Only a week more and he would debate with Douglas in person. Only a week more and his fame would spread all over the country. Only a few weeks and he would become a presidential possibility.



BRONZE PLAQUE was erected in 1909 at centennial of Lincoln's birth, to commemorate repayment of debt to the woman who had been kind to him.



"Now watch him drop that paper!"

"I feel the same way about Schlitz myself. There's something about that Schlitz flavor that makes you want to drop everything and take time out to enjoy it."

And like the loyalty of a good friend, the quality of Schlitz never wavers. It's always the same grand beer with none of that "harsh bitterness" . . . the beer that makes people everywhere say, "No wonder it made Milwaukee famous."



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For Real Beauty Baths... See How It
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Today, get pure, mild SweetHeart Soap in the new, large bath size . . . preferred by 4 out of 5 women in a survey for its wonderful economy.

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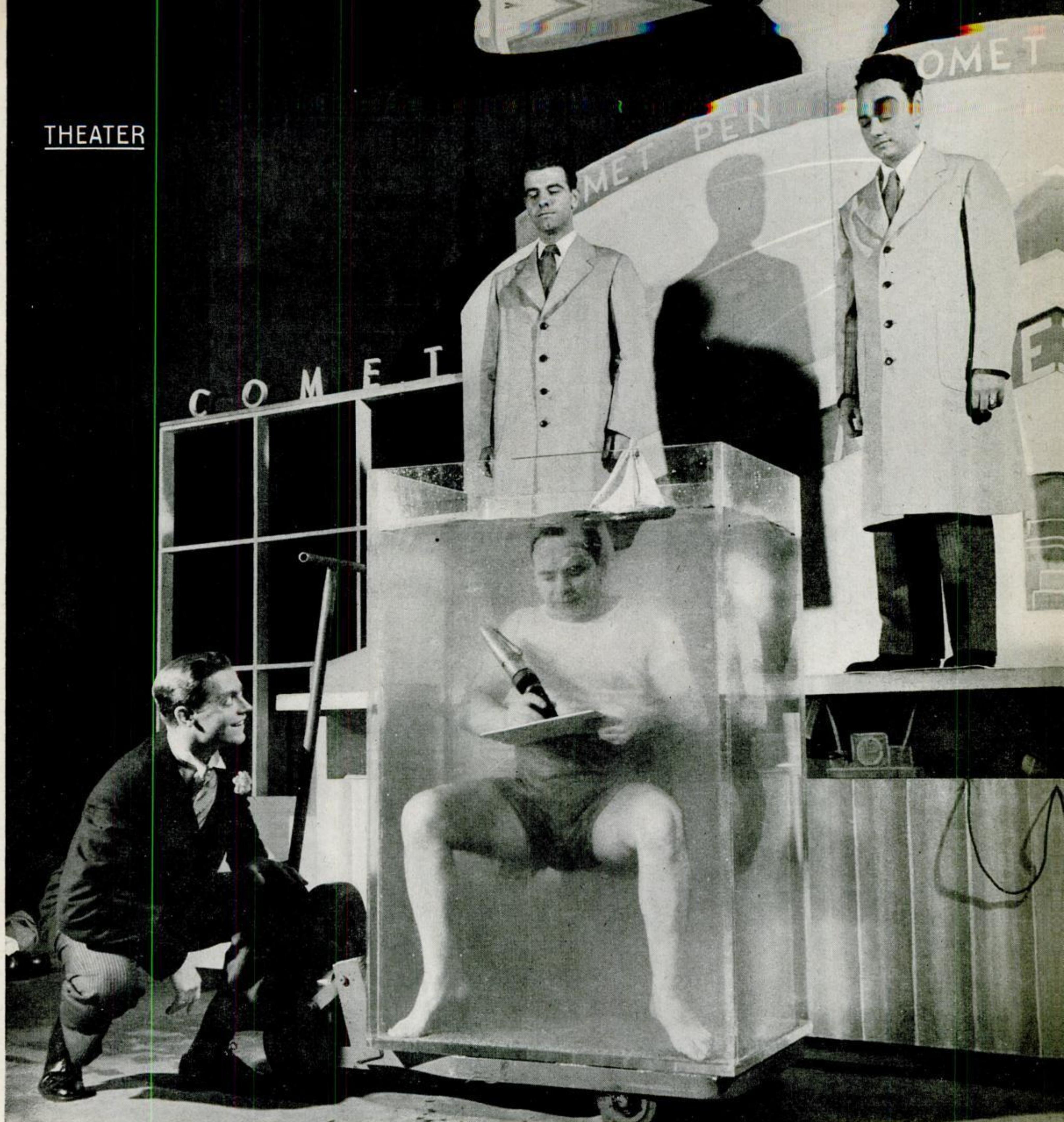
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"MAKE MINE MANHATTAN"

A swift and sassy new revue makes fun of New York and also makes a tidy profit for its 35 angels

Living in New York, to most of its inhabitants, is a near calamity which lends itself to tears or laughter, according to the victim's mood. In a mood of sassy irreverence a group of young writers and actors pooled their talents last month in a new Broadway revue, *Make Mine Manhattan*, which holds up to ridicule some of the city's silliest goings-on. In a fine series of songs and skits by Richard Lewine and Arnold Horwitt there are com-

plaints against 1) a chain of restaurants called Craftz, where the gooey food includes "asparagus tips with butterscotch syrup surrounded by sardines," 2) a swank Park Avenue cinema palace where the décor is madly luxurious but the movies stink, 3) garbage collectors and cab drivers who deliberately make a din at dawn to break up people's sleep. There are also two able comedians, Sid Caesar and David Burns, along with an act which

takes the extravagant claims of fountain-pen makers literally (*above*) and a take-off of the Broadway hit, *Allegro*, wherein the joys of being a simple-hearted dentist are expounded (p. 122).

Make Mine Manhattan made most of its first-night audience glow pleasantly. Since it has become a solid hit, it has made its financial backers—35 lucky angels—almost incandescent with delight. Some of them are shown on 124 and 127.



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"Make Mine Manhattan" CONTINUED



TAKE-OFF OF "ALLEGRO," the musical hit about a doctor who gives up big-city riches for small-town practice (LIFE, Oct. 13), begins with the birth of a hero, who is gaily tossed into the air. He grows up to be a rich dentist but sacrifices his wealth for the joys of pulling poor men's teeth in the Bronx.



TAKE-OFF ON HORATIO ALGER, in the form of a charming ballet, shows a typical Alger ragamuffin, Phil the Fiddler, who plays his violin for a living in the cruel city. Here ragged Phil receives a rose from a tycoon's lovely daughter whom he eventually rescues from trouble and, of course, marries.



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Pleasantly!**

**Millions like and trust
this easy-acting laxative!**

Constipation is bad enough! Why add to your troubles by taking a harsh, upsetting laxative? Next time you or your children need relief, take Ex-Lax—the pleasant, easy-acting laxative that many doctors use in practice.

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THE CHOCOLATED LAXATIVE

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**that's a job for
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MENTHOLATUM TWINS**

- When head-cold misery makes you gasp for air—nose feels raw, tender, reach for Mentholatum and BREATHE! Comforting Camphor and minty Menthol, Mentholatum's two famous, fast-acting ingredients help thin out thick mucus, soothe cold-inflamed membranes. Soon soreness eases, head starts to clear. Don't take head-cold misery lying down—use Mentholatum.

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CONTINUED ON PAGE 124



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over 8 times the distance from New York to San Francisco.

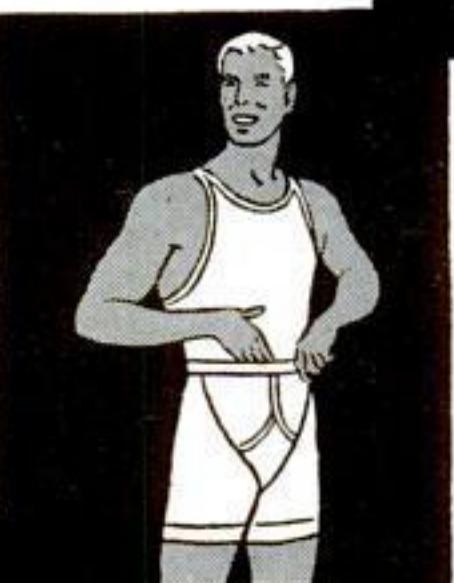
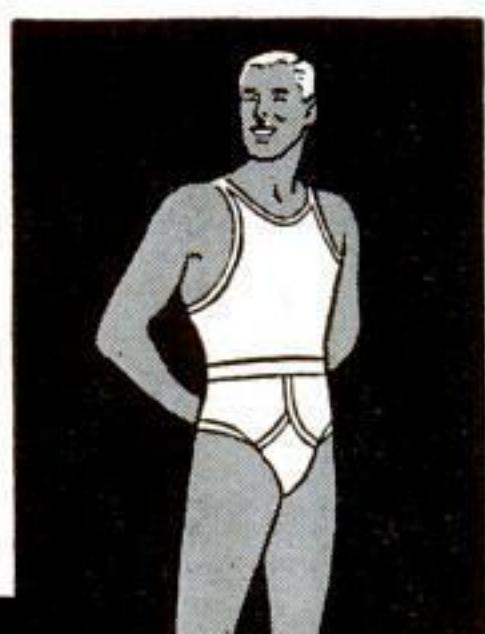
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Jockeys give you the scientifically correct comfort features a man needs; the perfect fit and functional design that men who know *Jockeys* prefer. They're knitted, for body ventilation. Once you wear them, you'll always insist on *Jockeys*.

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"Make Mine Manhattan" CONTINUED



ANGEL DON HERSHY, stage manager for the revue, formed a syndicate with friends and put up \$6,600 for the show. This amount would pay the salary of these six chorus girls for 12 weeks, which makes Don feel quite fatherly.

SHOW'S ANGELS MAY DOUBLE MONEY

Whenever a producer starts to put on a show, he rounds up a group of investors known as "angels," who, according to a Broadway definition, are "well-feathered friends waiting to be plucked." Any man, woman or child with limited means and unlimited optimism can be an angel if he knows the right people. When Producer Joseph Hyman decided to put on *Make Mine Manhattan*, he invited friends to an audition of the show's songs and sketches in his office and then said that he needed \$165,000 to get the production rolling. Word spread quickly, and before long 35 investors, some as far away as Denver and Seattle, put up the needed cash. Most Broadway angels lose their money but since *Manhattan* has turned out a hit, its investors will get back all of their original investment in about 24 weeks and in another year should double their money. Eight of Hyman's happy angels are shown on page 127.



ANGEL LEONARD FIELD, owner of Iowa movie-house chain, put up \$2,500, enough to pay for this weird assortment of the show's props. They include dentist's chair, witch's caldron, hatrack, paper flowers, washstand, fake drainpipe.

CONTINUED ON PAGE 127



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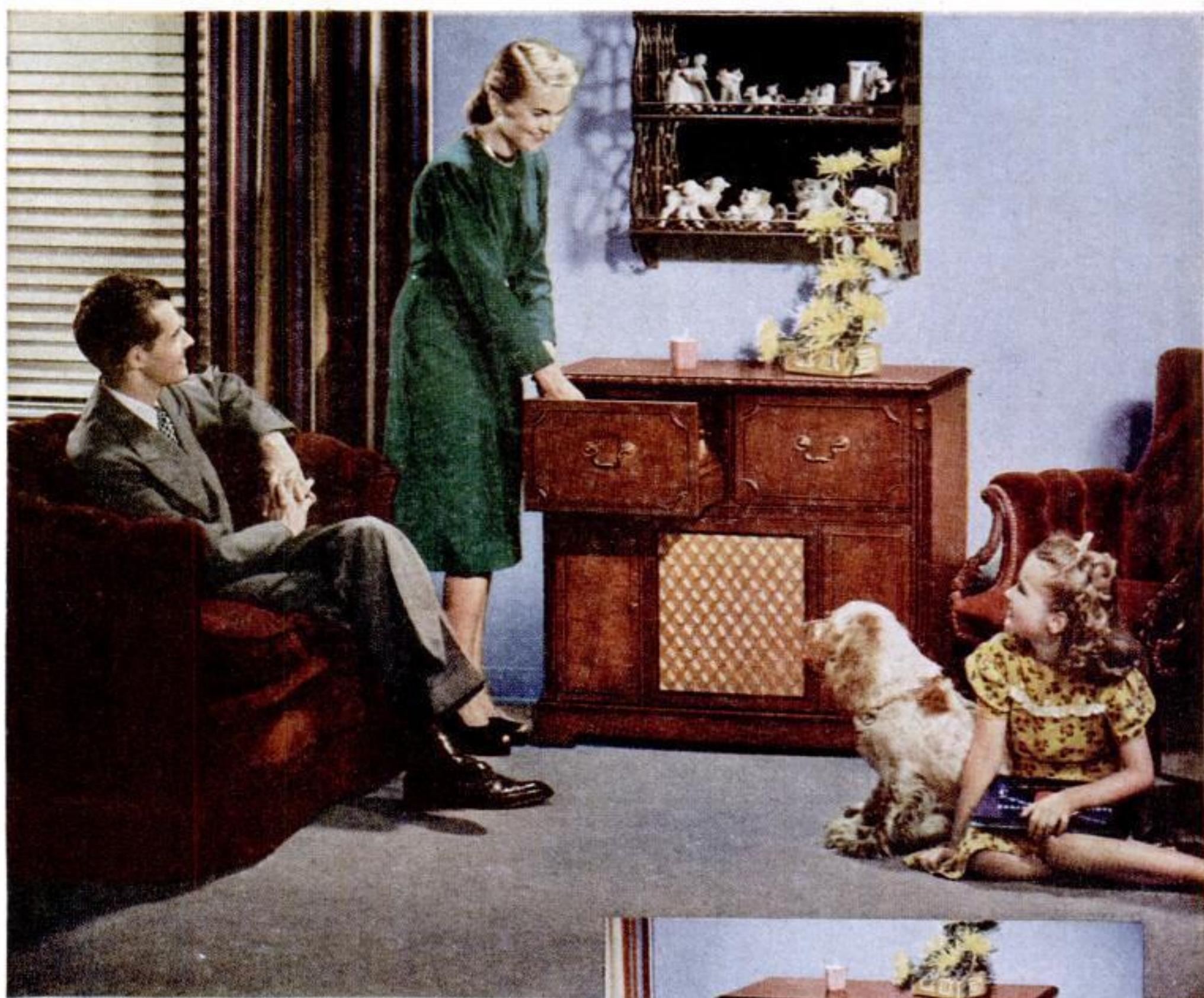
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"Come in Mr. Chopin
-your music
lives here



our **CROSLEY** *Vogue* by Carrollton
recreates great masterpieces with lifelike beauty"

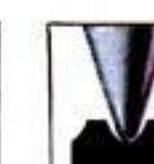
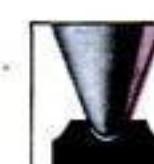


Whether you prefer the classics . . . "Polonaise" by Chopin, for example . . . or thrill to the torrid tempo of today's be-bop rhythm, this is certain: You'll be enchanted by the glorious, lifelike beauty of your favorites in music, reproduced for you by the new Crosley Vogue by Carrollton radio-phono! This superb instrument has Crosley Distortion-free FM—the newest and best. Crosley FM is stabilized, free from station drift. It shuts out natural static and other types of electrical interference, recreates each note with vibrant realism and purity of tone unheard before. Surpassing Standard and Short-

wave reception, of course, for your complete radio enjoyment.

For records, there's the Floating Jewel† Tone System to bring you delicate tones and overtones, unmarred by scratch, hiss or chatter. It's permanent—no needles to change, ever! And so gentle, your records last hundreds of plays longer. A swift, sure record changer handles records with "kid glove" care . . . takes 10" and 12" mixed.

Visit your Crosley dealer for a thrilling demonstration of the new Crosley Vogue radio-phono. Discover how this moderately priced Crosley combination can transform your home into a storehouse of musical treasures.



FAMOUS FLOTTING JEWEL TONE SYSTEM—The Floating Jewel† is a permanent sapphire stylus in a featherweight tone arm. It glides shadow-silent on the sides of the sound grooves—can't dig in and s-c-r-a-t-c-h like ordinary jewel or metal needles. You hear the delicate tones and overtones of the original performance . . . and your records stay like new, last up to ten times longer. The Floating Jewel† is foolproof, too. Has a special "knee action" mounting that absorbs shocks. You can drop it . . . even scrape it across records . . . nothing's harmed!

CROSLEY

Division **AICO** Manufacturing Corporation
Cincinnati 25, Ohio

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PATENTED

SPECTATOR TELEVISION SETS—
You're really there with a Crosley Spectator! Table models and television radio-phonos.



THE CROSLEY SHELVA-DOR*—Gives you 28 feet of front-row food at your fingertips every time you open the door. Here's one refrigerator door that is a convenience instead of a nuisance . . . and it's exclusive with Crosley. Ask your Crosley dealer to demonstrate this "Speed Way For Meals" . . . show you all the improvements in home refrigeration that are yours in the wonderful new Shelvador.*

*TRADE MARK REG. U. S. PAT. OFF.

CROSLEY FROSTMASTER—Compact cabinet provides thrifty frozen food refrigeration for 100 lbs.—occupies small space.



HI-BROILER RANGES—Electric and gas models with every convenience for faster, easier, better cooking.



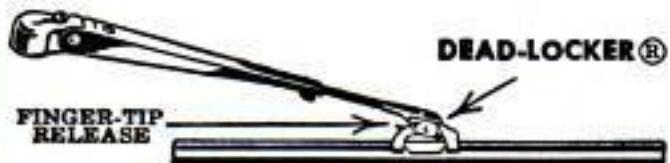
THE RONDO
Smart and new from every view!

"Make Mine Manhattan" CONTINUED

ANCO RAIN-MASTER®

**WINDSHIELD WIPER
BLADES and ARMS**

Blade snaps on—Stays put
Can't fall off—Can't blow off



Don't Blame Your Gas-Pump Man!

Sure, he knows how dangerous it is for you to drive your car . . . in stormy weather . . . with dull old windshield wipers that smear and SMEAR!

He'll gladly put on for you—quickly—a pair of keen new ANCO RAIN-MASTER Blades—or Blades and Arms.

HE NEGLECTS YOU!

He has RAIN-MASTERS . . . But he forgets to remind you? Too busy?

After all it's YOUR car to protect. . . So, YOU ask HIM for RAIN-MASTERS next time you buy gas. . . Patented features. . . Original equipment on DeLuxe Models of high-grade cars . . . because RAIN-MASTERS Clean quicker—Clean cleaner—Last longer.

*Get yours—next time you buy gas.
May save you a costly smashup!*

Made by ANCO . . . makers of the new CLEAR-FLEX* Wiper Blade—the only Blade worth more than RAIN-MASTER. Costs More. Ask your good ANCO dealer to show you why.

* Trade Mark

Quality Protected Under Fair Trade Laws
ANCO Patented Products - Patents Make Jobs

THE ANDERSON COMPANY
ESTABLISHED 1918 • GARY, INDIANA



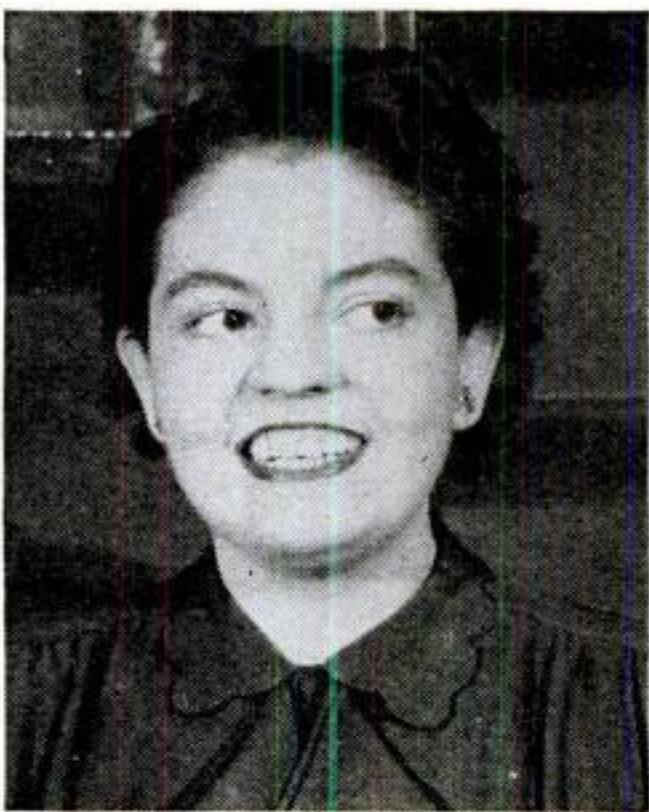
**MY GOODNESS . . .
SUCH GOODNESS**



Welch
QUALITY 5¢ CANDIES



FILM EXHIBITOR Arthur Rapf of New York put \$6,600 in *Make Mine Manhattan*. He has backed other hits.



SOCIALITE Barbara Stillman from Denver is having her first fling as an angel and loves it. She put up \$2,000.



HOUSEWIFE Anne Cone from Greensboro, N.C. was taken by friend to the show's audition, put up \$3,300.



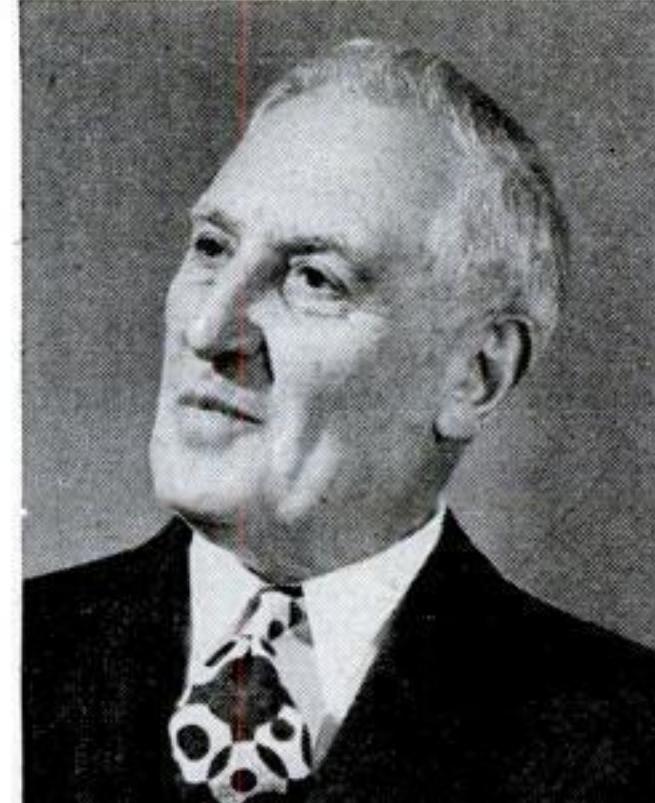
PRODUCER Bernard Hart invested \$3,300. His brother, Author Moss Hart, is said to have put up \$16,500.



DIRECTOR George Sommes of Denver's famous summer theater, Elitch's Gardens, has \$3,300 in Hyman's revue.



SECRETARY Mabel Kirsch of New York put \$3,300 in show. She works for a publisher of souvenir programs.



RETAIL CLOTHIER Alfred Shemanski of Seattle, Wash. put \$3,300 into show, which he has not yet seen.



YOUNGEST ANGEL is New York's Eliot Schwartzman, aged 2. Father, a manufacturer, put up \$1,650 for him.



Always
Hires
to You!

...welcome words that start
that happy stampede to the
refrigerator and refreshment.





WEDDING ATTENDANTS, DRESSED IN PASTEL-DYED TURKEY FEATHERS, GIVE LAST-MINUTE ATTENTION TO THE PURE-WHITE PLUMAGE OF THE BRIDE'S GOWN (CENTER)



GROOM HELPS BRIDE prepare her wedding gown, which took them about four months to complete. The bridal veil was a confection of feathers sewed on georgette, laced with velvet bows.



NUPTIAL BALLADS are sung before the big ceremony. Composed by the bride, they are, *It Must All Be Dreams, I Knew It Would Happen That Way*.



BRIDE SHOWS OFF A PRIZE CARCASS



BARBARA AND FRED ARE MARRIED BY A JUSTICE OF THE PEACE IN PUBLIC BALLROOM

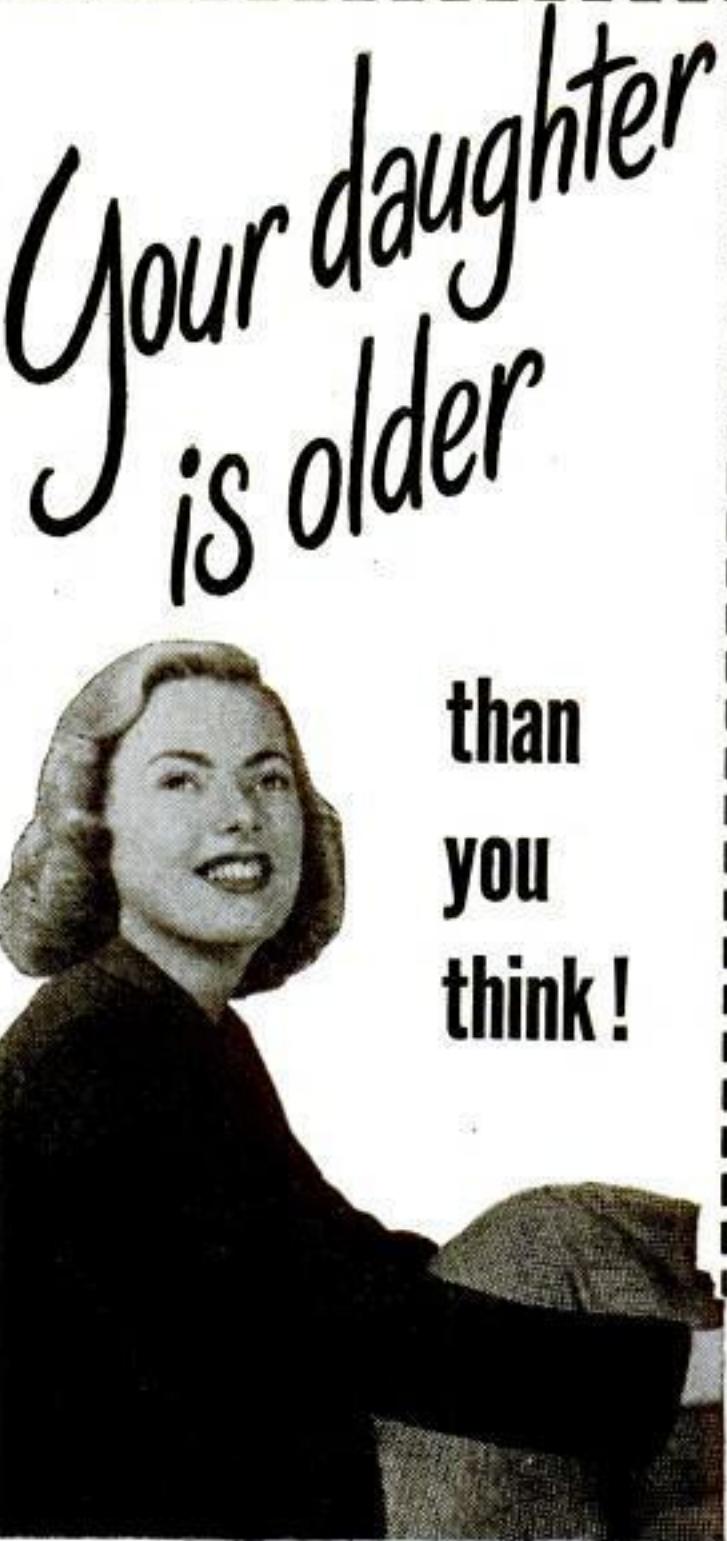


PRECEDING THE BRIDE, the matron of honor paces up the long aisle followed by 6-year-old Sharon Snider, who strews feathers along the carpet.



INSTEAD OF RICE, handfuls of turkey feathers are showered on the happy newlyweds as they dash out the door. In an adjacent building the bridal party sat down to a big wedding banquet.

Feathery Wedding CONTINUED



She's a nice, sweet girl—but not a child. She belongs to the world of Now and prefers the ways of Now.... Bet you she uses *Tampax for monthly protection—and can tell you why it's a more modern way, an efficient way and a daintier way. Think it over, if you suspect your own daughter is getting ahead of you!



Doctor-invented and based on the principle of *internal absorption*, Tampax is made of pure surgical cotton. No belts or pins needed. Cannot make a bulge or ridge to "show through." When in place you cannot even feel it. It's quick to change and you can actually wear it in your shower—or even your tub! No odor, no chafing and easy disposal.

Tampax gives you a new feeling of confidence on "those days" each month. Millions now use it—why not be the next? Sold at drug and notion counters in 3 sizes or "absorbencies," with disposable applicators. Month's supply fits into purse. Tampax Incorporated, Palmer, Mass.

*Reg. U. S. Pat. Off.



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the Journal of the American Medical Association

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Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name _____

Address _____

City _____ State _____



BARBARA'S DESIGNS are worn by attendants. Above is "Mr. & Mrs."



"**POLKA-DOT PAIR**" has woodpecker wings attached to shoulders.



"**BIRDS AFLIGHT**" combines bird design on the dress with feather hat.



"**OUT ON A LIMB**" outfit sports stuffed flickers on the waist and head.



WEDDING BANQUET after the ceremony consisted of cranberry sauce, vegetable, gravy, potatoes and, to no one's surprise, plenty of hot sliced turkey.



GABRIELEN

with Adepsol

COLD WAVE PERMANENT

Gabrieleen with Adepsol can assure your permanent being deep, springy yet soft... and shining with highlights. For Gabrieleen is the professional cold wave... behind the millions of beautiful long-lasting Gabrieleen waves are the skilled hands of your operator. Discover this lovelier permanent for every hair-type; at your beauty salon insist on genuine Gabrieleen for your next permanent.

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World's Largest Manufacturers and Distributors of Beauty Shop Supplies and Equipment

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watch band
means

J B
Jewelers' Best

See the watch bands
America's jewelers recommend...
from \$4 to \$11, gold filled...
your choice of yellow, white or pink.

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SIMPLICITY

SHOWS YOU HOW to make a successful suit



Simplicity makes sewing as simple as reading! Look! Each Simplicity pattern piece is printed—showing what it is, where it goes, how to adjust it, how to match it to its mate.



Simplicity guarantees swift scissor work with a printed cutting line as easy to follow as a pretty girl. It assures you of the perfect results the Simplicity designer planned for you.



Simplicity's illustrated sewing guide tells you how to put your garment together—step by step! Next try on your basted suit in front of the mirror, shoulder pads in place. Check the fit.



Chalk up another plus for Simplicity—a printed stitching line that gives exact seam allowances. Sewing with Simplicity is quick as a snip, as sure to turn out happily as a love story.



Press and you'll im-press—press all darts and seams as soon as each one is stitched. You can have that bandbox look at budget prices...with Simplicity. No pattern costs more than 25¢!



Collars needn't cow you—before basting, machine-stitch around the neckline, clip fabric every inch to make it lie flat. Now put the collar on. Everyone will swear a tailor did it!



Wherever you go, you can find what you want in the Simplicity Pattern Catalog. Most pattern counters carry it... most women prefer sewing with Simplicity Printed Patterns.

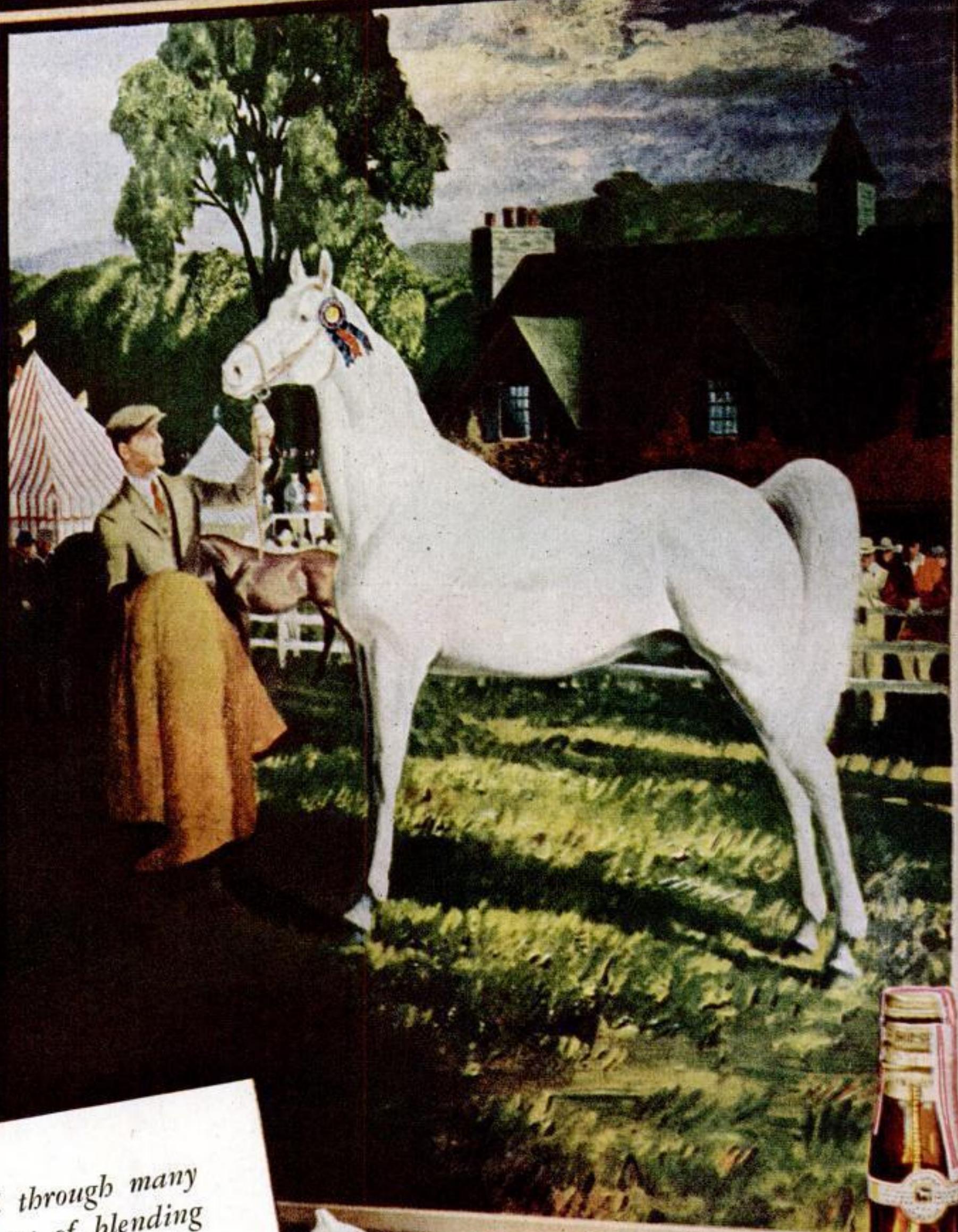


SIMPPLICITY 2379

HAT BY LADDIE NORTHRIDGE

Simplicity PRINTED Patterns **No more than 25¢**

*Featured editorially in
GOOD HOUSEKEEPING • HARPER'S BAZAAR
PARENTS' MAGAZINE • CALLING ALL GIRLS*



Since 1746. perfected through many generations, the subtle art of blending this fine Scotch has been the reason for its preference among men of impeccable taste, in blue-ribbon surroundings, the world over.

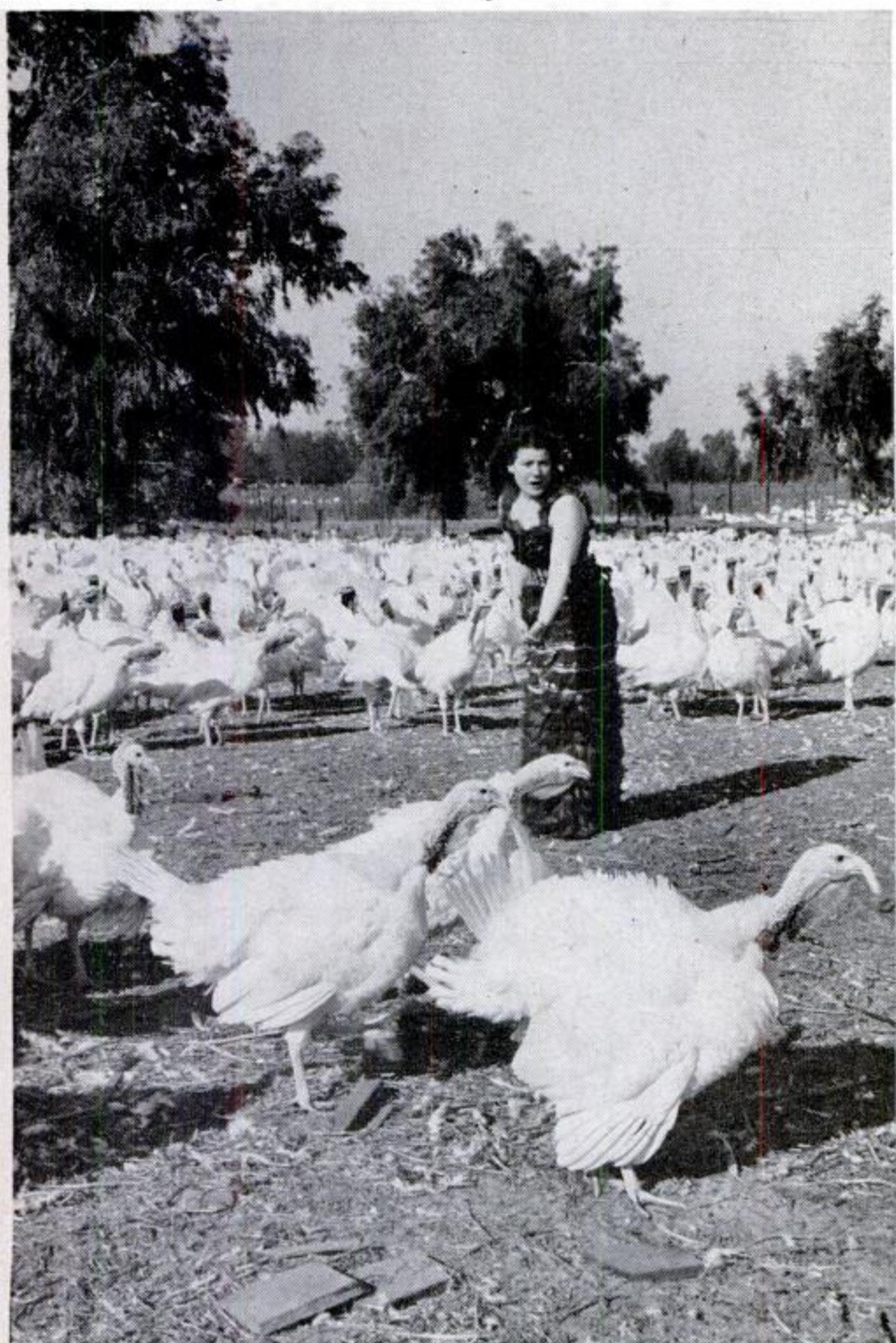
86.8 PROOF. BROWNE-VINTNERS CO., INC., NEW YORK, N.Y.



86.8 PROOF. BROWNE-VINTNERS CO., INC., NEW YORK, N.Y.



Feathery Wedding CONTINUED



FOND FAREWELL is given to a flock of beloved White Holland turkeys before Barbara, dressed in Bronze feather gown (above), leaves on her honeymoon.



THE HONEYMOONERS smile happily in their going-away outfits. Bride-groom sports a turkey-down boutonniere; Barbara wears a flicker-feather hat.

NOTHING RELIEVES A

Cough

LIKE THESE SOOTHING *Glycerine* TABLETS



Prove this for yourself. Let a Pine Bros. Glycerine Tablet dissolve in your mouth. If you have a cough due to colds, you'll have quick relief. That's because the glycerine in Pine Bros. covers your dry, irritated throat with a moist, soothing film, bringing almost instant throat comfort. Use them freely—they can't harm you.

WON'T UPSET YOUR STOMACH

10¢

U. S. ONLY
PINE BROS., INC., PHILADELPHIA

5 pleasing flavors



VARY HIS "VITTLES" THE THRIFTY WAY!

This unique food mixes so well with table scraps or soup, your dog's menu can be as varied as your own! And Milk-Bone Tiny-Bits are economical since you add the liquid to this meaty, concentrated nourishment! Pound for pound, Tiny-Bits have more food value than fresh beef and provide important nutrients.



Milk-Bone Tiny Bits contain nutrients your dog needs: Vitamins A, B₁, B₂, D and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour... Minerals... Milk.

NATIONAL BISCUIT COMPANY

**YOURS -
almost
as a GIFT!**

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(WALLET SIZE)**

of
**FAMOUS CAPITOL
RECORDING STARS
autographed!**

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Box No. 2391, Dept. D, Hollywood 28, Calif.**

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CITY _____ STATE _____

My favorite recording artist is _____

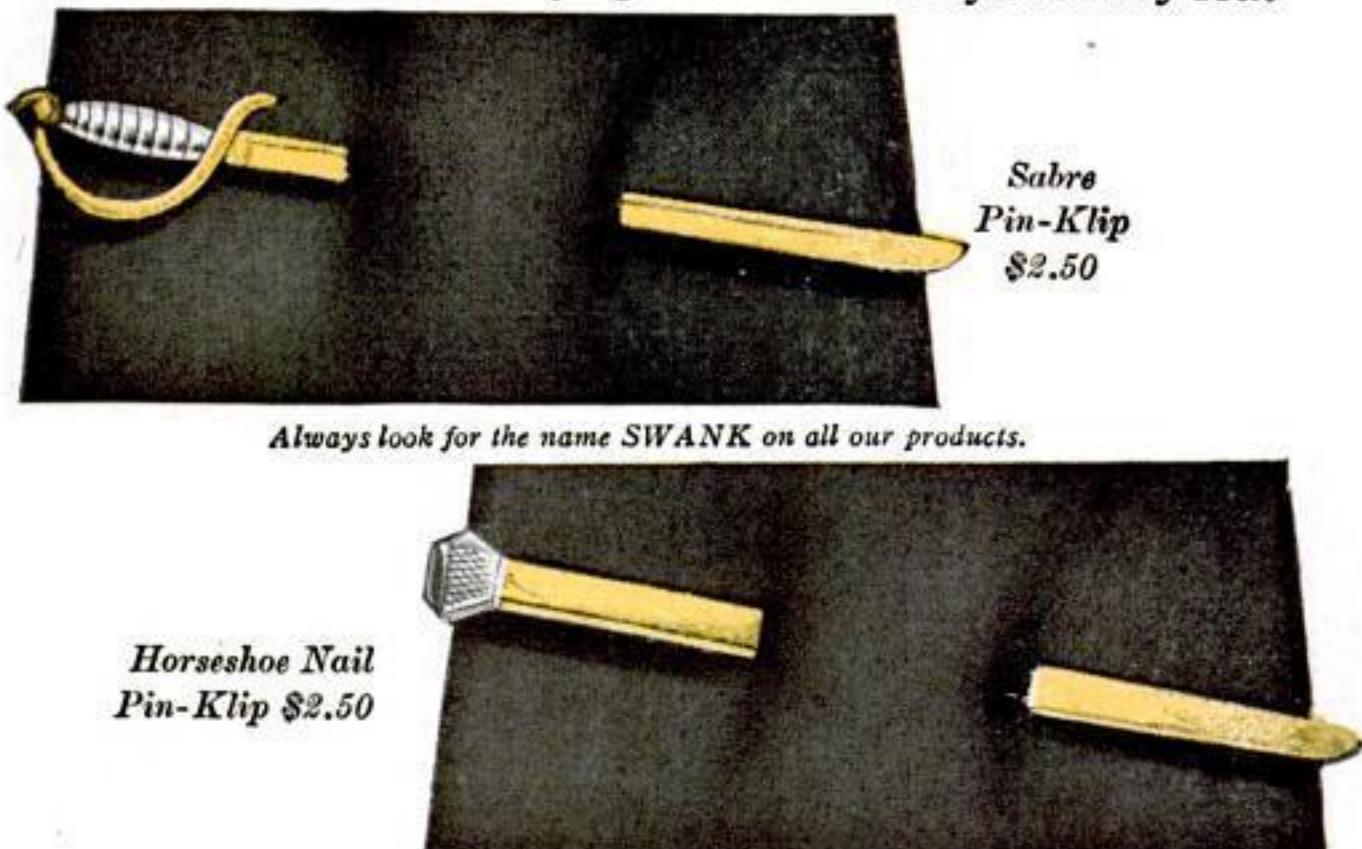
MISCELLANY

You can't believe your eyes!



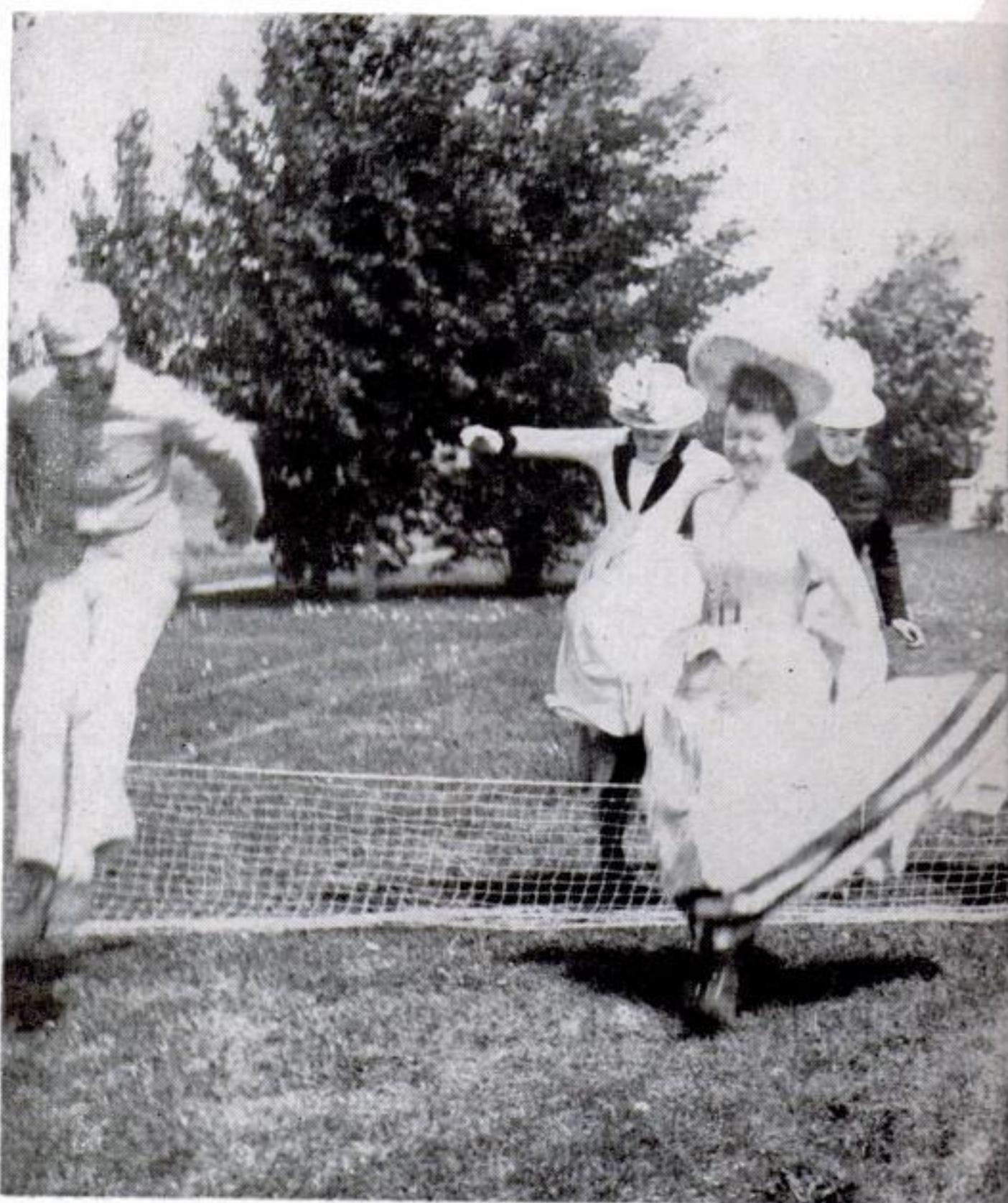
Here is sheer
SWANK magic! A wonderful
new tie clip that's outstandingly
smart—keeps your tie always
centered. Another SWANK
first. See these Pin-Klips*
at better stores—\$2.50

Don't forget Valentine's Day February 14th



SWANK—Reg. U. S. Pat. Off., Swank, Inc., Attleboro, Mass.

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IN A DARING SWIRL OF PETTICOATS AND LEGS YOUNG CHERRY VALLEY

THE ATHLETIC '80S

Rare action pictures of 60 years ago show that ladies could bounce high in a bustle



THEY ALL LEAP BACK AGAIN, SHOWING A WIDE VARIETY OF BUSTLES,



SOCIALITES OF THE 1880'S SOAR GRACEFULLY OVER A LOW TENNIS NET

The nimbly cavorting ladies and gentlemen above are busily engaged in proving what almost everybody now knows—that small-town social life in the 1880s was a lot of fun. These lively pictures were taken in Cherry Valley, N.Y. by an amateur experimenter with action photography named Leonard Dakin, whose friends thought his bulky camera, its shutter speed accelerated with rubber bands, would never work. It did. But for 60 years the pictures lay unnoticed in a barn. Dakin was a decorous man and did not want to embarrass his young lady friends by exhibiting such an indecorous display of petticoats and, even worse, limbs.



JUMPING FORMS. IN BACKGROUND IS PHOTOGRAPHER DAKIN'S HOUSE

CONTINUED ON NEXT PAGE



Each year it's a big day the country over, as well as down South, when the first box of Meadors' Peanut Brittle reappears on candy counters. For this marvelous candy is made in the very heart of the deep South from only choicest peanuts. And now the new crop is in—and Meadors' Peanut Brittle, in all its tantalizing deliciousness, is back at your favorite candy counter.

Now you can again treat yourself to indescribably delicious, crunchy Meadors' Peanut Brittle...it's literally chock-full of freshly roasted, golden-brown peanuts...it's crunchy—tender—delicious. You'll like Meadors' famous Peanut Brittle. The entire family will welcome this unusual treat.

Candy counters and candy dealers the country over, are displaying this fine peanut brittle in its new package. So look for it—ask for Meadors' Peanut Brittle at your dealer's. You'll recognize the tightly sealed box by the photograph of Little Angela... "Sac O' Sugah."

Meadors' PEANUT BRITTLE

MEADORS' MANUFACTURING COMPANY, GREENVILLE, S. C.

Featured in all the Union News Stands, leading Drug Stores, Syndicate Stores and Candy Counters.

MADE ONLY WITH CHOICEST PEANUTS—SEPTEMBER THROUGH MAY.



Athletic '80s CONTINUED

EVERYWHERE PEOPLE AGREE...



You
write
Best
with
Scripto

HERE'S WHY:

Scripto mechanical pencils aid neatness and efficiency in school...bring modern speed and ease to all writing needs of business and home...

Always sharp, ready to write...ends stop-and-go sharpening...

Long, strong 4-in. lead averages 22,000 words.

Illustrated:

The popular-priced Scripto, 20c. The utility Duo-Point—writes in red or blue, 75c. From the famous Scripto family of writing instruments. Prices slightly higher in Canada. Also available imprinted for Company identification.

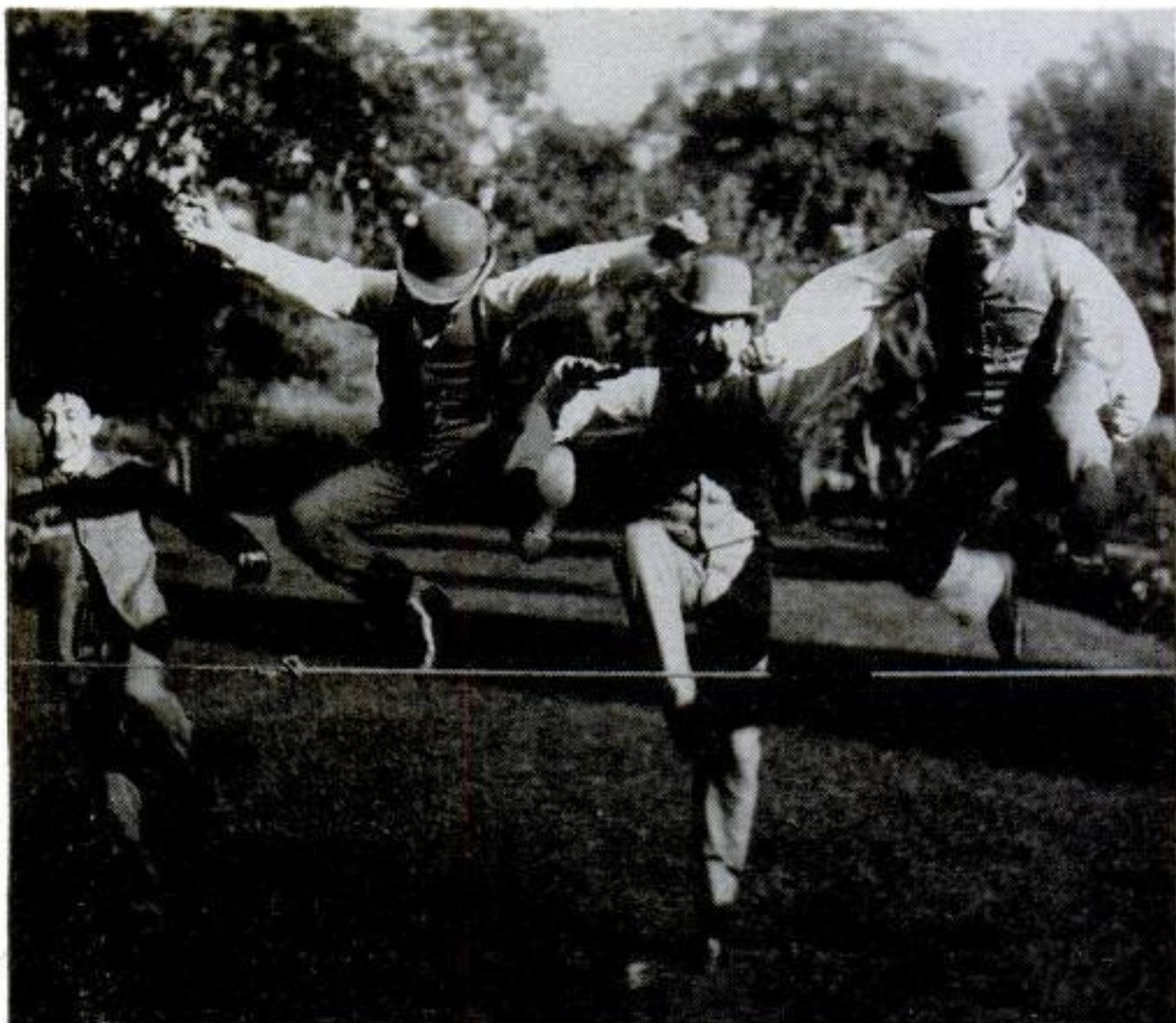
Scripto
U.S. PAT. OFF.
PENS AND
PENCILS

at leading chain, drug, department and stationery stores everywhere

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WELL-REARED ROPE-SKIPPERS could still be ladylike as long as they retained their gloves, but rope-holder at right has daringly doffed his jacket.



SHIRT-SLEEVED DANDIES outjump jacketed contestant but display terrible technique. Decorum is maintained by derbies firmly anchored to heads.



JUMPING UP AND DOWN proved nothing at all but provided Photographer Dakin with a wonderful opportunity to test his homemade speed shutter.

a fact to observe

NEW Alligator Cigarettes
"Air-Washed" to Remove
Excess Tobacco Dust
a Proved Cause of Irritation



ALLIGATOR
Cigarettes
POPULAR PRICED

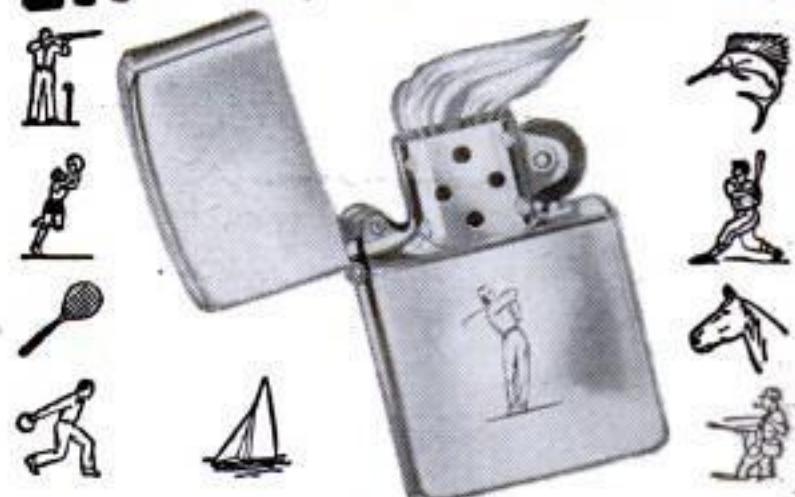
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COME TO LIFE WITH
PLANTABBS**

"My house plants have really come to life since using Plantabbs," writes a satisfied user. PLANTABBS are highly concentrated, rich food of proved worth to flower lovers all over the world. They help your plants withstand the ill effects of sunless days and dry furnace heat.

Feed PLANTABBS to your house plants regularly. Clean, white tablets—no odor—will not burn most delicate plants. You'll be amazed at results. Plants will be sturdier, healthier, covered with beautiful blooms. Four tablets to one gallon of water make rich liquid food. 25c, 50c, \$1.00 and \$3.50 sizes. At your dealers or mailed postpaid, PLANTABBS CORPORATION, Baltimore 1, Maryland.

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PLANT FOOD TABLETS PLUS B1

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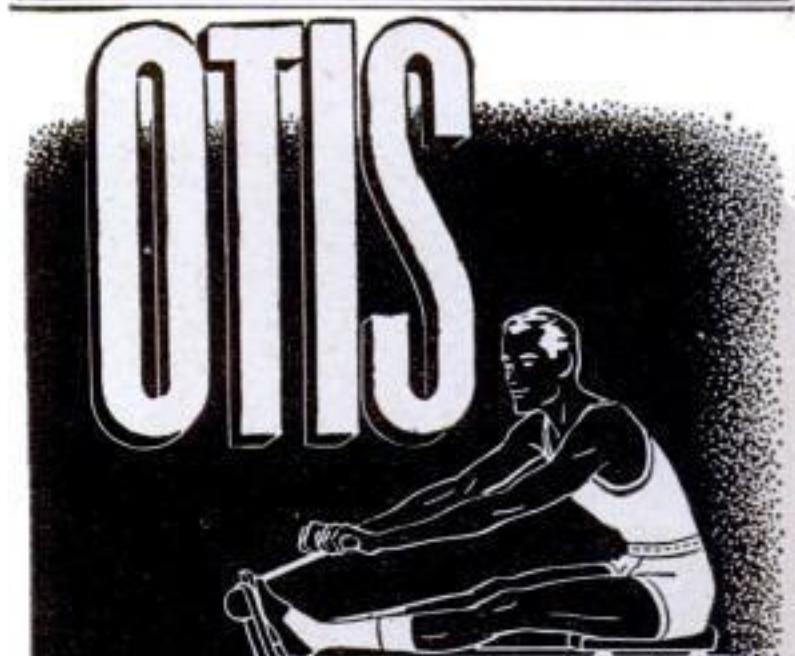


Your favorite sports design engraved on a ZIPPO Lighter—brush finish \$3.25

Initials or signature on reverse side \$1 extra
At your dealer

ZIPPO MFG. CO. DEPT. S., Bradford, Pa.

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UNDERWEAR AND HOSIERY
for Men and Boys

OTIS UNDERWEAR fits comfortably and wears well. Sleeveless and short sleeve shirts—mid-thigh shorts or briefs, and other styles.

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The welcome whiskey
welcome...anywhere
...anytime



Yes, this magnificent **Straight Kentucky Bourbon** is welcome always.

Every drop tastes its age. Every drop is evenly matured. It comes to you from Schenley,
the House of Aged Whiskies. Friendly Ancient Age, the welcome
whiskey, is 5 years old, 86 proof. Schenley Distilleries, Inc., Louisville, Ky.



A Schenley *Mark of Merit* Whiskey

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Pause to Refresh...at Everybody's Club

Pleasant get-togethers happen every day
at fountains. People greet old friends and
meet new ones. Such things, around the

pause that refreshes with ice-cold Coca-Cola,
make your favorite fountain a neighbor-
hood club. Dues, 5¢.



5¢

*Ask for it either way... both
trade-marks mean the same thing.*

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